

The body was nude and bore no marks to make identification possible. It took the team two hours to

## RECALL OF JUDGES ARGUED AT CLUB LUNCHEON

Barbour Favors and D. S. Ewing Opposes the Amendment.  
Principle American, Says Former; Intimidation, Says Ewing.

Harry E. Barbour and D. S. Ewing debated the recall of the judiciary before the Commonwealth Club at the Hughes hotel yesterday. Barbour favoring and Ewing opposing the recall of judges. Barbour's argument was in the form of a carefully prepared paper, to which Ewing replied with an extemporaneous speech, supplemented by three questions which he had written out, as he said, "so as not to be misrepresented." Ewing's three questions were as follows:

"First: Could you, if you were the most learned lawyer in the state of California, render us fair and just a judgment between two litigants where your only information as to the nature of the testimony was brought to you by newspaper reports or from recollections of other people as to what the witness had said, and the judge before whom the testimony fell from the lips of sworn witnesses?"

"Second: If you were one of the most prominent, prosperous, broad-minded, intelligent business men of the community, but having only a smattering knowledge of the law, do you think that you would be in a position to render as just and fair a judgment between two litigants, even if you sat in the court room and heard the testimony, as the judge would be under the same circumstances?"

"Third: If you were one of the great majority of people having no particularly extraordinary business ability, and no ideas whatever as to the law, do you think you would be as well qualified as the judge before whom the case was tried, to render as just and proper a judgment, when your only means of knowledge of the facts upon which the judgment was rendered comes to you in the general way of all other information, that is, through newspaper channels, common rumor, street reports, etc.?"

BARBOUR OPENS DEBATE

Barbour opened the debate with the statement that the two objections usually offered to the recall of judges are, first, that it is a violation of the principle of the separation of powers, and, second, that it is a violation of the principle of the independence of the judiciary. As to the first objection, it is true that there is no provision for judicial recall in the federal constitution, but there is provision for amending the constitution, and there is in the declaration of independence the assertion that the people have the inherent right to change their forms of government.

"It matters not whether the alteration or change consists in the adoption of the recall or of some other remedy," he said. "It is thoroughly American in principle if it brings the administration of government and justice closer to the people and better safeguards the welfare of our citizenship as a whole."

"And the making of judicial officers responsible to the people for their official acts in no way violates the fundamental principle of American government, but rather strengthens the form of government in that the judiciary shall be accountable to the source of all governmental power."

There is further the right of impeachment of judicial officers, which right has always existed under our government, and which is nothing more or less than a form of recall, with the representative of the people sitting as a trial court, instead of the people as a whole.

THE RECALL OF JUDGES

"The second objection is the one most frequently advanced against the recall of judges, and no matter how stated, it imports a distrust of the government of the United States, of the country, of the people, of the history of this country, of the unwarranted and groundless. The necessity for reform of our judicial procedure is recognized as one of the urgent necessities of the present time. No man has a right to say that the present system is perfect, and that it is not to be tampered with. The administration of justice under our criminal laws is a disgrace to civilization."

"One has but to mention the decision of the United States Supreme Court in the recent Standard Oil case as a most striking example of the exercise of legislative functions by our courts. The well known Fresno rate case, wherein a provision of the constitution adopted by the people of this state was held by the court not to mean what in plain English it said, the practical result of which was to declare the constitution itself unconstitutional, is another example of the growth existing between the courts and the people, from whom even the courts themselves derive their power."

"The power to recall judges as well as other officers, means simply the giving to the people as a whole the power which every individual employer in private life has to remove or discharge a servant who has proven himself incapable, dishonest or otherwise unsatisfactory."

DISCUSSES AMENDMENT

Constitutional amendment No. 23, providing for the recall, absolutely guards against the giving of office to the impulses of the people. It is to be a judge elected in the state at large, the machinery of the recall must be started by securing a petition signed by electors equal to at least 12 percent of the entire vote cast at the last election. Using the vote cast for governor at the last election as an illustration, such petition for the removal of a Supreme Court judge would require about 46,000 signatures. If he, for instance, a judge of the District Court of Appeals or a Superior Court, such petition shall be signed by at least 20 percent of the entire vote cast at the last preceding election. If the officer sought to be removed was elected in the state at large, such petition shall be circulated in not less than five counties and signed in each of such counties by not less than 1 percent of the entire vote in each county. Upon the certification and filing of said petition the governor shall be a date for the holding for the election, not less than sixty nor more than eighty days from the date of the certificate of the secretary of state.

"It is therefore evident that it will require in the neighborhood of ninety days at least to bring about a recall election, and in that time the mob, swayed by prejudice and passion, will have cooled down to a thinking, reasoning body of citizens conscious of the seriousness of the situation, and ruled only by their inherent sense."

"By the proposed amendment it is only sought to substitute the direct recall for the indirect, now existing as the right of impeachment."

PLACE FOR TIMIDITY

"But it is contended that the timid judge will be swayed by public opinion. Our form of government recognizes no such thing as a timid judge, and if we have occasionally a timid judge, it can be no worse than such judge fear the wrath of the people rather than that he be subjected to the malice and sinister influences of powerful interests, which have done more than all else to cause popular distrust of some of our courts."

"If it is right that the people nominate and elect judges, it must follow that it is equally right that they have the power to recall. And having nominated and elected a judicial officer, it is also right that the people should have the power to call upon that officer through the recall for an explanation of his official conduct, and we can rest assured that a judge who has sought honestly to interpret the law, will have nothing to fear from the people, though the law itself be unpopular."

Furthermore, it is the opinion of most persons who have given serious thought to the proposed recall of judges, that judicial officers will be more independent thereunder than under existing conditions.

"The objection to the recall on the ground that the judiciary should be held unaccountable to the source of power, or that it should have free and arbitrary power, is based upon the idea, quite fully developed among a large number of people, that a judge is a superhuman being, who, like the king, cannot err."

"The recall of the judiciary is American in principle. It is in line with the present day movement to place our government, in fact as well as in theory, in the hands of the people. The people will seldom exercise the power that it gives to them. The right to exercise it will in most cases save them from the necessity. It will only be used to protect the people from incompetent, dishonest or despotic judges from whom they have the right to be protected. It will protect them from judicial tyranny, and insure to them a government deriving its full power from the consent of the governed."

EWING SPEAKS

Ewing devoted his reply largely to an explanation of the three questions above quoted. The answer of Mr. Barbour, he said, was the best he had heard, but even it had not touched the subject, "whose red report has fallen as flat on Mr. Barbour's understanding and ear as it has on the governor, and the editors of the Republican, and the others who have discussed the subject. No good reason has been given why our form of government should be changed. A democratic government is no part of our American system, and you may search the world for any example of a democratic government, unless it is Switzerland, that has not been a flat and ignominious failure. When we are offered the recall as a panacea for our ills, I remember some other panacea that have been offered," said Mr. Ewing. "Bryan offered us a panacea in his doctrine of 16 to 1, and I swallowed it whole and all, but it could not have been a panacea. There have been others since, and now it is the recall. We have shifted from one foundation of 13 years to the theoretical idea of some lazy, dreamy reformer, and our government is tottering. We must build on a foundation. The recall gives the judge no day in court, to show whether he is right or wrong. We talk of a trial by jury, but that's all theory, at least as far as I am concerned. I am a non-partisan, but a non-partisan Democrat. If we elected a Republican judge, undisciplined and qualified in this country, he is a bare majority of the people would render a decision on a moral question, a labor question, or a political question, or a church question, a decision in harmony with the law, but unpopular with certain people, they would get their 12 percent petition all right, and every Democrat in the county would join with them. I would do it myself. It is pernicious, absolutely damnable."

GETS DOWN TO CASES

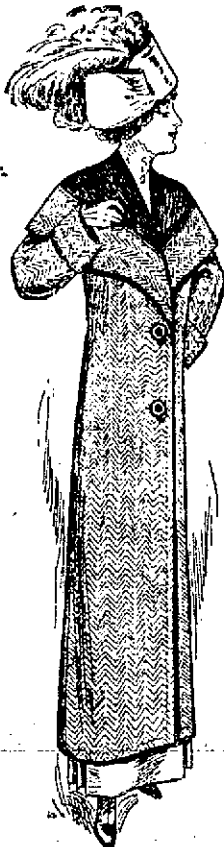
"There are only two cases you have cited as reasons for voting for the recall, and Harry, I don't believe you will finally do it yourself. They are the graft case and the Fresno rate case. I could add the Dred Scott case and the legal tender case. Perhaps there are ten or a dozen in all, but what are these to the millions of cases, the United States Supreme Court has decided?"

"I don't it has been tried out, and found to be better than we have. God Almighty himself couldn't convince me that I was wrong in opposing the recall."

"There are criticisms on legal technicalities, that is because you read to the legislature, farmers, shoemakers, engineers, blacksmiths and doctors, to make laws. The law was an exact science. It is not now, but if we had not departed from the common law, we should have been practicing an exact science. We have been putting in uneducated men who don't know how to make laws. They have come into the technicalities into the law, and I confess I have taken advantage of these technicalities, and will again. It is to the interest of my client. The remedy is to repeat your pernicious laws, and give the judge a chance to rule right. The point is making but an attempt to intimidate the judge."

## Gottschalk's Leaders in Women's Attire, Silks & Woolen Dress Goods New Nemo Corsets

Every woman should see the new Nemos. The importance of the new corset BEFORE you have your new dress or suit fitted can not be overestimated.... For the Nemo corset there is no substitute—not even a good imitation.... They are the only corsets made with indestructible "Lastikops" webbing. There's a model for every figure, stout or slender, tall or short.



## High Class Autumn Suits & Long Coats At Such Captivating Prices They Are Unquestionably The Most Attractive From Every Point of View Ever Shown In Fresno

When you come you will realize the truth of the statement.... The woman in search of suits, dresses and coats, in the smartest prevailing styles can find just what she wants here.... There is such a great variety that choice is practically unlimited.... All the models that other stores show that are good and worthy are here and hundreds of others besides, and at prices invariably lower.

- Polo-Cloth Coats \$15**  
Reversible coats of double faced Polo cloth, brown and tan, gray and blue combinations, large shawl collar and reverses, also gauntlet cuffs.... Only \$15 each.
- Misses' New Coats 11.75**  
Very stylish for misses and small women in gray and tan diagonal, large round shawl collar with three inch band of green velvet around collar and cuffs, 11.75
- Of Scotch Coatings 23.75**  
Handsome long coats in Scotch mixtures, large pointed collar of striped velvet, also gauntlet of velvet, long broad reverses, fastens with three large fancy metal buttons. Price 23.75
- Blue Serge Suit 27.50**  
Man tailored navy blue English serge suits, jacket has welted seams, and is lined with Skinner satin; skirt has panel back and front, "kick" plaits on side, 27.50
- Scotch Cheviots at \$35**  
Scotch mixture suits of tan and gray, fancy broadcloth cuffs and semi-sailor collar, fancy skirt to match; coat lined with messaline. Price \$35
- Fancy Tweeds at 23.75**  
Fancy mixtures and English tweed tailored suit; jacket plain tailored with fob pocket, lined with Skinner satin, gored skirt. Price 23.75



### New Stockings

Women's black silk hose, with wide lisle tops and soles, very elastic, special 75c

Women's silk hose in black and tan, double heel and toe, lisle tops, special 50c

Women's fancy lisle hose in stripes, check, polka dots, double soles and garter tops, regular 50c and 75c, special 29c

Women's lisle lace hose in pink, blue and tan, double tops, heel and toe, special 25c

Children's black and tan lisle hose, with linen heel and toe, special 17c-3 for 50c

Children's silk lisle hose in black only, very good wearing, special 15c

Children's school hose, with double knee, heel and toe, special 12 1-2c

## Exquisite Autumn Millinery Now Ready

Original pattern hats from famous designers, correct copies of Paris models from our own work room.... Almost a hundred high class beauties for Monday's selling at special prices (never shown before), all in all the greatest, by far, display of millinery in Fresno.

### Gage Hats \$8 to \$25

In both tailored and elaborate dress styles.

### Our Own Make 4.98 to \$10

Jammy, neat styles for women and girls who are employed down town and require something that is wearable, sensible and not expensive.



## Dress Goods & Suitings

Special offerings of this season's most called for materials that can not be found at most stores.

Dress Velveteens, 22 inch, 60c yard. The genuine Boulevard velveteens in all the new fall shades and black.

Corded Dress Velvet, 22 inch, 85c yard. In navy, brown and cardinal, very stylish and in great demand for fall dresses.

New Suitings, 54 inch Peltite Cheviots in brown and navy, splendid weight for skirts and suits, \$2.00 yard.

## Correct Your Eye Troubles

If your eyes are giving you trouble, do not neglect them until they are past curing. Come in at once and let me examine them. Let me make you a pair of glasses that will afford you relief. Come in before the trouble has gone too far.

**Dr. F. M. Kearns**  
2036 Mariposa Street, Fresno, Cal.

## IF

### HONOLULU \$110

FIRST CLASS ROUND TRIP

The most delightful spot on entire world tour for your vacation. Delightful sea bathing at the famous beach of Waikiki. The splendid \$8.00 round trip in 36 days, and one can visit on a side trip the living volcano of Kilauea which is tremendously active, and see for himself the process of world creation. No other trip compares with this for the marvelous and wonderful in nature. Visit the islands near, while you can do so easily and quickly and while the volcano is active. Prompt attention to telegrams.

Sailings: Oct. 14, Nov. 4, Nov. 25, etc. Look now.

OCEANIC S. S. CO.  
673 Market Street, San Francisco.

## The Very Newest Draperies

A Special Feature of This Store.

Oriental serims, in ecrú ground, with printed designs, 15c yard.

Reversible serims, 36 in. wide, in ecrú and cream ground with conventional designs, 20c yard.

Bordered serims, plain center, with printed duplex border, 38 in. wide, 30c yard.

Plain ecrú or cream Etamine, 50 in. wide, 50c yard.

## Special Sale of Black Messaline

Messaline Dress Silks. 27-inch, special 85c yard. All silk, rich, lustrous satin finish, very newest evening and street shades. Be sure and see this line, as we certainly have a beautiful range of shades, special, 85c yard.

\$1.25 Black Messaline, 95c One yard wide, superior quality yarn dyed silk, splendid black, lustrous finish, special, 95c yard.

## New, Beautiful Silk Waists

A Splendid Variety Now Ready

Fancy chiffon waists at 2.98 With yokes of white net and fronts heavily embroidered with silk braid.... Made over black and white stripes.... Sleeves 3-4 kimono.

New Messaline waists with fancy yokes, black, navy, brown and Copenhagen, only 2.98

Tailored Waists of Skinner's all silk satin in all colors, 6.50 each.

Tailored Silk Shirts, with pocket and detachable collars, 5.98 each.

Fancy Chiffon waists, lined with composite patterns of fancy silks in contrasting effects and colors—wide band of plain silk elaborately embroidered, only 6.75 All the new colors....

## REPUBLICAN ADS GET RESULTS

## A FUEL-SAVING HEATER

The "Progressive" Warm Air Heater gives a maximum of heat for a minimum of fuel. It has an enormous number of square inches of heating surfaces which take all the heat which usually goes with the smoke. It has a patented device for removing ashes quickly. The stove is highly ornamental and the heat can be regulated in the most perfect manner. There are thousands of them in use and all give perfect satisfaction.

**Barrett-Hicks Co.**  
1031-1041 I STREET, FRESNO, CAL.

## The modern man or woman

Recognizes the necessity of a bank account. It gives an acquaintance at the bank which is necessary to accommodation in time of need. A stranger at the bank cannot expect to get a loan on a few minutes' acquaintance. The man or woman who earns some, spends less and has a pass book on this bank is out of the worrying class.

BEGIN TODAY to deposit regularly with

## Fresno Savings Bank

1923 MARIPOSA ST., FRESNO.

A. B. CLARK, President. J. S. JONES, Vice-Pres.  
W. M. H. WELLS, Cashier. L. O. STEPHENS, Vice-Pres.



## CHIEF STOPS DICE SHAKING IN ALL FORMS HERE

Cigars and Drinks Must Be Paid for With No Gambling.

All Games Closed Up at Midnight Under Law Made in 1901.

Shaking dice for the "dinks" and for cigars last night at midnight became a thing of the past in Fresno. Yesterday, Chief of Police Edward Jones reviewed the old ordinance, and still valid, in regard to shaking dice and playing cards in public places. The ordinance is one of the best that has been prepared for the mutual and the music lovers of Fresno.

The ordinance is sweeping and takes in every kind of gambling games operated in the cigar stores and the saloons. This includes card playing for cigars or drinks, as according to the police chief this is gambling and comes under the head of "other device" which is one of the clauses in the ordinance. The patrolmen on the

**A WOMAN'S HEAD** is level and her judgment good when she puts her face in Dr. Pierce's "Prescription." There is a beauty within good health. No body expects to become really beautiful from the use of complexion beautifiers. Bright eyes, clear skin, rosy cheeks, low moderate exercise, fresh air, good food, and the judicious use of the "Prescription." All women, at some period of their lives, when suffering from nervousness, dizziness, faintness, displacement, catarrhal inflammation of the lining membranes, bearing down sensations or general debility, Dr. Pierce's Medical Adviser (100 pages) is sent free on receipt of 21 one-cent stamps for paper-covered, or 1 cent stamp for cloth-bound copy. Address: Dr. R. V. Pierce, Buffalo, N. Y.

## 500,000 Feet 2 Inch Water Pipe

Only 6c Per Foot  
FREE CARTAGE TO ANY DEPOT  
This is second largest shipment of this size water pipe ever shipped to the Pacific Coast. Each length has a new coupling and a new thread and is fully guaranteed by the Adams Pipe Works.

In order to make room for this large shipment, we are offering this pipe at a reduced price of six cents per foot, free cartage to any depot in Los Angeles.

**SPECIAL INDUCEMENT.**  
If you haven't the cash to pay we will trust you for any amount you want.

Mail orders will receive prompt attention.  
We also carry in stock any size water pipe and well casing that you wish at reduced prices.

**Adams Pipe Works**  
2025 BAY ST., LOS ANGELES.  
F 1917. B'WAY 1261.

**Gray Hair Will Make You Look Old**  
Use Wyeth's Sage and Sulphur and Your Gray Hair Will Quickly Vanish.

Gray hair is a mark of age, and nothing can be said as to its beauty will effect the disadvantages of this mark of age set upon your brow.

Wyeth's Sage and Sulphur Hair Remedy darkens the hair and restores it to its youthful beauty. Our grandmothers and their grandmothers before them used sage and sulphur for darkening their hair. Nothing has ever been found more effective for this purpose than these two time-honored remedies, but Wyeth, a modern chemist, has combined the two with other ingredients which makes a delightful dressing for the hair, which not only removes every trace of dandruff but promotes the growth of the hair. It also stops the hair from falling out and makes it beautiful.

All druggists are authorized to refund the money if it fails to do exactly as represented.

This preparation is offered to the public at fifty cents a bottle, and is recommended and sold by all druggists. Special Agent, Monroe Ling, 2002 Mariposa St.

**Meet Me At The Mission**  
C. N. WILLIAMS CO., Prop.  
The Quality Confectioners  
We are now serving genuine Mexican Tamales; the same as you get in the City of Mexico.  
2037 FRESNO STREET.  
Near Barton Opera House.

## SELECT PROGRAM FOR BAND CONCERT TONIGHT

Concert Will Start at 7:45 Sharp; Only One More Concert in Park.

Exceptional care was exercised by conductor Tilton in preparing the band concert for tonight at the county fair park. The concert is the next to the last concert that will be given in the park this season by Tilton's band. Owing to the chilly weather, the concert will begin promptly at 7:45.

Robert Burns will render a cornet solo by request. In all the program for tonight is one of the best that has been prepared for the mutual and the music lovers of Fresno.

Following is the program in detail:  
**PART I.**  
1—March, "Ponderosa," King.  
2—Overture, "Light Cavalry," Suppe.  
3—Cornet Solo, selected, performed by Robert (Hobbs) Burns.  
4—Intermezzo, "Des Fleurs," from "Nuit," arranged by Tilton.  
5—Selection, "The Pink Lady," Cheryl.  
6—Overture, "The Barber of Seville," Rossini.  
7—Island Idyl, "Avalon," Moret.  
8—Selection, "Robin Hood," De Koven.  
9—Allis from "Romantic," Lamine.  
J. W. TILTON, Conductor.

Various bands last evening notified the school proprietors of the order. The order given by Chief Jones has caused considerable excitement among the clear market, as some claim that the enforcement of this ordinance will greatly affect the profits of their business. The school men have the same "kick" to register. They claim that the stopping of the dice games will not seriously affect their business, although the stopping of the card games will be a big detriment to them.

Chief Jones says that he has no side to take in the affair excepting that the ordinance is in existence and that it must be obeyed, and that if it is objectionable to the majority, the ordinance should be repealed.

Devotees of the dice game last night shook the little cubes for the last time, unless they care to knowingly participate in the game against the law. They are subject to arrest on a misdemeanor charge.  
**LAW SINCE 1901.**  
The ordinance went into effect on the 21st day of October, 1901. The enforcement of the law gradually died out and yesterday, very few residents were aware that such an ordinance existed. Chief Jones suddenly announced that the dice and card games would have to stop.

Following is the ordinance under which Chief Jones is acting: "It shall be unlawful for any person, either as owner, lessee, agent, employee, manager, or otherwise, to operate, keep, maintain, rent, use or conduct, within the City of Fresno, any clock, tape, slot or card machine, or any other machine, contrivance or other device upon which money is staked or hazarded, or into which money is paid, deposited or played upon chance or upon the result of the action of which money or any other article or thing of value is staked, bet, hazarded, won or lost upon chance."

Upon conviction under the above ordinance, the defendant is subject to pay a fine of not less than \$25 or more than \$500 and is subject to imprisonment in the county jail for a period of not exceeding ninety days or by fine and imprisonment.

Previously all forms of dice games had been stopped previously by action of state law, except the "busch" and "poker dice" games. Of the latter, shaken with live cubes, there were many variations. "Slot machine dice" went out recently under the state law.

The "busch" game was played with ten cubes, and it was possible to win as high as 100 cubes, worth 12 1/2 cents each, for 25 cents.

**CASTORIA**  
For Infants and Children.  
The Kind You Have Always Bought  
Bears the Signature of *Charles H. Fletcher*

**GRAY HAIR WILL MAKE YOU LOOK OLD**  
Use Wyeth's Sage and Sulphur and Your Gray Hair Will Quickly Vanish.

Gray hair is a mark of age, and nothing can be said as to its beauty will effect the disadvantages of this mark of age set upon your brow.

Wyeth's Sage and Sulphur Hair Remedy darkens the hair and restores it to its youthful beauty. Our grandmothers and their grandmothers before them used sage and sulphur for darkening their hair. Nothing has ever been found more effective for this purpose than these two time-honored remedies, but Wyeth, a modern chemist, has combined the two with other ingredients which makes a delightful dressing for the hair, which not only removes every trace of dandruff but promotes the growth of the hair. It also stops the hair from falling out and makes it beautiful.

All druggists are authorized to refund the money if it fails to do exactly as represented.

This preparation is offered to the public at fifty cents a bottle, and is recommended and sold by all druggists. Special Agent, Monroe Ling, 2002 Mariposa St.

## DR. NITOE, EDUCATOR OF JAPAN, HERE; WILL LECTURE TODAY

To Speak on "The East and West" at Unitarian Church Here.

Says Japan Will Watch Working of Treaties of Arbitration.

Dr. I. Nitoe, professor of law at the University of Tokyo, Japan, and president of the system of higher schools in Tokyo arrived in Fresno last night on the fourth bound and was met by a large delegation of the prominent Japanese of this city. Dr. Nitoe was immediately taken to the Hughes hotel, where apartments had been engaged for him. He was accompanied to Fresno by several prominent Japanese of this county who met him at San Francisco.

Dr. Nitoe arrived in San Francisco last Saturday from Japan. He was accompanied across the ocean by several Japanese. From San Francisco Dr. Nitoe went to Sacramento where he delivered several lectures on international peace and then came here. This morning at 11 o'clock Dr. Nitoe will speak at the Unitarian church. His subject will be "The East and West." When asked last evening what his plans were for his Fresno visit, Dr. Nitoe replied that everything was in the hands of a committee and that he did not know what arrangements they had made.

Dr. Nitoe is thoroughly Americanized. He speaks the English language very distinctly and was dressed last night in the very latest of American tailored suit and light colored shoes. He was introduced to the members of the Japanese committee and after the exchange of greetings, Dr. Nitoe submitted to a short interview.

He said in part: "This talk of a war between the United States and Japan is only a groundless rumor and was started by yellow newspapers that desire to print sensational stories. From what I have been able to learn, there has been more talk of war on this side of the ocean than there has been in Japan. The Japanese naturally are peaceful. We want peace. We want to trade with no one but of course we must and will protect ourselves and our country."

**WATCH ARBITRATION.**  
The learned men of our nation favor arbitration but before we take any definite steps, we desire to see how the arbitration—United States and England—terminates. We think that it is a great undertaking but the result is the future and no one knows just what it will be. I can see no reason why arbitration should not be taken up by every civilized nation and war eventually be done away with forever."

Dr. Nitoe was taken in charge by the committee men and escorted to the hotel. This is Dr. Nitoe's seventh visit to the United States. He was here in California not so very many years ago for his health and visited in San Jose and Monterey.

**TO LECTURE IN UNITED STATES.**  
Dr. Nitoe expects to spend from ten to twelve months in the United States. During his visit here he will speak at many universities on the subject of international peace. The professor's visit to this country is made at the request of the Carnegie Peace Fund.

Dr. Nitoe is an exceptionally pleasant man to meet. He has an easy affable manner and speaks the English tongue with ease and fluency. He is of middle age, of alert forceful presence.

The lecture which the Japanese professor will deliver at the Unitarian church this morning is said to be very interesting. The speaker will minutely describe the differences between the Far East and the West.

Dr. Nitoe will be the guest of honor this afternoon at a luncheon at the Hughes hotel at which Mayor, Chester Howell and Superintendent of Public Schools C. L. Macomber will be present. Following the luncheon, Dr. Nitoe will be taken for an automobile ride over the surrounding country. He will leave tonight for Los Angeles where he will speak on the subject of international peace.

The examination classes at the Young Men's Christian Association will open the first week in October, according to an announcement made yesterday. The members of the association are anxiously awaiting the opening of the classes and frequent inquiries are made as to the time of beginning. Previous to the starting of work, medical examinations are to be given and the physical director is anxious that all men and boys submit to an examination.

This examination will be required of all members of the boys' department and all other boys who take part in violent exercises such as basketball and other members will be strongly urged to do the same as in no other way can the director learn what the individual member is made of. The committee on medical examinations are Dr. J. E. Wilson, A. B. Cowan and W. W. Cross. These doctors will give certain afternoons and evenings to this work at the building at times when all members can be accommodated. It is expected that at least five hundred men and boys will take advantage of this opportunity to start physical training.

A committee of ten men has been appointed to assist in promoting the activities in this department and will be known as the Physical Department committee. This committee will adopt a policy of work and will endeavor to follow it as near as possible. With a membership of nine hundred, it will require many classes and various kinds of sports to accommodate all.

The gymnasium, bath room and dressing rooms are being put in the best of condition and lockers are being added in the business men's club room.

The gymnasium opening arrived a few days ago and members can secure an outfit at any time. The boys' department will wear running pants this year, otherwise the uniform remains the same.

There will be a class organized for young men who need special attention. This class will be adapted to business of busy nature.

### Our Finest Garments

Most of our finest costumes, gowns and dresses, are now in and may be seen in our pretty French room. Handsome dresses for afternoon and evening, very moderately priced.



## WONDER

FLAME CO. 1017 N. BROADWAY

### New Furs \$5 Each to \$225 Set

### Now Is a Good Time To Make a Selection

Our new furs for fall are now on display. Our collection is quite extensive, ranging in price from \$5.00 each to \$225.00 for the set—that is for scarf and muff.

Now is a good time to select a fur while assortments are large.

**\$97.50**  
This is a very fine set of natural mink. They are a pretty medium brown, prettily striped and blended. The scarf is medium size stole, fits close around the neck, two graduating tabs trimmed in tails.

**\$16.50**  
For set of French Coney—large shawl collar, slashed over shoulders, trimmed in two weads, four tails; also long stoles edged with six tails. Large pillow muff trimmed in six tails.

### \$15.00 For Pretty Mixture Suits

### \$17.50 For Navy and Black Serge Suits

This is an exceptional offering, and it is only through a good purchase that we are able to offer them at such low prices.

The mixtures are pretty diagonal browns, the same materials as we have seen in some \$25.00 suits, strictly tailored jackets, only \$15.00.

The navy and black are of good serge, one of the most popular materials of the season; guaranteed Skinner's satin lined.

Those interested in these items should respond as soon as they can, for at these prices they ought to sell very rapidly.

### Exclusive Millinery

This season street hats promise to be in vogue more than ever before and we are prepared with a very comprehensive line of nifty models.

Hood effects are unusually good, with just a slight trimming such as a sassy little bow or stick-up effect. We have a nice assortment of these from \$5.00 up.

### Extraordinary Values In Suits At \$25, \$27.50, \$30, \$32.50, \$35

We should like you to come and see what splendid values we are offering in suits at the above prices. You will find materials in them that are usually found only in higher priced garments.

We also call your attention to the tailoring and fitting. The linings are guaranteed for two seasons. Should they fail to color two seasons they will be replaced free of charge.

### Reversible Coats \$15.95

Reversible coats from present indications will be very popular this season. They are cloth on one side, messaline silk on the other. They come in contrasting colors on both sides, so that they may be worn for street and evening.

### White Serge Dresses \$15

A pretty white serge dress for afternoon or street wear. Made of very fine grade cream white serge, round neck, kimono sleeves, trimmed in wide band of cream satin, lace collar, buttons in front. This is an exceptional value, only \$15.00.

## FAREWELL SERMON OF REV. MILLER IS TODAY

Retiring Minister Will Not Leave State; Successor Not Named.

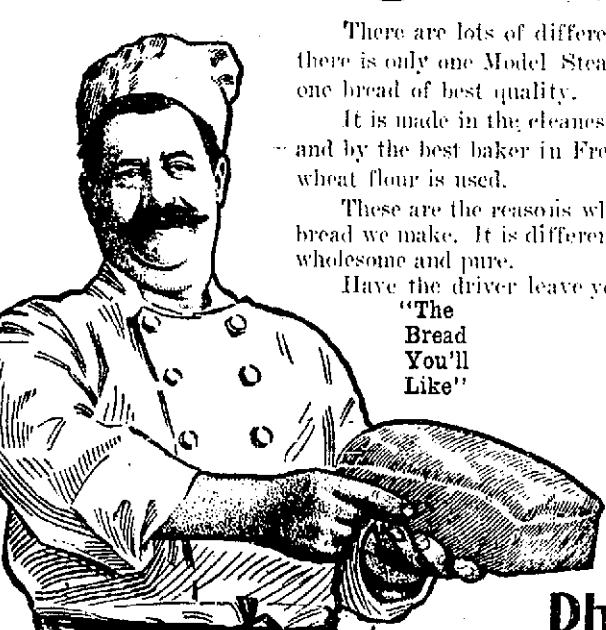
Rev. Ray O. Miller, for the past two years pastor of the First Presbyterian church of this city, will preach his farewell sermon at the morning service today. Two years ago Rev. Miller came here from a pastorate in the East.

He is a graduate of Yale university and Bethany college, Virginia. As yet, Mr. Miller has not made known where he will locate, but intimates that he will not leave California. The board of managers of the church has not made any effort to choose a successor to the retiring minister.

About two months ago, Rev. Miller resigned because of disapproval in the ranks of his congregation. Half of the members wanted a new pastor, setting up the claim that Mr. Miller is too progressive for them.

**A Typewriter For You**  
Nearly everyone has some use for a typewriter. New ones may cost more than you want to pay. You can get one that has been put in condition so that it is as good as new. We take typewriters that have been used and replace all worn parts with new ones. They are as good as new machines and much cheaper.

# The Bread With The Right Taste



There are lots of different kinds of bread, but there is only one Model Steam Bakery, and only one bread of best quality.

It is made in the cleanest bakery in Fresno, and by the best baker in Fresno. The best of hard wheat flour is used.

These are the reasons why you will like the bread we make. It is different from any other. It is wholesome and pure.

Have the driver leave you some, Phone 569.

**"The Bread You'll Like"**

## Model Steam Bakery

Phone 569

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### BIG

Today's Republican is only one of the big things that is to happen in Fresno this week, but just because it is the first thing, let us begin with that.

That today's Republican is the largest newspaper ever printed in Fresno goes without saying. The Republican has broken its own record in this respect so often that it is an old story. But some figures on just how big a paper it really is may be interesting. Today's paper contains 66 pages, or 462 columns. Of these, 280 columns are paid advertising, and 182 columns are reading matter. If this seems too little "pure reading" for the advertising, consider how much it is. One hundred and eighty-two columns of reading matter means practically 220,000 words. At the average \$1.50 novel contains not over 50,000 words, today's Republican contains more matter in its reading columns than four such volumes.

To print the 20,000 copies of today's Republican means running through the presses a little over 120 miles of paper, unwound from the huge rolls from which modern newspapers are printed. Today's Republican is laid end-to-end, one sheet thick, would reach in a straight line from Fresno to Stockton, San Jose, Monterey, or the Maricopa oil fields beyond Bakersfield. The white paper alone for the one day's edition, will cost about \$1,000. Incidentally that paper has printed on it the news of the world and of Fresno, many interesting special features and the announcements of the Fresno merchants and the Fresno fashion show, and it is delivered to your door—twenty thousand of you—by special messenger or by Uncle Sam's mail, for two cents apiece. Which price, you will notice, does not half-pay for the white paper.

The big paper is only one symptom of a big work of greater Fresno. The big stores with their big enterprises are another thing; the big crowds, which will be brought by Fresno attractions and by the low rates of the railroads are another big thing; the big spirit of fine co-operation which makes the Fashion Show and other things possible is another big thing; and, finally, the big position which Fresno has attained, as the metropolis and focus of the San Joaquin Valley, and the big unity which makes of the San Joaquin Valley one interrelated and harmonious commonwealth—these are the biggest things of all.

### INDIVIDUAL OR CLASS

It is all right to raise funds to defend the McNamara's—not huge sums, like hundreds of thousands of dollars, which could not be used honestly, but any reasonable sum, to guarantee absolutely a fair trial of the prisoners and the ascertainment and presentation on their behalf of all existing evidence and argument. This sort of a trial is the theoretical right of every man, and it is the glory of modern organized labor that the money to make it a practical right is now as available on behalf of its members as of any others. This is no case where the rich man has the advantage in court over the poor, since, for the purposes of this trial, both sides are rich. To provide the McNamara's this equality of money power is the right and the privilege of organized labor.

But this attempt to raise the class cry on behalf of the McNamara's is a very different matter, and a very dangerous one for those who raise it. The guilt or innocence of the McNamara's is individual. They did or did not cause the destruction of the Los Angeles Times building and the death of its employees. That question is not a class question. The courts will decide it and it is best to leave the decision to them. But there is a class question that could be raised, and it is one which labor can not afford to raise. If the McNamara's did not commit this crime, somebody did. If they were not responsible for the long series of crimes committed against steel structures all over the country, somebody was. These things did happen. AND THEY WERE CLASS CRIMES. Whoever committed them had no personal motive. There was no plunder in them; there was not even glory, since they could not be boasted of. Whoever committed them regarded himself as acting on behalf of organized labor. They were class crimes, committed by a class-conscious man, for his class, to accomplish its ends. This fact, by itself, does not make labor responsible for the crimes. The individual who undertakes to represent labor, according to his individual views or hallucinations of labor's interests, is still individually responsible—unless labor assumes that responsibility.

This is the danger of raising the class cry. So long as the issue is kept individual, as to the personal guilt or innocence, or at least the fair trial, of the McNamara's, there is no class responsibility. But if the cry for the McNamara's becomes a class one, instead of an individual one, then it includes whoever did commit these crimes. If the McNamara's did not, it is a defense, not of persons, but of crime. It is an acknowledgment that the class man who committed these class crimes was not a deluded fanatic, but that he was correct in assuming that he rightly represented his class. And that is a defense labor can not afford to make.

Up to this point the skirts of labor are clear. Everybody's skirts are clear, except the criminals, and that question is in the courts, where it belongs. Let labor leave it there, and contribute what money may be needed to keep it properly there. For it is the solemn truth that if the class line is drawn in this issue, labor will find itself on the wrong side, the criminal side, of that line. Until now, there has been but one class act committed. That is a series of fiendish class crimes, committed by somebody who thought he was doing them on behalf of the labor class. Labor can not undo the fact that those crimes were committed, nor make them other than class crimes. All it can determine is whether it will assume or repudiate responsibility for those crimes. As it treats this issue as an individual or a class one, so will it make that choice.

### SHOULD BE OUSTED

Let no one imagine that the struggle in Hannowell, Kansas, is a contest over either the woman's suffrage or the prohibition issues, for it has gone much farther than that. The mayor is a woman, it is true, and the council is composed of men, who theoretically object to serving under a woman mayor. The mayor was elected on a pledge to enforce the liquor laws of the state, and the men have determined that these shall not be enforced. But the struggle has gone beyond either of these considerations. It has reached the point where obstinacy is resisting obstinacy and the interest of the city is suffering.

Mrs. Wilson, the lady mayor, clearly has the best of the controversy, not because she is a woman nor because she is for enforcing the laws, while the councilmen are not. But she is proceeding in an orderly manner to discharge her sworn duties, while the council is doing its best to break down the machinery of municipal government. The members are not fit to be either officials or citizens. There may be good theoretical or practical objections to electing a woman as mayor of a city. But the members of the council are not the ones to punish Hannowell for having done so. They should co-operate cheerfully in carrying on the city's affairs or resign.

### EAST AND WEST

The address at the Unitarian church this morning by Dr. Nitobe, the distinguished Japanese scholar and publicist, is an event of really unusual importance. Dr. Nitobe is in America under the auspices of the Carnegie trust, on an errand similar to that on which David Starr Jordan is now visiting Japan—as an emissary of international peace. An author and scholar of international reputation, who knows the East as only a keen-minded native can know it, and sees the West from a perspective in which only a well-informed outsider can see it, Dr. Nitobe is in a position to give a uniquely valuable view of "the East and West."

### SUFFRAGE LECTURER ARRIVES IN FRESNO

Mrs. Charles Farwell Edson to Speak on Tuesday; in Kern County.

Mrs. Charles Farwell Edson of Los Angeles, who is to address the people of Fresno on suffrage from an automobile at the K street entrance of the court house Tuesday night, arrived here last night after a campaign through Kern County. Mrs. Edson and Judge George F. Church of Fresno spoke to a large audience in Bakersfield Friday night and also delivered addresses at Maricopa, Taft and other places in that county. She will remain here over Sunday.

In the course of his talk at Bakersfield, Judge Church referred to the constitution of the state. Quoting from the preamble, "We the people of the state of California," Judge Church said it was enacted, "We, a part or half, of the people of the state of California."

Quoting further from the constitution the twenty-second section of article one, which says, "No citizen or class of citizens shall be granted any privilege or any immunity that is not granted to all citizens upon the same terms," the Fresno Journal remarked that it was corrected and impudent of man to enforce the injustice of "discrimination upon a citizen or class of citizens," as he has done upon the class of women.

He commended the State Federation of Labor for the attitude it has taken on the enfranchisement of women. Mrs. Edson quoted statistics and made reference to the present industrial and economic conditions, pointing out the fact that women's voting has had nothing to do with these conditions for women have not voted. To meet the conditions that have put 8,000,000 outside the home, Mrs. Edson urged the equal suffrage to give women an equal chance for advancement when forced to assume an individual independence in the industrial world.

### Cheap Fuel

Gas is the cheapest fuel. Your monthly gas bill will not exceed your bill for coal, wood or gasoline; and at the same time when using gas you cut the amount of work required in half. Think of it.

Absolutely nothing to carry in to the stove or no ashes to carry out.

Try cooking with gas. Pacific Gas & Electric Company 1210 J STREET.

### BRIEF EDITORIAL FANCIES SELECTED

#### Maine Flopping

Maine Flopping from its tender Republicanism to the Democracy and from pseudo-prohibition to toleration, all in one year, is indicative of the need of a moving-picture device to record the speed of passing events. —Sacramento Bee.

#### Reuf as Reformer

Like many another man, Abe Reuf postponed his interest in prison life and reforms until he got into a penitentiary himself. Reuf has developed into such a reformer since he went to San Quentin that it would not be surprising to hear him claim he went there voluntarily to study prison conditions. —Sacramento Bee.

#### Manual Training

They are about to build a new school of manual arts in San Francisco, for the laudible purpose of providing useful training for that majority of young Americans who will spend their lives as manual workers. A conference of distinguished educators is about to be held to reform the course of study of the country schools, so that we shall be longed give country boys a training to the cities. To teach Latin to mechanics or stenographers to farmers may be useful, but certainly mechanics and agriculture would be more useful. —Santa Cruz Sentinel.

#### Pressing Pants

The state board of control ought to be fired out of office. Conceding it has done some good work in the matter of saving money for the state and all that, still its good works does not palliate the offense of which all of its members have been recently guilty.

Looking over the accounts filed by that battle-scarred veteran of a thousand wars on paper, the last adjutant general, the board has ascertained Lauck was in the habit of charging the state with the expense of pressing his uniform pants whenever wrinkles appeared therein, or whenever he wished to appear particularly scrumptious while drawing his sword at some fashionable function.

The officer has gone forth that if the reform adjutant general wants his pants pressed he must pay for it himself, and that is the last straw. Owing to the peculiar construction of the new adjutant general, his pants are liable to bag at the knees any time, and it is too much to ask of a man holding the rank of adjutant general that he should pay for pressing his own pants or require him to appear in public with pants unpressed. A board which will impose restrictions upon an officer such as have been indicated is unworthy of public confidence. Time was when the cry was, "Give the working man a chance," and the country heeded it, for it was a necessity. Now the demand is, "Give the adjutant general his pressed pants," and the board disregards it. Fire 'em, Hiram! —Watsonville Register.

#### ADVENTURES OF A COW.

In going to his mail box Johnnie Ridder, in passing the old Jay mill, heard something walking about upstairs in the building. "Come down from there!" said Johnnie. The noise ceased. For an hour he tried to get whoever it was down or to the window, but failed. At last his friend decided to investigate, and with a big stick started, but when reaching the steps his hair began raising his hat up from his head and he withdrew. About that time one of the Mr. Cichtrux was observed coming. Johnnie explained things and they both decided to go up and see what it was. They started, but stopped and discussed the dangers they might have to encounter and came near backing out, but at last they made a brave charge up the steps, and what do you think it was? A big cow, which required a lot of hard work from both of them and Jim Gibson before they got her down from her lofty perch. —From the Dahlonega (Ga.) Nugget.

### CANCER Book FREE

Send for this valuable medical book on cancer. Diagnose your own case. It describes in plain, simple language the symptoms, treatment for the cure of Malignant Tumors, Cancer in all forms, the Breast, A Vegetable Plaster Makes the Cure. Examination Free. T. H. J. H. SHIRLEY CO., 1298 Market St., San Francisco.

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YOUR DRUGGIST HAS IT  
75 cts.

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### SAY INDIAN BEATEN UP WITH WASHBOARD

Mexican Held Here for Robbery Committed at Del Rey.

Juan Hernandez, a Mexican, is being held in the county jail on a charge of robbery, while the Fowler authorities make an attempt to locate two men who are said to have been accomplices. Hernandez was arraigned in the Fowler court yesterday on the charge and he will be given his preliminary examination next Wednesday. The alleged robbery took place in Del Rey last Thursday night, when three men were said to have brutally attacked an Indian and beat him into insensibility. A washboard was used to beat the Indian over the head until he fell to the ground unconscious. The men are then said to have rifled his pockets and to have taken everything of value from his person. By fast work on the part of the Fowler officers, all three men were arrested and lodged in the jail there.

Two of the men were tried for battery Friday, but as the evidence was weak, the defendants were acquitted on the misdemeanor charge. Before the men could be returned and held for taking part in the robbery, they were charged with the misdemeanor as it was said they were only accomplices of Hernandez in the robbery. Constable C. H. Chumness of Fowler yesterday attempted to locate the two missing men but he was unsuccessful.

### OFFICERS LOOKING FOR SELMA YOUTH

Local police officers were last night requested to be on the lookout for Dwight Tea Prindle, a 17-year-old boy from Selma, who is said to have run away from home. According to the information given to the police, Prindle left home last Wednesday and at that time he had \$50. He weighs about 120 pounds, height 5 feet 6 inches, and has a light complexion and light brown hair. The police were requested to notify his mother if he was apprehended.

#### PAT'S WIT.

Pat being brought before the recorder for the first time, the following conversation ensued:  
Recorder—What is your name?  
Pat—Patrick Cusky.  
Recorder—What is your occupation?  
Pat—(I'm a sailor.  
Recorder—A sailor? I don't believe you were ever on a ship in your life.  
Pat—Sure an doz yer honor think I came from Ireland in an automobile?  
Pat—From "Norman" J. Mack's National Monthly.

### CHINESE BOY HIT BY RIG; SERIOUSLY HURT

Father of Lad Threatens to Swear Warrant for Driver.

While dodging from in front of a vehicle at the corner of G and Kern streets last night, Harper Dutt, a little Chinese boy, was knocked from his bicycle and run over by a lorry which was being driven by S. Browa of the West Side livery stable. Dutt was seriously injured about the head and it is feared that he may be internally injured, as the wheel of the lorry passed over his hip. He was taken to the emergency hospital by Dr. George Aiken and later taken to his home at 942 I street. The father of the lad, who is a Chinese physician, was standing on the street at the time of the accident. He taken his son up and carried him into the drug store and then the youth was taken to the emergency hospital. The father of the injured youth intimated last night that he would swear out a warrant for Brown tomorrow.

#### KODAKS

And photo supplies at Baker & Co. Phone Main 87.

### Our Windows

A glance at our window will develop a look, a look will develop a longing and the longer you look the more irresistible will grow the desire to purchase some one of the many new pieces of jewelry we have just received and are displaying this week. Consequently

#### TAKE A LOOK

**The Warner Co.**

The Oldest Jewelry House in the Valley

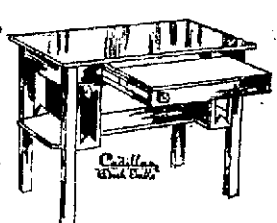
1929-31 Mariposa Street

### S.S.S. CURES ECZEMA, ACNE, TETTER, POISON OAK, ETC.

Eczema, Acne, Tetter, Poison Oak, Pimples, etc., show that some unhealthy humor or acid impurity is diseasing the circulation, and that a thorough cleansing of this vital fluid is necessary in order to correct the trouble. Selves, washes, lotions, etc., may relieve some of the itching and other discomforts caused by skin diseases, but such treatment has no effect on the blood and therefore cannot do any permanent good. Until the humor is removed from the circulation the cuticle will suffer the effects of an acid irritation. S.S.S. is the best and quickest remedy because it is the greatest of all blood purifiers. It goes into the circulation, and removes every particle of the humor, whether it be an infection of poisonous plants or from other causes, and makes the blood pure, rich and healthy, allowing it to soothe and nourish the skin instead of irritating and inflaming it with acid humors. Book on Skin Diseases and any medical advice desired sent free. S.S.S. is for sale at drug stores.

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Where you have a limited amount of space. It is a Table and Desk in one.

We have them in all sizes, prices and finishes. They need no boosting, they sell themselves. We only ask you to step in and examine them. Our time is at your disposal.

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The Best Player Piano In the World

## THE AUTOPIANO

There Are More Reasons Than One

There are over fifty Autopianos in use on the battle ships of the U. S. Navy, and every one is giving satisfaction. Did you ask why, after thorough investigation, the Navy chose the genuine Autopiano? Their main reason was its unexcelled tonal quality.

Their second reason—because of its durability, as compared to other Players. They knew that they were going into different climates, and hence would have to have the best, and investigation proved to them that the best was the Autopiano.

We would like to tell you about the "temponome," an exclusive feature of the Autopiano. The prices and terms are right.

You are cordially invited to call, see and hear this wonderful instrument demonstrated, at which time we will gladly quote the prices and terms on the different styles. Enough to say, however, that we will sell you a Player piano as low as \$485, and our unconditional guarantee goes with this little beauty, just as it does with the Chickering Autopiano.

**Eilers Music House**

2019 Mariposa Street

Fresno





# FALL FASHIONS IN JEWELRY

JUST as there are styles in clothing, shoes, millinery and other things, there are styles in jewelry, and in the varied articles that make up a complete jewelry stock such as we carry. Diamonds, watches, clocks, silverware, cut glass and jewelry of all kinds is subject to changes in prevailing styles. We are showing all the latest styles in these things now, styles that have originated in New York, Paris and all the style centers of the world.

It has been our policy to buy our goods and different lines of merchandise from the leading manufacturers of these respective lines, the ones that have recognized places in their own trades and whose products are standard. We are selling these goods of recognized worth at the lowest prices consistent with their high values. Our reputation for fair and honest dealing is backed by the manufacturers of the jewelry we sell.

YOU can get goods of different grades here, but no matter what the price, we always give you the greatest values and the highest quality possible for the price paid. We take pleasure in recommending goods when purchasers are undecided and make it a point to only recommend the best to our patrons. This policy has made Oberlin's standard in the San Joaquin Valley; the place to be certain of getting the best.

**Rest Assured That What This Store Shows You Is Authentic and Jewelry That the Proudest May Wear, Knowing That It Is In Good Taste and Style**

## Diamonds of Unusual Brilliancy Yet the Prices Are Very Low

WE make a specialty of diamonds, buying in quantities from the most notable and reputable of the large diamond importers and cutters. We do all the mounting ourselves, as we have found that to be the only way in which we can be sure of the quality and weight of each stone. We have diamonds set in a large variety of rings, settings made of both gold and platinum. The rings vary from the daintiest of little rings for the young girl, to larger rings for older persons, in both men's and women's styles.

We also have diamonds in many other settings. We have them in lockets, cuff buttons, stick pins, brooches, earrings, tie clasps, watches, pendants, bracelets and La-Vallieres.

## Watches, Rings, Brooches, Pins, Cut Glass, Silverware, Etc.

OUR stock of watches is especially complete. We have all the latest ideas in watches, including the extra thin models in all the leading makes, both American and Swiss. We also have the new popular watch chain for gentlemen, the Waldemars. It is a beautiful piece of jewelry. We have a large number of long bar pins for ladies, in plain gold, enameled, or set with precious stones. There are some beautiful pieces of work in coral. It comes in great variety set in rings, pendants and in necklaces.

We have a lot of ladies' silver hand bags in a large variety of styles, and a new lot of bead hand bags, the latest novelty from Paris. Table ware in all designs, ornamental and plain, cut glass in large variety.

*We Extend a Cordial Invitation for You to Visit Us at Any and All Times*

# OBERLIN BROS. JEWELRY

1119 J Street Fresno, Cal.



# Judge Harris for Suffrage

(By M. K. HARRIS.)

In response to the request to state my reasons for favoring women suffrage, I will say, in the first place, as a general proposition, I am in favor of allowing the women of the country to do whatever they desire, short of insurrection against the government. They are better than men, more disinterested, have our best interests at heart, and they can be depended on to act for the highest welfare of all.

I am for giving them a free hand. Under present conditions, they do exercise a wholesome and indispensable influence over the stern, but less right-minded sex, especially while he is at home and under her eye and observation, but when a man drifts down town, falls in with other men and is out of the softening presence of that firm and restraining influence, he is apt to swell up with pride over his own imaginary importance, and often does foolish things, voting wrong both as to men and measures. Women suffrage would tend to reduce man to his proper size, and if this constitutional amendment is adopted, the good work should be followed up by passing a law allowing every good woman who suspects that her husband is not "voting" like with her, the right to go into the voting booth with him and see that he makes out his ticket right. If men think that it doesn't look right to see women mixing up with men at the polls, let the men stay away.

I favor woman suffrage as a matter of simple and long-delayed justice. I think it would tend to purify politics. I favor it because a wife's vote would, generally speaking, kill her husband's vote when he voted wrong and would double it when he voted right. It would eliminate the professional politician and the political boss, like Orfello, would find his occupation gone. We men show our appreciation of the elective franchise by the fact that we think no man is too mean to have it and no woman mean enough.

I see one objection urged is that man hears arms while woman only hears children. This arrangement cannot be reversed, but I sometimes think it would be a good thing if it could be for about a year. If it were, it would doubtless take a good many trials out of man. He would quickly realize which was the more important occupation. Bearing arms is a relic of barbarism, which will some day become obsolete; bearing children never. In truth, I can think of not a single objection to woman's suffrage that cannot be urged with equal force against man's.

Women bear children, raise them, teach them morality and good citizenship, make home worth living, cheerfully carry burdens and endure untold sufferings for man's happiness and if they want to vote they should be allowed to do so.

## "PENCIL DAY," NEXT SATURDAY, WILL BE EVENT FOR BENEFIT OF POOR



Mrs. Florence Bred, who has been very active in preliminary work for "Pencil Day," September 30th.

"Pencil Day," already widely advertised, will be held Saturday, September 30, by the members of the Fresno Relief Society for the benefit of the sick poor of Fresno. Window cards are to be seen in all the principal shops and a street parade on the morning preceding "Pencil Day" is being arranged for.

The society gave out this statement yesterday: "A few words regarding the work of the Fresno Relief Society at this time will not come amiss. The society was organized just six months ago by a small number of enthusiastic, young, charitable workers. Since then, the society has increased until sixty earnest workers have been enrolled, but the field is so wide and the demands so great that it is hoped that the membership will be increased to at least twice its present number before the end of the year. The society will soon be prepared to admit associate members, including business men and all those charitably inclined. The society is non-sectarian but operates with all charitable institutions in the city. An advisory board consisting of Dr. Chester Rowell, W. J. Dickey, Miss Julia Sayre and Mrs. Anna Newman has been found to be of great assistance. "All cases are investigated thoroughly by the board of directors and in cases of illness, the services of competent physicians are first sought. As the demands for assistance are so great, much care has to be used in discriminating between the worthy and the unworthy. "The members of the Fresno Relief Society want the hearty support of the citizens of Fresno on next Saturday when the red pencils will be very much in evidence upon the principal streets of the city."

House of comfort, Hotel Marx, the popular headquarters for Fresnoites while in San Francisco.

## MAN KILLED BY GAS IN ABANDONED MINE

DUTCH FLAT, Calif., Sept. 23.—Gas accumulated in an abandoned shaft of the Pioneer mine, near here, proved fatal yesterday to T. Pampare, an Austrian miner, while George Samalich, a fellow workman, is in a critical condition. The men were working in a cross-cut and broke into the old shaft. Before they could escape the gas overcame them, and drove them into the other parts of the mine to the surface.

## SHAKE-UP IN HARRIMAN LINES HAS BEEN DENIED.

NEW YORK, Sept. 23.—Associates of Robert S. Lovett, president of the Harriman lines, placed little credence today in the report that Mr. Lovett is to become chairman of the board of directors and that Julius Kruttschnitt would succeed him as directing head of the roads. Judge Lovett was not in town.

"This is the fifth time this report has hopped up within the last few months," said a friend of Judge Lovett. "We hardly think it is true."

## CALIFORNIA ARTILLERY NEEDS MORE OFFICERS

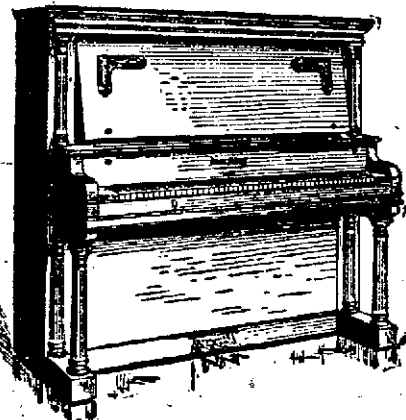
WASHINGTON, Sept. 23.—Expressing the belief that the artillery district of California, of all others in the country, should be supplied with an adequate number of officers, Brigadier-General Tucker H. Bliss, commanding the Department of California, has reported to the War Department that there is a great deficiency of officers in that arm in his territory. He urges an increase in the number of field artillery officers.

General Bliss also says there is a loss of efficiency in the coast artillery corps of California by the frequent moving from station to station of officers of that branch after short terms of service. He points out numerous evils attending the haphazard scheme and recommends the adoption of a more definite policy, regulating the time of continuous duty in any one place, as is done in other arms of the service.

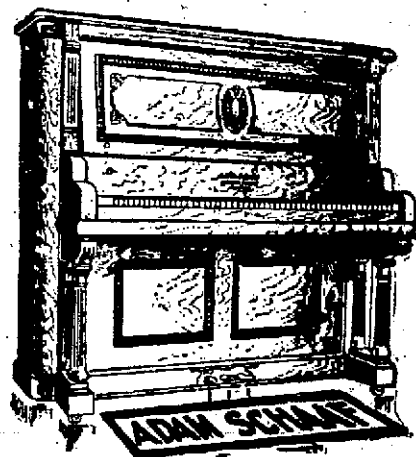
## NO CROWN FOR WILLIE.

"Wouldn't you like to go to Heaven, Willie, and wear a nice gold crown?" asked the Sunday school teacher. "Not if a dentist is going to put it on," said Willie.—From Norman E. Muck's National Monthly.

## NO CONTESTS



## No Special Sales



## ADAM SCHAAAF PIANO

## Beauty of Tone Must Have a Physical Basis

The consummate thoroughness with which Adam Schaaaf has explored the possibilities of piano development is expressed conspicuously in their new models. The Adam Schaaaf piano represents value, not only because of its superior musical qualities, but because of its remarkable durability. No piano leaves the factory until it has been tried by rigid tests under most severe conditions. Therefore no part of an Adam Schaaaf is untried or unproved. It bristles with improved features that have been evolved by the weeding-out-process of progressive development—simplicity, durability, strength, elegance of design, wonderful permanent tone and responsive action.

It is an instrument that delights the musical artist the moment his fingers touch the keys. Easy of action, full, deep and strong, satisfying the musical ear.

## Easy Payments If Desired

Fresno's Up-to-Date Music Store

Everything Known In Music

## To Enable You To Judge

Correctly of the tone quality, when desired we will have our pianos tried by a competent pianist.

# FRANK BELLES

Telephone 842

947-949 J Street

## A Good Piano

Is Worth  
5000  
Poor Ones

# Real Estate and Building



An addition to the Woodward building at the corner of J and Kern streets to cost approximately \$15,000, is now under construction. The excavation is under way and it is expected

## ONE THOUSAND ACRE PEACH ORCHARD IS PLANNED

Charles Teague and S. N. Griffith Purchase Property in Merced Co.

Few Sales Made in Country and City Although Many Have Inquiries.

Fruit growing on an extensive scale is to be undertaken by Charles Teague and S. N. Griffith of this city, according to an announcement made yesterday. Teague and Griffith have just purchased 1,000 acres of land in Merced county, between Minum and Ath-

lone, on the line of the Southern Pacific, which they will plant in peaches. The land was purchased through McCoon & Kellogg, for \$75,000 from J. C. Cunningham of Le Grande. The ground will be prepared at once for planting. It is understood that these people are negotiating for the purchase of more land for fruit growing.

With the coming of the fall months, there is a noticeable inquiry for Fresno city and county property, according to local realty dealers. The month of September, however, is generally a quiet month in real estate circles and this year has been no exception. Small deals were frequent during the past week, but the real activity of the winter season has not yet started.

Activity in building showed a marked decrease last week, permits aggregating only a little more than \$5,000. Notwithstanding this fact there is a great deal of building construction in progress and more is anticipated in the very near future.

block of buildings on that corner extending from the Ryan block on J Street to Kern street and from J street to the alley on Kern street. Heretofore the build-

ings have been separated by a blacksmith and repair shop. The addition will be two stories in height and will face on Kern street. It will have a frontage of fifty feet.

Los Angeles colonization companies expect an unprecedented amount of travel to California this year by people who hope to make their future homes in this state. This was the information given out yesterday by Dewitt H. Gray, who has just returned from a business trip to the southern city.

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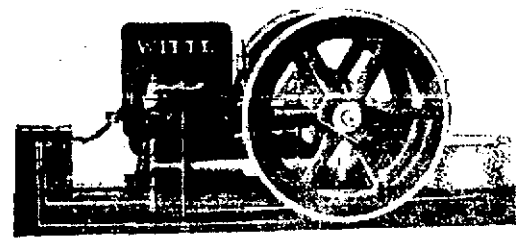
The Los Angeles men give a number of reasons why they expect a large influx of colonists, one of which is the shortage of all crops in the Middle West. They say that there is never a big amount of travel to California when crops in the Middle West are good, but this year they were not good and advices received indicate that many hundreds are coming to California to make their homes in the hope of getting better returns.

Another reason given is the failure of the country along the east Gulf coast of Texas. Numbers went down there and settled, but frost and drought have blighted their hopes. It is believed that the extreme heat in the East this summer will also result in bringing many hundreds to California. Not only will it bring farmers but people in the larger cities who are seeking other places more convenient for living, in which to invest.

The colonization companies in Los Angeles doing business in San Joaquin Valley lands say that they will begin bringing prospective settlers to Fresno and vicinity after the first of October.

Arrangements have just been completed for the subdivision of 2500 acres of the Crocker Ranch in Merced county. The Co-operative Land and Trust Company of San Francisco, has acquired this land and will begin active colonization work at once. This is the second large tract to be colonized by the Co-operative Land and Trust Company for the Crocker estate. The new tract lies between the Santa Fe and Southern Pacific railroads, directly north of Atwater. It adjoins Merced Colony No. 2, the 3,000 acre tract acquired from the Crocker's last March. The greater part of this old colony has already been sold. Water for irrigation will be supplied to the tract by the Crocker-Huffman system, whose canals already cross the land.

This new colony will be known as Merced Colony No. 3. It is the fifth to be colonized by the Co-operative Land and Trust Company in Merced county. It will be subdivided into small farms and sold as alfalfa, fruit and vegetable land. The soil, which is a sandy loam, is especially adapted to alfalfa. All this land lies in the sweet potato belt which produces the famous Merced sweets.



## Witte Distillate Engines

SIZES 2 TO 40 H. P.  
Material, workmanship, horse-power and fuel consumption guaranteed for five years. Any engine can run for thirty days. The real test is ten or fifteen years. The guarantee is not made by us, or the agent, representative, but by the manufacturer themselves. The manufacturer of a good article is never afraid to stand back of it.  
All made in horizontal type, engine base full length, strong and lasting. Cylinder entirely surrounded by water. Lower in face with base. No overhanging cylinder, full base test. No valves in cylinder, can't drop in and cause trouble.  
Lever to advance spark, no back kick. Suction feed, T-mplate system. Inter-changeable parts.  
Now, Mr. Farmer, a word with you from one of those fellows myself, so you can see I know your requirements perfectly. The water will soon be turned out of the ditches and you will need water. Let your memory drift back to last September and October, when you were very busy and you had to stop and pump water up into your tank by hand. Get a Witte and save the hands. We carry a full line of pumps, Belting, Jacks and Force Pumps.  
Our goods are of the quality which give your satisfaction long after the price has been forgotten.

I. E. WILSON

1143 "EYE" STREET. PHONE MAIN 5390.  
Gas, Distillate and Gasoline Engines, Motors, Generators, Saw Mills and Pumping Equipment.

## Christmas Will Soon Be Here

Have your photos taken now before the rush. We can guarantee you better work.

Powell & Brown

1156 I STREET.

## ONE BIG SALE

Stockmen! Horsemen! Dairyman! You Want Good Brood Mares  
The sale of the best brood stock of Percheron Brood Mares and Colts ever offered at auction in this State will take place  
**OCTOBER SIXTEENTH**  
at the Ranch of C. P. Cooper, two miles from Gonzales, Monterey County. This section has a world-wide reputation for raising good horses, and the owner of this stock, C. P. Cooper, has a reputation second to none as a horse breeder in this section. The stock comprises 180 head of Grand Brood Mares, all young stock with fine colts by their side. Also Three Pure Blood Imported Percheron Stallions, one the Grand Champion at the State Fair last year. The other two are ton stallions. All farm implements and all stock on the ranch will be sold, as there will be no reserve. The owner has taken up extensive land interests in the famous fertile valley of Yuma, Arizona Irrigation District, which is cause for the disposal of the stock.  
**THE BIG HORSE SALE OF THE YEAR.**  
October 16th, at Gonzales. C. P. COOPER, Owner and Breeder.  
RHOADES & RHOADES, Auctioneers of Los Angeles.  
Grand Spanish Barbecue, Geo. Schroeder, Caterer of Salinas.

# Our Customers Get the Best Drug Values In the San Joaquin Valley

## To Our Many Friends Who Are Continually Boosting for This Store

In appreciation of this fact we are endeavoring to treat each customer as a personal friend, giving every order that individual care and attention so necessarily a part of good service. As a consequence of this personal attention to our orders and prescriptions, our friends have grown in numbers until they reach into the thousands. This we feel is the record of merit and we are thankful to our friends for their support and appreciation.

**Doctor You Are Welcome**  
To our store. We give all our attention to your wants before all other business.

**Vanity Box Silver Set**  
When you buy your talcum at the San Joaquin. This is a beautifully decorated vanity package. Williams' Talcum Powder.

**Shoulder Braces**  
The Kan-T-Stoop kind, \$1.00.

**Bed Pans**  
And all kinds of sick room necessities at San Francisco prices.

**Long Handles The Aviation Bag Is Here**  
We want you to take a look at our windows this week for prices and quality on hand bags to \$16.00

**Sodas Just One of Our**  
15 per cent higher grade soda syrup tells the story of our success.

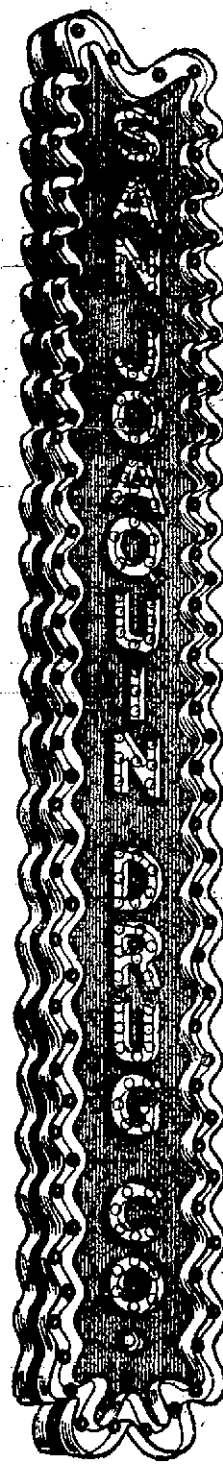
**Prescriptions**  
No one can deny the fact that we are giving the best attention to prescriptions—competent men, a perfect stock and the large number of prescriptions we are filling, it goes without saying our stock is complete. We pride ourselves that we haven't an enemy in the medical profession. Ask your doctor.

**High Grade Toilet Paper**  
Square and round; full count, 10c, 3 for 25c. Delivered to your door; no extra expense. Scott's Santa Tissue Towels and medicated toilet paper. We are agents.

**\$1 Water Bottles**  
And Fountain Syringes bought at the San Joaquin are guaranteed. We turn our rubber stock four times a year.

**Bath Brushes, Sponges, Wash Rags, Black-stone Sprays**  
The best Bath Soap that has been made so far, for 10c.

Every Lady Visitor to Our Store This Week Will Receive a Free Sample Bottle of the Fragrant "Thelma" Perfume





## FULTON BERRY ESTATE REPORTED READY TO BE CLOSED

Every Legacy Paid Save  
That Made to the  
Nephew, Lacour.

Widow Makes Ranch Gifts  
to Daughters, Assuming  
\$40,000 Debt.

Mrs. Mary Elizabeth Berry filed yesterday morning her petition asking for a final distribution and also presented for settlement her final account as the remaining executrix of the estate of Fulton G. Berry. Berry left a will dated August 25, 1909, which in one particular at least conflicted with the terms of a deed of gift to the wife dated February 1898, but never placed on record and found after his death in April, 1910, in the Grand Central Hotel safe. It also made no provision for one daughter, but the mother remedied this slight.

In the will, Berry named the wife, his daughter, Maud Lillian Moulton, and

the nephew, Eugene F. Lacour, as the executrices and executor. Lacour resigned in December, 1910, and the daughter in June last. Lacour's resignation while not exactly forced, was at least suggested. He was a legatee for \$2400, and his is the only legacy that has not been paid, and will not be, the widow stating that she was advised that it is void because Lacour was also subscribing witness to the will.

**FUNERAL COST \$620.75.**  
Berry had at request theatrical obsequies with a band of music playing lively instead of funeral melodies. According to the submitted accounts, the cost of the funeral was \$620.75. The granite monument placed over his grave cost \$725, and that over the grave of M. J. Church, "the father of irrigation," for which provision was made in the will, cost \$500.

The story of the administration of the estate is related in the petition for distribution shows that there had been a partial distribution in December, 1910, to the widow of the Grand Central and Fulton Hotel properties with the furniture in them and also in the Taylor block annex, also the leasehold interest in the Grand Central hotel building under James A. Cooper, the leasehold interest in the Taylor annex block in fact, all personal property used in connection with the hotel management.

In May last, on Mrs. Berry's request, was further distributed to her a large number of lots in Arlington Heights, while in July, 1911, there was distributed to Mildred Berry Goodwin, the daughter, but as the grantee of Mrs. Berry as devisee, the Vanderlip ranch half interest in the 8 1/2 of 12 and the 26 1/2 of 11-15-18.

It appears that in his lifetime and by deed of gift of February 16, 1898, decedent gave to the wife lots 11 and 12 in city block 172 and by another

deed of same date the 6 1/2 of 12-14-15, which it is asked be confirmed to the widow as residuary legatee and devisee under the will.

Fulton G. Berry also owned and there stands in the name of the estate property described as section 18-15-19, the 2 1/2 of the 26 1/2 and the 2 1/2 of the 26 1/2 of 22-14-15, and jointly with I. Gutie the 2 1/2 of 26 1/2 and 2 1/2 of 26 1/2 of 26 1/2 of 4-15-19.

By will was given to the daughter, Mrs. Moulton, the Grand Central Farm and all else to the widow. All costs and expenses legacies and bequests have been paid save the one to Eugene F. Lacour, which it is claimed is void. The story is told outside of the record that this \$2500 legacy to the nephew represented just what he saved to his uncle by a renewal of his own responsibility of an opinion that Berry owned and on the purchase of the Barton Theater property from the Macdonough estate in San Francisco. Berry sold out at an advance of \$2500 on the option price only a few days after its renewal, Lacour knowing of the date of expiration, learning that negotiations were pending for the sale of the theater property, telegraphing on for an option extension and the pending sale being in fact consummated. Lacour drew out of the estate because of strained relations and accepted a compromise for a stipulated sum not more than the amount of the ruled against legacy but according to the submitted accounts he has only been paid \$700 as administrator fees.

By the deed of gift of February 16, 1898, the wife was given the Grand Central Farm, which in turn by the will of August, 1909, was devised to the daughter, and the widow says she wants the will and wish carried out in this respect and for that reason has executed conveyance to Mrs. Moulton of title and interest.

Remaining costs, fees, and charges

on distribution have yet to be paid, also the collateral inheritance tax and such claims as are secured by liens on specific real property parcels of the estate. Distribution of these claims is asked subject to the liens, excepting a claim of A. M. Dodge for \$1000 on a note signed by E. F. Berry which has been assigned and cannot be located. Mrs. Berry says she will assume and undertake to pay that claim.

The three executors are entitled to fees on the valuation of the estate inventoried at \$209,146.35, and the total due is \$2250 in proportion to services rendered by each. The Fulton Hotel property appraised at \$25,000 is taken subject to \$40,000 incumbrances which Mrs. Berry assumes.

The annual and final account shows:

Receipts ..... \$52,394.45  
Disbursements ..... 45,871.92

Balance ..... \$ 6,522.53

According to other added charges and credits a balance of credit in her favor is shown of \$5,129.07.

As receipts are incidentally shown: \$30,044.41 from the two hotels, \$5,353.55 as rental of stores in them, \$5,817.24 as cash from Grand Central Farm, \$2,268.10 from operation of Lower Ranch, \$1,418.50 from Arlington Heights property and \$1,081.21 as cash of estate's proportion of net proceeds of Vanderlip ranch.

As expenditures are shown: Hotel pay rolls \$7,172.57, rent of Grand Central Hotel, Mason block annex and sample rooms \$9,130, general hotel current expenses \$7,466.32, funeral and last sickness expenses \$173.75 paid; Mrs. Berry as devisee, cash on account of Grand Central Farm expenses \$5,856.61, fee to E. F. Lacour as joint executor \$700.

Claims allowed have been these: Sacramento Bank \$10,000 secured by deed of trust on Fulton Hotel property, distributed to widow.  
German Bank, \$13,000 on Grand Central Farm.  
S. F. Savings Union, \$2,240 secured by mortgage on 18-15-19.  
Unsecured notes, one for \$753.76 in favor of First National Bank and paid, \$2,500 on Vanderlip note, also paid, besides others assumed or paid.

Three legacies were paid amounting to \$150, Mrs. Berry paying \$2,350 out of her own personal funds on account of them and claiming credit including the \$500 for the M. J. Church monument.

**PROTESTS AT TEARING  
UP OF MADERA BRIDGE**  
But Contractor Provides  
way for Traffic; Ma-  
dera News.

MADERA, Sept. 23.—H. C. Con-  
manager of the Madera Sugar Pine  
Company, appeared before the super-  
visors and protested against the tearing  
up of the floor of the Fresno Madera  
bridge, as it claimed if that were  
done it would close the bridge to traf-  
fic. As this is the busy season, it  
would put the company and the public  
to a great deal of inconvenience. The  
supervisors at once telephoned to C.  
McCarthy of the Pacific Construction  
company to see if the work could not  
be done without inconveniencing traf-  
fic, and it was intimated by McCarthy  
that a force of men would be at the  
bridge site today and tear out every  
questionable piece of concrete, but that  
a temporary bridge would be con-  
structed so that traffic need not stop  
a minute on that road. This would be  
done without any additional expense to  
the company.

The clerk has been instructed to ad-  
vertise the election proclamation for  
the election which is to be held here in  
two weeks. The list of election officers  
was adopted.

The petition of C. D. Jones for a li-  
quor license at Raymond was granted  
but that of Mrs. Lizie Daulton was  
held over until the next meeting.

The board approved the appointment  
of Miss Lucille Forting as assistant li-  
brarian.

Judge Conley has appointed John D.  
Williams a probation officer in place  
of G. McFadden, who resigned. Wil-  
liams formerly served as a deputy un-  
der McFadden.

The funeral of Mrs. C. Ramsey, who  
was totally burned two weeks ago in a  
coil of explosion, took place from the  
residence of W. C. Hall yesterday af-  
ternoon and was largely attended. The  
woman was highly esteemed in the  
community. There were many floral  
emblems, the mute testimony of re-  
gard from the friends of the departed.  
The interment was in Arbor Vitae  
cemetery.

The case of the people vs. Jim Arnold  
has been set for the 25th inst. One of  
the principal exhibits in that case will  
be an X-ray photo of Jim Johnson's  
arm, showing where the bullet from  
Jim Arnold's gun went. This will be  
introduced by Attorney Barenton, who  
will have the defense in the case. Both  
parties in the case are Indians and the  
trial will bring many Indian witnesses  
from the vineyards to court.

The trial of D. B. Trujillo, a Mexi-  
can, charged with sending threatening  
letters to an Italian named Peduzzi,  
living at Raymond, has been set for the  
25th inst. The case promises to be of  
interest. District Attorney Lacey will  
be assisted by Attorney Raleigh E.  
Rhodes, and R. L. Hargrove will look  
after the interests of the defense.

**\$10,000 TO CHECK HATS.**  
If you should happen to forget to  
hand a piece of change to the boy who  
gives you back your hat as you are  
leaving any of the big Broadway res-  
taurants, don't be awake all night on  
the supposition that anybody is going  
to starve to death a consequence of  
your neglect. Ten to one you will be  
in luck if the position were reversed,  
for the custom in business in hotels  
and restaurants along the great main street  
is mighty prosperous.

In some of these places as much as  
\$10,000 a year is paid to the proprietor  
for the custom privilege. It was said  
that Louis Martin gets \$5,000, Charles  
Hill's figure is \$7,000, the Hotel Knicker-  
bocker's \$5,500 and the Cafe Boul-  
vard \$4,000. The Hotel Astor gets only  
\$2,000, although it is the best paying  
place in this respect in the city. This  
is because the concessionaire was for-  
merly employed by the proprietors of  
the hotel.—From the New York Herald.

**NOTICE, ITALIANS!**  
Desiring to celebrate the anniversary  
of the discovery of America, or Colum-  
bus Day (Oct. 12) we invite all the  
Italians in our colony, and also in the  
surrounding towns interested in our  
celebration to attend a meeting to be  
held in the "Reserve Hall," 1031 J. St.,  
Sunday, Sept. 24th at 2 p. m.

THE COMMITTEE.

Kodaks and supplies. Finishing for  
amateurs. C. H. Staples, 1940 Mariposa  
street, Fresno, Cal.

August Oil, 5700 shares for sale Colby  
124 Vermont St., Brooklyn, N. Y.

See Fred C. Howard, 1140 J St. for  
Highland Park lots.

# Alteration Sale

## Boys' and Young Men's Suits

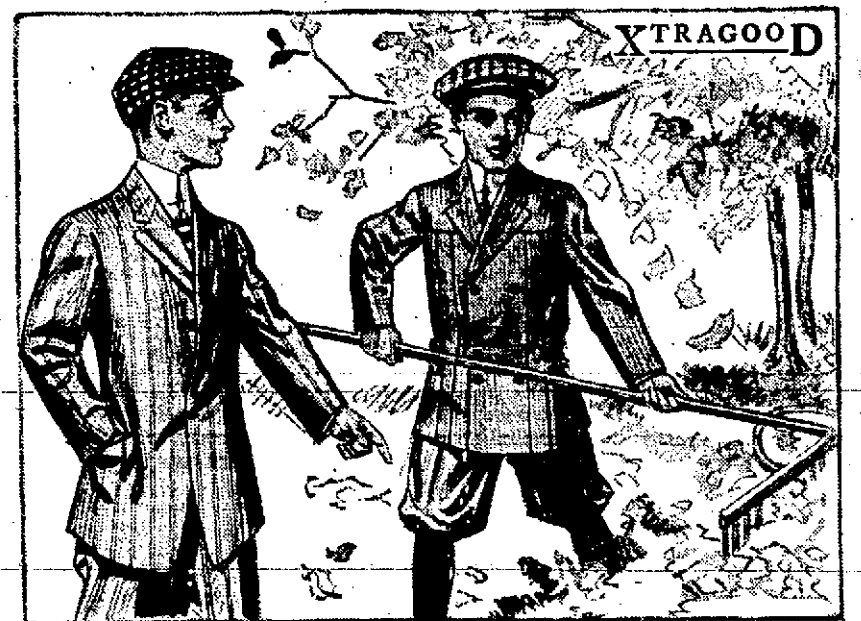
### Monday and Tuesday Only

WE need room--our boys' department has  
outgrown its capacity

Carpenters and masons are busy with trowel, hammer  
and saw enlarging our boys' store.

Incidentally, we are making it worth your while to  
buy a young man's or boys' suit just now.

Don't mind the noise and dust for you can save  
mightily on a fine school suit for the lad--



### Nearly 200 Suits Now Grouped In Three Lots-- Mediums and Heavy Weights

LOT 1--30 boys' suits; ages 13, 14 and 15; values are double the Alteration Sale price .....	<b>\$2.00</b>
LOT 2--120 boys' suits; ages 7 to 16 years; values \$5.00 up to \$7.00. Alteration Sale price .....	<b>\$3.75</b>
LOT 3--46 boys' suits; plenty of large sizes; values \$7.50 to \$12.00. Alteration Sale price .....	<b>\$5.50</b>

GET YOUR NEXT SUIT AT

## GOODMAN'S

INC.

Home of Hart, Schaffner & Marx Clothes

## It Is the General Fashion

To buy at my store, because it is there that people get  
the best goods at fair prices. And it is a permanent  
fashion for the same reason.

It is the fashion among

The Ladies

To buy their station-  
ery of me, because  
they get the latest  
and finest styles  
in the greatest  
variety.

IT IS THE FASHION AMONG

Business and  
Professional Men

to buy their office  
stationery and supplies  
from me, because  
I have a complete  
stock of all such  
conveniences.

IT IS THE FASHION AMONG

Subscribers

to place their orders  
for magazines and  
periodicals with me,  
because I take them  
at the publisher's  
price, meeting all  
club and combination  
rates.

## SOME OF MY SPECIALTIES

Fashionable  
Writing Papers

I carry Hind's Society  
Stationery, the unexcelled  
line of fashionable  
writing papers. Its  
quality is unsurpassed  
and its variety constantly  
increasing.

Fashion  
Magazines

I have always on  
hand all the  
latest fashion  
magazines and  
periodicals, in  
both dress and  
millinery editions.

Fashionable  
Place and Tally Cards

I have constantly  
arriving an abundance of  
Place and Tally  
Cards, of the most  
recent designs, to  
please the most  
critical tastes.

## C. J. Cearley

1111-1117 J St.

## It Is Because Our Milk Is Handled Right That Makes It Superior

There is no mystery about the superiority of our milk. It is because it is  
handled right that it is better. From cow to consumer every care and precau-  
tion is exercised to insure the delivery to our customers of milk that is rich,  
pure, wholesome and healthful.

Every one of our herd of cows that is our source of supply is healthy,  
contented, well fed and properly cared for. Their product is rich and pure and  
every sanitary measure recommended by the health authorities is employed by  
us to prevent contamination before delivery to customers. From the farm the  
milk is shipped to our depot in ice wagons. There it is cooled, clarified of all  
impurities, then put up in air-tight bottles; after which it is delivered to your  
home in ice wagons. All handling is by clean machinery. No milk could be  
better and none "just as good," after ours is used. Try it

## Jersey Farm Dairy

2020 Fresno St.

Phone 246

COME  
HERE

## This Week

For your Lumber Requirements  
or send to us for an estimate.

We are busy, but never too busy to talk  
Lumber to your advantage and please  
you with price and quality.

## Valley Lumber Co.

## 1000 ACRE PEACH ORCHARD IS PLANNED

(Continued from Page 8.)

Levy, manager of the insurance and loan department of Pierce & Anderson, stated yesterday that there have been a large number of applications made for loans by parties who are planning to build in the very near future. A large number of these loans are being sought for homes which are to be erected.

### NEW TOWN SITE

A map of the new townsite of Oakhurst in the Kings River Thermal tract has just been placed on file by the owners of that tract. This town will be located on the Santa Fe between Minkler and Piedra, on the Wahitoka branch and will have train service twice a day. The new Oakhurst school, which is being erected to care for the school district just created, will be completed about the first of October. There are eleven children in the Kings River Thermal tract who will attend.

It is reported that a large number of Southern California orange growers are headed toward this tract. Bert Stoner, a recent purchaser from this tract, is just bringing fifty acres of oranges through their first season and the trees are in excellent shape. Stoner also owns eight acres along the river which he planted to potatoes this year and from which he realized \$1500. The company owning this tract is preparing to put the river silt land on sale in small tracts for the benefit of those who want to engage in gardening for the markets. There is an abundance of water on the entire tract.

### PATTERSON SALES

W. E. Bush & Company reported the sale of 225 acres of land in the Patterson colony in Stanislaus county in the past week. Among those who purchased were R. L. Puck of Clovis, who purchased seventy-five acres; J. R. Skinner of Fresno, who purchased thirty acres; and W. J. Meek of Berkeley, who purchased seventy-five acres. Mrs. Hattie C. Walker of Fresno purchased some lots in the town of Patterson for store purposes.

Alfalfa planting is on in earnest in the Patterson colony at this time, and practically all who have land are putting it into this product. Some are planting walnuts with the intention of grafting next year, but the planting of young walnut trees will not be started until spring.

The Patterson people opened a new tract of between 5000 and 7000 acres for colonization last week. This tract is known as sub tract No. 3 and will be sold in small tracts the same as the others. Laterals are being built through the land to take care of the irrigation.

### INTEREST IN MADERA

The Dodson-Orr Company report a great deal of interest in their tract on the Madera county side of the San Joaquin river, near Herndon. Four sales aggregating sixty acres were made last week. The new townsite of Tharses, located about a mile and a half from the river, is just being opened and interest is being shown in it.

The water situation is very good, as there is an abundant supply and the water is extremely pure.

W. E. Bush & Co. report the sale last week of a residence at 415 California avenue to H. H. Brandon for \$3,000.

Pierce & Anderson report the sale of four lots in Hayden Park and the Trague Land Company reports the sale of twenty acres of land to James Hootch and twenty acres to James Hootch.

This property is situated five miles northwest of Fresno.

P. H. Mann, formerly local manager of the O. McHenry Street Company, has become associated with Noble Bros. in the real estate business.



# News From Central California

NUMBER FORTY-ONE.

## Talks on Oral Hygiene or The Care of the Teeth

By W. W. CRAYCROFT, D. D. S.

Many times I have heard the statement made by my patients that "if my teeth had had proper attention when a child it would not have been necessary for me to have this play or bridge." This is a lesson that should appeal to all parents. In fact, tooth neglect is something that should not be tolerated for an instant on the part of either children or adults. Possibly there are many who refrain from making a timely visit to the dentist because of the old-time idea that all dental work meant the endurance of excruciating pain by the patient. Modern methods have practically eliminated the feature of pain and you will find a dental chair a fairly comfortable place at present. But if it were as formerly a painful ordeal, that is no reason for putting it off. The longer your teeth are neglected, the worse they become and there is in consequence a more laborious task for both the dentist and yourself. In having your teeth set to rights.

**ABOUT MY PROPHYLACTIC TREATMENT.**  
I can and do execute all manner of repair work such as crowning, filling, plate and bridge work, straightening irregular teeth and every other mechanical feature of dentistry in a manner not surpassed by anyone anywhere. My patients will all vouch for this. I give you in addition, what might be aptly termed a tooth health insurance policy, in the shape of my prophylactic treatment. This arrests and prevents tooth decay. It establishes and maintains healthy hygienic conditions in the mouth and only those who have enjoyed the many benefits that come from this treatment can thoroughly appreciate what a boon and blessing it is.

**NO CHARGE TO TALK IT OVER.**  
You are always welcome to my services free of charge for consultation and examination. I will tell you what I can do for you and you incur no obligation to engage my services unless perfectly satisfied to do so. I never charge for needed work more than you can afford to pay.

### Dr. W. W. Craycroft

Land Company Building.

Corner J and Mariposa Streets.

Phone Main 1445.

Office Hours: 8:30 a. m. to 12; 1:30 to 5:30 p. m.

Sundays: 10 to 12.

A woman may be wearied by your questions.  
Annoyed by your jokes and bored by your opinions  
But she never tires of your boxes of candy if you give her good candy.  
Find out her preferences and remember her often—  
with one of our boxes of delicious Milk Chocolates.

## BOWENS

### PLANNING BIG BOOST CAMPAIGN IN MADERA

New Chamber of Commerce  
Also Wants the City  
Improved.

MADERA, Sept. 23.—The new chamber of commerce intends to boom Madera county as it never has been boomed before. At the meeting last night a plan of campaign was laid out which if carried out successfully, is expected to give Madera wide advertising and add many improvements to the growing city. The most important of the measures discussed was the plan of having a highway constructed to Slaggs Bridge so as to connect with Madera avenue from Kerman. Another important matter was that of securing a concrete bridge across the Fresno river at D street. The present wooden bridge is in poor condition and has been condemned by the supervisors. A committee composed of the following named was appointed to confer with the supervisors to have the improvement work done: E. B. McCord, E. E. Corderout and G. Marchbanks.

### ROLINDA NOTES

ROLINDA, Sept. 23.—The following officers were elected yesterday by the Rolinda W. C. T. U.: President, Mrs. Marian Gordon; vice president, Mrs. R. T. Smith; recording secretary, Mrs. McCollister; corresponding secretary, Mrs. F. R. Browning; treasurer, Mrs. Shirley Williams. The society will meet at Mrs. Gordon's on the 29th, which will be Italy Day.

The Dunkard church, opened on the 11th, but the beginning of the work was deferred for a week, as the school house was not finished.

The Aid Society of the Rolinda M. E. church met with Mrs. Judson Apple on the 22nd.

Fred Clapp, who has been a trustee of the Boughton and head of the Fraternal Brotherhood here, left this week by train for Laguna Beach, where he will engage in business.

J. B. Dearborn and wife have returned from a two weeks' visit with relatives near Modesto.

J. P. Gregory returned Thursday from a ten days' business and pleasure trip to Arizona, during which he visited a sister and her family near Douglas.

### K. B. R. COMPOUND

Removes that pain from across your back and gives you new life, only at Smith Bros.

### AUTOS HAVE "CUT IN" ON ESPEE'S BUSINESS

Passenger Agent Hixson Is  
Asking Data From All  
Valley Agents.

PORTERVILLE, Sept. 23.—Passenger Agent Hixson, whose headquarters are in Fresno, has written to all of the station agents on the line of the Southern Pacific railroad, within his jurisdiction, asking them for a detailed report as to the extent of the auto business, with special reference to its influence upon the passenger business of the railroad.

Six questions are asked of all the agents in his district: the total number of autos in use in the district; the number sold since January 1st; the number and number of automobile salesmen using autos and the districts they cover; and the number and extent to which motorcycles are used.

It is evident that the use of autos is making itself felt in the passenger ticket receipts of the railroad.

### NEW PASTOR GETS HEARTY RECEPTION

PORTERVILLE, Sept. 23.—Several hundred leaders in church work in all denominations met at the parlors of the Congregational church last night at a reception given in honor of Rev. and Mrs. H. H. Cherrington. Mr. Cherrington was recently elected to the pastorate of the church here after having been stationed for several years in Sunnyvale.

An enjoyable program of musical numbers was rendered. With Chas. Conger, superintendent of the high school, as toastmaster, a number of addresses were delivered.

Mr. Cherrington was welcomed to his work here by the three pastors who have filled the pulpit since the inception of the church nearly twenty-five years ago—Rev. J. A. Milligan, Rev. C. N. Manders and Rev. A. G. Bryant all of whom are now engaged in other lines of work here, expressed their appreciation with the spirit of the occasion. Mr. Plandiers served notice upon Mr. Cherrington that he may as well make up his mind to make Porterville his future home, as this is always the fate of those who are asked to fill the pulpit of the Congregational church.

### GRADING WORK IS BEGUN BY ARMOURS

PORTERVILLE, Sept. 23.—Fourteen teams are at work today on the spur track to connect the Armour Fertilizer Company's store with the main line of the Southern Pacific. It is expected that work will start on the building within a few days, as the plans have been drawn and accepted.

### VISALIA GRANGE HAS ITS PLANS COMPLETED

Everything Getting Ready  
for State Meeting; Vi-  
salia News.

VISALIA, Sept. 23.—A meeting of the Visalia grange was held today, when final preparations were made for the coming state grange to be held in this city the first of the month. The grange for this trip through the county for visitors have been made, which will cover much of the county. It is believed the visitors will number fully 150. Granges in surrounding towns will serve lunch to the visitors on these excursion trips.

The registration of firms doing business under fictitious names is heavy at the office of the county clerk, the record being from a score to half a hundred daily. A big rush is looked for the first of the week, Tuesday being the last day in which to make the certification.

The county board of education held its first meeting today for the year and elected A. M. Simons, principal of the Dinuba high school, president. The meeting today was taken up in the examination of credentials of teachers and in passing upon the same.

Extensive preparations are being made for the presentation of the play, "Alabama," to be given by local talent on the evening of October 3rd. The play will be given under the auspices of the local camp of the Daughters of the Confederacy. The best local talent in the city will participate.

Rev. A. L. Baker will deliver his farewell sermon tomorrow and will leave shortly after for Los Angeles to attend the annual conference. He has been pastor of the local church for four years, one of the longest pastorates in the history of the local church.

At a meeting of the Epworth League of the M. E. church, South, last night, the following officers were elected for the ensuing six months: President, Carl Patterson; first vice president, Pearl Switzer; second vice president, Miss Gertrude; third vice president, Paul Edwards; fourth vice president, Miss Arline Ohm; secretary, Miss Alice Heberling; treasurer, Miss Pearl Panton; Epworth Era agent, Guy Maxwell.

Members of the First M. E. church tendered a reception last night to the departing pastor, Rev. A. L. Baker, at the church parlors. There was a large attendance and several addresses were listened to from Visalia pastors and members of the church congregation. A musical and literary program was rendered as follows: Cornet solo, R. B. Smith; recitation, Mrs. H. G. Eichmann; piano duet, Misses Della Everett and Ethel Loeber; recitation, Miss Margaret Fitzgerald.

### KERMAN PLANS TRAIN TO THE FRESNO FAIR

Also Has Big Committee  
Out After Exhibit for  
the Show.

KERMAN, Sept. 23.—Kerman Day at the Fresno county fair is commanding much attention from the residents of this district. The trustees of the Kerman school have declared a holiday and it is expected that the officials in the five other school districts will take the same action.

The Commercial Association and the Fruit Growers' Association are arranging for a special train, to leave Kerman at a convenient hour in the morning and to return Friday evening after the fairwork. The business houses in the town are preparing to close and October 6 gives promise of being observed as a general holiday throughout the community.

To assist in arousing interest in the Kerman display and to line-up products for exhibits, a committee of eighteen has been appointed under the joint chairmanships of J. W. Hudson and D. J. Englund, the heads of the Commercial Association and the Fruit Growers. Included on the committee are J. A. Johnson, T. F. Saunders and J. Fred Shedd from Kerman; J. A. Schluter, Lewis Boyd and D. R. Sheppard from the Dakota colony; R. A. Larsen, Eric Erickson and W. J. Lowry from the Empire; J. W. Shury, L. M. Rees and Ed. Haag from the Dinuba colony; G. H. Morton, George Barstow and James Emery from the Irishman colony; J. W. Brooks, J. H. Dearborn and Sanford Setty.

A request has been made that material for the exhibit be taken to the Farmers' Institute, where a committee will receive it, or else to the residence of B. A. Larson or to the office of the Kerman News. Perishable fruits and vegetables should be picked until September 29 or 30, according to the committee's advice, when they may be taken to the Larsen place or to the News office.

### MRS. CHILDS SPEAKS IN TULARE COUNTY

PORTERVILLE, Sept. 23.—Mrs. W. E. Childs, a stage worker for the Equal Suffrage League, addressed the Porterville League women this afternoon in the auditorium of the Congregational church, this being the first campaign speech here in favor of suffrage. She was well received.

### JUST BEFORE THE TRAGEDY

King Richard III had offered his kingdom for a horse.  
"Ha!" exclaimed Richmond. "I'll have to go and buy him a horse!"  
Grasping a property sword, he rushed to the fray.—From the Chicago Tribune.

### MERRY WAR STARTED OVER FARMERS' TRADE

Porterville Orange District  
Scene of Fight By  
Companies.

PORTERVILLE, Sept. 23.—Agents of the various fertilizer concerns making a specialty of supplies for orange orchardists, are in a strenuous war for control of the Porterville district and in addition to putting prices for tankage and other manufactured fertilizers down to the lowest notch, all sorts of inducements are being offered to the buyers.

Last year, with practically one company in control of the field, the loss of fertilizer was obliged to pay for his stock on delivery. Now the companies are so anxious for business that the material is billed to be due after the harvest of the crop.

In the case of the orange growers it is also specified that the bills for the fertilizer will not be due until after the orchardist has received the returns for his fruit from the eastern markets. Several firms are preparing to establish distributing agencies here.

### DINUBA ITEMS

DINUBA, Sept. 23.—Rev. and Mrs. Melkon Jemanyan, the former the pastor of the Armenian Presbyterian church at Yettum, are the proud parents of two bouncing boy babies born on Wednesday morning. The twins weighed nearly six pounds apiece and are doing nicely.

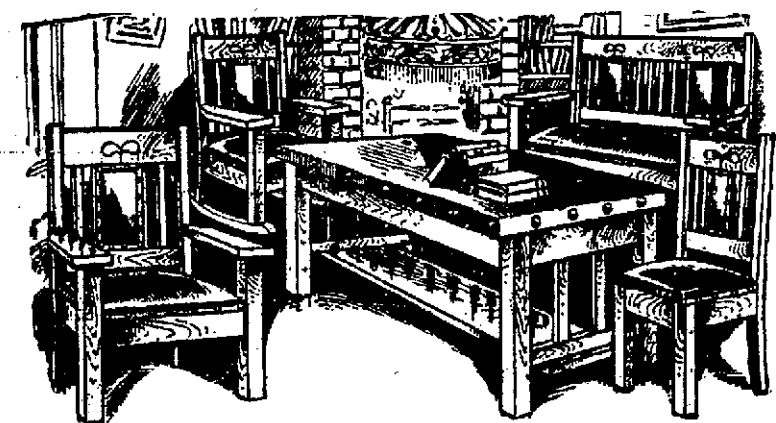
The Dinuba Grammar school is at present suffering under the crowded condition of the building. There are over fifty pupils more enrolled this season than last, the present enrollment being 351. Of this number, thirty of the pupils in the upper grades are entirely new to the district, and there are forty members in the graduating class.

The Young People's Association of the city, composed of the young people of the various organizations of the Dinuba churches, tendered the students of the high school a reception at the hall last night. The hall was prettily arranged for the occasion and a splendid musical program was rendered. The evening was a social feature of the community for the week, and quite novel in the form of entertainment. Refreshments concluded a very enjoyable occasion.

The Baptist church was the scene of a large gathering Tuesday evening on the occasion of the farewell tendered the retiring pastor and his family on their departure to Mendocino county yesterday. Rev. Hargreaves has been here for over three years and has endeared himself to not only the members of the congregation but to everyone who has known him in the community.



prove this is noticeable, not only in new fashions in wearing apparel, but applies as well to the home. There are many new ideas in furniture—ideas created by the younger class of designers. In the new styles of furniture this is particularly noticeable, that superfluous carvings and dust-catching ornaments are fast giving away to the more modern and practical, plain lines. This same applies also to the finishing of furniture—the dull finish so well adapted to the plainer lines is fast becoming the popular finish of the present day furniture. The wide-awake furniture merchant realizes this, and great efforts are now being made to search the furniture markets for new ideas and modern styles, which will keep pace with the constantly growing demand for better home surroundings.

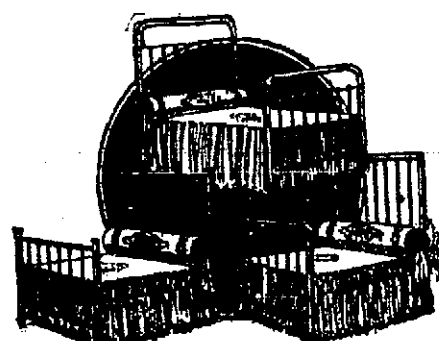


In this line our stock is very comprehensive. Everything that is new in styles and finishes is represented here. Library tables of all descriptions, settees and easy chairs to match, parlor suites and odd pieces in Golden, Mission and Fumed Oak.

**Brook's**  
I AND FRESNO



Desks of all descriptions from the ladies' smaller desks to the large office desks, may be found here. They come in many styles and finishes.



In this line the assortment is most complete. From the small bed to the heavy and massive—all representing beds that we absolutely guarantee against breakage and defects.



With the enlargement of this department we are now able to carry an immense stock of Carpets and Rugs. Patterns that are new and modern are to be found here, and our Carpets and Rugs are from the most reliable manufacturers, goods that you can absolutely depend on for wearing qualities. No seconds or imperfect weaves are allowed in our stock. All carpets are cut, made and laid by skilled workmen, thus giving you the best service when purchasing here.

**SPECIALS FROM OUR LACE CURTAIN DEPARTMENT**  
Three hundred pair of Lace Curtains, in Arabian and white.  
Regular \$1.00 value, special ..... 42c  
Regular \$1.50 value, special ..... 85c  
Extra wide and long Nottingham, white and ceru, at ..... \$1.65  
Fine Net Curtains, in ceru or white; regular \$3.00 value, at ..... \$2.25  
New and novel effects in New Curtains; extra fine weave; regular \$3.75, at ..... \$2.65  
Beautiful serim, in many pretty effects; regular \$1.00, at ..... \$2.75

INVESTIGATE OUR EASY PAYMENT PLAN

# SOCIETY



Miss Anne Moux, an attractive Pencil Day "Captain"

There was once a society, imbued with helpful spirit. Who conceived a splendid rarity for the benefit of charity in Pencil Day.

7,000, the pencils numbered in fact, the girls felt numbered. So the soliciting committee invoked folks kindly pity in Pencil Day.

Each address—address not with splendid success. And with results all told. Half the souvenirs are sold in Pencil Day.

The younger set are actively plunged in the depths of preparations for this commendable event, which promises to be one of the most interesting of the early fall season. The date was chosen for next Saturday, as that will be the last day of the Fashion Show, and many out of town people will add to the throngs that assist in the excitement of the day.

The merchants are busy deciding as to which of the lovely winter models are to tempt the shoppers, and it is rumored that there is some difficulty in making these choices, so beautiful are the fashions. There is not one part of Missy's wardrobe that will be slighted, from fluffy lingerie, to the most attractive of outer garments. And the hats! So many styles and combinations that it is almost impossible to make any preference. Even the boot shops are to add their contribution to the display, and all are going ahead to make Fresno's First Fashion Show an event to be remembered, and a precedent to be established.

With the oncoming of the cooler weather, social affairs of the proportions are beginning to occur often enough to warrant the appearance of some of the pretty gowns and frocks, and less formal affairs are crowding for space on the calendars of afternoon and evening engagements.

Among the important announcements to be made, which are of interest to the music lovers, is that of the policy of the Fresno Musical Club this winter. A number of different plans have been tried through the several seasons of its existence and this year's will be entirely different, in that the funds are to be devoted to the procuring of some very high class artists.

Although this will lessen the number of artist concerts, the members feel that the three chosen this year as best will give pleasure enough for the nominal dues. The club is to be ap-

plauded for the real uplift which it has been to Fresno during the last few years, and the power of appreciation which has been cultivated among some circles who have needed the stimulus with actions some brought here, which otherwise would go by unheeded, as the support of most of them is not great enough to encourage a theatrical management to bring them here. So much for the star concerts.

The Home Days have been the greatest incentive to study among the student members as there is nothing like competition for developing pride in their personal musical progress. The originality of each day, and the style of music chosen rests upon a committee appointed for the arrangements. Last year's entertainments were unusually good, the day devoted to Japanese music being among the most excellent. The decorative scheme on this occasion also conformed to the spirit of the day and won high commendation.

The first of the 1911-1912 star concert with David Blapham as the soloist. Mr. Blapham needs no introduction to local society, having been brought here by the club two seasons ago, and the flattering press reports of an admiring nation having kept him in the public eye for a number of years.

The second principal event will occur some time in January, when Peppito Ariola, the 12-year-old prodigy who is rippling San Francisco's musical pool to the center, will delight a Fresno audience with his marvelous instrumental music. He is of Spanish birth, and plays with a wonderfully moving and poetical expression. He has been decorated by Emperor William and has played before most of the crowned heads of Europe with flattering criticism. His coming to Fresno is heralded with delight.

In April the Pienzaley Quartette will appear in Fresno, during their second tour of the west. They are recent comers to the United States, although they are considered one of the best chamber organizations in the world, and are known throughout Europe, particularly well in Switzerland and Germany.

The club has a strong staff of officers this year, and is headed by Mrs. Montgomery Thomas as president, with Mrs. Arthur Anderson, vice-president. Mrs. Milton M. Deering will act as secretary, and Mrs. Frank Connally as treasurer. Mrs. R. A. Powell, as chairman of the program committee, is ably supported by Miss Martha Harris and Mrs. John Manning.

Miss Marguerite Thompson, who has been studying art in Paris and other important European cities for the past three years, is contemplating returning to Fresno, and her itinerary is exceedingly interesting, and while absorbing about a year's time will also complete her circuit of the globe. She leaves Paris on the first of October, in company with her aunt, Miss A. H. Harris, and a party of student friends, and will spend a week in Venice, followed by a stop in Tientsin, Austria, followed by a six weeks' tour in Palestine and Jerusalem, Bombay and Calcutta, in India, each claim a month's time and a couple of weeks will be devoted to Penang on the Malay Peninsula. In Yokohama, the party will sojourn for a month and in the land of the Nipponese, three months in the cherry blossom season will be delightfully spent. In the latter part of June, she will leave Japan for San Francisco, and Miss Harris will probably be a visitor in Fresno for some time.

Mr. and Mrs. Ed Geissler arrived on last night's Owl to be the guests of Mrs. Wick Parsons, Sr., and Miss Kate Parsons, who has recently returned from Pacific Grove. Mrs. Geissler will remain for some time, but Mr. Geissler returns to Los Angeles this evening.

Miss Carolyn Patch, the territorial secretary of the Y. W. C. A., is a week-end visitor in Fresno, and presided over the meeting of the Board of Directors yesterday afternoon. Plans for the winter were taken up in earnest and some interesting disclosures are to be made later.

On the first and third Thursday evenings of the winter months, socials are to be given at the association rooms, the first one in October having been planned for a musical. A "Hundred Times Social" is to be given by the members of the Tokalon club on Monday evening.

On Saturday afternoon the Juniors will have a rally social with a regular program, including dialogues, songs and drills.

Mrs. Frank Hamilton Short and Mrs. F. M. Romain returned to Fresno on Friday evening, after a delightful sojourn of several months in Europe and England. Mrs. Short, Mrs. Hamilton, Mrs. J. D. Davidson, Mr. and Mrs. B. F. Shepherd and Mr. and Mrs. L. A. Nares made up a congenial party that witnessed the coronation of King George.

Mrs. M. E. Newlin has asked a number of the younger set in for Monday afternoon to meet Miss Helen Barber of Lawrence, Kansas. Miss Barber is the house guest of her cousin, Miss Edith Pierson, and is being delightfully entertained during her visit in Fresno.

Mr. and Mrs. Columbus Hobson entertained at their lovely home on Calaveras avenue last night with one of the largest affairs of the beginning season. An interesting entertainment, under the management of the Sailing Brothers, was the novel feature of the evening, supper being served late in the evening. Mrs. R. O. Sumner and Mrs. T. M. Anton assisted the hostess in dispensing hospitality, while the punch bowl was presided over by several dainty maids. Mrs. W. W. Sargent, Mrs. R. D. Chittenden, and Mrs. H. H. Temperly of Los Angeles, formed a genial trio to preside in the dining room.

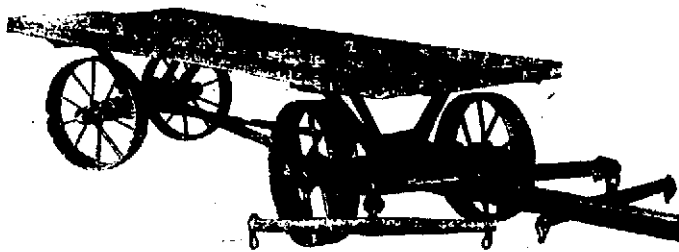
About two hundred invitations were issued.

A reception will be given at the residence of Mr. and Mrs. H. L. Reix on Monday evening, at their home on E and Fresno streets, in honor of Rev. and Mrs. Ray O. Miller. Friends who wish to show their respect for Rev. and Mrs. Miller, and the appreciation of their work in Fresno, are cordially invited.

An interesting organization which is in the process of formation is the "Mothers' Auxiliary" of the Y. M. C. A. A meeting will be held at half past two on Monday afternoon, and included in the membership will be the former members of the Ladies' Auxiliary.

(Continued on Page 16)

## ALL STEEL VINEYARD TRUCK



Not Effected By Heat or Rain

The truck the orchard and vineyard men have needed for years. Built entirely of steel and iron and not one nail in its construction. The top is bolted to the steel frame and the pole is made of hard wood.

Send In Your Orders

We have just received material for 200

Manufactured and Patented By

FRESNO AGRICULTURAL WORKS  
FRESNO, CAL.

### NAMES OF PARTNERS MUST BE DISCLOSED

Yesterday Was Last One for  
Filing Certificates By  
Old Firms.

There has been for some days a rush which ended yesterday before the county clerk for the filing after required publication of certificates of firms doing business under fictitious names or designations. The certificates have been filed under the new law of March 23rd last and yesterday was the last for the filing of them under the provision of the law that "where the business has been heretofore conducted under a fictitious name, or where the partnership has been heretofore formed the certificate must be filed and the publication made within six months after the passage of this act."

Such certificates have been filed in the county and the closing numbers yesterday of the following: I. N. Parlier and J. P. Hayhurst doing business as merchandise, storage and warehousemen at Parlier, under the name and designation of Parlier & Hayhurst.

Stas S. Beckert of 1744 K street as the Hockett Piano Company and as sole member.

C. E. Miller, Claude C. Krebbel and Lida B. Krebbel of Reedley and Emily Krebbel of St. Louis, Mo., as C. E. Miller & Co., dry goods, shoes and notions at Reedley.

Fred Motosuke Katama of 827 E street as the O. K. chophouse and restaurant at 294 H street.

C. T. Waller of Colusa and C. B. Bourke of Hanford as the Colusa Jewelry store.

George and Charles Hansen as Helson Bros., blacksmiths at Kernan.

## Savings

A line of furniture, housefurnishing goods, carpets, stoves, etc., that the poor as well as the rich can buy.

### Dressers

Well made, good looking, golden oak guaranteed dressers from \$7.50 up.

### Extension Tables

Golden oak, 6 foot pedestal extension tables, well constructed and guaranteed, \$10 up. Others as low as \$6.50

### Chairs

A full line of golden oak chairs in saddle, cane and cubbler seat from 90c up. A full box seat, leather upholstered chair for \$3.25 regular \$4.25 value. Others to suit any purse.

### Rockers

All styles and kinds of rockers, golden oak and wickers.

### Iron Beds

Iron Beds from \$2.50 up. Iron bed, spring and mattress from \$7.50 complete, up. Call in and let us show you what we can give you.

### Stoves

A full line of cook stoves and ranges from \$9.00 up. Call in and get our prices. We can save you money. Everything guaranteed.

## Sunset Furniture Company

1137 I STREET. PHONE 669.

### Advertisers Use THE REPUBLICAN

## Sequoia Grill & Café

During The Fresno Fashion Show Eat at The Sequoia

When you are in Fresno during Fresno's First Fashion Show eat at the Sequoia Grill. It is the place where all the most fastidious people dine.

The Sequoia is the Cafe to take your friends to and treat them to the best. Take your out-of-town friends to the Sequoia.

The cooking at the Sequoia is perfect. The food is most appetizing, the service is beyond improving, and everything is up to the highest standard. All the big banquets are held there.

## Sequoia

### MILLER DEFEATS HEFTON CHARGES

HANFORD, Sept. 23.—The trial of the case of J. D. Hefton vs. Attorney R. W. Miller resulted in a victory for the defendant in Justice Ferguson's court today. The case was one wherein Hefton sought to recover money collected from the heirs of John Becklerle,

deceased, which he alleged was collected by fraudulent misrepresentation of the financial condition of the estate. Miller proved that the heirs and he had settled and the sum \$208.89 alleged to have been thus fraudulently obtained was credited against the charges made by Attorney Miller for court fees. The case was one wherein Hefton sought to recover money collected from the heirs of John Becklerle,

deceased, which he alleged was collected by fraudulent misrepresentation of the financial condition of the estate. Miller proved that the heirs and he had settled and the sum \$208.89 alleged to have been thus fraudulently obtained was credited against the charges made by Attorney Miller for court fees. The case was one wherein Hefton sought to recover money collected from the heirs of John Becklerle,



# DREW DISCUSSES TWO AMENDMENTS

Irene Republican.—While constitutional amendments are under consideration, I wish to call attention to two of the twenty-three that are to be voted upon at the October election, which in my opinion should be decided. I have been somewhat surprised that the press of the country has failed to discuss them or to present any argument either for or against them. To me they are decidedly objectionable.

The first one is Assembly Constitutional amendment No. 22, No. 19 on the ballot. It reads as follows:

"Section 19. No railroad or other transportation company shall grant free passes, or passes or tickets at a discount, to any person holding any office of honor, trust or profit in this state except to the members of the railroad commission of this state and officers and employees of said commission, and to peace officers, and the acceptance of any such pass or ticket, by a member of the legislature or any public officer other than railroad commissioners or any of the officers or employees of the railroad commission or peace officer shall work a forfeiture of his office."

The extending of the railroad pass to officers and employees of the railroad commission is not in itself particularly objectionable although I am of the opinion that the people would much prefer that these officers should be paid out of the public treasury. There is always a feeling of doubt and distrust when the other fellow is paying your hired man. The principal objection to the section lies in the words "and peace officers." Let us consider just what this means. Every

## SAN FRANCISCO HOTELS

**HOTEL STEWART**  
SAN FRANCISCO  
Geary Street, above Union Square  
European Plan \$1.50 a day up  
American Plan \$3.00 a day up  
New steel and brick structure.  
Every comfort and convenience.  
A high class hotel at very moderate rates. In the center of theatre and retail district. On car lines transferring to all parts of city. Electric omnibus meets all trains and steamers.

**HOTEL COLONIAL**  
STOCKTON STREET NEAR BUTTER  
SAN FRANCISCO  
American Plan \$3.00 a day  
European Plan \$1.50 a day  
An hotel with all modern conveniences. Every room connecting with bath. The Colonial is recommended to patrons who desire a select quiet and home-like abode with superior service. Sutter Street cars direct from Ferry Depot. All cross-town lines transfer to Sutter Street.

**Hotel Atlanta**  
Seventh and Mission Streets  
SAN FRANCISCO  
A strictly modern fire-proof hotel centrally located, opposite San Francisco's magnificent post office. Two hundred rooms—with telephone in every room—Private bath rooms. Rates from 75c to \$2.00 per day. \$3.50 to \$10.00 per week. Buffet & Bar, Private. C. A. Skemp, Mgr.

**ALPINE HOUSE**  
480 PINE STREET, near Kearny, SAN FRANCISCO  
Casualty located in a hotel more and better located. ALL MODERN IMPROVEMENTS. Rates per day, 75c, 50c, 35c and 25c. per week, \$3 to \$7. FREE BATHS. Take Kearny Street Car from Ferry or from S. F. Toward St. depot and get off at Pine St. O'BRIEN & HAMILTON, Props.

**Baldwin Hotel**  
San Francisco  
Grant Ave., above Sutter St., in the heart of the shopping and theater district.  
Extensively furnished. First class, fire-proof, class A building. All outside rooms each with private bath. Room and bath for one \$1.00, for two \$1.50 per day and up; special rates for permanent residents.  
Take Market St. car at ferry or Kearney St. car at Third and Townsend Sts. and transfer to Sutter.  
O. D. BALDWIN, Proprietor.  
ALBERT J. QUINN, Manager.

**Kellogg's Ant Paste**  
will make Ants disappear from any house within twenty-four hours  
**25c**  
At Grocers and Druggists

# More Than A Ton Of Weight



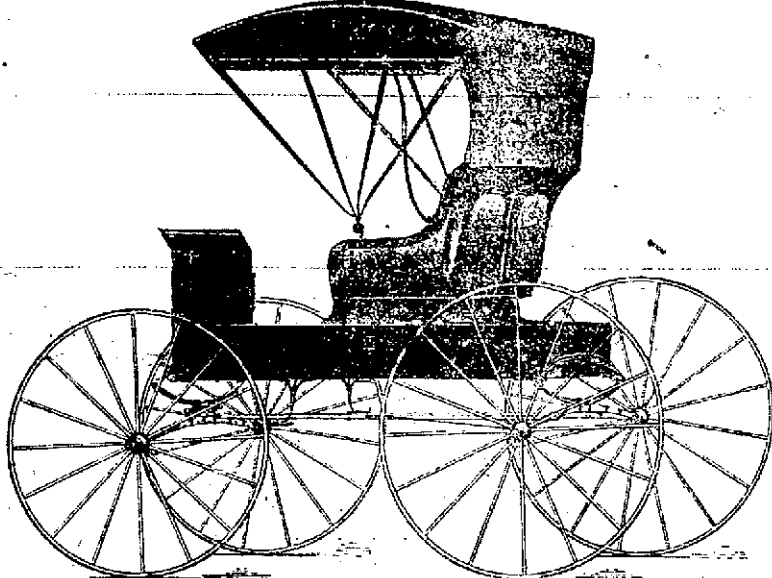
The above photograph shows one of our regular steel buggy bodies with over 2,000 pounds of weight applied directly over the seat risers. Notice that this buggy body is supported only at the extreme ends. Can you imagine a more severe strain? Yet this body did not "give" or buckle in the least.

## A Combination of Strength and Beauty; Our Pressed Steel Seat and Pressed Steel Body Buggies The 1911 Vehicle Sensation!

Steel buggy bodies have been in use on automobiles for a number of years. The fact that these steel bodies withstand the intense strains to which they are subjected is a sufficient recommendation that they will not "loosen up" when used on buggies.

You will not be bothered on these buggies with the panels splitting, plugs coming out, or the corners opening. They are practically indestructible, and the smooth surface takes a high and lasting finish that wears "like iron." They are neater in appearance, more serviceable, and better finished than the ordinary wood bodies and seats.

The manufacturers of these buggies have made metal bodies for automobiles for a long time, so that they have the machinery and the skilled sheet metal workers and the experience necessary to build these jobs right. The metal used is super-hardened steel of the highest quality—the same material that is used in automobile bodies.



### A Guarantee That Means Something

WE GUARANTEE our pressed steel bodies and seats to be stronger and more durable than wood bodies and seats.

WE GUARANTEE that our steel bodies will not open at the corners.

WE FURTHER GUARANTEE the painting to be more durable and lasting than on wood bodies and seats.

WE FURTHER GUARANTEE that there is no noise caused by the vibration of these seats and bodies, and that these vehicles are as noiseless as any vehicle made with a wood seat or body.

(Signed) THE WOODWARD COMPANY.  
By Ralph W. Woodward, President.

Why Buy From A Peddler? Why Pay A Peddler More?

No. A673, as described above, with shafts ..... \$100.00

Send Us Your Order By Mail.—We Pay Freight—Money Back If Not Satisfied

# The Woodward Company

Fresno, California

2 Blocks South of Grand Central Hotel

### OUR HEADLINE VOCABULARY.

Type Exigencies Are Creating Two Divisions of the English Language. A careful observer of linguistic things who is also a reader of newspapers has failed to note that the English language, as used in the United States, is gradually but surely dividing into two separate and distinct branches, ordinary English and "headline" English.

"Headline" English is distinguished from ordinary or King's English, first by its supreme contempt for it, and secondly, by its fondness for strong monosyllabic words that fit into the column nicely, and that are perfectly willing to have their meaning twisted in any desired direction.

It is also remarkable for a catholicity of taste that permits it to assimilate words that are not of current use in the English of this country but largely by reason of being monosyllabic, and hence useful for headlines in large type, where only a few words can be crowded in, appear particularly to the headline writer's soul.

All the foregoing reflections were inspired, and justified in part, by secured in large type in several newspapers the announcement that the "lift" in the Museum building had fallen "right" in stories. The next day further confirmation, if further confirmation be needed, was furnished by the following headline in a newspaper's following story: "Probe Lifts After Crash."

The essential unrecognizability of headline English to one unacquainted with it, or with the facts to which it is supposed to refer, could hardly find a more striking illustration. Just imagine some American who knew nothing of the accident, and who, after about the Englishman's way of referring to an elevator, trying to unravel that mystery!

The first idea that he would get would naturally be that a "probe," or "inquiry" had lifted or ceased, somewhat as a car lifts and ceases, or a crash of some kind or other. And if told that "lift" was the Britisher's word for elevator, he wouldn't be in much better shape. Even the idea of any probe or inquiry is not particularly prepossessing.

How far the line of division between ordinary English and headline English will go is an interesting philological

question. But it may safely be assumed that if it continues at the present rate for many more years the two languages will have to be taught in the public schools.—From the Chicago Inter-Ocean.

### DIMENSIONS OF HEAVEN.

Heaven's exact dimensions were figured out in a sermon the Rev. M. E. Dodd, pastor of the Baptist church here, preached to his congregation in the course of his sermon the preacher said:

"In Revelations, twenty-first chapter, sixteen verse, nervous Christians have read where the dimensions of heaven are only 1,500 cubic miles. Immediately they jump to the conclusion that even this space will not accommodate the vast multitudes of which the Bible speaks."

"However, calculations will show that this space will accommodate a building 722,000 stories high, and containing rooms of 10 cubic feet, the first floor of the structure would have 22,264,000 such rooms. Multiplying this by 722,000, it is easy to demonstrate that such a building would, indeed, accommodate an innumerable multitude."—Louisville Dispatch to St. Paul News.

K. B. R. COMPOUND  
Removes that pain from across your back and gives you new life, only at Smith Bros.

### A NEW "MEANEST MAN."

His Life Saved by Nurse, He Swindles Her With Bogus Check.

Here is a man who seems to deserve the title of the "meanest man on earth." The nurse, Eliza Lockwood, a nurse, had stayed constantly at the bedside of Bradford Smith, Jr., in the La Salle hotel and nursed him back to life when he was at the point of death with pneumonia, all that she received for her services was a worthless \$100 check which he asked her to cash. She had to make good the amount out of her own earnings, and was swindled out of \$25 which she lost her pattern besides.

Temporary insanity is the defense with which Bradford Smith, Jr., is to reply to the charge that he had stolen the money out of the nurse's pocket after she had actually saved his life, and the criminal court how she had been ruled to the hotel on December 12, 1910, and found Smith suffering from this by \$25,000. It is easy to demonstrate that such a building would, indeed, accommodate an innumerable multitude."—Louisville Dispatch to St. Paul News.

### PLANS SECOND WEDDING AT 82.

Eighty-two years young and for fifty-nine years a widow, wedded in Chicago, Oliver Francis Fuller, 604 Dearborn avenue, this year will celebrate his eighty-second birthday with true by his second wedding.

Further, as it's whispered, Mr. Fuller this year will celebrate his birthday by getting up a broken romance or more than half a century ago.

Mr. Fuller's birthday anniversary is October 13. The nuptial date is set for October 10.—From the Chicago Examiner.

### FRUIT PICKERS

Tally men carried in stock at the Fresno Republican Job Printing Co. 522.

### BODY MASSAGE

for bathers only at the Gaiety Hair Dressing Parlor.

### "Every Little Movement"

"The world moves on its axis."  
"The miner moves the earth."  
"Electricity moves the cars," and  
**THE FRESNO TRANSFER CO.**  
Moves everything—But a hot stove  
Corner H and Merced Streets Phone Main 597

# Central California

## MRS. CHILDS UPHOLDS SUFFRAGE AT TULARE

Miss Kate Ames to Speak on Same Subject in Park on Monday.

TULARE, Sept. 22.—Mrs. George H. Childs of San Francisco spoke in the Congregational church here yesterday afternoon in the interest of woman's suffrage. She declared that she believed women just as capable of judging of their questions as men. In fact, she believed that women had the better of the matter. She said the argument that women know little of the political game may be applied to the rank and file of men with equal force. She thought women would take most interest, if given the vote, in civic and municipal matters.

Miss Kate Ames, representing the State Suffrage association, is in Tulare and will address an outdoor meeting Monday evening in Linder park, in the interest of equal suffrage.

Mrs. Mangle Woods, who conducts a rooming house here, was bitten by a black spider yesterday and as a result is seriously ill.

W. L. McDaniell, who resides at Tulare, was bitten by a cow a few days ago and came here today for medical attention, with a badly infected hand, the result of the wound.

The Tulare City Union of Young People's societies, which was organized a year ago, gave a reception to the Tulare high school pupils last night at Library hall. The affair was largely attended and much enjoyed.

The first dance of the season was given at the pavilion last night by the Tulare City band.

**ORDER FIRST CAR OF VALLEY LEMONS**

LINDSAY, Sept. 23.—Order for the first car of lemons for the present season has been received by the Central California Citrus Exchange. The car is for shipment to Chicago. It will go forward about October 1st. C. H. Grassley has gone to San Francisco and Seattle on business of the Exchange. Prospects for the lemon season are especially good, the fruit being of high quality and prices steadily advancing.

## PERSONALS IN NEWS FROM THE TOWNS OF CENTRAL CALIFORNIA

### VISALIA.

VISALIA, Sept. 23.—Miss Bernice Meehan leaves tomorrow for Los Angeles, where she will enter the girls' school at that place.

Miss Della Touchette of this city has been chosen teacher of piano in an Arroyo school.

Edward Downing, for some time in charge of the flour mills here, will leave shortly to engage in another line of business.

### TULARE

TULARE, Sept. 23.—Henry Smith arrived this morning from Boston, after a three months' vacation spent in the Eastern states, also having been in California and Nova Scotia.

M. C. Zumwalt left this evening for San Francisco and other northern points to be gone for several days on business and pleasure.

Mr. and Mrs. F. H. Stiles have returned from their auto trip, having been gone for several weeks, during which time they have been at Morro, San Luis Obispo, and other points of interest on the west side. They returned by the way of Bakersfield and spent some time there visiting with friends.

D. K. Davis, a corporal in Uncle Sam's service with the 146 Coast Artillery, is here from Manila, on a visit to relatives and friends, having formerly lived near town. He is on a month's furlough, at the expiration of which he will be stationed at New York.

F. W. Franklin left this morning for Fresno, where he will spend a day or so on business.

Mrs. M. A. Mull left this morning for Fresno, to be gone for a day or so visiting with friends.

W. P. Sweeney left this morning for Hanford, where he will spend a few days on business.

W. H. Howard of Miley came in this morning to spend the day on business.

E. Richardson returned this morning from Los Angeles where he has been for several days on business.

## CHILD VICTIM OF RUNAWAY MAY DIE

Thrown From Rig, Internally Injured and Is Very Seriously Ill.

DINUBA, Sept. 23.—As a result of a runaway accident night before last, Irma, the 7-year-old daughter of Mr. and Mrs. G. E. Dean, who live near here, is very seriously ill, and not expected to live.

The mother and two girls were returning home from Dinuba and were just about to enter their home place, when the animal they were driving swerved suddenly at the avenue, the occupants of the rig were thrown out and the mother landed on the body of her child. The other child escaped with but a few bruises.

Medical help was summoned and the child has been given all possible attention since that time, but she has been spitting blood for some time, and it is feared she is seriously injured internally.

The father of the child is the rural mail carrier from the Great postoffice and is well known in this section.

### COALINGA

COALINGA, Sept. 23.—Samuel Barstow, of the commissary department of the U. S. A., left on the 9:30 train last evening for San Francisco.

D. D. La Faver of the Associated Oil Company returned last night from a two weeks' vacation spent in Nevada and Los Angeles.

Jane Strong, of the Coalinga Royal, was an arrival on the 9:30 train this morning from Los Angeles. He is visiting the property today.

C. I. Husz came up from Lost Hills yesterday on a short business trip. He is connected with the Standard in the new field.

Dr. S. H. McCammon and family returned this morning from Ocean Park, where Mrs. McCammon and children have been spending the summer.

J. C. Campbell, local Southern Pacific agent, departed last night for Oregon to meet his wife and baby, who are returning to Coalinga after spending the summer in the north.

Mrs. G. F. Grant, who has been visiting Mr. and Mrs. L. T. Trumbull for the past two weeks, will return tomorrow morning to her home in Columbia, Tuolumne county.

## PERSONAL ITEMS FROM MCKITTRICK

McKITTRICK, Sept. 23.—Judge George T. Kinkade, Mr. Kinkade and Miss Kinkade have returned from Democrat Springs.

Hubbard A. Miller, who has been at Democrat Springs for the past two weeks, has returned.

Everett King of Bakersfield was in the city this week on a business trip. Mr. and Mrs. A. C. Leuz are visiting relatives in San Diego.

Mrs. H. B. Teitworth, Master Miner and little Miss Helen Teitworth, have arrived from Los Angeles, to join Mr. Teitworth.

Mrs. Ezra Teitworth of Los Angeles has joined Mr. Teitworth here, and will make McKittrick her home.

C. Austin, of Coalinga, has been visiting McKittrick friends.

R. G. Morrill of Los Angeles was a guest this week of Hotel Anderson.

Alexander Work of Bakersfield was in the city this week on a business trip.

J. M. Elliott has returned to Compton.

George Wightman has returned from a visit to points on the coast.

John D. Quinlan, who has been spending several months in the Western Pacific country, has returned to McKittrick.

Bonnie Stewart is visiting in New York.

John Hoffman is at Redwood for a short stay.

Melvin Sawyers of Jackson, N. C., has located in McKittrick.

James Smith has returned to his home in Licking, Mo.

Edward Partington has gone to New York and New Jersey, to visit friends.

J. Bradshaw of Fresno was a visitor to McKittrick this week.

J. T. Carpenter of San Bernardino is at Hotel Anderson.

E. R. Walker of Coalinga is in the city.

A. L. Atkins of Stockton is with friends in McKittrick.

F. P. Hill of Los Angeles is a guest of Hotel Anderson.

R. W. Stephens, A. M. Freeman and Edward Montague of Maricopa were among the visitors to McKittrick this week.

A. G. Buckland of Salt Lake was here this week on business.

Mr. F. Whittier of Los Angeles was in McKittrick during the week, on a business trip.

G. H. Snyder of Coalinga has been the guest of friends in McKittrick.

F. V. Nelson of Moron is in the city.

J. J. Mahoney of San Francisco was at Hotel Anderson this week.

A. M. Smith of Coalinga has been with McKittrick friends.

**CHARGE AGAINST MEN REDUCED TO BATTERY**

After thoroughly investigating the charge against Archie Ponton and Jack Willis, both of Easton, Sheriff McKelvey yesterday decided that the young men were not guilty of the charge of attempted highway robbery, and appeared before City Justice Graham and gave in a complaint charging them with battery. Ponton was released on bail last night. The arrest of the two was the outcome of a fight which took place with Ponton and Willis on one side and several Japanese on the other. The Japanese declared that the two men had tried to rob them and the defendants said that the Japanese had run into them with their bicycles.

**SHIMMINS DEMANDS TRIAL ON CHARGE**

W. F. Shimmis appeared before Police Judge Briggs yesterday morning and pleaded not guilty to a charge of drunkenness. He demanded a trial. Shimmis, in telling the magistrate that he was not intoxicated, declared that he could not walk down the street without being arrested by Patrolman Pickens. The magistrate asked him why arrested him before. Patrolman Pickens went on the force, and Shimmis declared that he was arrested only once before.

# Stock Reducing SALE

## Auto Supplies of All Kinds To Be Sold At Cost

We will sell goods at cost during this sale. We have the goods marked in plain figures and you can compare them with the prices you have to pay elsewhere. These prices are put to move the goods, not to make profit.

## Take Particular Notice of These Prices

Tool Boxes	Foot Pumps	Dover Funnel	Speedometers
We have a nice assortment of tool boxes we will sell at the following prices:	We have a large assortment of foot pumps. Among these are Skinner compound pumps, double action and single action pumps. Sale prices as follows:	75c size ..... 55c \$1.00 size ..... 80c \$1.25 size ..... 35c	We have a few speedometers that we must sell during this sale.
\$5.75 tool boxes .... \$4.40 \$5.50 tool boxes .... \$4.15 \$4.50 tool boxes .... \$3.40	\$3.50 Skinner pumps \$2.70 \$3.50 double action pumps ..... \$2.70 \$2.50 single action pumps ..... \$1.75 \$2.25 single action pumps ..... \$1.50 \$15.00 compound pumps ..... \$9.00	These are the best grade of funnels made and we offer them at cost.	<b>Carbide</b> 10 lb. cans ..... 75c
<b>Auto Chime Horns</b> \$7.50 horns ..... \$5.65	<b>Generators</b> We have a few \$7.50 gas generators that we will sell for \$5.00 each.	<b>Dover Measures</b> \$1.00 measures ..... 70c \$1.25 measures ..... 95c You will like this grade of goods as they are strictly high grade.	<b>Innershues</b> These Innershues are made to protect the case when it is weak and ready to blow out. These will make tires run for miles that could not be used otherwise. Get our sale prices.
<b>Jacks</b> We have a fine assortment of jacks that will go at the following prices: \$1.50, \$1.75 and \$1.85	<b>Flash Decarbonizer</b> By putting Flash Decarbonizer in your cylinder a couple of times it will clean all the carbon out; \$1.00 size ..... 50c	<b>Blowout Patches</b> We have a fine assortment of patches to offer you from 25c up.	<b>Auto Lamps</b> \$2.25 electric tail lamps ..... \$1.50 \$7.50 head lamps ..... \$6.00 \$4.00 tail lamps ..... \$2.75
		<b>Spark Plugs</b> Red Head plugs ..... 65c Bash plugs ..... 70c Wizard plugs ..... 50c	<b>Batteries</b> We sell the famous Western Ignitor batteries, 25c each.
		We have other lines that we will sell at the cost price.	

## Automobile Tires

We have a few auto tires to go at a reduction. Some are guaranteed, some are not. We have a few to go at the following prices:  
34x3 1-2 ..... \$16.75  
30x3 ..... \$10.15  
These are fresh stock.

This sale will only last for one week and we will offer you goods so cheap that you can afford to buy for future use.

Come In and Rubber  
"You'll Like the Goods" "You'll Like the Place"

# Dougherty's

1148 Eye Street  
Fresno

## WILL DOFF SUMMER HELMETS ON FIRST

On the first day of next month, the Fresno patrolmen will doff their gray summer helmets and don the black helmets. This was the order that Chief of Police Jones issued yesterday to the Fresno police officers. Under the present rule of Chief Jones, the uniforms of the patrolmen will probably be changed to that of cadet blue during the summer months. The uniforms will be similar to those worn by the United States mail carriers.

Heretofore, the police officers of the city have not been required to wear any uniform overcoat during the winter months but have worn civilian overcoats. Chief Jones may recommend that the officers wear overcoats specially adapted to police service so that they can readily get their overcoats in case of emergency.

## COALINGA ITEMS

COALINGA, Sept. 23.—Plans were made last night for the organization here of a Ladies' Choral society. Arrangements were started at a meeting held at the home of Mrs. J. F. Smith. There will be fifteen or more singers to start the society.

The Christian Science Society of Coalinga will open their regular winter services tomorrow.

The Sunday school class of W. W. Wickline of the Presbyterian church was entertained at his home last evening.

Members of the Christian Endeavor Society of the Presbyterian church gave a "white elephant" social at the church last evening which was attended by about sixty people.

The Young People's Society of the Baptist church gave a social at the

## NITOE COMMEMORATED BY TEACHER HERE

Editor Republican:—I have been a teacher in the Japanese school in Fresno for four years. I am a native born, Christian woman. I have studied to acquaint myself with the Japanese life and religion and feel myself in a position to say a word with reference to the coming of Dr. Nitobe, who will talk in the Unitarian church Sunday morning. Dr. Nitobe is a man of high reputation, the author of several books. What he will say on the great Japanese movement in which we are all so much interested will be worthy the effort of all who go. He is a good speaker in English, a fine thinker and a cosmopolitan gentleman. I hope that Americans will take this opportunity of seeing and hearing this great man, and understand the Japanese nation and people better.

## A TEACHER

church last night at which an interesting program was rendered.

Rev. E. Sinclair Smith, pastor of the Westminster Presbyterian church of Houston, Texas, will fill the pulpit at the local Presbyterian church morning and evening tomorrow.

Friday evening a banquet will be served at the lodge room by the entertainment committee of the local Odd Fellows.

## MAINE DEMOCRAT NAMED TO SUCCEED SEN. FRYE

PORTLAND, Maine, Sept. 23.—Obadiah Gardner of Rockland was appointed United States senator today to succeed the late Senator William F. Frye. Gardner was Democratic candidate for governor of Maine in 1906.

# "CESPI" Poisoned Wheat

The most effective way to comply with the law regarding the extermination of ground squirrels is to use "CESPI" Poisoned Wheat.

This preparation is so treated with strychnine that the poison is forced into the substance of the grain, so that the center is as much poisoned as the outer layers. The appearance of the grain is perfectly natural and it is as effective in wet as dry weather because the poison cannot be washed off.

We carry this in 1, 10 and 30 lb. cans.

**Donahoo-Emmons & Co., Agents**  
HARDWARE AND SPORTING GOODS

1118 TO 1124 I STREET  
FRESNO, CAL.

## To The Public

Please be advised that we have moved our Wholesale and Retail Grocery from 2025 Fresno street to our large and commodious quarters, 837 to 841 Eye street. This location is outside of the high rent district and our specialty will be first-class goods at right prices. If you have not traded with us before, give us a trial. We will guarantee to please you.

## McMurtry & McCabe

Wholesale and Retail Grocers—Phone 901

## Do Not Fail to Get Our Estimate Before Ordering

The quality of our work considered, our prices cannot be beat.



Keep the  
Pay Roll  
Home

## Murray Cabinet & Show Case Co.

1426 FRESNO STREET.

PHONE 835.



## ADVENTURES OF A WANDERER AMID THE ICE FLOES OF THE ARCTIC

The voyage of the whaling bark "Canton," lasted from June, 1893, until November, 1894. Reynolds, a native of Boston, better known to the public by his penname of "Allen Stephens," was one of the crew and now narrates his thrilling experiences for the first time.

(By ALLEN STEPHENS)

(Copyright, 1911, by the New York Herald Co. All rights reserved.) "Stormy Petrel" at the age of eighteen, cursed with an adventurous disposition, but blessed with a good appetite and a husky constitution, I picked up a copy of a Boston newspaper one morning in June of 1893 and noted with glee an advertisement to the effect that a New Bedford firm needed "green hands" for a whaling voyage.

It happened to be a Monday morning and I had just left my home to look for work. It was a rainy day, and as I had just returned home the previous Friday evening after an absence of more than three years, during which I had roamed over a considerable part of our Western country and the European continent, my mood was not at all cheerful.

The advertisement gave the address of the Boston agent of the New Bedford firm, and within the space of half an hour I had agreed to make the voyage. Whether we were bound for the South Sea or the Arctic regions I knew not, nor did I care.

A batch of green hands were herded aboard the New Bedford train, and with a hotel check for the umbrella in my pocket I joined them. Upon our arrival at New Bedford we were conducted before the Shipping Commissioner to sign articles, and after that ceremony was completed we were taken to the office of the firm and permitted to select our outfits. Gradually the news was circulated that we were to join the bark "Canton" for a whaling cruise to the Arctic Ocean, and that we would spend the ensuing winter frozen in the ice among the Esquimos, so as to be on the spot for the spring whaling season of the following year.

My imagination fired by visions of snowhouses and icebergs, I proceeded to spend every penny in my possession for articles of trade. A clerk who had made a northern whaling voyage advised me to take fewer beads and trinkets. He suggested an accordion and several bolts of fancy calicoes. I yielded, but as I could not play the sailor's favorite instrument and failed to see where the calico came in it was against my better judgment. Many months afterward I felt deeply grateful to this man.

I returned to the outfitting headquarters with a sack of victuals, a chest, a pair of brogans and a suit of oilskins when we were rounded up like so many cattle and were driven to the water front. We piled aboard a steam launch, and a few moments later we were alongside the old bark, our future home for nearly eighteen months.

She had anchored in midstream and was to sail early on the following morning. We found other men in the forecastle upon our arrival, but of the entire motley collection of sixteen or so there were but three among them who had ever been whaling. Two of these men were natives of the Azores. The other was a chap named Rixie, a New Bedford man, who had made a spring whaling voyage around the world lasting some three years.

Others among the crew were a one time navy man, a Boston car conductor who had just been "clipped" for a rheumatic affection of the right arm which prevented him from pulling the cash register cord at certain times; a deserter from the English Marine Corps, an under sized Cockney who had made a seal-poaching voyage to the South Georgians; a French Canadian farmhand, an incorrigible lad of fourteen shipped by his parents that a certain Massachusetts village might have a year of peace, soverain over his associates and two fast specimens of the genus hobo.

Notable among the crew was an English deep water sailor of mature years. He knew the world as a professor of entomology, knows his bugs. He had wallowed in the sam-shu of Shanghai, had looked upon the sack of "Yoko," had toyed with the mesquite of Vera-Cruz and had revelled in the vino of Calico. He knew every dive on the Barbary coast of "Frisco"; the odor of the beer soaked sawdust of New York's Bowery was an incense to his nostrils; he had broken heads and noses in at least a dozen refreshment establishments along the Scotland road of his native Liverpool; and, withal, while at board the "Canton" he was most sober and peaceable companion. Whatever might have been his reason for shipping aboard a whaler will have to be left to the imagination, as the policy of the owners is to ask no questions. Possibly on this account they are compelled to listen to fewer lies. Jack's secret was safe.

The following morning the "after-guard" of experienced whalers came aboard. It consisted of the captain, three mates, a cooper, three boatsteerers and a Portuguese steward. We were told off into two watches, the first and second mates taking alternate choices, and then we manned the windless brakes and called the heavy heave, while Jack sang the old chantey, "Sally Ann, I Love Your Daughter." A tug took charge of us for a few miles down the harbor and as she cast off and left the old bark to fight her own battle we were driven aloft to loose the sails.

As my worthy aunt was looking to her brown hair and broken beams and wondering what had become of me (and incidentally her umbrella) I was engaged upon the mainmast-yard casting off the gasket, while far below me Jack and a dozen others were felled on to the mainmast balyards to the rousing chantey of "The Liverpool Girl."

**DEATH OF MANUEL AND JOE** With the help of his truculent mates the captain soon managed to lick the green hands among the crew into proper shape. I did not suffer in the process, however, as I had already had some experience afloat and had mastered the secret of prompt obedience and a ready "aye, yes, sir."

We nosetrotted the "Strait of Belle Isle," and in due time, after sighting several icebergs, we saw the grim headland of Cape Chilly. At the entrance of Hudson Strait. From that time on until several weeks later, when we gained the clear water of the bay, it was a constant battle with the ice floes and bergs which barred our way.

Our captain, whatever he may have been his shortcomings in other respects, was a skillful ice pilot, and from his post in the crow's nest he directed the helmsman. When the

way was completely blocked we were wont to make fast to a floe for twenty-four hours at a stretch. Bows and stern lines would be thrown out and passed through converging holes chopped into the ice in an oblique direction, meeting at the bottom.

We had no sooner entered the zone of drifting ice than Manuel and Joe, the two Portuguese from the Azores, took to their bunk. The dump, chill winds from the vast ice floes must have affected their lungs, for they breathed painfully, and in spite of the whaler's sovereign remedy, Epsom salts, dutifully administered by "Four-fingered Crap," our luck's first mate, they failed rapidly.

Manuel was the first to succumb, and his body had scarcely been sewed in canvas and slid into the chill waters of the strait before his countryman had breathed his last. I had just approached the poor fellow's bunk and had drawn aside his curtain when the intention of handling him a cup of coffee when I saw at a glance that his earthly troubles were at an end. By the time his body had been sewed up in its canvas shroud the "Canton" was completely hemmed in by floating ice. A short distance away we saw a small patch of clear water, formed by the angles of a cluster of heavy ice cakes. Preceded by the mate, a number of us dragged a board over the floe. Covered by the American flag, Joe's body had been lashed to the board.

No prayer was said as we tipped up the board and cast off the lashings, but we all stood around and reverently bared our heads. An instant later the shrouded corpse rose to the surface. An insufficient weight had been sewed into the canvas to cause it to sink immediately, and the air was finding its way out.

"Watch, and you'll see him face the West before he goes down," Jack murmured to me.

Sure enough, the object slowly swung around, much as the compass card swings when a vessel suddenly changes its course. With the coarse stitches in the back of the shroud plainly exposed to our view from the eastern edge of the hole, Joe's body slowly sank out of sight, followed by a long train of silvery bubbles. The water was remarkably clear, owing possibly to a refraction of the sun's rays upon the icy lining of the hole, and with lumps in our throats we gazed into the transparent, emerald hoed depths, until the harsh voice of the mate warned us that (as we were more practical duties awaiting us aboard the bark. With our flag and board we slowly returned to the "Canton."

A day or two later, while making fast to the ice, we saw our first polar bear. He was full grown and of a yellow tint rather than white. One of the officers took a shot at the visitor, but as Bruin had already become frightened and was running away from us the bullet from the Winchester 44 must have struck the beast in some part of his afterwards without serious result. He ambled along a little faster and disappeared behind a

lofty iceberg grounded on the bottom of the strait. Slowly we pressed on to the westward, through the narrow lanes of clear water. Hundreds of icebergs of every conceivable shape were constantly in view, and we were occasionally compelled to shave them so closely in passing our tortuous course through the drift ice that I expected to see our mainmast scrape some of them.

A band of Hudson Strait Esquimos from the Lower Savage Islands came aboard and spent a day and a night with us. The captain and some of the officers made some advantageous trades with them, but by the time they were permitted to trade with the crew the natives had little or nothing left in their possession save a few skins of the half seal. With many expressions of good will the filthy but happy-go-lucky people finally piled into their kayaks and second hand whaleboats, and, taking advantage of a particularly clear gully of water which the bark suddenly opened up to the northward, took their leave of us.

### NIPPED BY THE ICE

Our first serious mishap occurred off the Middle Savage Islands. Not a breath of wind was astir at the time, and the old "Canton" was in the grip of a current bearing directly toward some rocks whose jagged outlines just peeped above the surface of the water. The captain ordered a kedgie anchor to be fastened to a floe some little distance off. We ran a line to the anchor, and, taking a turn around the windlass with the bight, we heaved away in an effort to claw off shore. It was of little avail, however, as the floe was drifting in the same direction.

The captain had grown gentle of a sudden. He pleaded and prayed us to heave away of water, which the bark drew nearer to the rocks he was on the point of making preparations to abandon ship.

"You're going to lose your home, boys!" he wailed.

His face actually grew white and his knees trembled beneath him. Inspired by the unconcerned attitude of the three mates, we conceded our contempt for our commander and braced ourselves for the expected shock. It never came, for at a critical moment the mate called the captain's attention to a ripple on the surface of the water just beyond the rocks. The change in the captain's demeanor was most remarkable.

"Weather mainbrace!" he roared with a choice selection of epithets.

We braced around the yards for the coming breeze, and when it pressed against the patched canvas of the "Canton" we were slowly borne away from the rocks. The danger over, we breathed a little more freely, while the captain relieved his feelings by cursing the crew, the vessel, the four winds, the owners and the cook. It is perhaps unnecessary to state that the crew came in for the major portion of the blasphemy.

A few nights later we were caught between two lines of heavy ice, some fifty or twelve feet in thickness. It tore the copper sheathing. The "Canton" began and timbers groaned and swayed under the strain. Every one came on deck with his little belongings ready to jump to the floe in case the bark's hull should prove to be unequal to the strain. The squeezing lasted for ten or fifteen minutes. A few dec beneath our feet bulged up quite perceptibly, and the captain gave us another exhibition of meekness.

We were all lined up along the rail ready to jump, when of a sudden the

groaning noise ceased. The floe upon one side of us unimpelled by some vagrant current, lurch by lurch drew slowly away, leaving an ever widening ribbon of black water in its wake.

The clear waters of Hudson Bay were a welcome sight a week or two later, and before we went into winter quarters at Depot Island we managed to capture one whale, which yielded about one hundred barrels of oil, in addition to a ton of whalebone worth at the time about \$350 a pound.

We "froze in" about a mile and a half distant from the shore, and as the ice grew firm toward the latter part of October, our Esquimo friends built igloos of snow ice alongside. Three hundred feet ahead of us lay the bark R. W. Tucker, belonging to the owners of the "Canton."

As the snow grew deeper around us we banked up the sides of our vessel, and a house of rough lumber and tarred paper covering half the deck was constructed. During the long winter nights which followed there was practically nothing to do save visit the natives and swap lies with the crew of the "Tucker."

My accordion was in constant requisition. The natives had never seen such a large one, and three of the head men of the tribe made overtures to me for its possession when we should leave the bay. A bolt of catgut procured for me a complete outfit of winter furs, and I had a hearty laugh one day when I saw one of the Esquimos strutting around her igloo attired in a calico dress of loud pattern slipped on over her native attire of fawn skin.

I will pass over the winter amusements of the combined crews of the "Canton" and "Tucker." Dissolving separately the blue and white components of a Seidlitz powder and then persuading a native to drink the solutions one after another was a rare form of humor while the powders lasted. Perhaps the less said about some of the other amusements the better.

### CHASED BY A POLAR BEAR

We were given permission to hunt as much as we chose, and I availed myself of that privilege to the fullest extent. I made several long sled trips inland, with none but native companions, and soon learned to drive a dog team and build an igloo.

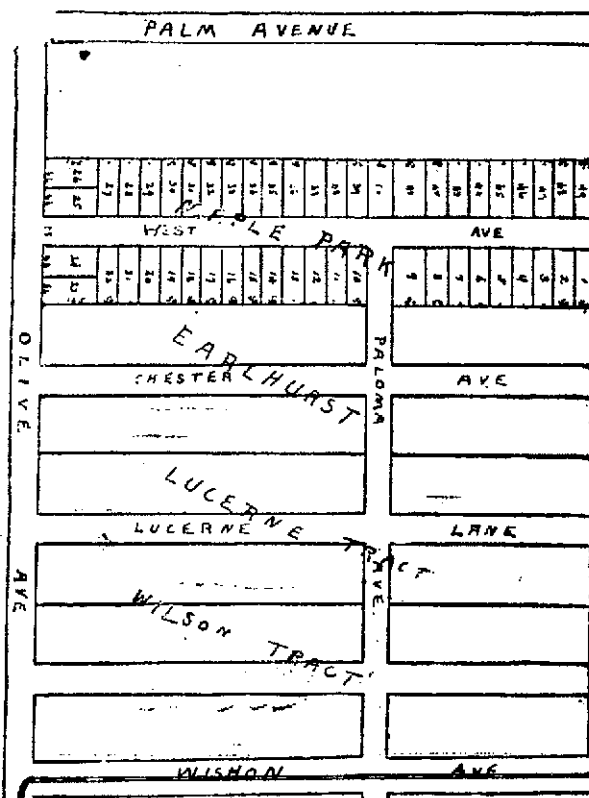
The middle part of Hudson Bay never freezes over, and when the wind is from the westward the edge of the solid ice is rarely more than five miles distant from the shore. I used to take a keen delight in riding out to the edge of the floe and watching the Esquimos land a walrus, and on one of these occasions I found myself floundering in the water, having inadvertently attempted to cross a stretch of "young" ice which had formed during the night. I was quickly fished out at the end of a walrus hide line by one of the men who had an eye on my accordion. He made a record trip to his igloo with me and while his wife thawed out my right foot, which had been partly frozen, he found a suit of dry furs for me.

On the long days of spring came aboard I frequently made short trips ashore after small game. I was returning to the vessel one evening with an empty bag when a short distance to my right I saw a full grown polar bear. He was walking slowly in my direction and I had barely time to note that he was lean and hungry in appearance, when he saw me. Instead of retreating the beast seemed to hasten in my direction. My shotgun was worse than useless, and I had no desire to emulate the feat of this

(Continued on Page 24.)

If A Man Has \$50 and \$10 A Month He  
Owes His Family A Home In

## ..Maple Park..



Two Lots with Cement Walks, City Water and Graded Streets; \$50 Cash, \$10 Month

See Lots Today

Ewing-McDaniel Co.

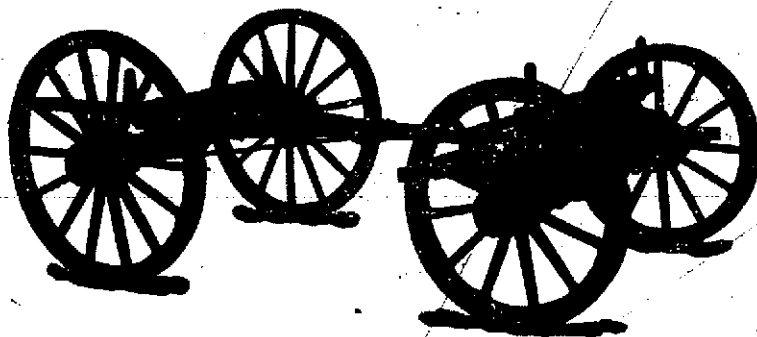
## LAURITZEN IMPLEMENT CO.

AT THE SUBWAY

FRESNO

Cor. H and Fresno Sts.

Manufacturers and Dealers in Wagons and Carriages  
Automobile, Spring and Wheel Work made a Specialty  
**ALL WORK GUARANTEED**

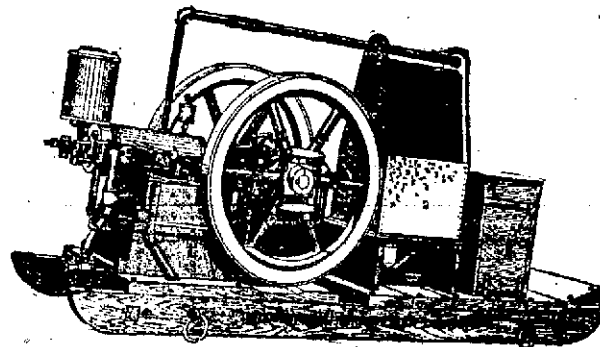


Fish Bros.  
Wagons

Another Car of the  
(Old Reliable) and  
light running Fish  
Bros. Wagons just  
unloaded.

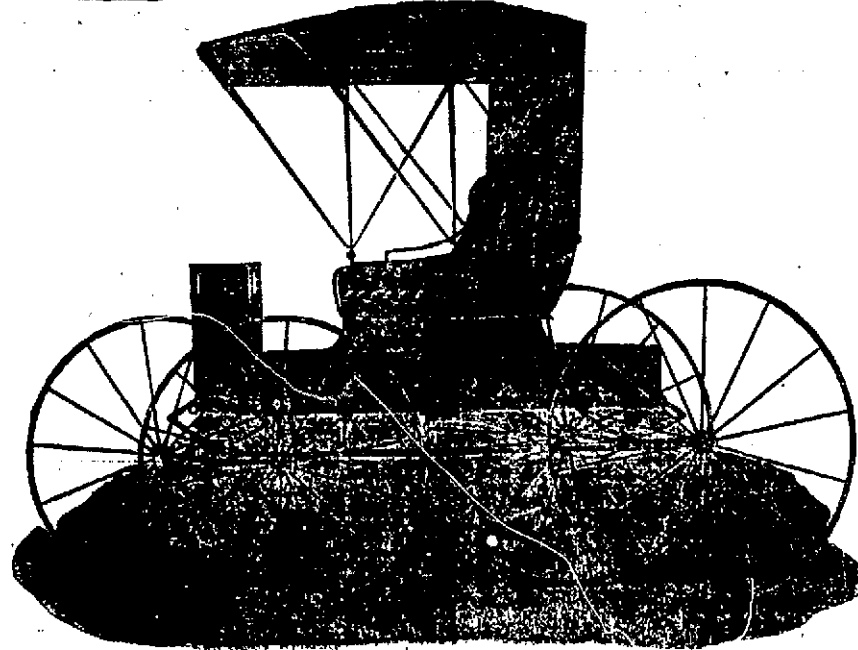
HENNEY  
BUGGIES

We are now in position to show  
you some of the most up-to-date bug-  
gies in style, quality and price that  
have ever been shown in Fresno.



I. H. C.  
Engines

If you are in need  
of an Engine or  
Pumping Plant come  
in and inspect the  
I. H. C. Engines.



# SOCIETY



Mrs. Burton J. Watson who entertained the Y. W. C. A. Mandolin club on Friday night

Miss Althea Safford will return this evening from San Francisco and Oakland, where she has been the guest of Mrs. H. E. Huntington and Mrs. J. E. Metcalf.

Mrs. Frederick L. Swartz was a charming hostess yesterday afternoon, entertaining the members of a congenial little sewing club at the home of her mother, Mrs. Louis Hellbron. Mrs. May D. Miller, who is a popular member of the society, was the guest of honor, the meeting being prior to her departure from Fresno next week. After an interesting afternoon with the work bags, refreshments were served.

In the party were: Emma Perrin, Jesse Bowen, Edith Niblock, Marie Houston, Marion St. John, Martha and Julia Harris, Mrs. J. D. Stephens, Mrs. William T. Knowles, Mrs. Frank Minor, Mrs. Willard Bates, Mrs. Butler Minor, Mrs. Ray O. Miller and Mrs. Frederick Swartz.

Fresno is fortunate in having added to its musical circle Miss Ruth M. Ford, who has recently come from Wisconsin to reside at the organ in the First Presbyterian church. She is a graduate pupil of Emil Liebling of Chicago and has just returned from Germany, where she studied a season with the very best masters.

Miss Ruth M. Ford will play at the Parlor

Lecture club next month, and will be the organist at the Methodist church for the morning service today.

The young people of the National and Witter's colonies held a most enjoyable basket social and program at the National colony chapel last Wednesday evening. A large crowd was present to listen to an excellent program prepared by local talent. A substantial sum of money was taken in by the selling of the baskets, home-made candles and sandwiches, the proceeds to be used toward the purchase of an organ for the union chapel.

Mrs. A. P. Hutton was hostess last week for the "Ivy Birthday Club," and a pleasant and entertaining afternoon was spent. As usual, the ladies brought their work bags and chatted as they sewed. A most tempting and dainty luncheon was served, following the custom of the club. Mrs. Hutton was presented with a silver birthday spoon by the members of the club, as her birthday falls in this month. Mrs. J. A. Thayer of Oroville, Mrs. Ben Drunth and Mrs. George Pickford were invited guests. Mrs. J. C. Dodge will entertain the club next month.

Little Miss Grace Steele was complimented on her ninth birthday on Friday night at her home on Alameda street. Games were played and refreshments were served. A number of dainty gifts were souvenirs of the occasion.

The guests were: Marguerite Elizabeth, Lucile Elizabeth, Reuben Wood, Benjamin Woods, Mabel Peitz, Myrtle Steele, Gracina Steele, Howard Denman, Wayne Vickers, Glen Vercell.

The Merry Progressive Card Club held a most enjoyable meeting with Mr. and Mrs. Ben Drunth, at their home on Valencia street, Thursday evening. The members of the club were guests at dinner. The cards which marked the place of each guest later serving as score cards in the game of progressive high five, which was played during the evening, and for which dainty prizes for the most progressions were awarded to Mrs. Joseph Fine and A. P. Hutton.

Mrs. James Long and R. Ahrensberg were awarded the consolation gifts. Next month, the club will meet with Mr. and Mrs. S. W. Waltz at their home in Scandinavian Colony.

Mr. and Mrs. Max Cahn and Miss Lulu Corbin returned from Colorado a week or so ago, and report a most enjoyable time. Mrs. Cahn and Miss Corbin visited the Royal Gorge and took innumerable pleasant jaunts into the surrounding country. They were joined by Mr. Cahn, after his trip to New York, in Denver, from whence the party returned to Fresno.

## MATRIMONIAL REPARTEE.

They were a young couple, and talked in loud voices on account of the rattle of the elevated train. He was not in a good humor. "I wonder," she said, "why the allowances of money made to wives by husbands are called 'pin money'." "I suppose," he explained, crossly, "it's because it sticks the husbands." From Popular Magazine.



Miss Ruth M. Ford, the gifted pipe organist who will be an addition to Fresno musical circles this winter

## SEC. FISHER GOES THROUGH TO EAST

Walter L. Fisher, secretary of the Interior, who has been in the Yosemite valley familiarizing himself with conditions there, and Ford Harvey, manager of the Harvey Eating House of the San Francisco railroad, passed through Fresno Friday night on their way east. Fisher made a visit to the famous valley at the request of Congressman Needham, who has suggested that Fisher recommend Congress to make an appropriation of a certain sum of money to be used for the improvement of the roads in the valley. Harvey met Fisher in the valley and will accompany him to the East.

## CHINESE ARMY SURGEONS ENROUTE TO MILWAUKEE.

SAN FRANCISCO, Sept. 22.—Bound for Milwaukee to attend the international conference of army and navy doctors, shortly to assemble there, Drs. H. E. Hwang and C. E. Luke, surgeons of the Imperial army of China, and holding the rank of lieutenant-colonels, arrived here yesterday on the liner or Siberia. As the surgeons are delegates from the Chinese government, they were extended the courtesies of the port under instructions from Washington. The Chinese doctors after leaving Milwaukee will continue around the world, studying the customs of the military doctors of all countries as they go.

# Small Farms At Low Prices

A Bidwell peach orchard of 7,000 four-year-old trees produced a crop which sold for \$11,160.00 and netted \$5,078.

Another Bidwell peach orchard of 3,800 ten-year-old trees netted \$5,350.

A Bidwell prune orchard of 3,500 eight-year-old trees produced a crop which sold for \$11,169, clearing \$5,511.

Chico peaches and prunes took first prize at the St. Louis Exposition in competition with the whole world.

The soil of the Bidwell Orchards is rich, sandy loam, very rich in fertilizing matter, especially lime and iron.

The climatic conditions and abundant supply of water makes the growth of anything planted wonderfully rapid.

Garden truck is raised in large quantities—watermelons, strawberries, loganberries, blackberries are produced here at small expense.

The fruits and nuts grown here are all those adapted to both a temperate and semi-tropical climate, and include: almonds, apples, cherries, apricots, chestnuts, figs, filberts, grapes, loquats, mulberries, nectarines, olives, plums, pomegranates, pears, persimmons, prunes, peaches, pecans, quinces, oranges, lemons, walnuts.

The transportation afforded by the two railroads gives outlet to good markets as well as convenience for traveling.

The Bidwell Ranch of 2,500 acres is now offered in small farms at very low prices on seven-year terms.

Come to see the land and you'll be convinced it is the richest and most fertile in all the world.

The Bidwell Ranch lies adjacent to and part of Chico, a thriving city of 13,000.

Chico is one of the most progressive cities in California.

Write for specific information to

**Annie E. K. Bidwell Orchards Co.**  
Incorporated

Clarence Reed,  
A. E. Montgomery,

Chico, Cal.  
Union Savings Bank Bldg.,  
Oakland, Cal.

GO TO JUANITA CAMP IN ESHOM VALLEY for your summer outing. Mail stages pass the camp daily from Lemon Cove for the California Grove of Big Trees, Quail Flat and Hume, connecting with Kanawha pack train for Kings River Canyon and High Sierras. The California Grove consists of 15,000 large Sequoias. Stages leave San Jose tri-weekly for Grant National Park and Hume. For information address the Kings River Stage & Transp. Co., San Jose or Lemon Cove. R. H. GALLAGHER, Mgr.

# Slender's

Watch for  
the Comforters and Blanket Sale  
Monday and Tuesday

## SNAP

600 Pair of Blankets and Comforters  
on Sale Monday and Tuesday

\$3.00 11-4 Gray Blankets, special	\$1.95
\$4.00 11-4 Gray Blankets, heavy	\$2.75
\$5.00 11-4 White and Gray Blankets	\$2.95
\$8.75 Extra Heavy All Wool Blankets in six different colors, every pair guaranteed	\$6.45

\$2.00 Comforters, assorted colors	\$1.45
\$3.00 Comforters, large size	\$2.10
\$4.00 Comforters, pure white cotton	\$3.15
\$5.00 Extra Large Comforters, nice patterns, special	\$3.45

We carry the largest line of California Blankets on the coast. Over 650 pairs of Lace Curtains for less than manufacturer's cost must be sold in the next two days.

# OLENDER'S

1833-35-37 Tulare Street

# Why? Hayden Park

The following are a few of the main reasons WHY:

It is being offered at a price that insures the investor of a big profit.

It is being sold on such easy terms that it brings it within the reach of all.

It is the only sub-division tract on which a building restriction is maintained.

It cannot be duplicated as to price, terms and location.

It has a first-class perpetual water-right on each lot.

It is all improved so that it more than pays interest on the investment.

It will bear investigation by the most skeptical buyer.

It is right in the track of the natural growth of the city.

It is being improved by the erection of good homes by the buyers.

And the best reason of all is

## It Is Selling Rapidly

For the price asked and to business men and investors two-thirds of the tract is already sold. This is the best possible recommendation we can possibly offer. We recommend this as a first-class safe investment to the small investor. We surely recommend it as a suburban home site.

Lots \$1050, \$1150 and \$1250. Terms 1-4 cash, balance 1, 2 and 3 years at 6 per cent.

Do—It—Now

RENTALS

LOANS

GENERAL INSURANCE  
IT WILL PAY YOU TO SEE US

# PIERCE & ANDERSON

1152 J ST. PHONE 55.

LARGEST LAND DEALERS IN FRESNO

BONDS

NOTARY



# Davenport's Who's Who in Public Life

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## SENATOR ELIHU ROOT, OF NEW YORK

Possibly there is no one man who has been consulted as much in late years by Presidents of the United States as has been Elihu Root, whether it has been Secretary Root, Private Citizen Root or Senator Root. His advice must be of the highest grade, notwithstanding some of the spread-eagle denunciations of him that appear from time to time. In fact, there has never been a question, as I understand it, regarding the ability of Elihu Root. The question has been as to whether it has always been properly applied, as to whether it benefited the people as much as it did certain individuals, or groups of individuals.

Senator Root, like Joseph Chamberlain, has been pictured many times as a fox, and the caricaturist or the writer who has used this characterization of him evidently gets the suggestion for it just as the Senator looks up from deep study. For instance, the expression shown in the upper right hand corner, as he peers up for the moment from his books, might give one with a big imagination the idea of a fox.

The Senator is seldom at any time a humorist, and at all times he can make what the high-brows think is the best sort of a speech. His gestures and poises suggest careful study and much rehearsing.

To doubt his knowledge of law would be a good joke—possibly a sorry joke on the doubter. There is nothing simple about Senator Root aside from the method of combing his hair. This seems to be done very casually with the last stroke of the towel, and presents a wide contrast to the well-combed locks of Senator Borah of Idaho.

While Root is what you would term a new Senator, yet in experience in the affairs of the nation, especially in Washington, the

Senator is about a hundred years old in point of service as compared with some of the new Senators with whom he technically classes.

If he should try to embody a joke or a story into any of his speeches it is supposed he would die of heart failure from over-exercising. He delivers the kind of speech that reads best. Don't think for a moment that Senator Root is not a pleasing talker. Handicapped by a voice that doesn't carry far, he always takes advantage of the Associated Press, so that as a result from North to South and from East to West the speeches of Root are known as among the very ablest.

I don't know how it came about, but it is pretty generally known among caricaturists that the Senator is not fond of cartoons or caricatures, whether they concern himself or his friends. In fact, I believe it is the freedom of the press in general that Senator Root objects to.

It remains an interesting fact, nevertheless, that there are few men occupying so prominent a position in public life as Senator Root, or wielding such influence.

It is when the Senator grows most serious that he offers the best opportunity for the men making pictures, as he becomes so tragic that the artist has the opportunity which the late Sir Henry Irving offered to the pictorial men of Punch to make a picture of dignified melancholy on whose shoulders rest the burdens and responsibilities of the world. Such faces as Root's are rare, not only in Congress, but anywhere in this country, where most men don't take themselves very seriously.

—Homer Davenport.

## “Western Ignitor”

### Dry Cells

SALES have increased threefold during the last eight months

WHICH SPEAKS FOR ITSELF.

You can prove to your complete satisfaction that they are the best values in the market by giving them a trial.

MADE FRESH EVERY DAY  
IN LOS ANGELES.

Standard Carbon Co.



#### MAYOR RESCUES KITTEN

Touched by the plight of a kitten which was moving pitifully from its position high up in a tree in the grounds of the executive mansion, where it had been for two days, Mayor James F. Strange climbed up and rescued it this morning.

The work of mercy was not unattended with difficulty, for the kitten, perhaps terrified by visions of a dog which may have chased it to its refuge, and nearly wild through hunger and exposure to the rain and cold during 48 hours, was at first afraid of its rescuer and went out on a small branch, where it was impossible to reach it.

After vain efforts to tempt the cat to try the trip down the trunk of the tree from the point at which it was resting, 20 feet above the ground, a ladder was borrowed from the executive mansion, and Mayor Strange descended to a crotch, from which he could reach to within a foot or two of the kitten. The feline hesitated to come within reach at first, but the mayor's persuasion finally coaxed it within reach, and he was able to seize it and carry it down the ladder to the ground.

The kitten was at first too exhausted to make any effort to leave the vicinity, but after being warmed and fed it forgot the "errors" which had driven it to its leafy prison and kept it in during two stormy days, and became as lively as if it had spent the period under a kitchen stove. —*Antoniopolis Dispatch to the Baltimore American*

#### RIGHTEOUS INDIGNATION

"So you want a divorce, do you?" said the lawyer, peering over his glasses at the worried little man in front of him.

"Yes, sir. I've stood about all I can; my wife has turned suffragette, and she is never at home."

"It is a pretty serious thing to break up a family, you know. Don't you think you had better try to make the best of it for a while? Perhaps it is only a passing fad."

"That's what I have been doing, but there are some things a man can't stand. I don't mind the cooking and I haven't kicked on washing the dishes, but I do kick on laying pink ribbons on my nightshirt to try to fool the babies." —*From Norman E. Mack's National Monthly.*

#### DIFFERENT MODE

A certain Missouri boarding school for girls had as a pupil a girl named Ellen Holm, from Southampton, England. In one of her letters from home, Ellen was told that her father was "standing" to use their expression, for some civil position. Hearing that the father of one of her schoolmates was running for mayor Ellen sought her out.

"I hear that your father is standing for office, too," she began with interest.

"Goodness, girl," responded the Missourian, "they don't stand in this country—they run." —*From Norman E. Mack's National Monthly.*

#### THE ROCKING CHAIR HABIT.

"Oh, doctor," the woman wailed, "can't you do anything for me? I have been nearly dead for six months and I don't seem to get a bit better."

The doctor looked at her thoughtfully. She was seated in a willow rocking chair, and while he studied her, she clutched both arms of the chair, braced herself back and, giving herself a boost with the tips of her toes every time the chair pitched forward, rocked back and forth with a force that gave the impression that making a steady number of pendulumlike vibrations in a stated time was a matter of life and death.

"About how long do you do that every day?" he inquired at length.

"Do what?" she asked, in surprise.

"Rock as you are doing now."

"Oh, I don't know," she replied, looking at him with a puzzled air.

"Whenever I get time. It is the only thing that keeps me."

"Rest?" she exclaimed the doctor. "Great heavens! Do you know that half the women in town are literally rocking themselves into premature graves?"

"I have a great many patients who are not seriously ill, but just lingering along in a state of semi-invalidism, and those that complain most about being tired and worn out are the ones that do the most rocking. The average woman expends more energy keeping a rocking chair on the go than would be required to do a unit of work."

"The trouble with rocking is that it brings the wrong muscles into play, and results in the wearing away of strength and tissue. Comfort can never be compatible with the majority of rocking chairs. The back and the head are thrown back to an unusual degree, the feet dangle, and it is only by an effort that the feet can be brought to touch the floor to keep the body in motion. Not a nerve in your body is now in repose, yet you call that resting."

"I had my way about it. I would replace every rocking chair with plain easy chairs, but the change would drive away half my woman patients."

#### AN ERROR OF JUDGEMENT.

One day a vain young woman, who had exaggerated ideas of her own charms, told Father Healy, whose wit and wisdom were well matched, that she feared that she had a besetting sin.

"And what is it?" asked Father Healy, his shrewd eyes having discerned that she wished to be questioned.

"It is this," she said, her eyes demurely cast down. "Every time I pass a looking glass, I think of my beauty."

"Oh," said Father Healy, "that is no sin, my daughter, but perhaps it is a slight mistake, just a little error of judgement." —*From Norman E. Mack's National Monthly.*

#### SHE'D MAKE A DASH FOR IT.

"Father," asked eight-year-old Alice, returning home from school, "are you good at punctuation?"

"Yes," replied the father.

"Well, tell me, please, how would you punctuate the wind blew a \$5 bill around the corner?"

"Why, daughter, I would simply put a period at the end of the sentence." "I wouldn't," said Alice mischievously. "I would make a dash after the \$5 bill." —*From Norman E. Mack's National Monthly.*

\$150  
A  
LOT

## Buy A Building Lot Within Your Means

When you buy a lot and get ready to build a home, you want to get a lot that is within your means. You want to get one that is in a growing part of the city and one that is desirable. You want to get where your place can be easily reached by car. All of these features and many others are characteristic of Boyd's Addition. It is the place where you can buy a home that will rise in value. Now is the time to buy.

## Where Terms Are Liberal Advances Assured

### A Pleasant Homesite

Boyd's Addition is a pleasant place in which to build. There are two car lines that pass within a very short distance of this tract—practically touching it. This makes it easy to reach at any time and gives it twice the advantage of a place with but one car line. It is in a part of the city that is growing rapidly and one in which the residents are of the better class. It is near beautiful Recreation Park—the leading pleasure place of Fresno. The County Fair Grounds are also in this vicinity. Ventura avenue, one of the best and most traveled thoroughfares of Fresno county, passes along the side of this tract.

### Will Advance In Value

For all of these reasons and many more, Boyd's Addition is destined to be one of the most popular suburbs of Fresno. Property will be sought after because it will be a nice place in which to live. Values are bound to advance and those who buy now will realize a handsome profit when they desire to sell. This property can be bought at lower prices than lots are usually sold for and on exceptionally easy terms. Purchasers are required to pay only one-fourth of the price down. On the remaining three-fourths, payments are to be made in one, two and three years. This makes it possible for persons of small income to buy lots in Boyd's Addition.

## Good Environs and Two Street Car Lines

Pay  
1/4 Cash

ALEXANDER LAND CO.  
1050 J ST. FRESNO.  
— CALIFORNIA —  
E. D. HERTWECK, 925 J E

Balance  
1, 2 & 3  
Years

## Fashion Show at Our Market

### Something New--Live Models

We're going to take part in the Fashion Show. We want you to visit our market and see for yourself how up-to-date and modern our shop really is.

On exhibition we're going to have real live models—models that represent the finest and the best "styles" of live stock we can buy and that the country produces. We want you to see just what represents the best and just how particular we are in buying to satisfy and please your tastes.

Our new vegetable department which we've just lately added will have its offering also. You're coming, of course!

## New England Market

1057 EYE STREET. PHONE 169.

## Splendid Dairy Proposition

SANTA CLARA VALLEY.

\$25,000.00. 121 acres, 56 acres in alfalfa, 25 acres for hay and corral, 40 acres in pumpkins. Abundance of water. Splendid stand of alfalfa all over the place. 2-story, three barns and outbuildings. Located within 15 miles of 3 shipping points on the S. P., 1 1/2 from Sunnyvale, 10 miles from San Jose. 35 cows, 23 pigs, complete up-to-date dairy equipment, including Star cooler and Laval separator. Electric power used entirely. In fact, the whole dairy, land and all, is for sale as a going proposition, completely equipped and up-to-date. The improvements, including stock, cost \$14,000.00. Cost of new land in this neighborhood, UNIMPROVED is \$200.00 and up per acre. A RARE SNAP FOR A DAIRY MAN. Terms can be arranged. The ready market for all dairy products. Splendid neighborhood.

Crowe & Wilson, San Jose, Cal.



## A Summer Resort

Where Ocean Breezes are Tempered by Refreshing Mountain Air.

Altitude just right. Latest methods of treatment. Beautiful grounds. Reasonable rates. 20 minutes ride by electric car from Los Angeles. Write for colored booklet A. Address: Glendale Sanitarium, Glendale, Cal., or apply at Fresno Republican office.

# Fashionable Automobiles In Four

## Of The Leading Makes

There are styles in automobiles just as there are styles in clothing. Every year sees changes, new features that have been added and that make for greater efficiency. The difference between fashions in autos and fashions in clothing is that auto styles are always improvements, and they are called models instead of modes. This year the fore-doors are popular. They are not merely fads, but are real improvements, as new features on the machines we carry always are.

We are the leading automobile dealers in Central California. Waterman's garage is the largest and most complete in the interior. The repair department is in charge of capable experts who are competent to make any repairs that may be necessary.

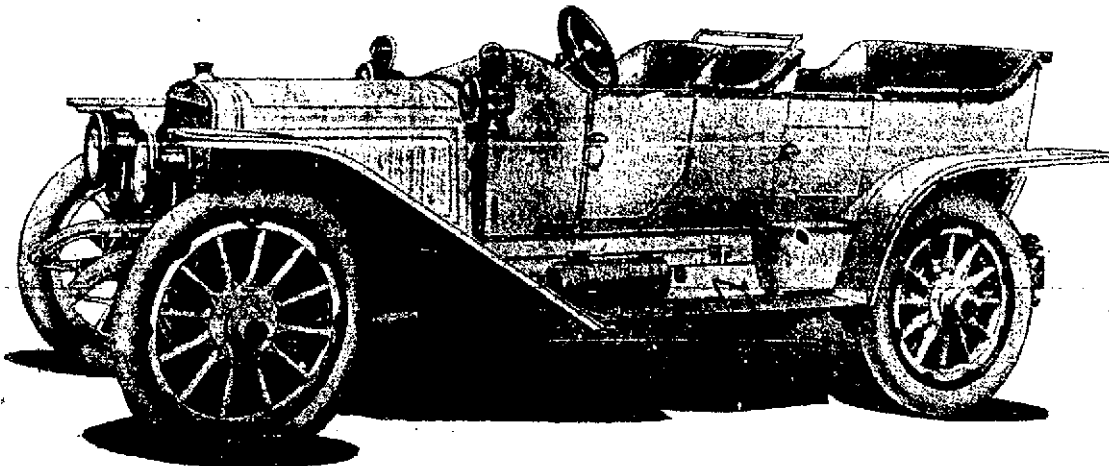
Our sales rooms are the largest and handsomest in this part of the state. We are agents for four of the best known cars that are made. Not only are they the best known, but they are leaders in their respective classes. The Lozier, the Winton, the Buick and the Reo—all of these cars are recognized leaders and are admitted to stand at the heads of the classes of which they are representative. They are of different types and prices to suit different tastes.

No matter what kind of machine you may want, we can supply you, because these four makes represent all types. If you want a runabout, a four-passenger, five-passenger, or seven-passenger car, we can furnish it to you. We have them in all sizes and prices.

### The Lozier

THE Lozier is the highest type of American car. It is the machine that is so well built and of such good material and workmanship that it is without possibility of improvement. It is the most luxurious of cars and every detail of construction and design has the greatest degree of perfection attainable. There is not a feature on the Lozier that is not the result of long and careful study and that has not been subjected to the most rigid tests and the deepest investigation before becoming a regular part of the equipment of the Lozier.

THE Lozier is a machine on which every part is tested before being allowed to be used. After each car is assembled, it is given a tryout to see that it is in perfect running order. There is a rigid system of inspection in the factory and no Lozier car is allowed to leave if there is the least suspicion that there may be a defective part. It is this policy of having every part perfect that makes the Lozier the leading car in the United States and enables it to retain its position as the leader of them all.



Every Car  
We Sell  
Is  
"A Winner"

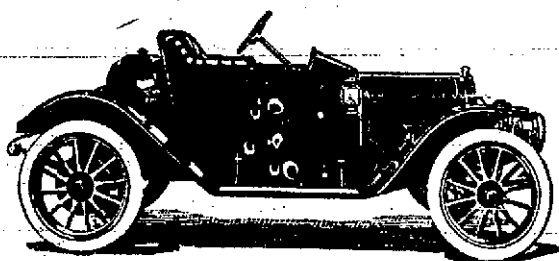
# LOZIER

Every Car  
We Sell  
Is  
"A Winner"

### The Lozier

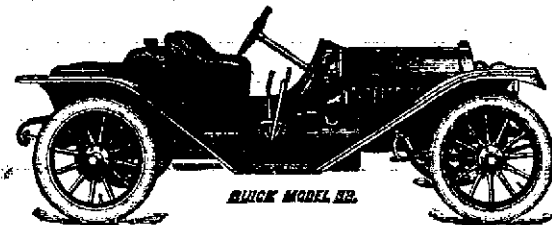
THE Lozier is the highest priced car made in America. Not because there is a larger margin of profit, but because there is greater value in a Lozier car. An automobile can be made that will apparently have all the excellence of the Lozier and can be sold at a lower price. But the cheaper car will lack the refinement and attention to detail. It will have cheaper materials substituted in parts that are not readily apparent. There are many ways of making a cheap machine resemble a good one. For one thing, by dispensing with the strict testing that is a part of the Lozier system, a great sum could be saved on each machine.

But isn't it worth more to have a machine that has this additional care used in making it? Isn't it worth more to have a car that is dependable? A Lozier costs more than any other machine made in America because it is worth more. It costs more to make a Lozier and consequently it must be sold at a higher price.



# REO

We Invite You To Visit  
Us During  
Fresno's First Fashion  
... Show ...



# Buick

### ... The Reo ...

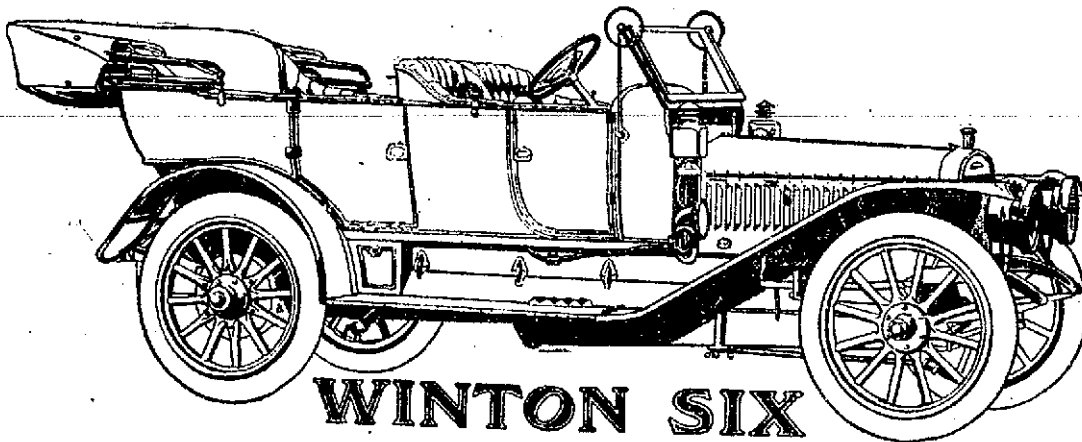
THE Reo is the car that has been popular for years and was never more popular than it is today. Right from the time the first car was placed on the market the Reo has been a favorite. It sprang into popular favor and has maintained its place. The demand for Reos is growing steadily. There is a reason for this marked success, and it is to be found in the fact that the Reo always makes good. The makers claim wonderful things for it and it never fails to substantiate these claims. It is a moderate priced car, in fact the price is exceptionally low for a car of such sterling merit. The guarantee that goes with the Reo is strong and it is a guarantee that is earnestly meant and fully lived up to. There is never an attempt to evade its conditions.

It is a fact, too, that the guarantee that goes with the Reo is seldom used for the fact that the construction is so perfect and the materials so carefully selected that defective parts are a rarity. The Reo is a dependable machine that requires no censure. Every user of a Reo is a living and enthusiastic advertisement, and the fact that Reo owners advise their friends to purchase, and the additional fact that they repeat their orders for Reos, is evidence that the Reo is highly satisfactory. A car less serviceable would not keep its high place in the esteem of auto owners. If you buy a Reo you will avoid the troubles that owners of cheap machines have to contend with. You will always enjoy riding in your machine because you will be free from a haunting fear that your machine will give you trouble. The Reo is an honestly made machine and is thorough in construction throughout. To this fact alone it owes its continued popularity.

### The Winton

THE Winton Six is the great, big silent powerful machine that glides along smoothly and noiselessly. It is the car that has the maximum degree of perfection, that is so easy riding, and that looks as good as it is. It is mechanically perfect and has every new feature that has proven its value. There are no experiments on the Winton Six. Every feature is thoroughly tested and its value thoroughly demonstrated after rigid tests before being finally adopted by the Winton factory. The Winton has every mark of class that a machine of its high value should have. It is a superior machine and it shows it.

The Winton Six is high class in every detail because none but the best of materials, carefully selected and rigidly tested, are used, and none but intelligent, competent workmen are employed. The result of this policy and the thorough testing of the assembled machines makes the Winton Six the reliable machine.



# WINTON SIX

### The Winton

THE Winton was the first machine to make use of the six cylinders that are its most prominent feature, and one that has been widely copied now, proving that it was the correct principle, although ridiculed at first. There are so many points of superiority about six cylinder machines that they are the only kind made by the Winton people now. The noiselessness is due largely to this. The Winton Six embodies all the desirable and approved points of automobile construction. Any new invention that the Winton people contemplate using is first used on a specially made machine and given the hardest possible usage under adverse conditions.

One other feature of the Winton that has been in use for some time is the self-starting engine. It is one of the greatest conveniences that are used on automobiles. It makes it unnecessary to get out and crank up a machine in bad weather.

### Official Time of Cars Entered In Toll House Hill Climb

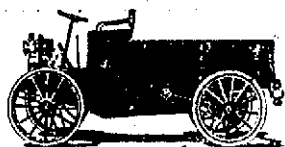
May 1st., 1911

BUICK 26	22 MINUTES, 48 SECONDS.
BUICK 32	22 MINUTES, 51 SECONDS.
WINTON SIX	23 MINUTES, 40 SECONDS.
LOCOMOBILE	24 MINUTES, 16 SECONDS.
E. M. F.	24 MINUTES, 36 SECONDS.
FORD	25 MINUTES, 24 SECONDS.
REO	25 MINUTES, 55 SECONDS.
OVERLAND	26 MINUTES, 18 SECONDS.
E. M. F.	29 MINUTES, 5 SECONDS.
ELMORE	34 MINUTES, 8 SECONDS.
BUICK TRUCK	47 MINUTES, 16 SECONDS.
ELMORE	49 MINUTES, 1 SECOND.

### ... The Buick ...

THE Buick is the automobile that always wins the endurance contests and always wins in competitive events that make engine strength a winning feature. It is the perfection of the engine in the Buick that makes the name "Buick" head the list in the reports of hill climbs. The engine in the Buick is the feature that makes it superior to all machines of its class and the equal of machines priced far above the Buick. In any automobile the engine is the essential feature. An automobile is no better than its engine. When the Buick engine is examined it is seen to be perfect in construction; when it is given a practical test it demonstrates that it is capable of doing all that is required of it, and more.

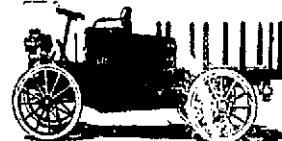
While the engine of the Buick is superior to all others, that must not be taken to imply that other details are neglected. There are no points about the Buick that are not fully equal to similar points about other machines of the same class, and there are many points that are far better. Buick engine construction and efficiency is given the greatest attention because it is of course the most important part of the machine. More attention is paid to perfecting this engine than is put in on the entire car of many makes. That is the reason why the factory output is constantly growing. The growing demand for Buicks is a result of the perfect engine and mechanical construction. The demand is greater than the supply. Orders come in faster than machines can be made. The efficiency of the Buick is becoming more and more fully established every year. It is rapidly becoming the standard of comparison in the minds of the people.



Commercial Wagons  
A Feature

**Waterman Bros. Co.**  
INCORPORATED.

Commercial Wagons  
A Feature





## STORY OF MONA LISA DA VINCI'S PAINTING

Difficult for Unpracticed  
Eye to Discern Original  
Beauty.

Now that "Mona Lisa" has been stolen from the Louvre in Paris, all copies of this "treasonously" valued painting will be much more highly prized, as there may never be another opportunity to make a copy from the original. Among the best of the small reproductions in color, is that contained in the volume "Da Vinci," in the "Masterpieces of Color" series, published by Stokes. The plates were made direct from the original painting by a recent process of color engraving, and have been pronounced remarkably fine, especially when the extremely low price at which they are sold is considered. From the same volume is taken the following extract concerning the painting:

"Lisa di Anton Maria di Noldo Gherardini was the daughter of Antonio Gherardini. In 1495 she married Francesco di Bartolomeo di Zanobi del Giocondo. It is from the name of her husband that she derives the name of La Gioconda, by which her portrait is officially known in the Louvre. Vasari is probably inaccurate in saying that Leonardo inherited her in 1502, for she was already married. He may have begun it in the spring of 1501 and, probably owing to having taken service under Cesare Borgia in the following year, put it on one side, ultimately completing it after working on the battle of Anghiari in 1504.

"Vasari's eulogy of this portrait may with advantage be quoted. 'Whoever shall desire to see how far art can imitate nature may do so to perfection in this head, wherein every peculiarity that could be depicted by the utmost subtlety of the pencil has been faithfully reproduced. The eyes have the lustrous brightness and moisture which is seen in life, and around them are those pale, red, and slightly wild circles, also proper to nature. The nose, with its beautiful and delicately ruffled nostrils, might be easily believed to be alive; the mouth, admirably in the outline, has the lips uniting the rose-tint of their color with those of the face, in the utmost perfection, and the carnation of the cheek does not appear to be painted, but truly flesh and blood. He who looks earnestly at the pit of the throat cannot but believe that he sees the beating of the pulses.' Mona Lisa was exceedingly beautiful, and while Leonardo was painting her portrait he took the precaution of keeping some one constantly near her to sing or play instruments, or to jest and otherwise amuse her.

"Leonardo painted this picture in the full maturity of his talent, and although it is now little more than a monochrome owing to the free and merciless restoration to which it has been at times subjected, it must have created a wonderful impression on those who saw it in the early years of the sixteenth century. It is difficult for the unpracticed eye today to

form any idea of its original beauty. Leonardo has here painted this worldly-minded woman—her portrait is much more famous than she herself ever was—with a marvelous charm and suavity, a finesse of expression never reached before and hardly equaled since. Contrast the head of the Christ at Milan, Leonardo's conception of divinity expressed in perfect humanity, with the subtle and sinister smile of this laughing creature. The handsome background, against which Mona Lisa is posed, recalls the severe, rather than exuberant, landscape, and the dim vistas of mountain ranges seen in the neighborhood of his own birthplace. The portrait was bought during the reign of Francis I. for a sum which is today equal to about £1,500. Leonardo, by the way, does not seem to have been really affected by any individual affection for any woman, and, like Michelangelo and Raphael, never married."

### BLIND GIRL'S QUEST.

Graduated With A. B. From Barnard. She Seeks Teaching.

After having surmounted almost insuperable difficulties in obtaining her A. B. degree last June Miss Margaret Hogan, the only blind student Barnard has ever had, finds that she did it only to encounter others. The difficulty of securing herself for work have given place to those of finding it.

Immediately after her graduation Miss Hogan began correspondence with principals of schools in the West, as she hoped to become located there as a teacher. She has found, however, that her inquiries were not as all the various schools reported in some of the subjects she studied at Barnard—English, Latin, German, French, and history.

Miss Hogan became blind at the age of 5 after an illness. She was left an orphan when 7 years old by the death of her father, and lost her mother seven years after that. All her education up to the time of entering Barnard was obtained at the New York Institution for the Blind, at Ninth avenue and Thirty-fourth street.

While she was studying at Barnard Miss Hogan attended lectures, along with another student, who acted as her secretary.

"This student took notes and afterwards read them to Miss Hogan. Miss Hogan then wrote off what she wished on a typewriter with embossed type such as people with normal vision use. Sometimes Miss Hogan took notes herself.

Miss Hogan was able to take her course through the aid of a scholarship obtained by one of the principals of the New York Institution for the Blind, while the cost of her secretary was borne by New York State. The state makes an allowance of \$300 a year for a secretary for each blind person studying at a college. At the beginning of Miss Hogan's fourth year it seemed as if it would be impossible for her to complete her course because of lack of funds. The members of the senior class at Harvard took the matter in hand and raised \$450 which enabled Miss Hogan to continue.—From the New York Herald.

### ON THE RIALTO.

Hamfitt—I wonder what Boothby is doing.  
Irvingson—I haven't any idea.  
Hamfitt—I'll look him up in the directory.  
Irvingson—Directories are no good for getting correct information. Why, you are down as an actor. It is difficult for the unpracticed eye today to

## DOG OBJECTS TO ENLISTED MEN

Mutt of the U. S. 5. Michigan is a Gentleman Canine, and No Other Kind.

"The officer dog," they call him, because he is so very particular. The aristocratic animal is Mutt, a bull terrier, on whose solid silver collar is the following inscription:

### MUTT.

If found on shore, kindly return to Battleship Michigan, United States Atlantic Fleet. Last Monday afternoon the Michigan, "the almost perfect ship," which in twelve months work broke all records for battleship efficiency, after a brief visit to New York weighed anchor and steamed down the Hudson on her way to sea. Just before the champion ship sailed a little dog, playing on the afterdeck, was barking for all he was worth. Lieutenant Condr. Eiders, the Michigan's executive officer, looked at Mutt and Mutt stopped barking. The officer pointed a finger in the direction of the officer's quarters, and Mutt scampered away.

Mutt has been on the Michigan since that vessel went into commission, and the dreadnought is the only home he has ever known. Sometimes but very infrequently he goes ashore, and when he does he sticks close to the heels of the officers, for Mutt, as before told, is an aristocratic dog, and under no circumstances will he associate with enlisted men; at least, that is the reputation he has in the Atlantic fleet.

"Mutt's a peculiar dog," said the boat's mate, "and unless you wear shoulder straps don't you speak to him, for if you do there will be trouble, sure. He's as particular as an admiral about whom he associates with."—From the New York Times.

### EASY PAYMENTS.

I bought me a home on a plan. A real estate agent devised. I labor as long as I can, I earn and I pay; I am prized As one of those chaps who are strong On paying out coin they may get. I dwell in my purchase full long—I haven't quite paid for it yet.

The house that I bought is no more; 'Tis gone with its closets and halls. The windows fell in on the floor, 'The plaster dropped down from the walls. I've changed, and I've builded anew. The old place I almost forgot—But though it has vanished, 'tis true, I haven't quite paid for it yet.

Oh, schemes there are large ones and small To capture the coin that is free; But this is the peer of them all—This home selling plan that got me. Forever and ever and aye, I cough up my cash—and I'll bet With my last dying breath I will say, 'I haven't quite paid for it yet.'—From the Chicago News.

### PICTURE FRAMES TO ORDER.

Star Theater. New show every day. •

## 1 HUSBAND BACK, SHE LOSES 2.

This Enoch Arden Ousts Successor and wife Gets Divorce From Both. By the return of her Enoch Arden, Mrs. Edith Beaven-Brooks-Moore lost two husbands. In the supreme court yesterday she filed a complaint asking for the annulment of her marriage to her second husband, on the ground that she had another husband living at the time of the second marriage.

According to her counsel's statement, Mrs. Brooks-Moore, who is a nurse, living at No. 7 Manhattan avenue, was married in 1906 to William Arthur Brooks, who left her a year afterward. She heard nothing from Mr. Brooks for more than seven years, and then, believing him dead, married John J. Moore, a bookkeeper in a broker's office.

She was living happily with her second husband when Enoch Arden, the person of her first spouse appeared.

Confronting the second choice of the plaintiff he wanted to know what business Mr. Moore had in his wife's house. Mr. Moore was speechless with amazement, and parking his effects, milks Enoch Arden's successor, took his departure. He didn't think of relying on the time sworn axiom that possession is nine points of the law.

Several years passed and Mrs. Brooks-Moore was greeted by her husband with an invitation to defend a divorce action which he had instituted in Delaware county. She made no defense, and a decree of divorce was granted to the first husband in May of last year.

Although her counsel gave no opinion that her second marriage was a nullity from the first, Mrs. Brooks-Moore feels that it will be safer to have it spread on the records that she is not the wife of Mr. Moore. Recently she inherited some real estate and her counsel Stephen O'Brien advised her that it would be well to remove the cloud upon the title by securing an annulment of the second marriage.—From the New York Herald.

### THE BELLES.

Of the belles! Summer belles! What a plentitude of heartaches their goddesses compete. How they giggle, giggle, giggle. In the sea breeze-laden night. How their victims squirm and wriggle In an ecstasy of fright. How they hurt When they hurt. When with ghoulish glee they gleat On the squirming of a fellow when they have him by the throat.

Of the belles! Brazen belles! How they confound, scheme and plot To entrap the summer man. The ribbon-counter gentlemen who masquerade as swells.

Of the belles! Greedy belles! How they wring, wring, wring. Soda water, everything. From the pockets of those "Cash!" exclaiming swells.

Of the belles! Foxy belles! What a wealth of hints they fling To compel the pleasant ring. Diamond ring. Ah! the heart-engaging ring. Of the golden wedding bells: bells, bells, bells, bells. Of the belles!—From the Catholic Standard and Times.

## HER MIND A BLANK.

Girl Forgets One Year of Her Life After Fall—Fiance Must Woo Again. Pathos and mystery mark the dramatic developments in the strange case of Miss Ruby Cecil Jester, who was found unconscious on the stairway of the Touraine apartments at 2 o'clock last Saturday morning as the result of a fall.

Although Miss Jester has emerged from her deep swoon and apparently has recovered her mentality, the beautiful girl has completely lost her identity. In so far as any of her present environment is concerned, all that has taken place in her life from last October, when she lived in Atlanta, Ga., until the moment of her fall, six days ago, is blotted from memory and is to her as though it had never transpired.

Seemingly in perfect health, the lovely young woman grew about the Touraine apartments with her mother sister and her fiance in the belief that she is still at Atlanta with other members of the family, and no effort on the part of her loved ones has in any way succeeded in relating her in consciousness with Los Angeles or with anything that has transpired here in the last twelve months.

The year 1911 remains as much of a blank to her as though it had never dawned, and the events are more unrecalled to her than memories of childhood.

Imagining herself in a hospital 3 miles from Atlanta, she thinks Sigurd Russell, her fiance, is a physician of the institution in charge of her case. As such she has become exceedingly fond of him, and young Russell is in what is surely the strangest predicament in which a young lover has ever found himself.

Since his sweetheart cannot remember the past, and does not know of the relation existing between them, he must content himself with regarding her as a new person to whom he must play the role which she expects of him. He must be to her another personality than himself, and if she cannot recover her memory he must accept her, minus the happiness of their first wooing and engagement, and win her as she now is, for what she thinks him to be. This devoted young lover is perfectly willing to do it if the present cloud be not lifted from her memory.

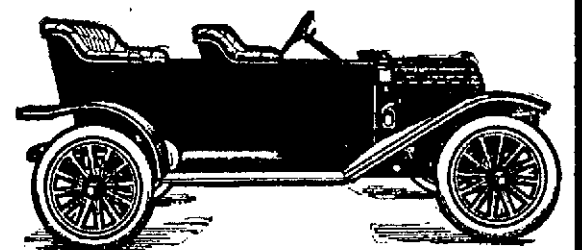
Before such a step is taken every effort will be made to rescue her from the dissociation of ideas, else when he had again won her as Dr. Russell, who she now believes him to be, she might suddenly recover her memory of the past and so complicate a delicate situation beyond all hope of solution.—From the Los Angeles Times.

### THE LOUVRE'S BLACKEST DAY.

The Louvre has known a still blacker day than that on which "La Gioconda" was abstracted. This was September 28, 1815, when formal restitution had to be made of the pictures looted during the conquest of Napoleon. Commissioners attended from fourteen different states. The lion's share was obtained, curiously enough, by the representatives of Cassel, who recovered no fewer than 421 pictures. Austria recovered 353; Spain, 284; Holland, 210; and Prussia, 110. Altogether, 2,065 pictures were recovered, together with a number of statues, bas-reliefs, bronzes, wood carvings, cameos, and enamels.—From the Pall Mall Gazette.

Our notion of a broad-minded restaurateur—he who runs a Hofbrau, in Detroit, which advertises a "Men's, ladies, and gentlemen's cafe."—From the New York Evening Mail.

## Never Before Was so Light a Car Selected as the Pathfinder for the Glidden Tour as the FLANDERS "20" This Is the Car



And here is what Pilot Westgard, representing the American Automobile Association, had to say at the finish.

"It is a genuine pleasure for me to have the opportunity of expressing my delight at the satisfactory service given by the Flanders '20' car selected by the American Automobile Association as the official pathfinder for the 1911 Glidden Tour. The car enabled us to perform the record-breaking feat of laying out a day's run for the Glidden in every day which the pathfinder spent on road. Its mechanism worked perfectly on the entire trip from New York to Jacksonville. The car was amply equal to every task imposed and traversed the mountains of Virginia and the sands and submerged roads of Florida with equal ease to my certain knowledge. The car required absolutely no road repairs whatever aside from tires on the entire trip of 1600 miles. No car could have better performed the task regardless of price or power. The Flanders '20' baggage car which accompanied us on the entire run did its work just as effectively as did the pathfinder as far as I was able to observe."

## Morgan & Weaver Agts.

PHONE 921. 1402-12 I ST., COR. TUOLUMNE.

## ICE

Phone orders received until 2 p. m., Sundays 10 a. m. Orders received after these hours deliveries will be made following a. m. Any inattention on the part of our employees please report to office. We desire to give the best service possible, drivers are instructed to give full weight and courteous treatment. Phone Main 92. FRESNO CONSUMERS' ICE CO. CALVIN S. HILL, MGR.

## The New Everitt 4-36

### NOW EN ROUTE

At last we shall be able to show you the new 1912 Everitt 4-36 model—the car of the year. You will quickly realize that everything that has been said of it is strictly true, and that these new Everitt Self-Starting Cars are unquestionably the most desirable ever offered at any price.

Its construction, throughout every vital part, is of the incomparable Chrome Nickel Steel—the one material used in battleship armor—making it, to all intents and purposes, unbreakable and unwearable.

It is positively Self-Starting. A touch of a finger on the Push-Button starts the engine—absolutely, infallibly—by a compressed air system, as thoroughly automatic and unfailing as the air brake system on the "Twentieth Century Limited." Thus, in the new Everitt, is swept away the last element of brute strength, of doubt and of danger—for here, at last, is THE CAR THAT STARTS ITSELF.

But this is only part of the story. Tire-trouble—that bugbear of automobilism—has been practically eliminated. The tires we furnish are of extra large size and strength—much larger than are usually furnished on a car of the Everitt's weight. This means remarkable mileage to start with.

On these tires are the wonderful "Demountable" Rims, held in place by heavy bolts. These are the most expensive Rims made, but the easiest and quickest to remove. These are the Rims used in all races, where every second counts. Anyone can remove a "Demountable" in a minute.

And, instead of laboring with a pump, your tires are automatically inflated. The same air pressure that gives life to your engine is ready to fill your tires at the turning of a valve. What would not this be worth to you on a hot summer's day?

Consider the Everitt's wonderful equipment! Top, windshield, speedometer, Presto-lite tank, lamps, dual ignition with magneto, self-starter, demountable rims, horn, tools and repair kit—everything you need—and all included at the one price of \$1500.

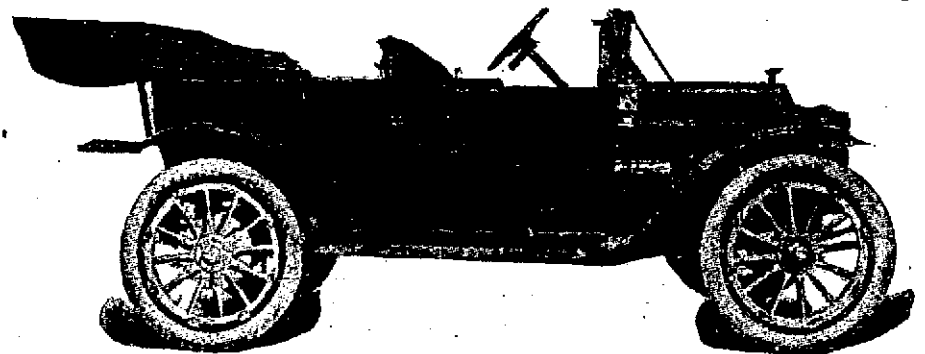
The car's splendid manufacture, the experience of its builders and its simplicity, efficiency and durability are even more convincing features of which we would like to tell you. Let us show you the new models—then judge for yourself.

The Everitt 6-48 Will Be Here October 1st

Fore-Door

1912

Clutch--  
Dry Plate  
Multiple Disc



Come

*Dorris*

Where?

TO OUR SALESROOM, No. 1260 K STREET

## WHY?

To See Our Beautiful 1912 Models—The Classiest and Best Car Built

Immediate Delivery

Beauty—Endurance—Comfort

The Car that Stands the Test on any kind of road, at any kind of work, under any and all conditions

# C. B. EVANS

Phone M 125

Distributor For Central California

K and Merced Streets

## FRESNO COUNTY MAN IN "MILE HIGH" WEDDING

**C. M. Garton Claims Bride  
on the Heights at  
Denver, Colo.**

C. M. Garton of this county was the bridegroom in a mile high wedding Wednesday of the freckled freak type, according to the Denver News of September 17. It says:

A "mile high" wedding took place in the hallowed precincts of the Colorado Supreme Court yesterday morning with two persons from opposite sides of the continent as principals, the Rev. C. R. Garver as the officiating minister, John R. Killian, chief clerk of the august court and Deputy White as witnesses.

C. M. Garton, a wealthy rancher of

Fresno county, Cal., was the bridegroom, and Mrs. Mame E. Rose of Trenton, N. J., was the bride. The couple have been sweethearts for some years, but drifted apart. Recently they corresponded and decided to marry.

Garton did not want to be married in the New Jersey state, and Mrs. Rose objected to California. "Twas too far," she said.

Finally they compromised on Denver. "It is half way," wrote Garton. "Yes, and it is at the top of the continent," answered the bride to be. Denver was decided upon and both came here.

"Let us be married at the highest place in town," they agreed. The statehouse was selected, and Garver telephoned for.

Garver was chaplain in the house of representatives at the last session. He came to the big building and started to look for a suitable place for the wedding ceremony. Several places were considered, but they had no witnesses. The Supreme Court officers came into view, and Garver thought of Killian and White. All stood, and the ceremony was performed. Killian planned a big rose from his desk on the bride. The couple started at once for their California home.

## FIRST MOVE TO OUST OBSTINATE COUNCIL

**Steps Taken By Governor's  
Agent for Woman  
Mayor.**

TOPEKA, Kan., Sept. 23.—Charging that the Humevelt councilmen refuse to confirm Mayor Ella Wilson's appointees, although she has presented the names of nearly every reputable citizen of the town, including the village school master, a petition asking for the ouster of the four councilmen was filed in the Kansas Supreme Court today by Attorney-General Dawson.

The petition was drawn up by C. W. Trickett, special investigator appointed by Governor W. H. Stubbs to straighten out Humevelt affairs.

It is directed against E. J. Lander, B. Kier, J. F. Richardson and J. O. Ellis. It is alleged that Mrs. Ella Wilson "was elected mayor of Humevelt at the regular election last April, the voters writing her name on the ballot; that she did not seek office, but that the voters elected her voluntarily."

The petition took up the history of the dispute between Mayor Wilson and the council, stating that the council desired to meet "in an upstairs bedroom in a house" that Mayor Wilson objected to this and the councilmen consented to meet the mayor in Brockmeyer hall, but did not attend when she went there. Then when the attorney-general notified them that they would have to meet, they met but refused absolutely to confirm any of her appointments, although she named every respected citizen of the town.

By reason of these failures, the petition stated, two women friends of Mayor Wilson now are serving the city as city clerk and city marshal. The petition concluded with the statement that by reason of the failure of the councilmen to act, "the city is made helpless, and is prevented from providing protection for the life and property of its citizens."

## CALIFORNIA OIL NEWS

**REPUBLIC WELL IS  
NOW BEING PUMPED**

COALINGA, Sept. 23.—The Republic well No. 1, 32-19-15, was put on the pump last night after a 2-inch pipe had been put in, and this morning was producing at the rate of about 130 barrels, practically flowing, as the pump was doing little more than agitating the sands. Considerable trouble was encountered by the use of 3-inch tubing, as the well would sand up after being pumped for a short time. The better way was continuously for a long time, in order to get rid of the loose sand, but it proved unsuccessful, and putting in the smaller tubing was to allow the gas to work up on the outside of the tubing. This has, up to the present time, proved a success, and the well is doing splendidly, producing through the smaller tubing.

**BRIEF OIL NOTES  
FROM BAKERSFIELD**

BAKERSFIELD, Sept. 23.—In the case of the Sunset Highway Company against the Sunset Road Oil Company and the National Surety Company, the surety company has entered a demurrer, setting forth that the complaint is ambiguous, contains a misstatement of offenses charged to defendants and in no way holds it liable.

The Kern Mutual Telephone Company, C. S. Garfield, manager, which controls the Maricopa-Past-Midway service, has answered the suit of George Maeder for \$10,000 damages, alleging that Maeder was drunk at the time he tripped over a guy wire and sustained injuries. Charles N. Sears and Charles Del Bondio are the company's legal representatives.

The State Oil Company, a San Francisco corporation, has levied an assessment, No. 1, of 12 cents per share.

The Sunpark Oil Company, a Los Angeles corporation, has levied an assessment of 1 cent per share.

The Wellman Oil Company, operating near Maricopa, with headquarters at Oakland, has levied a 4 cent assessment.

The South Midway Oil Company, with headquarters at Los Angeles, has levied assessment No. 3 of 1 cent per share.

**P. & C. HAS NO OIL  
IN ITS WELL YET**

COALINGA, Sept. 23.—An erroneous report has gone forth that the P. & C. Oil Company has struck oil in the Lost Hills. The company recently turned over the property to the Trans-Continental Oil Company of Boston, on a contract to drill the well to a depth of 2,200 feet, and although men have been at work on the property for some time under the new management, no drilling has been done.

When the P. & C. company shut down operations the well was about 1,200 feet deep in an open hole, drilled with a rotary rig. Standard tools were installed by the Trans-Continental people and it was found that the hole had filled up to within a couple of hundred feet of the top, so if the oil has been encountered it must have come up through a thousand feet of sand and mud.

**UNITED IS TO USE  
DYNAMITE IN WELL**

BAKERSFIELD, Sept. 23.—The United Oil Company, operating on section 21, 31-2, is preparing to shoot its well No. 17 with dynamite owing to casing trouble. As one man expresses it "the sand is tight and the casing is giving us trouble." The well is down 2833 feet and there is supposed to be 128 feet of sand which loosened by the heavy charge will undoubtedly make a good well if not a big gusher. The well is down for the past few hundred feet with 8 1/4-inch casing and it is now being pulled. Some trouble was experienced in pulling the casing, part of it giving way and this has delayed the company. A charge of dynamite "60 per cent" will be used. The eyes of the west side oil men are turned toward this well as it is said to be the first time a charge has been used to shoot a well in that field. In the East "shooting wells" is common.

**THIRTY-FOUR HILL  
AGAIN OPERATING**

BAKERSFIELD, Sept. 23.—The Thirty-Four Hill Oil Company, a Bakersfield corporation, has resumed operations on section 34, 11-23 after a six weeks' shutdown. Casing has not been put in although it has been expected this was necessary for some time past. The Thirty-Four is said to have good prospects with its first well although the company has already been at great expense in drilling.

At the land office the Equitable Petroleum Company has made mineral application for the southeast quarter and the south half of the southwest quarter of section 4, and the southwest quarter of section 10, 32-23.

John W. Sward, a mining man of Oakland, piloted a party of Spokane capitalists over the West Side oil fields yesterday. With him were T. J. Welch, J. W. Beckett and Robert Moberly.

**COMPANY TO DRILL  
ON MONTEREY LAND**

MONTEREY, Sept. 23.—A close corporation with small capitalization, was formed under the laws of California August 21st, 1911, to operate in Monterey county. The name of the corporation is the Tower Oil and Development Company with an authorized capitalization of \$25,000 divided into 25,000 shares of a par value of \$1.00 each. The incorporators are principally San Jose people, the directors being John A. Hicks, president; Walter H. Hodge, vice-president; G. Loeb, treasurer; H. C. Pfister, secretary, and Joseph Ende, Jr., superintendent and manager.

The company has 840 acres of land, consisting of section 23, township 13 south, range 10 east, located about fourteen miles from King City, in Monterey county.

**REX MIDWAY CO. IN  
WILDCAT TERRITORY**

BAKERSFIELD, Sept. 23.—The Rex Midway Oil Company, a Berkeley corporation which is operating on section 23-22, in the extreme north end of the Benca Vista Hills territory, has a wildcat prospect in its well No. 1 which is down between 2800 and 2700 feet with a gas formation at present. E. H. Lathrop of Berkeley is president of the company and he is on the ground superintending the work. The Rex Midway expects to get a good well as the formation passed through has been regarded as showing favorable indications for a fine well.



Time to Make Repairs

Are your roofs in condition to withstand the winter rains? Pioneer Roofing is positively unexcelled for repairing or replacing old and leaky roofs. Easy to lay. No special tools needed—no experience. Comes in handy rolls of 108 square feet. If your dealer doesn't handle Pioneer Roofing, send us his name and we will see that you are supplied. Write for booklet and samples. Both are free.

**PIONEER PAPER COMPANY**  
247-251 S. Los Angeles St., Los Angeles, Cal.

BUY PIONEER ROOFING FROM FRESNO PLANING MILL CO.

# Kelly Racine TIRES

"The Service Tire"

For Sale By

**CHANSLOR & LYON MOTOR  
SUPPLY CO.**

Pacific Coast Agents

COR. K and MERCED STS.

FRESNO

San Francisco

Los Angeles

Portland

Spokane

Seattle



## Notice to Cadillac Owners?

I wish to announce that I have accepted the agency for the famous "Cadillac" automobiles, and will show the new 1912 models in a few days.

I am prepared to take care of all Cadillac owners and will be glad to have you call on me at the new Cadillac agency, 1231 K street.

Orders booked now for early deliveries.

**Ernest W. Johnson**

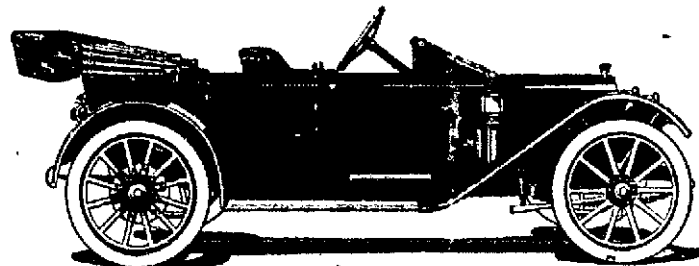
Agent for the Cadillac

1231 K St.

Fresno, Cal.



# Chalmers Torpedo



## Strength, Beauty, Endurance

Where can you find such strength as in the Chalmers with its immense solid steel rear axles, its tremendous frame and its unit power plant that makes alignment certain?

Where can you find such beauty? This car is frequently remarked as having the most beautiful lines of any machine in the world. It is certainly the most copied.

Now as to endurance, besides winning the Glidden Tour last year, look at the record of the Fresno Republican car.

**It Has Run Over 30,000 Miles**

And is today running like new. Ask any user.

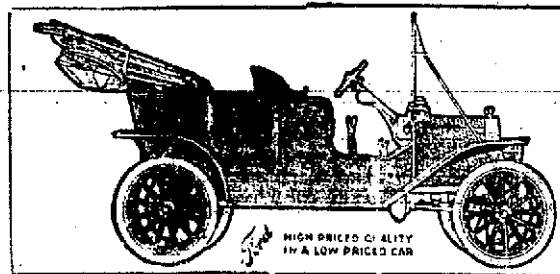
And you buy this car for \$1650 with top and glass front. It is a millionaire's machine placed within the reach of the ordinary purse.

# Pioneer Auto Co.

1333 I STREET.

1912

Ford



Ford

TO ALL

## Prospective Buyers

Don't be deceived with the idea that a 20 H. P. car isn't sufficient to carry five passengers. We absolutely will bank the price of a Ford car that it will go anywhere in this country that any 20 H. P. car will go. Did you know that most all kinds of 30 H. P. cars weigh 2500 pounds or more and a Ford 1500 pounds. Now, who wants to furnish gasoline and tires to carry around that extra 1000 pounds? Just use common judgment and figure it out yourself. Then come and place your order for a Ford. Immediate delivery.

# Warner Auto Co.

Phone 394

1416 I Street



# News of Foreign Capitals

## BOTHA MUST FIGHT FOR CONTROL IN SOUTH AFRICA

Has Rival in Person of General Hertzog, Minister of Justice.

Popular Hero Is Advocate of Use of Dutch in Schools.

LONDON, Sept. 23.—General Botha, premier of the Union of South Africa, the man who fought so hard against the British not so many years ago, has found himself in the unique position of having to look to the English in South Africa as political allies. He has apparently become too British for some of his Dutch compatriots, suffering in this respect much as does Sir Wilfrid Laurier in his native province of Quebec.

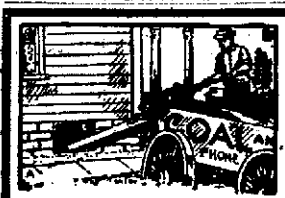
Upon his return to South Africa, after attending the Imperial Conference in London, General Botha found a rival champion to the leadership of the Dutch. General Hertzog, Minister of Justice in the Botha cabinet, has long been conspicuous for his advocacy of the use of the Dutch dialect in the schools of the Union. He recently received an address signed by 12,000 Boers, in which he is described as "the national hero par excellence who has routed South African nationalist spirit out of a peaceful sleep, and has helped to lay the foundation of a true South African code of education based upon equal rights." The address concludes with the significant words: "We see in you our leader and will follow."

## FAMOUS RESORT

### BECOMES A BANK

Some Memories Clinging About the Cafe Vachette.

PARIS, Sept. 23.—Bohemian Paris is losing another of its famous resorts. By the irony of fate the old Cafe Vachette on the "Boulevard des Capucines" is being turned into a branch of one of the big Paris banking establishments. "These free and easy souls who frequent the Vachette in the time of the Vierge, Bibi-la-Puce and others, were generally short of cash if full of wit. The patron of the establishment took great pride in his clientele and secured their continued patronage by allowing generous credit supplemented by occasional small loans; if he had to wipe his forehead off the slate pretty regularly, that was included in the cost of running the business. The Cafe Vachette in character stood about half way between the old and the new."



The Coal and Not the Coal

If you are using coal that burns freely and gives a good warm fire, cooks your meals without constantly having to replenish the fire, you are using good coal. If, on the other hand, your fire is not in spots, or for a short time, and then "drops out," the coal is low in heat efficiency. If your coal contains sulphur, or slate, you are using poor coal, so to be on the safe side, order either Castle Gate, Wellington, or Rock Springs, these are pure coals.

**Dorsey-Robinson Co.**  
H and Stanislaus Streets  
Phone Main 80 Fresno, Cal.

## COME ONE, COME ALL

To the "Hotel in the Wall," where shoes are made to shine. Ladies' or Gents. The price, 10 cents. We make 'em look just fine.

**YOUNG BROS.**  
"Indoor Shoe Shining Parlor,"  
1930 Tulare.

## Teal's Theater

Formerly S. & C. or Novelty  
Phone 2518  
**RAYMOND TEAL MUSICAL COMEDY CO.**  
Two Shows a Night  
7:45 and 9 P. M.  
Matinee Saturday and Sunday  
**EVENING PRICES**  
10c, 20c and 25c  
**MATINEE PRICES**  
10c and 20c  
ALL SEATS RESERVED

## ZAPP'S PARK

**S C RAIL E WAY N I C**  
Open Every Afternoon and Evening. Great Ride.

## NILE TRIBESMEN KILL KINGS WHEN THEY BECOME OLD

LONDON, Sept. 23.—Dr. C. S. Seligmann read a paper to the anthropological section of the British Association describing some of the customs of the Shilluk tribe. These people number some 50,000 and live in old Bashoda, on the southeast of the White Nile. They have the curious habit of worshipping their kings while they are alive and killing them before they grow old.

Dr. Seligmann traced their origin to Nyakang, a semi-divine hero, who with comparatively small band of followers, are possessed of the present Shilluk territory and founded the Shilluk nation. The mythology of the royal family showed that twelve kings belonging to twelve generations intervened between Nyakang and Kwaak, the first king to be killed by the tribe.

Nyakang manifested himself in certain animals, as do the spirits of the dead Shilluk kings, who from one point of view are considered identical with Nyakang, for they incarnate his divine spirit. This belief appears to have led to the ceremonial slaying of the king when he becomes ill or senile, with his diminishing vigor the faith about sickness and fall to bear their increase, the crown should rest in the hands, and man stricken with disease should die in ever increasing numbers.

Until twenty years ago every man had a right should he show desire, to kill the king at any time, but now the right is limited to a certain section who were descended from the brothers of Nyakang. As the king's retainers only defended him in the daytime the custom grew of the king standing at arms all night and sleeping during the day, a custom still surviving. Dr. Seligmann declares that he always found the king, when he wished to see him, in a very sleepy condition.

## WILL LONDON ADOPT AMERICAN PEGTOPS?

Trousers From Across the Water Seen in England.

LONDON, Sept. 23.—A writer in the Daily Chronicle asks: "Will the American make us revert to pegtops?" He does not refer to the schoolboy's toy, but to the form of trousers. "Any one," he says, "standing at Charing Cross can detect the American men by their trousers. They are made very wide and come down on the top of the shoes to absolute tightness at the ankle. Armed with side whiskers, these Americans would look exactly like one of Keene's early Funch drawings come to life.

"The costume has become a sort of uniform—shoes, pegtop trousers, loose jacket, straw hat with turned up brim and a camera slung from the shoulder. That is the American of the present season, and he wonders why the newspaper sellers at Charing Cross when he passes call out the name of a New York paper."

It is worth noting that typical bohemian resort the Closely des Lilas, and those literary boulevard cafes that boast of being decadent.

Its last great habitue was Jean Moreas, the young Greek poet who with his following remained true to the Vachette until his death last year. It was Moreas, the man who was never known to go to bed, who nightly recited his most amusing epigrams at the Vachette, such as his description of "Very good, but not good," which asked for his frank opinion on Anatole France's works.

## PLANNING TO REFORM DRESS OF BOTH SEXES

Parliament of Costume Will Be Held at Weimar.

BERLIN, Sept. 23.—The parliament of costume which is to be held in Germany will meet at Weimar and a protest against modern dress will be made. The assembly will be divided into two sections, one for the reform of masculine dress, the other for the reform of feminine costume.

A large number of learned men, artists and historians have consented to take part in the congress, and royalty is giving its interested approval. Models of feminine dress designed to please the moralists and fashionists at the same time are being sent in by the score. The latest was in black velvet very much trimmed and consisted of a short skirt and jacket. Embroidered velvet covers the shoulders and the breast; over these rolls extended long threads of gold and silver petals. The head ornament to be worn with this garb was a black velvet cap with long waving feathers set in a gold circlet.

**LET BRIDAL COUPLES ALONE.**  
Recently in Somerville, Mass., an attempt at a joke to kidnap a bride resulted in several accidents of a serious nature. Often brides and grooms are made the victims of practical jokes, some of them barbaric and boisterous. Why do so many wedding guests regard the occasion on which the marriage ceremony takes place as an opportunity for disorderly and unbecoming conduct? These detract from the solemnity of marriage, and whatever it may be it is not a joke in any sense. When we read of the vulgar and sometimes raffish doings at wedding feasts there is no wonder that the thought of divorce readily intrudes on the minds of young married couples.—From Judge.

**TALLY TAGS AND TIME CARDS.**  
For fruit pickers and packers employed in stock at the Fresno Republican.

Highland Park lots are selling rapidly, better get in quick.

## FRENCH ENGINEERS TO STUDY IN AMERICA

To Learn Commercial Organization of Railways.

American Born Painter to Paint Decorations of Paris Museum.

PARIS, Sept. 23.—M. J. de Palligoy, the chief of the permanent engineering commission that the French government has sent to the United States, is one of the most distinguished of the technical staff of the Ministry of public works. As chief engineer of the board of bridges and roads he has done important work in France. He returned recently from Brazil, where by permission of the French government he laid out and began the construction of the harbor improvements in Pernambuco which are to cost (Continued on Page 22.)

## CHOLERA NEWS IS SUPPRESSED BY ROMAN OFFICIALS

LONDON, Sept. 23.—Italy may be said to have been fairly successful in her efforts to suppress the facts concerning the epidemic of cholera, though occasional pieces of news on the subject do reach the outside world.

Naturally enough, as officially cholera does not exist in Italy, the press censor stops every telegram disclosing even remotely to a contagious disease. The local newspapers abstain from publishing information about cholera, and to all intents and purposes public health in Italy is excellent.

Reports circulate that cholera is raging in many towns and villages in southern Italy, especially in Calabria and Sicily, but such reports are invariably denied and attributed to swindlers, who strive to dissuade foreign tourists from coming to Italy, or to clerics who want to spoil the patriotic celebrations of the year.

**RIOTS IN VERBICARO.**  
The cholera riots at Verbicaro naturally held the opinion of the Government, but only a few newspapers attributed them to cholera. The Corriere della Sera of Milan sent a special correspondent to Verbicaro who reported fully the situation, but naturally enough the press censor did not allow any news to be transmitted abroad. The inhabitants of Verbicaro, says the correspondent, like those of all the villages in Calabria and Sicily, are convinced that cholera is a disease (Continued on Page 22.)

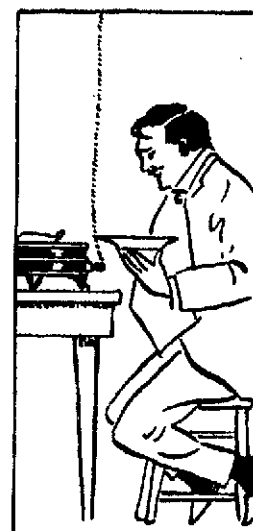
## ENGLISH PREPARING FOR HOME RULE CAMPAIGN

Ulster Men to Lead in Opposition to Irish Aspiration.

Election Reforms Also Part of the Liberal Program.

LONDON, Sept. 23.—British politicians are taking a brief rest—only a brief one—after one of the most strenuous sessions of Parliament in the history of the country. In preparation for an even harder campaign, the end of September will see the opening of the Home Rule campaign. Both sides have already organized, and from one end of the country to the other meetings will be held in support and in opposition to the Government's plans. It is hoped that before this some idea of the Government's bill will be given to the public. Mr. Birrell (Continued on Page 22.)

## Just the Thing For an Early Meal



THERE are many, many uses to which an electric stove may be put. In the morning when it is necessary to get a meal at any early hour, it is very useful. It can be placed on the table and used to keep things hot. It can be used in many ways to prepare things at small gatherings.

An electric stove may be used to make candy, to pop corn and in many other similar ways. It may be used to prepare dainty dishes for sick persons or invalids. It may be used to heat water. It is one of the greatest of household conveniences.

**San Joaquin Light & Power Co.**

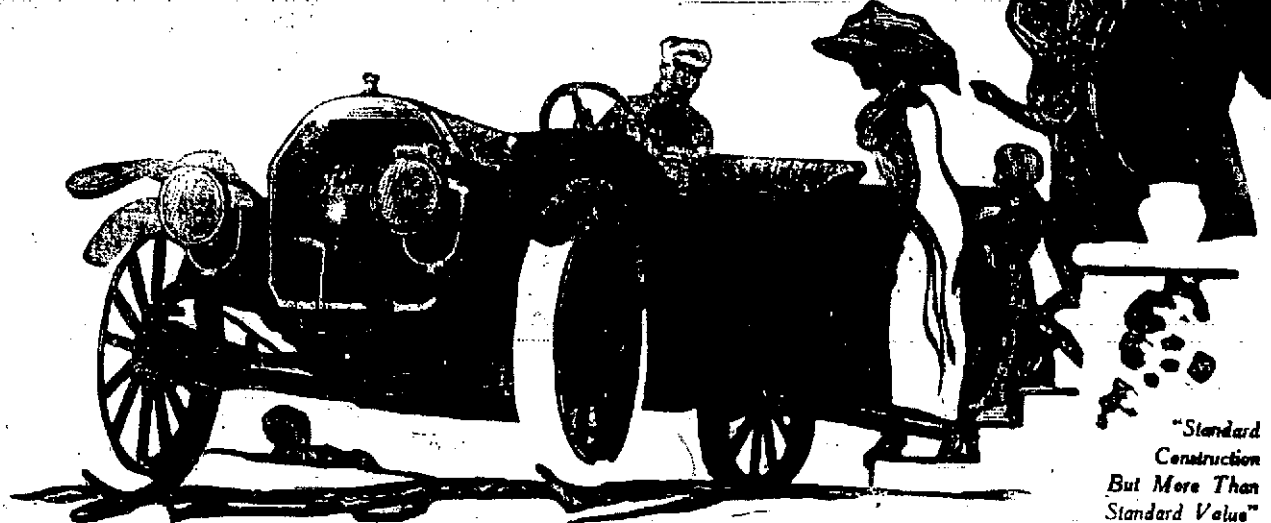
ADVERTISERS USE THE REPUBLICAN

# Warren 1912

Now Ready to Make Deliveries

The Warren Has "Made Good"

wherever it has been sold—and it will continue to make good because every Warren has back of it a service—a factory service and a dealer service that is unique in Automobile history.



"Standard Construction But More Than Standard Value"

## A Champion Car

Recall the Warren record for 1911, and you will remember that it established its title as one of the staunchest, fastest, best built stock cars in America. You will remember that it holds two official American records for five and ten miles in the 161 to 230 piston displacement class—that it went through the grueling, tearing strain of that famous 24-hour race at Los Angeles on April 9th last, covering 1167 miles in 24 hours without a single motor adjustment or tire change, establishing a world record for mileage and speed.

Recall the dash of the Warren "Wolverine"—a thirty horsepower car traveling from Detroit to New York City and back in the dead of winter—over a thousand miles through snow and ice; the same car later crossing the continent, doing over forty thousand miles and wearing out three sets of drivers and co-drivers.

### Favorite in "Auto Capital"

Ask the people of Detroit—where sixty per cent of the world's automobiles are made—what they think of the Warren, and they will point to the large number of Warren cars on Detroit streets and tell you that for the season of 1911 Detroiters gave the Warren preference. They will tell you that the Company is ultra-conservative. That it has never failed to meet a promise; that it never made a promise it didn't know in advance it could keep. That it has never sacrificed quality for low price—has never hesitated to spend money on improvement—has been quick and eager to take advantage of every practical advance in automobile engineering, but always adhering to the proven, the tried-out, the practical.

They will tell you that this policy of refinement and improvement has brought their cars a reputation for

durability, reliability, simplicity and economy. They will tell you that the factory is managed by practical automobile men, who know the automobile business thoroughly.

### Warren Owners Boost

Ask any Warren owner what he thinks of his car. He will tell you that it has made good—that it is capable of duplicating any record made by any Warren on track or speedway. Keep in mind the fact that the Warren has always made good—and you will appreciate why this 1912 announcement without adjectives or flourishes of any kind is of vital interest to everyone contemplating the purchase of an automobile.

The Warren Company has always dealt in facts—it has never been boastful—never claimed the earth—has always and everywhere fulfilled its promises.

### Finer Finish—Full Equipment

Warren models for 1912 have the staunchness, stability, quality, reliability, power and speed that distinguish Warren cars the past season, but added to these features is mechanical and detail refinement wherever possible. The 1912 models are even more flexible, more eagerly responsive, more alert. All the valves are enclosed within an aluminum case, keeping the oil in and shutting out the dust, dirt and sand, contributing to durability. The springs in the 1912 cars are more flexible, more resilient—easier riding, because they are longer and wider, and each leaf thicker and of especially tempered spring steel, giving more strength with flexibility. The fine thing about the Warren proposition is that all cars come completely equipped.

## THREE GREAT WARREN MODELS FOR 1912

We expect to have our Warren cars here in time for the fair, or at least, we hope to. We think we will be able to show one of the finest cars for the money that there is in the United States.

Our first carload shipment, which will arrive about the first, will contain four of the different models, including a Model 35 touring car, a Model 35 roadster, a Model 30 four passenger touring car, and a Model 30 runabout.

We wish to announce that we have the distributing agency for Central California on these cars and are ready to talk business in regard to the agency proposition in such localities as are not yet taken up. We will make you a proposition on this car that will surprise you. Get busy on a good live line with a live wire at the other end.

**C. W. HOBSON CO., Inc.**  
1218 J STREET  
AGENTS  
FRESNO, CAL.

## FRENCH ENGINEERS TO STUDY IN AMERICA

(Continued from Page 21.)  
\$100,000 and be completed in five years.  
Before his departure, M. de Pulligny spoke of what France might learn from the United States.  
"It is generally thought here," he said, "that we can learn from the commercial organization of American railroads, from the methods of handling freight in ports and from the manner in which problems concerning large public works are solved. It is likely that the immense development of industry and transportation in the United States has originated ideas and methods which may be applied to the further development of the same things in France."  
Ways of doing things cannot be transplanted entirely from one country to another, but the useful, growing out of the individuality of one people, may be studied and often adapted to the needs of another people.

France wants some of her young engineers to learn of America, and bring home an understanding of the means Americans use in treating with the requirements common to all industrial nations.

De Pulligny's colleague, Veillard, general inspector of bridges and roads, visited the United States last year and did preliminary work in arranging for French engineers to have opportunities for observing from the inside how great enterprises are conducted. Veillard found there the same hospitality in ideas that foreigners find in France. Four thousand students are enrolled this year in the University of Paris alone. Thirty-six important American interests have agreed to admit French engineers. They include two government departments, fourteen railroad companies and eighteen mining and industrial works of the first rank. The ministry of public works has granted an initial credit of \$20,000 for the engineering mission. Four engineers will be assigned by M. de Pulligny to particular work later in the year.

A signal honor has been done to American art by the selection of the painter, Edward Steichen, of New York, to execute a large part of the mural decorations of the new Luxembourg Museum, formerly the great seminary of the arch-bishops of Paris, which was sequestered by the government after the separation law came into force.

The builders have been at work on the new gallery for some time and the pictures from the present Luxembourg will soon be moved across to their new and spacious home. The large central court yard of the old seminary is to be covered with glass and France's magnificent collection of modern sculpture, much of which has, on account of the limited accommodation, been hidden away in cellars or placed in the gardens, exposed to the mercy of wind and weather, will be seen there under perfect conditions.

Edward Steichen is the son of a Luxembourg farmer, who emigrated to the United States and died there. His mother was a woman of remarkable character and attainments and steered every resource to give her son a liberal education. He first became known for his wonderful photographs, but his ambition was to be a painter, and all the money he made by photography he devoted to perfecting himself in painting. He has now completely abandoned photography, although besieged with requests at prices which

many portrait painter would be glad to accept. Only in the case of personal friends will he consent to break his rule from time to time, the last exception being Miss Margaret Anglin, for whom he made a photograph-portrait considered to be one of the best he has ever done.

Steichen is a close friend of Auguste Rodin, the sculptor, who has the very highest opinion of his young colleague's work, and it was upon Rodin's recommendation that he received the Luxembourg commission from the French government.

## ENGLISH PREPARING FOR HOME RULE CAMPAIGN

(Continued from Page 21.)  
relieved of a cabinet minister's usual share of work during the past session, has been busily engaged on the measure and after the holidays the cabinet will complete the bill and authorize its introduction as early in the new year as possible.

The bill will apply to Ireland only, but the government is prepared to extend it to England, Scotland and Wales if the public opinion demands it. The Liberals although on the defensive, are making the first move. The League of Young Liberals have moved into the enemy's country and are carrying out a campaign in the English counties, where Home Rule finds its most ardent opponents outside of Ulster itself.

The Young Scots Society, with a membership of 100,000 is co-operating with the regular Liberal organization in Scotland, and the Eighty Club, a Liberal Society, given more to entertainment than to active political fighting, is making a tour of Ireland. In exchange the Ulster Liberal Association are sending some of their best speakers to England and Wales. Winston Churchill, Home Secretary, the Master of Elibank, chief Liberal whip, and Robert Harcourt, M. P., are at the head of the campaign and, besides the organizations mentioned, will have the help of every cabinet minister, the Irish Nationalists and a host of speakers.

### NON-CONFORMISTS.

Unlike Gladstone, who had to meet the opposition of the non-conformist leaders, Spurgeon, Dale, Bright and Chamberlain, Premier Asquith today has the support of the bulk of non-conformity. Sylvester Harno, Dr. Clifford, Sir George White and David Lloyd George are but a few of the members of the Free Church who will take the stump for Home Rule. Arrangements for the Unionist campaign are not so far advanced except for Ulster. There is a great demonstration to be held on September 22, and on effort will be made to have it extend throughout the country. In Belfast at least 200,000 persons are expected to take part. The Unionist members will fight the issue in their respective constituencies and will receive support from the party organizations. It is hard to judge yet, still at present there is no great excitement in the country over the prospects of Ireland being given local self-government, which in speeches and interviews John Redmond has repeatedly said is what they wanted. Probably the Government's greatest difficulty will come when the bill reaches the House of Commons, for a measure of such complexity lends itself to ob-

## CHOLERA NEWS IS SUPPRESSED

(Continued from Page 21.)  
that is propagated by the Government officials, police, doctors and Mayors. They consider cholera one of the many drawbacks of a civilized government and they are fully convinced that people die because they follow the advice of doctors and take medicine. Naturally enough, as prophylactic measures are opposed and often evade the epidemic spreads and the mortality is consequently very high. The villagers were then still more convinced that they were being murdered and they rose to defend their lives. They failed to kill the Mayor and the carabinieri, but succeeded in murdering the deputy town clerk and frightened to death a magistrate.

Verbeure is now occupied by soldiers, and out of its 4,000 inhabitants only 100 remain in the village; the rest are hiding in the woods, armed with hatchets and knives, ready to kill the soldiers and police. The bodies of those who died from cholera were until a few days ago left unburied in the village, and so many are dying daily in the woods they too are naturally left unburied.

Verbeure is a village on the top of a mountain, without water and sewers and eighteen miles distant from a railway station. No road leads to it, but only a few paths. There are hundreds of similar villages in Calabria and Sicily, and very possibly their inhabitants too are opposing sanitary measures and killing from the doctors in the woods.

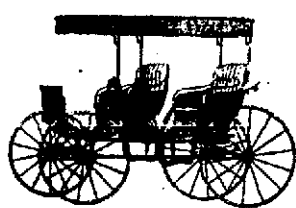
struction, a game at which some of the Unionist members last session proved themselves as proficient as are the Irishmen themselves.

### WELSH DISESTABLISHMENT

Ireland given Home Rule, Wales will demand the disestablishment of the church. The bill to give effect to this has long been ready for introduction, and only awaited the passage of the Parliament bill to give it a chance of getting through the House of Lords. The Prime Minister has given his promise to the Welsh members, and as soon as the Home Rule bill is out of the way it will be the turn of disestablishment for Wales. English and Scottish Liberals are also to have their more urgent demands complied with. The greatest outrage imaginable in the eyes of the English Radical, is the old system by which voters may exercise the franchise in as many electoral districts as they own property or have other interests. The Unionists being the party of the wealthy, the Liberals claim that this system gives them a great advantage. It is no uncommon thing for a man to have half a dozen votes. A wealthy London merchant for example would certainly have three votes, one for his place of business and one for each of his town and country seats; and the elections being held on different days, he has an opportunity to exercise them all. The Liberal proposal is one man, one vote, and a one-day election.

All of this in addition to land reform for Scotland and other social legislation, including the insurance bill, which, if passed this fall, will require some additional legislation, is a pretty heavy program.

You can buy two nice lots in Highland Park for \$350, only \$25 cash and \$7.00 per month.



Saddles  
Bridles  
Spurs  
Bits  
and  
Larials

# Studebaker

## Vehicles Are the Cheapest; Quality Considered

When you buy a Studebaker you are safe. Why buy inferior goods and pay repair bills from the start? We carry a full line of Studebaker Buggies, Surreys, Spring Wagons, Delivery Wagons, Carts, etc.

All Kinds of Blankets, Robes and Whips

We carry anything in stock that goes with horses or vehicles. If you fail to find what you want elsewhere, call on us.

We make the harness that we sell you and therefore we can guarantee all of our work and material.

Give Us a Trial, We Will Make You Satisfied

# Lyons-Morgan Co.

921 I Street, Fresno

TRY A CLASSIFIED AD IN THE REPUBLICAN

Was \$240  
Now \$215

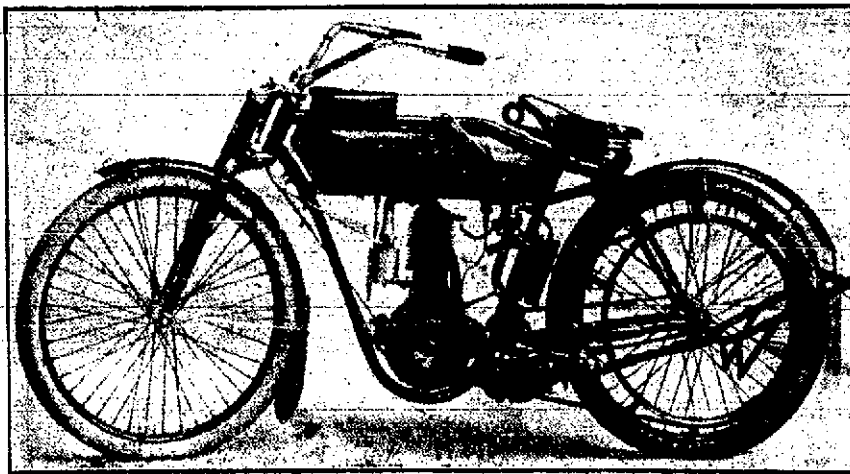
## The Price Has Been Reduced

Was \$265  
Now \$240

The Thor IV as shown in the picture below has been reduced in price from \$240 to \$215. It is the machine with belt drive, battery model. The Thor has the patent belt tightener that does away with the idler by substituting a device that is far superior to the idler and gives the advantage of a free engine. This new addition to the Thor equipment has been given a thorough tryout and found to be by all odds the most successful way of tightening belts. It is easily operated and does not increase friction as other idlers do. You must see this patented belt tightener in order to appreciate its good points.

# Thor

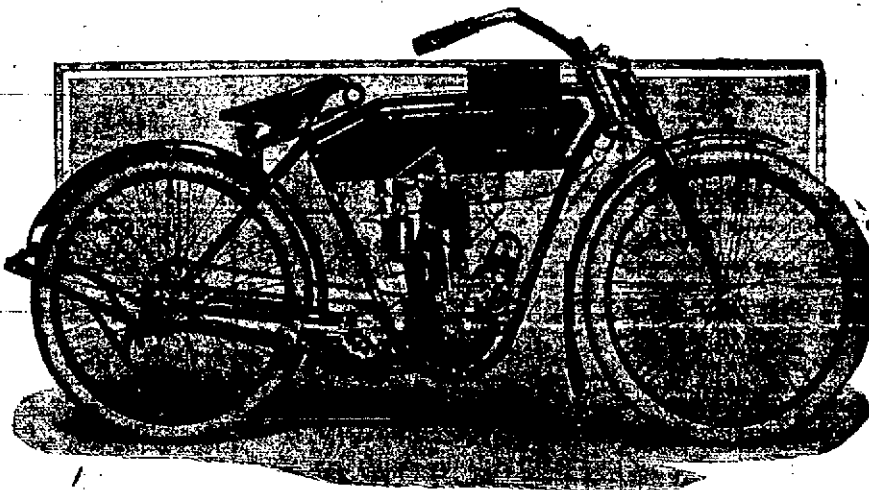
The Thor IV with magneto, is the same as the battery model in every way except that it has Bosch magneto instead of battery. It is the same as shown in the picture, only it has belt instead of chain drive. Both of these models have grip control, roller bearing engine, the Thor Pneumatic Shock Absorber, the best made; and 28 inch wheels. On all Thor motorcycles, choice of tires is allowed. The tank capacity is 2 gallons of gasoline and two quarts of oil. Every feature has been given the most rigid actual test extending over considerable time before being adopted as a part of the Thor. That is why Thors are so efficient.



"The Motorcycle Supreme"

### Our New Liberal Offer

We are making the most liberal offer that has ever been made in Fresno. And when you remember that this offer is for the best machine that you can get anywhere, you will admit that these are remarkably easy terms. Five dollars a week is within the reach of all. This offer is good on all Thor machines. Call and find out all about it.



## Facts About Thor IV Motorcycles

The Aurora Manufacturing Company, makers of the Thor motorcycles, has been in existence for a quarter of a century. It owns the best equipped factory in the world. Thor motorcycles are made in this factory and have the benefit of the most costly and most efficient work. That is why they are so well made and have won every endurance contest of national importance. That is why the Thor single has been the only single to finish in F. A. M. Western Endurance Contest with a perfect score.

The Thor has the roller bearing engine. This means an engine that will last longer and run with less friction. The system of lubrication is perfect. It has been demonstrated to be flawless and never gets out of order. Every bearing in the Thor is roller or ball. The chain drive models are undergeared and have free engine. The Thor has the best system of magneto ignition. The timing is perfect at all speeds.

\$5.00 A WEEK

Chambille CYCLE CO. 1154 J STREET

## We Can Repair ANY Motorcycle

We can do any kind of repair work. We have two men working in the shop who are motorcycle experts. There is no work they can not do. They have all the very best of the latest and most improved machinery to work with, and all the tools necessary for every job. Our shop work is our special feature and we want to impress it on you that there is no other shop in the San Joaquin Valley with our equipment and facilities for turning out perfect work.

We are able to do work on machines of all makes. No matter what your machine may be and no matter what the work you need done, we can do it. We have repairs of all kinds. Sundries and supplies of all kinds are also a specialty of ours. Tires, lamps, speedometers—every accessory can be found here. Let us equip your motorcycle with whatever you need. Our prices are moderate and we guarantee everything. We will back up our talk that we can do any kind of work you can bring us.



# WELL!!!

LAYERS  
AND  
FANCY CLUSTERS  
OUR SPECIALTY

ESTABLISHED 1888  
ARMSBY'S CODE.

OUR OWN  
PACKING AND  
RAISIN SEEDING  
PLANT,  
SOUTH 1 STREET.

## Frank Lyman Company

PACKERS AND SHIPPERS OF  
... California Raisins ...

Fresno, Cal., Sept. 9, 1911.

Valley Foundry & Machine Works,  
Fresno, California.

Gentlemen:

The 10 h. p. Gas Engine and the 4 in. Centrifugal pump, manufactured by you, and installed last March on the N. W.  $\frac{1}{4}$  of Section 1, Township 14, Range 22, has been in use every time the 40 acres, planted in orange trees, were irrigated.

During the forepart of August the gas engine was kept constantly running without a stop, eleven hours each day for eight days, (Sunday excepted) in succession, with fuel consumption of 55 gallons of No. 1 distillate for the entire 88 hours running, or practically 5-8 of a gallon-per-hour for the 10 h. p. engine.

Taking into consideration the life of water, we consider the pumping plant very economical in fuel consumption, and I might add that the plant was handled by unskilled labor, no attempt being thought of as a test trial, just every day practical results.

Yours Very Truly,  
FRANK LYMAN COMPANY,  
By Frank Lyman, Manager.

F.L.-Y.

There is one very important item which prospective buyers of pumping plants are apt to overlook and that is the efficiency of the pump. The engine may be first-class but if it is hooked to a pump of very low efficiency you can't get the results as mentioned in the above letter. We have a little device we put on our pumps on (which we have patents pending) that make it the most highly efficient irrigating pump made. Our own make of pump and our own make of engine fitted with our own make of carburetor makes a combination that is in a class by itself.

# Valley Foundry and Machine Works

710-734 H Street

Fresno, Cal.

## ADVENTURES OF A WANDERER AMID THE ICE FLOES

(Continued from Page 15.)

Arctic Monarches who insisted that he waited until a bear rose upon his haunches and then discharged both barrels down the throat of the bear. I threw away my gun as a useless burden and took to my heels.

Luckily for me the Canton was only a half mile away, and the Esquimaux igloos were still near. I managed to hold my own with the bear over the smooth part of my journey, and as I drew near the igloos and shouted at the top of my voice the bear took alarm and gave up the chase.

A party of natives set out in pursuit, but as far as I know the bear is still alive at the present moment, enjoying the brief summer of the Northland.

In May the combined crews established whaling stations along the edge of the floe. The crew of the waist boat of whom I was one, was stationed at Deed Island, about two miles distant from the point where the Canton was still fast in the ice.

My boat got fast to a sizeable bow-head whale one day, and Second Mate Loomer was preparing to use the bomb gun when the whale bounded. He dived under the floe and kept on going. Here the tub person could see his axo we fetched up against the edge of the floe with such force that the boat was partly wrecked and two of us were thrown into the water. I hung on to an oar for several minutes before I was fished out of the icy water, and as lives were lost. Fortunately the weather was mild, and but only the damage to the boat and our lost gear, we suffered no ill effects from our experience.

We captured five whales during the voyage, three of which were harpooned by the boat steerer of the waist boat—my boat. We celebrated our fourth day of July and many days following by cutting a channel through the land packed ice so that the Canton and the Tucker could get into the open water. It was a huge task, for in some places we encountered ice two feet in thickness.

Upon the 14th of September, the day fixed by knowing whaling skippers as the latest date upon which one can safely attempt to leave the bay, our Esquimaux friends of a year's standing bade us a tearful "ab-wah-hoodie," and the crew of the old bark was headed for Resolution Island.

I gave my accoutrement to the half breed who fished me out of the water, and promised to return the next year. Then following ten weeks of stormy weather, during which the big blow of '94 caught the Canton off the Newfoundland coast. All things must come to an end, however, and so did my whaling voyage. If my recollection serves me rightly, it was a few days before Thanksgiving when I returned to my home. I was unreluctated by reason of poor food and overwork. I had about thirty dollars in my pocket to show for eighteen months of suffering and hardship.

My good aunt was busy with her mince pies when I knocked at the door. She hardly knew me, until I handed her her umbrella, and then she forgave me as all women do.

I should hate to have been obliged to return without it, and it was rather a misgiving concerning that part of my story he will bear in mind the fact that I checked the useful article at a Boston hotel.

## BORROWED BABY TO INFLUENCE A JURY

Burglar's Wife Comes Near  
to Being Arrested on  
Kidnaping Charge.

CHICAGO, Sept. 23.—Borrowing a baby to display it as her own in an effort to convince a jury to acquit her husband of burglary failed to impress a Benton Harbor, Mich., jury and Mrs. Harry Cliverton barely escaped a charge of kidnaping the borrowed child.

Sollie Smyth, 4 years old, the mother recovered the child yesterday by the aid of the police.

The Clivertons have no child, so Mrs. Cliverton, believing in jury persuasion by sentiment, borrowed the child of Mrs. Rose Smyth in Chicago.

Unknown to Mrs. Smyth, she boarded the first train to Benton Harbor, where Cliverton was on trial.

Sollie Smyth played his part in the drama to perfection. All he was supposed to do was to cry at intervals and gaze on the jury. He did his part, but the jury did not live up to expectations.

In the closing plea for the defense, counsel asked the jury, in behalf of little Sollie, not to send "papa" to jail. There were tears in the lawyer's eyes, in Sollie's eyes, and also in his "mother's" eyes. It was a dramatic scene, but the jurors voted guilty.

Meantime, Mrs. Rose Smyth became alarmed when Sollie did not return home. She told the Chicago police and they got traces of the child, which was returned to the mother.

ANOTHER FORGERY CAUSES  
HIS RETURN TO PRISON.

SAN FRANCISCO, Sept. 23.—Frederick B. Signor, who was sentenced in Oakland in 1909 to serve seven years in San Quentin penitentiary for having forged the name of James A. Murray to four checks, each for \$100,000, has been sent back to the prison to finish his term after nearly a year of liberty on parole. Signor was arrested a few days ago for the alleged forgery of a \$75 check and the parole board ordered his return to prison.

## LAP ROBE THIEF GETS THIRTY DAYS

Thirty days in the Fresno county jail was the sentence City Justice Graham yesterday morning imposed on Charles Dickey, who the day previous pleaded guilty to a charge of petit larceny. Dickey informed the court that he had no particular reason in stealing lap robes from burglar's near Sunnyvale, excepting that he wanted to use them for a bed. The authorities are inclined to believe that Dickey is mentally unbalanced, although he was examined by physicians and pronounced sane. Dickey was first arrested in Kernan, where he acted in a strange manner. He walked down the street twice holding his hands in front of his face and talked frantically. He was taken in custody there by the officers and brought to Fresno but released after the insanity examination.

## LARCENIST IS SENT TO LOCAL BASTILE

Richard Riley, who was arrested Friday when he attempted to dispose of an old fashioned clock at a second hand store, appeared before Police Judge Briggs yesterday morning and pleaded guilty of larceny. He was sentenced to thirty days in jail. Riley declared that some one had given him the clock and that he was trying to sell it for a low figure as he did not care to carry the big time piece around with him. When asked his occupation, Riley replied that he was stenographer. According to the police, Riley has not been on friendly terms with soap and water for some time.

## SULLIVAN'S OLD-TIME BACKER DEAD

John H. Cusack, 84 years old, of 450 Fifty-seventh street, South Brooklyn, a noted follower of sports, and remembered throughout the sporting world as a backer of John J. Sullivan in his famous fight for the heavyweight championship of the world with James J. Corbett in New Orleans on September 7, 1893, died at his home at 2 o'clock yesterday morning from a complication of diseases. He passed away after an illness of a year. Although Cusack amassed a fortune in his prime, he died penniless. He was credited with being at one time worth \$200,000. His wife survives him.

From the New York Press.

Highland Park lots only \$175 each.

## PARK BUREAU IS FOUND TO BE NEEDED

WASHINGTON, Sept. 23.—Feasibility of organizing a bureau of national park superintendents held in Yellowstone park last week as to the advisability of the establishment of a separate bureau or division for the administration of the national parks and monuments, according to Clement S. Ucker, chief clerk of the Interior Department, who acted as secretary of the conference. This opinion, said Ucker, was held by park superintendents, railroad men, those having park concessions and others.

"At present," said Ucker, "there is no one in charge of the parks of the country. There should be some one who could give his whole attention to this work, study the parks and their administration and try to bring about uniformity in their management. This work is so divided now that it is impossible for people to know to whom to go if they desire any information in regard to our parks."

## NOT LIKE OTHER GIRLS.

The mermaid is a funny girl. Now this we know is true; She's never heard to ask a man To please her up her shore. —Yonkers Statesman.

Although she's truly in the swim, The mermaid never flirts; She has no pecky corns to leech, And no divided skirts. —Youngstown Telegram.

And when the mermaid's dressing she Is never so meased In steel that she must ask some one To button up her waist. —Johnstown Democrat.

Another of the mermaid's traits— She never treads on blubbers. When it has rained and things are damp, Because she's lost her rubbers. —New York Globe.

Oh, who would not a mermaid be! She never moans nor wails; For even though she takes on flesh, She's not afraid of scales. —Fred C. Howard, 1140 J St., is exclusive agent for Highland Park.

## The wisdom of the ages has produced no other remedy to equal S.S.S. for the BLOOD

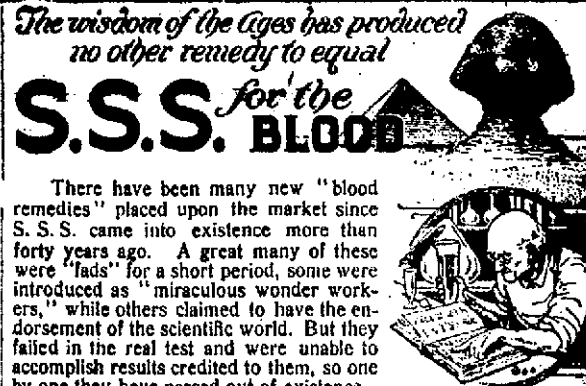
There have been many new "blood remedies" placed upon the market since S. S. S. came into existence more than forty years ago. A great many of these were "fads" for a short period, some were introduced as "miraculous wonder workers," while others claimed to have the endorsement of the scientific world. But they failed in the real test and were unable to accomplish results credited to them, so one by one they have passed out of existence.

How different is the record of S. S. S.; this medicine has succeeded because it possesses merit; it cures blood diseases because it is a real blood purifier, composed of the most active and reliable ingredients. The length of time S. S. S. has been on the market, and the fact that more of it is manufactured and sold each succeeding year, proves its genuine worth beyond question.

S. S. S. is especially successful in the treatment of that peculiar blood disease so dreaded by humanity because of its stubborn nature and distressing symptoms. So intense is the virus of this trouble that it quickly permeates the entire blood supply, and usually produces such symptoms as ulcerated mouth and throat, brown spots on the skin, gradual loss of hair, pains in the limbs, skin eruptions, etc. S. S. S. has cured many thousands of the most aggravated cases; and it always cures permanently. It goes down into the blood and removes all germs, virus and poisons, and one who has been cured by the use of S. S. S. need not fear any future breaking out of the malady.

No other medicine acts with such satisfactory results in these cases as S. S. S. It is made entirely of roots, herbs and barks, each of which possesses blood purifying and tonic properties. This medicine takes hold of the disease at once by going directly into the circulation, and beginning the necessary work of driving the powerful virus from the blood. S. S. S. is thorough in its service; it leaves no trace of the old trouble, and when it cures, the blood is in perfect condition. S. S. S. may be used with absolute safety; it will not unpleasantly affect the stomach, bowels, or any other portion of the system. S. S. S. is the greatest of all blood purifiers and it cures because of this fact. If you are afflicted with this disease do not waste valuable time with experimental medicines, but write for our Instructive Treatment book and let us send you an abundance of proof that S. S. S. is the remedy most certain to cure you. No charge for the book or any special medical advice that may be desired. S. S. S. is for sale at drug stores.

THE SWIFT SPECIFIC CO., ATLANTA, GA.



# Keep Fresno and San Joaquin Money At Home WHY?

Because, if every dollar of California money that could be saved to the state by the inauguration of enterprises which could handle home business as successfully as companies that now handle it in other states, California could gain and maintain the position of the premier state west of the Mississippi river.

We believe that every man in the San Joaquin Valley who can be made to realize the above fact will promptly respond to any appeal that may be made, where the basis for such appeal is the upbuilding of his section.

We are establishing in the City of Fresno a financial institution which will work in perfect harmony with every bank in the city and in the SAN JOAQUIN VALLEY.

This financial institution is a Fire Insurance Company which will be a credit to the city section and state. Capitalized for an adequate amount and provided with a surplus of sufficient volume to give it a creditable standing with every state department and every insurer in the Union.

## Read and Remember

Fresno and the San Joaquin Valley are spending yearly hundreds of thousands of dollars, a large percentage of which should remain in California instead of going East to benefit some distant state or foreign country.

A financial institution of this character can extend its business to the remotest corner of every state without being in any way dependent, as are other lines, upon railroad transportation facilities. All its business is transacted by correspondence, and personal attention by its own representatives.

We cannot support to any extent wholesale houses or manufacturing enterprises for the simple reason that we cannot compete in distribution for years to come owing to our inability to secure freight rates that govern competition, to say nothing of the cost of fuel or raw material.

With a financial institution of this character we enter a field in which we are needed and in which the proper application of mathematics and management will allow us to operate with the same degree of success which attends the operation of similar concerns in any section of the United States.

California is today paying the highest insurance rate of almost any state in the Union, while its loss ratio in proportion to premiums paid is lower than that of almost any state in the Union.

We can change these conditions by co-operation and co-operation means that every man in our section of the state who is able should put his shoulder to the wheel and give this enterprise the support which means its immediate financing and successful operation.

There have been immense profits in the fire insurance business in the past; there will be immense profits in the fire insurance business in the future. Every man who gives his support to this enterprise will not only display that spirit which makes for the progress of his own section and state, but will also reap a handsome profit by his action.

Fresno has doubled her population in ten years. LET US GET TOGETHER and do those things which will tend to make her double her population again in the next ten years.

Any section that is amply financed is sure of an influx of people. Population grows with wealth, because people go where money is. Money and people mean the further development of our productive soil, and further development means added wealth and prosperity.

Every dollar spent for the further development of our country means an added value to every acre of land which you own; consequently the evolution of this enterprise will bring a direct benefit to every property holder and every business man in the San Joaquin Valley.

The benefit of financial institutions of this character has been demonstrated in scores of instances in different states. The insurance companies of Newark, N. J., have done more than any

other one thing to make that city one of the leading manufacturing cities of the world. The insurance companies of Milwaukee, Wis., have done more to develop what used to be called the northwest than any other factor. In each instance the public-spirited men who supported those institutions in their infancy have made fabulous profits in addition to having the supreme satisfaction of knowing that they have done their share as men and citizens for their respective localities as well as adding to the wealth of their sections and the nation.

One of the most interesting matters to a financial institution of this character and to its stockholders is its ability to secure the best possible rates of interest on its investments. No better field of investment ever offered than the gilt-edged mortgages to be secured in the San Joaquin Valley. Hence, three purposes are served: First, the company finds a ready field for investment upon a larger earning basis than realized by Eastern companies; second, the funds so used will make possible further development and progress in our own section, and third, an immense amount of money drawn from all over the country will be put in circulation in the San Joaquin Valley that would never reach us through any other channels.

No intelligent man in the San Joaquin Valley will take issue with the statements herein contained. Investigation and careful study will prove conclusively that every assertion herein contained is based on solid fact. This being the case, this enterprise is not only entitled to the support of every man, woman and child who believes in California for her people and those who are to come and make this state their home, but creates an opportunity which it is every man's duty to heed.

The First National Bank of Fresno is the custodian of the funds collected for this enterprise, and every dollar collected, less the actual expense of organization, is turned over to that bank and by it held in trust until such time as the duly elected officers and directors of the company take official charge of such funds and invest them as required by the state law, and the Insurance Department of California.

No man benefits in this proposition at the expense of another, not only are the funds tied up and put beyond the reach of manipulation, but there is also not one dollar of promotion stock given to any one for services or otherwise. Every investor is placed on the same footing, and the dollars of one man will earn him no more, or no less, than those of any other man who becomes a part of this enterprise.

There is no section of the United States but where can be found a few people who can never read the signs of the times and who never heed the call of progress, but we believe that if there is any spot on earth where the people realize their own possibilities, that place is the San Joaquin Valley, hence we are confident that this enterprise will receive that support and co-operation which it deserves.

The foregoing being facts, every intelligent man will agree that there is but one thing to be done, and that is that we get together and show the rest of civilization that our people know a good thing when they see it, and that they are just as quick in taking advantage of it.

This enterprise is a new idea, and but recently organized, but already numerous of our public-spirited citizens have come to the front and offered their support and paid their money to become a part of an institution which we firmly believe will be the pride of Fresno and the San Joaquin Valley.

In the lower right-hand corner of this space will be found a coupon. Cut this out and mail it to the address given below and we will furnish you with complete information as to the plans, purposes, and progress of the entire proposition.

Co-operation banishing dissension is the greatest lever that ever aided progress.

# Pacific States Holding Company

1149 J Street Rooms 15 and 16 Fresno, Cal.

## COUPON

Cut This Out and Mail To

PACIFIC STATES HOLDING CO.,  
1149 J Street, Fresno, Cal.

Gentlemen:—Kindly furnish without expense to me full information regarding the organization and financing of a fire insurance company with headquarters in the City of Fresno.

Yours truly,



You can buy lots in these additions for 10 per cent down and 2 per cent per month with all improvements free and no interest or taxes for 2 years.  
See both these properties soon.

## REMINISCENCES OF UNCLE BILLY HUTCHISON

## "CHARACTERS" A-PLenty IN THE EARLY MINES

(By W. J. HUTCHISON.)

Through the kindness of my old friend, H. H. Fleming, I am enabled to write some things and happenings of the very early mining days around Mariposa, when this country was given some character sketches of pioneer characters. Mr. Fleming says that he arrived in Mariposa on the 25th day of January, 1854, and says, "The first man I met was John Doolin, the then sheriff of the county. After inquiring my name, he wanted to summon me on the jury, but when I told him that I was a tender-foot, he let me be in town only about fifteen minutes, he allowed that I had a 'wild excuse'."

He then went to Sherlock's, a mining camp about six miles from the county seat, fixed him up a cabin and tried mining on his own hook, but soon found that his knowledge of the business was really deficient. So he went to one of the big companies and hired for \$1 per day and at the same time learned the business. After having acquired what he thought was sufficient knowledge, he again tackled it for himself.

Fleming gave a description of the mining laws and the manner in which they were enforced in settling all disputes. Each mining district made its own laws, (which was the case all over the state.) The way the laws were made was this: When a new camp was formed, the whole community was called together in mass meeting and laws would be made to suit that particular locality, written out and passed after wards printed and an officer elected, the recorder, who would take charge of the documents and was supposed to act as judge, in cases of trial. In all cases of dispute or counter claims, a meeting was called, evidence taken, a decision arrived at and that decision was final, no appeal, and was due to the man who sought to nullify the decision.

## HOW LAW ENFORCED.

Mr. Fleming cites one case in point: Two partners were at Sherlock's Creek, Joe Clark (still alive and now about 80 years old) and a man by the name of Dougherty. The latter, after they had got their claim in good shape, raised a row and tried to run Clark off. Clark and a big, husky fellow named Clark, threatened to do him bodily harm and told him to leave, which he did, but went to one of the big claims, told his story and soon there were twenty-five or thirty men on the ground who, after hearing evidence on both sides, decided in favor of Clark and told them to work his own claim in his own way. But when the miners had gone, Dougherty picked up a small boulder and told Clark to "git." Clark got, but again went after the miners, who immediately called another meeting, at which Dougherty was given but a few hours to get out of the place. When they got out, it was on the ground that the sun was next morning, there would be something doing. They said to him, "You have gone back on a fair decision, have broken our laws, and are an undesirable citizen, therefore you go." And he went.

In every community where men congregate, there are a few who are known as "characters." One of these at that time was on Sherlock's Creek, Charlie McCabe by name. He was an old Illinois lead miner. He was considered at once the luckiest and unluckiest man in the community. His downfall was drink. When he went out to work he would go through with everything he had, even his claim. Then he would sober up, shoulder his tools, start out and in a few days would have another rich claim. He never failed to find it. On one of his sprees he went into a store and finding the storekeeper out, turned the faucet of the whiskey barrel on and drank until he was "paralyzed drunk" and went to sleep and left it running and afterwards paid \$500 for his fun. After leaving Sherlock's he went to Merced River, and struck what was afterwards known as "McCabe's Flat," another rich mine, from which he took lots of gold and spent it just as fast as he could. He was returned up on the Tuolumne River, where he opened up the richest mine ever worked in that community, and there he went on his last spree and died.

## A LAVISH ENTERTAINER.

Another character was one Pat Fagan. Pat had served time on a man-of-war. He lived alone and his cabin was always neat and clean on the deck of his old quarters. In fact, as clean and shipshape as the nicest housewife could wish. Among his many accomplishments, Pat was a splendid cook and every year at a certain time, he would invite a certain number of his friends to a dinner, but no names were named, and he would not invite more than once, so that all of the miners got a taste of Pat's good cooking.

Mike Talbot was another interesting character. He was a natural born gentleman; never drank and that fact alone in a country and at a time when everybody drank added to the respect that was entertained for him by every one. Mike was a peace maker. Whenever a fight was imminent, and Mike was there, all he had to do was say "quit!" and the fight stopped. Once, when a man by the name of Williams, a New Yorker, who had a wife and two children back home, was working in a mine, a rock fell from the bank and broke both of his legs and one arm and badly injured one shoulder. The miners carried him on a stretcher to Mariposa, got the best doctor and nurse and patched him up so that he got around again. And, as he had a fair education, they elected him Justice of peace. When his time had expired, he had saved money enough to take him home to his family and went to Talbot to please get the boys together on a certain day, as he was unable to get around to them individually and wanted to bid them good bye and also thank them for their kindness. The miners all gathered at the store, and he made them quite a little speech. After he was through, Talbot asked him about his family and what he was expecting to do when he got home. He said he didn't know; must trust to Providence. Talbot said, "If you have some money when you get home, you can get into some small business and make a living for your family."

Talbot, in his last speech, asked the miners to join with him and they had raised over \$1200. Williams, who had been told that he was to be given another speech of thanks but it was too much. He completely broke down. Of such stuff were the old pioneers made.

About that time, there were three brothers, Kentuckians, in the county, viz., Hugh Mann, Mitt Mann and Max Mann, who built the first trail into the Yosemite Valley. Starting from a road from Mariposa to the mines, it went by the way of the big trees. They charged a half dollar per horse for the trail. The three brothers were noted for being the best finger-

alone throwers of the axe. So great was their reputation in that line that they were famous. The youngest one, Max, once had a falling out with a big Irishman and the fellow wanted to fight him. Max told him he would not fight him, but he would light him with a gun. The fellow said he would fight him anyway. So Max contrived to get him to challenge him for a duel and as he then had the choice of weapons, he chose finger stones at twenty-five paces. When Pat heard what the weapons were, he threw up his hands and exclaimed: "Holy smoke! Let's shake hands and be friends!"

## WHISKY VERY OLD.

Another good story of those early Mariposa times, for which I am indebted to Judge J. B. Campbell, is that more than fifty years ago one Hugh Diamond was packing for the firm of Sullivan and Cushman, liquor dealers of San Francisco. Diamond was afterwards taken into the firm and went to San Francisco. He, while in Mariposa county, was a close friend of Jeff Doolin, who is well known to all old timers, having been a member of our board of supervisors and come within a few votes of being the sheriff at one time. Jeff was not a drinking man, and although he made no blow about being a temperance man, it was well known that he did not drink. When Hugh Diamond went to San Francisco, he sent Jeff a bottle of whisky and I have just learned that Jeff has that bottle with the cork untouched yet, and that a lot of old timers who know of the bottle, with mouth watering for a taste of that old stuff.

There was rather a tragic ending to the firm of Sullivan and Cushman. There was rivalry between Sullivan and Cushman as to which would accumulate the most money and Cushman, being a well educated man and also a shrewd business man, was the winner, and took a lay-off to visit his old home in Ireland. While he was gone, Sullivan commenced dealing in stocks and by a lucky strike, accumulated a large fortune. And when Cushman returned and found what his partner had done, he jumped into the business himself with the result that he lost everything he had and committed suicide.

In April, 1873, a desperate fight occurred on the ranch of a Mexican by the name of Mattias, on the San Joaquin river, between three Mexicans and Deputy Sheriff Steve Boutwell and Joe Barnett. Everybody knows Joe Barnett, one of the oldest settlers in the county and also of Mariposa County, who lived in Tulare. Joe was then in the sheep business and had some trouble with a Mexican who was supposed to be Pancho Diaz, a notorious horse thief. Joe went to Millerton and procured a warrant for his arrest. And he and Steve Boutwell, the deputy sheriff, went to Mattias' ranch to serve it. When they got there, they were met by three Mexicans and "Barnett" pointed out the man they were after. Then, Steve dismounted from his horse to make the arrest when Diaz asked to see the warrant. While Steve was producing the warrant, Diaz dodged behind some horses that were hitched to a rack, pulled his gun and fired to Barnett. You are the judge as to what the result was. Diaz fired, cutting a hole in the sleeve of Barnett's coat and burning the flesh of the arm, leaving a scar that is there yet. Joe was riding a mustang which immediately took about all of his attention to keep his seat. He had a borrowed pistol which he was trying to use under difficulties. In the meantime, Diaz had climbed a horse and was getting away. He had received a slight wound in the leg about that time and while Joe Barnett's colt was bucking and giving him about all he could do to stay on him, one of the Mexicans ran into the house and came out with a double-barrelled shot gun and took a shot at each of them and filled the back of Barnett's saddle full of shot. When they found that Diaz was getting away, Steve mounted and they gave chase but when they got close enough to do anything they found that Barnett had the only shot left. So he handed the gun to Steve and he fired and killed Diaz's horse. Then if the had had ammunition, they would have had him at their mercy. So they found afterwards that he was also out of ammunition. Steve then left Joe to herd him while he went to Sycamore for ammunition and in the meantime Diaz got into the willows, stole a horse and got away. He was afterwards killed by the sheriff of Los Angeles county, who was trying to arrest him. It was afterwards learned that when the boys were trying to arrest him on that warrant, there was a reward of \$600 out for him, and if they had had the advice that was given to me when I was made a deputy sheriff, they would have got their man. The advice was this: When you want to arrest a man, can pull your gun first and the warrant after. Advice which I never failed to follow.

## FIGHTS SHE BEAR.

In the summer of 1875, a man by the name of Ross, a Scotchman, had a herd of sheep on the mountain some twenty or more miles above Dinkers Creek and one day when he was tending to his camp, he met an old bear that had a pair of cubs. He was almost upon her before either was aware of the existence of the other. The bear attacked him, knocking him out of his hands and breaking his arm and severely mauling him generally. And when he lost consciousness and she thought she had him killed, she carefully covered him up with leaves and dirt. Coming to, he tried to gain and climb a tree. She not being far off, again went for him and this time she completely scalped him and otherwise mauling him up frightfully, and left him.

When he came to again, hurt as he was, he managed to crawl to a little cave where there was some water. There he lay some twenty or thirty days and two nights until he was frozen and in an awful shape. Then there are two stories about his finding: one is that he crawled, to his camp and was brought to Frank Dusey's camp on Dinkers Creek and the other is that Dusey found him. Anyway, he was brought out and after a few days' rest and was from there brought out to a doctor, and as strange as it may sound, recovered and when I met him some years ago, he was as well as ever. He was as good as a new man when he had was as white as snow.

## CHILDREN DROWN.

On the 8th day of May 1874, two little girls, Helen and Rose Sutherland of Kingston, were drowned in a slough near the sheep camp of Graniteville Park. The girls were taken in a wagon from their home in Mariposa. Mrs. Sutherland, as the story goes, to visit at the home of the Worthens and when they arrived at this slough, the water was high and Mrs. Worthen was driving and

when she got into deep water, she got rattled and lost her head and in trying to turn round in the middle of the stream, drove into a deep hole and the children were washed out of the wagon and drowned. There was a man in the wagon at the time, but he was dead as a post and from the evidence at the inquest, was also drunk. Charlie Keaton was then coroner and the jury summoned by him in summing up their verdict said: "From the testimony adduced, we the jury each and every one do find that Rose and Helen Sutherland were drowned by accident, caused by the drunkenness of those having them in charge."

## OLD TIMER OBJECTS.

I have just received a letter from Conitoga which contains the first criticism of my writing—and as I think that the public is entitled to the criticism, I copy the letter verbatim: "Mr. Billy Hutchison, Care Fresno Kings River at the old ford near Centerville and the water being very high, when he struck the current the team was swept off its feet and carried down stream. Bonker was soon parted from your rig and partly by swimming and partly by being carried by the current, he reached the shore and in due time, the bonker matters worse you go to discuss swim out. He was loaded with chickens and eggs and when the team like the new fashioned skirts better

than you did the old ones. Now if we did look like Dutch skunks in them old hoops you young men what spend all your time nowadays looking at the new styles couldn't come so near telling what we looked like then as you can now. I am ashamed of some of the shapes I see on the street, and one thing is certain, if there were so many poor shaped girls in our time we didn't show it. No doubt you will remember me, as we had an argument on this subject when you was the editor and stomped at our house for dinner. I remember Al asked you to stay for dinner and you said you were in a hurry, but you stopped and staid all afternoon and staid for supper. You remember you said you would help me do the milking, and when we got down to milking it was dark and you couldn't milk a little bit and I had it all to do. All that time you claimed you liked hoop skirts. Ma said she didn't believe you said she never did like 'em except on me. Well I enjoy your writing but just stick to something besides hoop skirts—or I'll do some writing myself. See! P. S. Mr. Brown is dead. Are you married?"

"MRS. SARA BROWN." Now, I am in an embarrassing situation. I am not married—yet—but my feuded Maes once predicted that I would break loose Sunday and it only required a jolt like this to jar me loose. So here goes: Oh, Sara Brown, dear Sara Brown, if you've a notion to come to town, let me know. And if I've not time to reach Alaska, I may be found up 'round Pollack's. When you go: But, seriously, Sara, I would be pleased to have you come over some Saturday evening, bring your knitting and spend the balance of the week with me, and we will discuss woman suffrage and skip the hoops.

## A FEW VERY

Desirable, Modern Apartments STILL VACANT

THE MAUBRIDGE

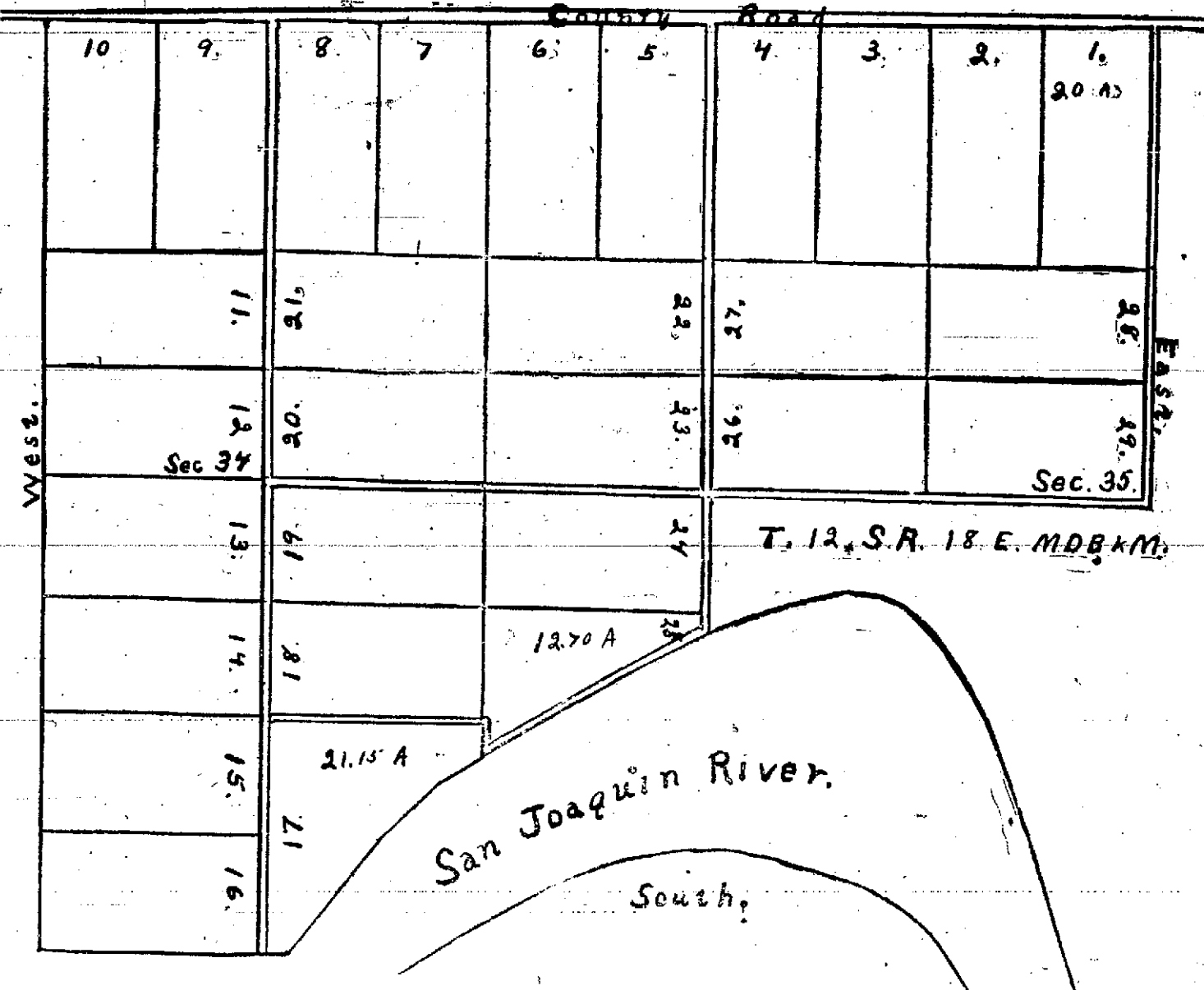
Cor. N and Tulare

Visitors welcome.

Apply at premises.

## Dodson-Orr Realty Company's Twenty-Acre Tracts

<b>LOCATION</b>	Near Madera, close to school, one mile from new townsite of Tharsa, on the S. P. R. R., three miles from river transportation, insuring cheap freight rates and quick transportation to all California and Eastern markets, which means good prices for all products raised and rapid increase in land values. Real estate is the basis of all wealth.
<b>SOIL</b>	Rich, sandy loam and white ash, free from alkali and obnoxious weeds. Level as a floor, easy to irrigate, no grading being necessary for trees and vines.
<b>CROPS</b>	Analysis shows this soil to be especially adapted to the raising of alfalfa, peaches, apricots, olives, figs, raisins, table and wine grapes, berries of all kinds, sweet and Irish potatoes, celery, etc. The 1911 crop of wheat just harvested shows a production without irrigation of from twelve to fifteen sacks per acre, which fully demonstrates the quality of this soil.
<b>IRRIGATION</b>	Actual tests have demonstrated beyond a doubt that irrigation by individual pumping plants give satisfactory results, costs no more when results are taken into consideration, giving you an abundance of water in five minutes' time any day of the year if desired, enabling you to grow late as well as early crops and irrigate when needed to get best results.
<b>WATER SUPPLY</b>	Pumping plants now installed by one of our purchasers on this tract, demonstrate an abundant supply of water for irrigation.—No better water for domestic use can be found in the San Joaquin Valley.
<b>DRAINAGE</b>	Being located on the north bank of the San Joaquin River, perfect drainage is assured.
<b>TITLE</b>	Perfect. Title fully guaranteed by Madera Abstract Company. We furnish a certificate with each twenty acres.
<b>PRICE</b>	Price from Ninety to One Hundred and Ten Dollars per acre, subject to change without notice.
<b>TERMS</b>	Terms, about one-fourth down. Balance on easy terms with interest at six per cent per annum on deferred payments.



Quick Action Necessary

Knowing the quality of the soil, the location being ideal, the price being exceedingly low compared with prices being paid for land similarly located of not as good quality, we have reason to believe this tract will be sold out inside of thirty days; and if you are interested, we advise you to make your selection as soon as possible. Lots 13 to 18, inclusive, and lot 24 are sold; other sales pending. If not convenient to call at our office, write or telephone us and we will arrange to take you to see the property. Our automobiles are at your service.

Dodson-Orr Realty Company

922-924 J STREET

OWNERS AND AGENTS

FRESNO, CALIFORNIA



## SELMA BUSINESS MEN TO BOOST AT DINNERS

Semi-Monthly "Feeds"  
Planned; Adelsbach Buys  
Weekly Enterprise.

SELMA, Sept. 23.—"Friday Feeds" form a new feature to be adopted by the Selma Merchants' Association, and the first one will take place at Hotel Griffin next Friday evening. It was decided at the last meeting of the association to meet at the table every two weeks, and E. B. Withers, local manager of the San Joaquin Light and Power Company, was appointed as a committee of one to arrange for the first feed. About thirty have signed up for the first meeting next Friday evening. Practically all of these have signified their intention of being regular attendees at the meetings, and the outlook is very promising for enthusiastic gatherings on these occasions.

It is proposed at the meetings to take up nothing but civic and boost matters and the association invited all who are interested in the welfare of the community to join them at these gatherings. It has been arranged that each person pay for his own plate.

In an interesting declamation contest held under the auspices of the W. C. T. U. at the M. E. church (South) last night, Miss Wilma Malsbury won the gold medal, her selection being "On Which Side Are You?" The other contestants and their selections were: Miss Minnie Griggs, "An Old Man's Story"; Miss Hulan, "Saved"; Miss Laura Paul of Monmouth, "The Convict's

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six per cent interest**

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## THE HERPICIDE GIRL

Advices Gentlemen.

At Mrs. Blank's reception I met a gentleman who fulfilled my ideal of a man in all but one particular. He had a good head, fine physique, perfect manners, was a most interesting personality, and—bored himself with the distinguished air of a gentleman. His hair was immaculate and his clothes faultless as to cut and material. But all the pleasant first impression was ruined when I discovered the collar and shoulders of his dresscoat covered with loose hair and flakes of dandruff.

Here was an indication of personal carelessness, not to say uncleanness. I wanted to tell him to get a bottle of Newbro's Herpicide. This remarkable remedy would, in a short time remove every trace of dandruff from his head, stop his hair from falling and prevent him from becoming bald. I don't like baldheaded men; they look old whether they are or not. Dandruff is caused by a germ and Newbro's Herpicide kills that germ. The itching, which is so frightful with dandruff stops almost instantly.

Herpicide is the original remedy that destroys dandruff. There is nothing in the world just like it, nothing that is "just an ointment."

One Dollar Size Bottles are guaranteed by all druggists to give satisfaction. Recommendations obtained at the good barber shops.

Send 10c in postage for a sample bottle and booklet to The Herpicide Co., Dept. R, Detroit, Mich. San Joaquin Drug Co., Special Agents.

## Auction—Auction CONE RANCH

BIG AUCTION SALE of the personal property, consisting of about 300 head mules, about 200 head horses and brood mares, 126 head of Hereford cattle, wagons, harness, fifth chains and stretchers, plows, and harrows, mowing machines and rakes, one traction engine (cost \$8000.00) and other farming implements too numerous to mention. Full sum of said sale sum of \$20.00 and under cash, over that amount eight months time with a bankable note drawing 7 per cent interest. This sale takes place on the CORRAL BLUFF, located five (5) miles east of Red Bluff, Tehama County, Calif., October 2nd, and will continue daily until sold. Free lunch for men and boys. CONE RANCH CO., owners. Walter Sink, Pres. and Manager. W. G. Hurdle, Auctioneer.

## ADMINISTERING YOUR INCOME

The best way to administer your income, and to conserve it, is to have a checking account, and keep your balance growing.

This bank makes no charge for extending the privileges of a checking account, but expects depositors to maintain reasonable balances.

Our officers will be pleased to have a personal interview with any who desire to open a checking account in a strong, safe bank.

## The Union National Bank of Fresno

Capital \$150,000.00 Surplus and Profits, \$50,000.00  
Resources over \$1,000,000.00  
W. O. MILES, President. C. R. PUCKHAUER, Vice-Pres.  
W. R. PRICE, Cashier. A. D. CLARK, Vice-Pres.

Warning: Miss Lou Thomas of Coalinga, "The Bartender's Dream." A vocal solo by Mr. A. Malsbury and a recitation by Miss Gladys Shannon were also interesting features of the program.

Rev. W. M. McCarty of the Baptist church announced the decision of the judges and awarded the medal to Miss Malsbury.

Mrs. N. A. Howell, who is superintendent of the model work, announced that a class of young ladies will contest for a gold medal at Monmouth on Saturday evening, September 30th.

A deal was closed here today whereby P. F. Adelsbach, formerly editor and owner of the Kingsburg Recorder, purchased the Fresno County Enterprise, of this place, from John W. Allen.

The conduct of the Recorder with reference to prohibition and town reform assures the people of Selma that there will be no change in the present policies of the Enterprise, as Mr. Adelsbach stands for the same principles which Mr. Allen has urged in his publication.

Mr. Allen has been proprietor and editor of the Enterprise for about twelve years, during which time he has built up the paper very materially, having taken when practically defunct and placed it on a paying basis. Mr. Adelsbach went to Kingsburg this evening to arrange to move his family to Selma.

## SANGER WILL VOTE ON \$6,000 SCHOOL BONDS

Lumber Town Gets Postal  
Savings Bank; Will  
Open October 14.

SANGER, Sept. 23.—A bond election will be held here October 14 for the purpose of deciding whether Sanger shall have a new high school building or permit the present congested condition to continue.

The bonds to be voted upon call for \$6000, the money to be used as required. At present the old high school building is crowded to the doors and the freshmen class has been subdivided in an effort to relieve the congestion. To date the attendance is the largest in the history of Sanger High.

The postoffice department at Washington has chosen Sanger as the first third class postoffice in California to have a postal savings bank. The institution will open October 14. The news has been received here with a great deal of enthusiasm. It is announced in the order from Washington that no deposit for less than \$1 or more than \$100 will be received in one month. Withdrawals may be made at any time, however.

Charles McElride, a San Francisco civil engineer, passed through Sanger yesterday en route to the high Sierras, where he will view several possible power plant sites for the Edison Company.

Mrs. R. M. Wood is expected home from Seattle the first of next week. Mrs. Wood has been visiting relatives and friends in the Northwest for three months.

Rev. Evans of Redding will come to Sanger tomorrow to hold divine services at Guild Hall. These meetings are to be held every month.

Mrs. I. E. Bennett and daughter have gone to San Francisco.

## KINGS COUNTY FAIR READY FOR PATRONS

Finishing Touches to Be  
Put on Tomorrow for  
Opening Tuesday.

HANFORD, Sept. 23.—Everything is now in readiness for the opening of the Tenth Annual Kings County Fair. The entries are now nearly all in and never in the history of the association have the books shown such an array of fine exhibits of horses, cattle and swine.

The grounds today were alive with workers. The Kings County Chamber of Commerce and the Grangeville exhibits will occupy the center of attraction in the pavilion.

The race program is a splendid one. William Durfee has his Don Proflu and Helen Styles here. Liggett Bros. have Vern trial and Margaret Derby entered, and a fine string of running horses are already stabled. The races open on Tuesday afternoon with two harness events, which there is a total of twenty-eight entries, a trot and a pace. Besides these there will be two running races and several "between heat events."

Monday will see the exhibits all in place and Tuesday the gates will be thrown open to the crowds. On Tuesday morning a stock parade will move from the fair grounds, wend its way over the mile of road into Hanford and traverse the business district.

If fine weather prevails, the attendance will be larger this year than ever before and the show throughout deserves good patronage. It is to be a strictly agricultural fair, curtailed of the usual side shows to a large extent. The fair grounds will be closed at sundown and a big free entertainment will be given in Hanford every evening under the auspices of the merchants and a special committee.

# Calwa

## TOWNSITE

"New  
Home  
of the  
Santa  
Fe"

**Lots  
\$250  
Up  
10 Per Cent Down  
\$15.00 A Month**

**Calwa**

**A Town of Climbing Values**

Calwa will be a town where values will advance rapidly because there is a reason for the building of Calwa. It is not a town that will depend on agricultural products and be merely a trading center. Calwa will be a railroad town. It will have large railroad shops. Already an immense amount of work has been done by the Santa Fe in the construction of a million-dollar plant. When this work is completed, Calwa will be a division point and will do most of the business that is now carried on in Fresno. The shops now located in Fresno will be torn down as soon as the work in Calwa is completed. All of the men who now make Fresno their headquarters will move to Calwa. This also will mean a great population for Calwa. It is the beginning that will result in high prices for Calwa lots.

Calwa will be a pleasant place to live because it will have city improvements and it is so close to Fresno that the residents can go to Fresno at any time. It is only two miles and a half—a ten minutes' trip—and there are trains on two main line railroads. There is a school house already built that is as good as any in the city of Fresno. The Santa Fe will beyond a doubt build a reading room, as is their policy in all towns where they have a number of employees. Persons who are looking for a place to live where they can keep the children from the temptations that are open to them in cities, will find Calwa the most desirable place to live.

It is the intention to make Calwa a factory town. There are lots of factory owners who are looking for a place in the central part of California that is suitable for the locating of branch factories. Calwa presents more reasons than any other town why such industries should be located there. Sites are cheaper, transportation can be secured over two railroads, fuel is cheap and near at hand, and there are raw materials on all sides in limitless quantities. The securing of factories will enhance the value of property of course. Before these are secured, though, there will be a great number of business opportunities. Each factory secured increases these opportunities.

**Plan to Invest In Calwa Lots**

All of the foregoing reasons should convince anyone that Calwa is the place to invest. It is not only a good place to build a home, but one that will make it possible to sell at any time at a considerable increase. This is an important thing in building a home. Now is the time to buy in Calwa, before the advance begins. Do not delay till you will have to pay some one else a profit. Be able to reap the profit yourself. Send for our free booklet about Calwa, or call at the office and be taken out to see these lots.

## FWOYER FINDINGS

FWOYER, Sept. 23.—The first meeting of the Fowler Improvement Association will be postponed from October 3rd to October 10th. This action was deemed advisable by the board of directors considering the fact that the Fresno County Fair opens on the 3rd.

Curtis Deal returned Thursday from a ten days' vacation spent in Southern California and Mexico.

R. N. Overholser, accompanied by William Harvey, Jr., of Fresno, returned Thursday evening from a three or four days' visit in Coalinga.

H. A. Harris and A. C. Blaney were in San Francisco the fore part of the week on business, returning to Fowler Thursday morning.

Henry Swan, a photographer of Marysville, visiting with Mr. and Mrs. E. A. Thompson, returned to his home last Wednesday.

A meeting of the W. C. T. U. of Fowler will be held in the home of Mrs. S. Bratty Thursday, September 28th at 8:30 o'clock.

Pontus C. Lewis, who has been in San Francisco for several weeks past on business, returned to Fowler Friday evening.

J. H. Reiss of Fresno is a visitor in the home of L. Fred Crim.

The Fowler Independent Telephone Company is sending out weather forecasts to all the local places of business, thus enabling the ranchers to keep a closer watch on weather conditions.

Miss Eva Scott recently moved into Mrs. Morrison's house on Sixth street. P. B. Starling is once more residing in Fowler, having returned from Hanford the first of the week.

Mr. and Mrs. G. S. Stacey and Mr. and Mrs. J. E. Guthrie are receiving a visit from a relative, William Guthrie, of Youngstown, Ohio.

**DROWNED WOMAN IDENTIFIED**  
SAN FRANCISCO, Sept. 23.—The woman found dead in the surf at the Ocean Beach here early yesterday was identified today as Mrs. Ada B. Hanna of Rust, Contra Costa county, the wife of John Hanna of Goldfield. The woman's death has not been learned.

## Announcement

S. KOPLAN, LADIES' TAILOR, has just returned from an extensive Eastern trip where he has visited the largest and finest ladies' tailoring establishments. While there he studied their methods of doing the very newest and fashionable work.

He is now ready to give the ladies of Fresno the same styles of up-to-the minute fashions that are being worn in the large Eastern centers at very moderate prices.

On or about October 15th he will be in his new and modern quarters at 1052 I street, next to Farmer's Bank.

**S. KOPLAN**

LADIES' AND GENTS' TAILOR,  
Buttons made to order. Alterations.  
TEMPORARY QUARTERS AT 1933 MARIPOSA ST.  
PHONE 1468. UPSTAIRS, ROOM 14.

## THE LOCKWOOD System of Painless Dentistry

LECTURE No. 4

There is nothing mystic about MY SYSTEM OF PAINLESS dentistry. It is based on certain well defined scientific principles. With the aid of various harmless medicines, which I apply to the tooth, I put it (the tooth not the patient) to sleep, for a length of time sufficient for me to prepare it for any needed work to be done. The medicines I use contain no cocaine, opium or any drug that is harmful. While I am working on the tooth or teeth the patient merely knows I am doing something to the tooth, but the sensory nerves being asleep, convey no painful impression. Really it's a very comfortable way to have your dental work done. If you have been accustomed to the usual methods used by dentists generally you can appreciate the difference. One trial of MY SYSTEM is enough to convince the most skeptical that my claims are not overdrawn.

Remember, I FILL, CROWN, REMOVE THE NERVE, EXTRACT, in fact perform any operation within the scope of dentistry and do it WITHOUT PAIN. My prices are reasonable, no more than any capable dentist would charge.

**A. T. LOCKWOOD, D. D. S.**

Graduate New York College of Dentistry  
Office Holland Bldg. 2044 Mariposa St.

# California Oil Field News

## OIL OPERATORS EXPECT MARICOPA QUEEN HAS TAFT TO AIR VIEWS ABOUT LEASING

Kern County People Believe He Will Have Something to Say Now.

Government Land Men Are Coming to Coast for Investigation.

BAKERSFIELD, Sept. 23.—The title moment to San Joaquin Valley oil men is the coming visit of President Taft to California. Since the land withdrawal of the Hallinger administration, affecting practically all supposedly mineral bearing lands in the valley, particularly in Kern county, the oil men have been more or less on tenterhooks regarding the probable outcome. While development work has progressed to a great extent, it is believed it would have some much further had not the government intended to save vast tracts of mineral lands for the public domain. The leasing system as promulgated by the administration has not found favor in Kern county circles and just what President Taft will have to add in addition to what he has already made public, will be interesting to learn. It is expected President Taft will say something on oil. Two years ago in October when he spoke in Bakersfield, the oil matter was not referred to. Instead the President apparently purposely left it out of his brief talk here although hundreds of oil men were present to hear him for the purpose of getting direct from the chief executive's lips what he has to say on mineral lands in the public domain. It is learned from one source that the President is deeply interested in permanently withdrawing from entry all oil bearing lands now in the public domain. It is stated this idea of the President, put into effect will have, as he intends, the end in view of withdrawing for an indefinite period the property of private individuals. The leasing system may still be put into effect but sentiment here does not favor such a system as it is

Company Now Has Production of 5000 Bbls. Per Day; Sold to Standard.

BAKERSFIELD, Sept. 23.—The Maricopa Queen oil company was just brought in its first well as a gusher and it is reported to be the greatest of the type wells. The company now has a daily production of about 5000 barrels of high gravity oil. The Maricopa Queen's production goes to the Standard Oil company and the price is given as 20 cents. Officers of the Maricopa Queen are:

President, W. S. Whiting, vice-president, G. M. Spicer, secretary, W. M. York, A. H. Smith and Clement Rush, directors. The property is owned by the Standard Oil company.

It is claimed it does not insure to the oil operator who spends thousands of dollars his full remuneration on the investment. In view of the fact that the government's suit to dispossess the Kern County and other companies of vast oil land holdings is due to come to trial in the federal court at no distant date, it is hinted that the new secretary of the interior, Walter L. Fisher, who made a personal trip to the Alaskan coast territory, will in the near future make a trip to the Kern county oil district. It is stated that even now the government has its department men here on the ground looking up the titles to oil lands claimed by oil men and companies and for which the government will take legal steps to regain possession if it is found the title is not assured.

A dispatch from Los Angeles chronicles the fact that Max W. Hall, head of the land-classification board of the United States Geological Survey will be on the coast shortly to learn from his field lieutenants what lands, oil bearing, the title of which shall be attached in the courts.

James N. Sheridan, chief of the general land office field service is also expected to reach the field soon. Attorney B. E. Townsend, who has charge of the government's billion dollar oil land ouster suit against the railroad and W. N. Mills, a special legal assistant are soon to arrive.

Highland Park in close to street cars and Normal also.

## NEW CAMP ESTABLISHED BY BELTRIDGE NEAR MCKITTRICK

Company Plans to Conduct Development on Very Extensive Scale.

Much Interested Manifested on McKittrick Front; General Notes.

MCKITTRICK, Sept. 23.—A new and quite important development of the week in the North McKittrick front oil field was the establishment by the Belridge Oil Company of a camp on section 16, 27-29, a distance of twenty miles from McKittrick. The Belridge Company only a few days ago started a camp on section 35, 28-29, six miles in a westerly direction from the location where operations were begun some months ago. The arrangements for the latest camp are on a somewhat extensive scale and are taken as an indication that the company which has met with considerable success with their work on the front intends to greatly extend their plans for the development of the new field.

Much interest continues to be manifested in the north McKittrick front; and during the week that location has been visited by a number of men connected with the oil industry. This transportation of material to various leases is still attracting attention, much going through McKittrick by train and auto truck, and also from Lokern.

The Belridge Oil Company's well No. 6, on section 28, 23-21, North McKittrick front, at a depth of 8000 feet, is now yielding more than 300 barrels per day. The well had been pumped nearly a week before any oil was shown. When it came the production soon increased to 150 barrels. It has been improving since and is now flowing. The oil is of 20 gravity, and the Belridge owners are enthusiastic over the outlook.

Well No. 6 of the Belridge Oil Company, is beginning to show some oil and, like No. 5, is doing better each day.

## TITLE OF SECTION IS IN DISPUTE IN SUIT

Queer Mixup Is Revealed By Action of Attorney of Los Angeles.

BAKERSFIELD, Sept. 23.—Title to all of section 35, 12-21 near Maricopa is in dispute in the suit brought by J. M. Danziger, a Los Angeles attorney, for venting oil interests, against E. M. Benson, Charles Humphreys, H. Humphreys and John Sprague, and in which action there has been filed a cross complaint by Humphreys, Humphreys and Sprague, charging that Benson, after making two payments of \$2,500 in all, has refused to meet his agreement to purchase the land for \$12,150. They claim the contract is no longer in force and as Benson has not come up to his agreement to buy the land, cross suit is filed against him to quiet any claim he may have to the section.

According to the cross complaint, Benson agreed to buy section 35 for \$12,150. Humphreys and associates were business associates of Benson and they claim that Benson had been making the purchase in his own behalf and the deed to the section was placed in escrow at the Bank of Bakersfield until such time as Benson paid over the entire amount of money. Later it developed Benson sold part of the land to Danziger who has, however, it is alleged, failed to pay \$3,375 to Benson. Danziger was to have the pick of any quarter section. The land is considered rich in oil, but it is not stated that any development work has been done on it.

day. This well is also about 500 feet deep.

**DOWN 2000 FEET**  
The drill in the Belridge Oil Company's well No. 4 is down more than 2000 feet, and has gone through several hundred feet of brown shale. Light oil has been found, and drilling in the brown formation is still in progress.

O. C. Hock, who some time ago began drilling his first oil well on section 4, 28-29, North McKittrick front, has met with favorable indications. At a depth of 1140 feet the drillers struck eleven feet of gravel sand with a rotary. Work had to be suspended for a time, however, on account of heaving sand.

The Speedwell Oil Company, which is drilling a water well on its lease on section 8, 23-21, North McKittrick front, has good water sand and expects to secure an ample supply of water at an early day. The well is more than 200 feet in depth, and work is going on very satisfactorily. The Speedwell has two rigs completed, and will begin drilling for oil when the water well comes in.

There are four rigs on the King George Oil Company's property on the North McKittrick front, and the company expects that but a short time will elapse before drillers will be at work on the four wells. At present the company is drilling for water with a rotary. After going down 100 feet, eight-inch casing was put in, and work is proceeding quite smoothly.

This week witnessed the completion of one of the two rigs to be erected by E. J. Milley and associates, on section 22, less than a mile east of McKittrick.

Fred Mannell, of Bakersfield, will soon start operations on section 29, 23-21, North McKittrick front, and close to the lease of the Oakland-McKittrick Oil Company.

D. A. Gousser, of Bakersfield, and associates, are getting things in readiness to begin work on the South half of section 32, 23-21, North McKittrick front.

From the Tambor field comes the information that the Union Oil Company on section 9, 23-21, is said to be down 3500 feet in its first well. The drilling is still in blue shale.

At 1500 feet the Sunning Oil Company, which has one well on section 23, 23-29, is working in blue shale, and has encountered some gas. An average of ten feet per day is made in drilling and while progress is not as rapid as desired, expectations of a good strike are high.

The Dillon Oil Company has three wells on section 35, 23-29, and is now installing a 30 horse-power boiler.

**DRILLING WATER WELL**  
The Kern Trading and Oil company is drilling its third water well at the former Craft and Owens' location. The other wells were completed some time ago, and it is likely that as soon as the one now being drilled is finished the company will begin the construction of the water line to the Midway field. An excellent supply of water has already been secured and the new well will add greatly to the daily production.

A large and thoroughly equipped work-house is to be erected by the Kern Trading and Oil company, in the north end of the McKittrick field. The building will be located near the Edward Post office.

Harry Partington, formerly with the machinist department of the Associated Oil Company, is now employed as pumpman at Station H of the company.

The Humano Oil Company, which recently shut down for thirty days, after re-opening its first well, resumed operations this week, and now has a good showing of oil at a depth of 5000 feet in its first well.

The Humano lease is located in San Luis Obispo county, twenty miles southwest of McKittrick. General Manager F. N. Paine is much pleased with the prospect of obtaining a fine well.

The Deering Oil Company, whose property is on section 15, 31-22, in North Middle, has commenced the delivery to the Standard Oil Company of an additional 1,000 barrels, recently contracted for.

Owing to the exceedingly heavy landing during the past few months, the roads between McKittrick and points fifteen or twenty miles distant on the North McKittrick front are in bad condition. Automobile drivers report that traveling is very difficult at many places, necessitating the buying of the roads and journeying through the sand and sage brush.

Arthur P. Leitch, general field superintendent, and E. B. Henderson, of the Associated Oil Company, were here this week and inspected the properties of the company.

E. L. Brown, president of the King George Company, has returned from a tour of three weeks at California Hot Springs. He also spent several days in Bakersfield.

The South Oil Company, on section 20, 31-23, has just landed its 8,000 barrels.

The South Consolidated Oil Company, in the McKittrick field, is down 2000 feet in well No. 11. It is rich in oil sand.

Day late in Highland Park if want to make easy money.

# IF YOU LOCATE IN CARUTHERS

You will have good soil.  
You will get it cheap.  
You will have two oiled avenues direct to Fresno.  
You will have oiled roads North, South, East and West.  
You will have good drainage.  
You will have telephones.  
You will have fine domestic water.  
You will have churches, a \$5000 school building.  
You will have a good store.  
You will have a good hotel.  
You will have Southern Pacific Railroad service.  
You will get the benefit of rapidly increasing land values.  
You will have no pioneering.  
The best location for market for all our produce.

## IRRIGATION

Our land carries a water right furnishing canal water for irrigation at a cost of 75 cents per acre per year. Abundance of water for pumping is reached at 10 to 15 feet from the surface.

We can sell you land at from \$25.00 to \$50.00 per acre less than the same class of land can be purchased for in other parts of San Joaquin Valley and on especially easy terms.

For want of space we will mention only a few of the most important facts concerning our land and its location.

## Location of Property

The property is situated only 12 miles from Fresno. The town of Caruthers on the Southern Pacific R. R. is from two to three miles from the land, offering the best facilities for marketing its products.

Good roads, in fact automobile boulevards, unite the town of Caruthers with Fresno and other valley towns in San Joaquin Valley and immense electric lines are being projected which will connect this locality with other towns in the valley by trolley.

The land offered by us is free from hard pan and alkali, the soil is a rich sandy loam and its products embrace all that can be grown in the state, the lands are practically level, easily prepared for cultivation and can be worked at all seasons of the year.

Few localities offer greater advantages to the farmer than this portion of San Joaquin valley, among them are a combination of climate, water and soil which creates a condition of great fertility.

## Alfalfa, Grain and Fruits

Alfalfa and every variety of grain that can be raised in California flourishes in our locality.

We can convince you beyond doubt that with alfalfa alone you can make your land net \$50.00 an acre and with the addition of cows, poultry and hogs it will earn \$75.00 per acre yearly, making each acre earn at least 10 per cent per annum on \$500.00.

Alfalfa will produce the first year after planting more than enough to pay the expense of seeding, harvesting, etc., and will have arrived to its full earning capacity the second year.

While this crop is bringing in a nice income you can take your time to set a portion of your land to fruit trees and vines if you care to increase its production.

We offer our land in tracts of 20 acres and up, and especially call your attention to the small cost of preparing it for irrigation in comparison to many other sections of the valley, on account of the regularity of the surface of the ground there is no expense of leveling, which alone saves from \$10.00 to \$25.00 per acre, and this saving along with \$25.00 or more difference in prices will enable you to buy OUR land and place it in the highest state of production with all the buildings necessary for the same amount per acre, as the cost of the land alone purchased in other favorable localities.

FOR  
Health, Wealth and  
HAPPY HOMES

J. D. Helvey  
Selling Agent  
Real Estate

Why Not Get Better  
Posted On  
CARUTHERS?

Insurance

1929 Fresno St.

Loans

## Alterations In the Store and In Prices

We are making some alterations in the store, but that does not prevent us from making suits. We are making a great number of those \$25 suits. Men are taking advantage of the opportunity to get a suit at this price, made by the leading tailoring establishment in the San Joaquin Valley.

Best Tailor Made  
Suit In Fresno for \$25.00

We are making these suits at \$25 and we are putting excellent work on them. A quarter of a century of tailoring has made experts of us and when you get one of these suits you are certain of getting a perfect fit. The materials are the best, too, because we allow no other to come into the house. It is a part of our policy of giving the best.

Oldest and Largest Tailoring House in the Valley

HERMANN THE GREAT  
TAILOR

1046 J STREET

FRESNO, CAL.

# The Hughes Cafe

## The Best Place To Put Up

Put up at the Hughes during Fresno's First Fashion Show and have all the comforts of the best hotel in Fresno at the most moderate prices. When you are making your visits to the stores during the Fresno Fashion Show, stop at the Hughes. Enjoy the best, and be on a quiet street where you can rest, yet are close to the stores.

## Good Music With Good Meals At Moderate Prices

Every evening there is music in the cafe. The best meals that can be obtained in Fresno are served at the Hughes. The prices are not high. It is right.

is the hotel where everything is just

Where You Get What You Like Served As You Like It





## \$45,000 HAS BEEN SPENT BUT FAILS TO GET AN OIL WELL

Maricopa - Visalia Issues  
Statement of Affairs to  
Stockholders.

Property to Be Saved But  
Assessment Must Be  
Levied.

BAKERSFIELD, Sept. 23.—According to a statement submitted to the stockholders, the Maricopa-Visalia Oil Company, which has been in existence since May 18, 1910, about sixteen months, has expended upward of \$45,000 and has as yet not producing oil well. The officials state that the company has had "probably more than the usual amount of bad luck, but we have accomplished a great deal for the money expended."

The first hole, which was abandoned at a depth of 625 feet, was the biggest piece of expense. It is stated, owing to the time spent in fishing for lost tools. The hole was started with 16-inch casing and about 425 feet of this pipe is still in the hole. The hole was ruined by the loss of an underreamer which the company was unable to fish out or pass. The well turned out to be a water well for the use of which some neighboring company should pay a royalty amount. The well cost about \$5,000 before drilling was abandoned.

The Maricopa has a good asset in a water well 505 feet in depth which cost \$2525 and water from the well sells for from 4 to 10 cents a barrel. The company is operating on section 20, 11-23, the northeast quarter of the southwest quarter, not far from a well brought in by the Western Minerals Company. This well, No. 2, is down 2475 feet in 21-inch casing with "good indications for a strike in the near future as the shale for the last 150 feet or thereabouts has a strong showing of oil and gas, which undoubtedly is coming from said below."

Professor Orlando Barlow, the reported discoverer of the Little Hills field, expects the company's property and stated that the maximum depth to strike oil in the well No. 1 (before it was abandoned) was 2700 feet.

Well No. 2 was begun with 12 1/2-inch casing and the water was shut off with 10-inch and 8 1/2-inch, the 6 1/2-inch being the fourth string used. This well has already cost about \$25,000. The company's equipment on section 20 consists of a standard full size 34-foot derrick, 12 horse power boiler, engine, standard tools, bathhouse, stable, cook-house, superintendent's house, oil and storage tanks. The company's officials assert that they are serving without compensation of any sort.

On the east half of the southeast quarter of section 20, it owns another full size 34-foot derrick, fully rigged ready for use as soon as boilers and engines are installed. It is the plan to install two 45 horse power boilers and drilling engine at once at this second derrick. According to the com-

pany's contract drilling must be begun on the eighty acres on which this second derrick stands before October 15th next. The land is regarded as very valuable for oil, and it is intended to start a string of tools as soon as possible to save the Maricopa-Visalia stockholders the property, thus making necessary the purchase of extra equipment. It is stated that up to the present time the company has been financed by the directors by voluntary subscription for stock, but to pay outstanding bills and purchase necessary equipment it will be necessary to levy assessment. Accordingly the stockholders are asked to come through with the assessment.

## DEVELOPMENT COMPANY SEEKS K. T. & O. LAND

W. W. Sweet Visits Coal-  
inga; Wants Assignments  
From Lessees.

COALINGA, Sept. 23.—W. W. Sweet, who was largely connected in the oil promotion game in the boom days of the oil business, was in Coalinga yesterday and left for Los Angeles on the evening train.

Sweet, with a number of others, stuck up location notices on a number of quarter sections of Southern Pacific land, about a year and a half ago, and made sure that their locations covered property on which the K. T. & O. had producing wells. No attention was paid to the notices or locations by the big company and later Sweet and his associates turned over their interests to the People's Development Company, a corporation. It is said that this company is backed by George Wingfield, Senator Nixon and other Nevada mining men, who expect to make a fight to wrest the land from the Southern Pacific.

Sweet's business here was in connection with this company and it is understood that he wants assignments of various people who held contracts for leases on the land several years ago.

The People's Development Company started suit in the United States Circuit Court at Los Angeles on August 27th, naming the K. T. & O. and others as defendants. It followed closely upon the heels of suits started as a result of litigation brought by the United Development Company, composed of local business and oil men.

In an interview, Sweet was asked why his company had located producing land of the Southern Pacific, instead of being satisfied with non-producing oil land. He said "What is the use of spending a whole lot of money in making discovery when the big company has already made the discovery for us. We have simply taken advantage of their operations which they failed to take to themselves. They do not own the land, yet they have taken no steps to make filings upon their discovery, and we stepped in and have made our locations, taking advantage of their failure to act."

IN THE HUNTING SEASON.  
Joseph donned his coat of many colors.  
"So I won't be mistaken for a deer," he explained. From the New York Sun.

## ENGLISH CAPITALISTS TO BUY 14,000 ACRES

\$600,000 Deposited as an  
Indication of Faith;  
Land on Coast.

COALINGA, Sept. 23.—Word comes from Santa Barbara to the effect that Stephen W. Dorsey and John Roberts of Los Angeles have secured for an English syndicate an option on 14,000 acres of prospective oil land in Ventura and Santa Barbara counties. It is further stated that \$600,000 has been deposited to insure the consummation of the big deal, and that within three months fifteen wells have been started. According to the terms of the contract, as given out by the promoters, these wells are to be put down within six months, and \$40,000 is to be deposited for each well. This would make a total of \$600,000, and would insure the stockholders, according to the further statements of the promoters, against any assessments being levied for the work or improvement. Dorsey has already left for England, and will be followed in a few weeks by Roberts. The lands under option are the Sturgis and Pile tract, near Nordhoff; the Lloyd tract, near Ventura; and land in the Little Sespe section. In addition the southern 5,000 acres of the Teanacum ranch are included, according to report.

## PALMER OIL COMPANY PROFIT IS \$308,470

New Era for California Oil  
Predicted When Canal  
Is Opened.

LOS ANGELES, Sept. 23.—Interesting figures were submitted at the annual meeting of the Palmer Oil Company, held a few days ago. President Brown's report showed a total production for the year ending August 31, of 1,011,780 barrels, valued at \$477,560. During the same period the company delivered 700,821 barrels, which brought in a revenue of \$365,299. The profits for the year's operations are placed at \$308,470. Of this amount \$219,879 was disbursed in dividends. New construction and improvements consumed \$208,204, and the amount of oil in storage was increased 250,700 barrels.

A new era for California is predicted with the opening of the Panama canal. On this point Brown's report says: "The completion of the Panama canal, now distant only one or two years, is certain to open up vastly increased markets for California petroleum from the great transatlantic ocean steamers that will run from European and Atlantic coast ports to our Pacific coast and Pacific ocean ports, necessitating the establishment of fuel oil stations at both terminals of the Panama canal."

Furthermore, the great manufacturing industries along the Atlantic coast, as well as the new industries opening up in the countries of Central and South America, will be brought within our reach upon the completion of the Panama canal. Therefore we feel safe in prophesying that the future of the California petroleum industry will be better and broader than ever before in its history, with larger markets, sounder and more conservative business methods, and slowly but surely higher prices, resulting from increased consumption and the demonstration by practical operation of the greater economy resulting from the use of California oil over coal.

## UNITED OIL COMPANY OUTPUT 30,000 BBLs.

Product Is Being Bought  
By Standard for 45c,  
Under Contract.

BAKERSFIELD, Sept. 23.—The United Oil Company of which Bank Seibert is superintendent, has a monthly production of about 30,000 barrels of light gravity oil, especially valuable for refilling purposes, and the production, at least, some estimates of it is going to the Standard Oil Company under a contract which calls for 15 cents a barrel. The contract has some considerable time to run.

The United has been producing wells on section 10, of tract 1, block 2, and not far from the Santa Fe power gusher of the Midway brought in two years ago. Screen pipe has now been put in well No. 1, which has been a daily producer of over 400 barrels of the same kind of screen pipe (Lauze & Bolle's) is also being put in No. 2 well. No. 2 flowed for fourteen months and stopped. It is expected these wells when fitted with screen pipe will become big producers again. The gas cut off the flow in the 1 well's No. 3 which was doing 2000 barrels a day for five months and the casing is now being moved to set the pressure back when it is expected the oil will flow again. The United's wells on section 6 are from 1350 to 1500 feet deep.

The big Hawaiian gusher is reported to be doing 12,000 barrels a day. This gusher started about a month ago and the heavy production has been a continuous performance. No railroad trains are being run beyond Visalia to Shale on account of the great danger of setting fire to the gusher from the locomotive fire boxes. It is stated that several wells in the Colorado neighborhood which had stopped flowing prior to the starting up of the big gusher, are now active again and producing a large amount of oil.

The supply houses at the Midway are reported to be quite busy and a large amount of oil supplies is being disposed of. Articles of incorporation were filed yesterday at the Fresno County Synodicate, capitalized for \$200,000 and 1000 shares and \$5000 subscribed. Shareholders each holding 10 are the following named: S. N. Griffith, Charles Torgue, A. S. Kellogg, Lloyd Griffith and O. T. McCom, all of this city.

## A Guaranteed Bicycle For . . . \$25.00



We are making a specialty of these really high class bicycles at this price. They are guaranteed and give good service. Everything about them is made right—tires, wheels, handle bars, rims, seat and wearing parts. You are getting the best of \$25 wheels when you buy it here. They are easy riding and are strongly built. For business or for pleasure they are good wheels to own.

### The Rambler

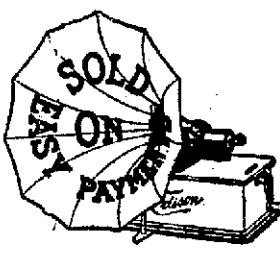
The Rambler bicycle is one of the first ever built. Since that time they have been constantly improved until today the Rambler stands as the bicycle at the head of them all. From the very first the Rambler was a favorite and it is more in demand than ever before. It has shown itself to be the bicycle that can be relied on. We have them in both men's and women's styles and all of them are easy to ride and are seldom out of repair.

### The Olive-Fresno

The Olive-Fresno is a bicycle built specially for us. It is everything that is desirable about a wheel. It has the factory guarantee and in addition to that we give it our personal guarantee. That shows what a good bicycle it is. There are many riders of Olive-Fresno bicycles and every one is pleased with the wheel he rides. Because we have them specially made for us, we are particular that everything is just right about them.

### Victor and Edison Phonographs

Everyone knows that the Edison and the Victor are the two leading phonographs made in the United States. They are both favorites and there is nothing to choose between them. The only difference is that the Edison is a cylinder machine and the Victor a disc. We are selling them on the very easiest of installments. We have all the latest records and many of the old ones. We are always ready to accommodate our patrons by sending for any records we do not have.



1823  
Tulare  
Street

**Nishkian's Cyclery**  
BICYCLE AND PHONOGRAPH HOUSE

1823  
Tulare  
Street

Fresno, Cal.

## Forty-Five Minutes From Murray's

Would you like to buy a suburban home of ten or twenty acres at \$175.00 an acre where the soil is unsurpassed and you have unlimited quantities of water; where you are surrounded by neighbors who enjoy every modern convenience such as excellent roads, phones, electric lights, pure drinking water, rural free delivery, churches, schools and club-houses, and who are now making immense returns on the small amount of capital invested a few years ago. They are not the idiosyncrasy and fancies that come from undesirable sections of the world, but your kind of people and your kind of children. People that you will be glad to associate with and people that will be glad to give you any desired information that you may need in starting this suburban home, information which they have learned at first hand and paid for and which will cost you nothing.

Now if you could get this suburban home situated just forty-five minutes by auto from the center of Fresno for \$17.50 per acre first payment, and \$3.50 per acre per month, and if you were convinced that you were buying from one of the strongest companies, financially, that is operating today on the Pacific Coast, a company that has made good, without an exception, in all their enterprises for a long time past, would you not consider this an ideal investment? Then again, stop and think that the next four years will witness a great in-rush of homeseekers and a great upward movement in the price of all good farm land in the San Joaquin Valley, and by the time the fair is held this \$175.00 land will nearly treble.

An investment in the Land of Kerman today means that you do not have to pioneer, the pioneering has all been done. It is well to remember that nowhere in the entire state of California can you buy land at \$175.00 an acre with terms of 10 per cent down and 2 per cent per month.

# There Is Money To Be Made In

The

## "LAND OF KERMAN"

Kerman is the place for the man of small means. It is the place where land can be secured on terms more liberal than have ever before been offered on farming lands. It is the place where conditions are ideal; where land, climate, environment, accessibility, and all other conditions unite to make the most attractive proposition open in Fresno county. Now is the time to investigate, to prepare to own a farm that will not only constantly and immediately increase in value, but that will yield a living from the first. Kerman lands have every desirable quality. There is not a single thing about them that is open to reasonable objection.

### ... Located Close To Fresno ...

Kerman is only 16 miles from Fresno and is reached by many trains every day. It is on good country roads and the trip can be made by automobile in a very short time. These are important facts because it means good markets for produce and a good place to trade. It is something that is lacking in many places where other conditions are fairly good. This is just one of the many superior features about the Kerman Lands, just another of the things that make it a good place to build a home.

### Already Settled

Kerman has been settled for quite a long time, although it is only recently that a determined effort has been made to educate people to the wonderful possibilities that exist there. No pioneering is necessary at Kerman.

### Plenty of Water

There is plenty of water at Kerman. It is taken from the Kings river and there is an unfailing supply. Settlers have first water rights on Kerman Lands. The Kings river is very dependable for irrigating purposes.

### Modern Improvements

The town of Kerman is a modern town. The entire Kerman tract has all modern improvements. There are telephone lines, and rural delivery routes cover the entire tract. The Kerman Tract is up to date in every way.

### Schools and Churches

There are 31 schools on the Kerman Tract, four of which employ more than one teacher each. There are many churches, embracing many different religious denominations. There is also a high school on this tract.

### Excellent Roads

Fresno county has many miles of good roads and the Kerman Tract has its share of them. The soil is of a character that does not make much mud and very little dust, and it is necessary to make good roads. There are many miles of practically perfect roads.

### The Best of Soil

The soil is without a superior anywhere. It is as fertile as any in California and it has the necessary elements to produce the widest variety of crops. All kinds of vegetables, fruits and all fruits do well in this soil.



Land in Kerman Can Be

Bought for \$175 An

Acre; \$17.50 Down

and \$3.50 a Month Per Acre

"The Land of  
Kerman  
Is the  
Land for You"



EXCHANGE BRANCH  
1840 Tulare St.

GENERAL OFFICE  
2043 Tulare St.

**JAMES J. MURRAY**  
REAL ESTATE.  
FRESNO, CAL.











## WITH BAND TO FORE, FAIR BOOSTERS TO VISIT VALLEY TOWNS IN AUTOS

Complete Arrangements for Trips on Tuesday and Wednesday; To Visit Hanford Fair; Complete Program for Fair Given Out.

Arrangements have been completed for two big boosting trips, Tuesday and Wednesday, when about a score of automobiles, bearing Fresno County Fair enthusiasts from this city, will visit most of the towns and cities of importance in this section of the valley. A band of eight pieces will accompany the boosters who will carry with them thousands of copies of full programs of the fair and coupons of importance of all its many features. This literature is to be given away all along the route, which will stretch from Clovis to Dinuba on the east side of the county, and from Fresno to Hanford on the line of the S. P. and Santa Fe.

A full itinerary for these trips was arranged yesterday, with definite times for the stops which will be made in various places. Schools will be visited in particular, each one in the general line of the route being designated for a visit. The time of the visit to each school will be known by the schedule for the adjacent towns.

With sounding trumpet and honking auto horns, the cavalcade will set out from Fresno at 8 o'clock Tuesday morning, and take in during the forenoon, Clovis, Sanger and Reedley, arriving at the latter place for noon. All schools along the route will be visited. Leaving Reedley after noon, the party will motor to Dinuba, thence up the route of the Santa Fe east side branch, via Parlier, Del Rey, Lone Star, and thence over to Madera, as the last stop of the first day's run.

TO SEE HANFORD FAIR.

Starting again at 8 o'clock Wednesday



**Automatic Eye Glass Holders,  
Eye Glass Chains,  
EAR LOOP CHAINS,  
HAIR PIN CHAINS.**

Are some of the safety devices we carry.

It is cheaper to prevent breakage than to pay for repairs.

We can show you an elegant line of this class of optical goods.

**J. M. CRAWFORD & CO.**  
1122 J STREET  
Optometrists and Opticians

special train on "Kerman Day," which will be Friday, the 30th, the day when the second of the big fireworks displays will be made.

A good deal of interest has been aroused here through the fact that among the names of the ladies who will drive in the ladies' race for a \$200 purse, on each day of the fair, will be Mrs. Clarence Berry and Mrs. M. J. Bush, both formerly of this city. Mrs. Berry is the wife of the well known oil man, and Mrs. Bush is the wife of the former mayor of Fresno.

**DETAILED PROGRAM.**

The full program for the big week is as follows:

**Tuesday, October 3rd.**—Woman's Suffrage day; Selma, Kingsburg, Fowler and Madera day. Wild west parade through streets of the city at noon. Race events: 2:40 trot, purse \$500, 12 entries; 2:25 pace, purse \$500, 18 entries; ladies' race, purse \$500, 11 entries, one heat; band and orchestra; slingers' horse show and wild west show at grounds.

**Wednesday, October 4th.**—Fresno-Coealinga day. Wild west parade through streets of the city at noon. Race events: 2:10 pace, purse \$1,000, 10 entries; 2:05 pace, purse \$500, ladies' race, purse \$500, one heat. Bands, orchestras, and Hawaiian singers. Horse show and live stock parade. Wild west show. Charlie races. Gigantic display of fireworks in the evening.

**Thursday, October 5th.**—Sanger, Reedley Dinuba day. Wild west parade through streets of the city at noon. Race events: 2:14 trot, amateurs' silver cup, novelty race; ladies' race, purse \$500, 11 entries, one heat; Copa De Oro, 1:55, will try for world's pacing record. Wild west show. Charlie races. Horse show and live stock parade. Bands, orchestras and slingers.

**Friday, October 6th.**—Kerman, Madera, Laton day. Wild west parade through the streets of the city at noon. Race events: 2:20 pace, purse \$1,000, 15 entries; 2:30 trot, purse \$500, 11 entries; ladies' race, purse \$500, 11 entries, one heat. Wild west show. Charlie races. Novelty races. Horse show. Live stock parade. Gorgeous fireworks display, entirely different from that of Wednesday night. Bands, orchestra and Hawaiian singers.

**Saturday, October 7th.**—Clovis, Union Labor, Y. M. C. A., Y. W. C. A., Children's day. Wild west parade through the streets of the city at noon. Race events: 2:25 trot, purse \$1,000, 10 entries; 2:15 pace, purse \$500, 15 entries; ladies' race, 500 ft. race, purse \$500, 11 entries. Automobile races. Athletic stunts. Baby show. Horse show and stock parades.

Besides, there will be the greatest industrial, agricultural, horticultural and live stock exhibit ever collected in the San Joaquin Valley and a hundred other side attractions, including the largest list of amusement concessions ever in at the fair here.

A military concert will be conducted each day by representatives of the State University.

Free camping grounds will be furnished.

This program is given out subject to change by probable addition of new features.

Sheriff Walter McSwain yesterday received a telegram from Sheriff H. H. Sutherland of Blaine county, Oklahoma, stating an officer would be sent to Fresno immediately with the necessary papers for E. F. Smith, who is wanted there on a charge of selling liquor to Indians. Smith is being held in jail here. He does not deny that he formerly resided in Oklahoma, but he refuses to talk in regard to his arrest. Smith while in Fresno was engaged in the restaurant business.

## SCHOOL SUPERINTENDENT ADDRESSES Y. M. C. A. CONVENTION

E. W. Lindsay Urges Cooperation of Schools and Association.

Annual Sessions to Close Today at Fowler With Church Services.

An address by County Superintendent of Schools E. W. Lindsay yesterday was the feature of the second day's session of the Y. M. C. A. convention at Fowler. One of the suggestions put forth by Lindsay was to the effect that the public schools and the Young Men's Christian Association should co-operate for the future welfare of the boys of Fresno county.

Following a prayer service at the Christian church, the convention opened with a bible hour conducted by Prof. John G. Hill of the University of Southern California. The subject was "Israel at Her Lore." This proved exceptionally interesting. Thomas J. Wilkie, state secretary of the Y. M. C. A., followed with a talk on the "Call of the Rural Community." W. D. Eastman, secretary at Fresno, also addressed the delegates on deputations work.

An hour for boys followed, Earl E. Lyman of Reedley relating stories told around the camp fire at the annual outing last summer. Ralph Walker of Selma discussed the "Other Fellow," the delegates on deputations work.

After luncheon, Prof. Hill conducted another bible hour, taking as his subject, "Israel at Her Altars." The bible hour was followed by S. Warren Douglas, address, "Our Next Year's Policy." In the evening a song service was conducted at a Sanger church. J. E. Springer, state secretary, rendered an illustrated song, "All Kinds of Boys and Men."

Mr. Lindsay's address was the feature of the afternoon and the delegates loudly applauded the speaker. The annual convention will close today. Church services this morning will be the feature of the final session. The various pupils will be filled by delegates.

Today's program in full follows:  
8:30 a. m.—Quiet Hour, Baptist church.  
11:00 a. m.—Church services. Pulpits filled by delegates.  
2:00 p. m.—Men's meeting. First Presbyterian church. "What a Man," Prof. Hill.  
7:30 p. m.—The First Year in Fresno County. Platform meeting. United Presbyterian church and First Presbyterian church.

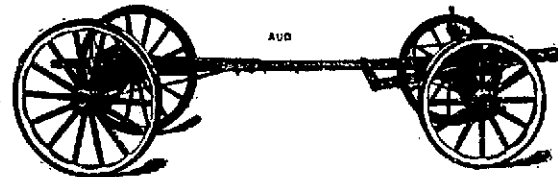
Films for sale, printed and developed, in a first class manner. Butler & Colson Drug Company, Phone Main 87.

## SHIP ON FIRE REACHES NEW YORK

NEW YORK, Sept. 23.—With a smoldering fire in her after-hold, which the crew had been fighting day and night for a week, the Santa Clara, of the American and Cuba line with a cargo of Mexican hemp, is being cared for by the experts of the New York fire boat squad at Staten Island pier today. Large holes burned through her after hatch show how narrow was the boat's escape from destruction at sea.

The fire was started by a careless deckhand dropping a lighted cigarette into a hold.

LEST WE FORGET  
**PENCIL DAY**  
SATURDAY, SEPT. 30TH,  
Given by the  
**Fresno Relief Society**  
For the benefit of the SICK POOR.  
EVERYONE SHOULD DO HIS SHARE.



NEW STOUGHTON FARM TRUCK

## Here's the New Stoughton Farm Truck at \$72.50

A handy, strong, durable, light running, low wheel wagon for general farm purposes — with patented sand proof, self oiling skains, large Dodge mortised hubs, bent white oak rims, end to end axle truss, heavy front hound placed on edge, the gears are clipped.

OUR SELLING PRICE, 3 1-4 inch axle with 4-inch tire—for ..... \$72.50

Or the Smaller Size

## Stoughton Farm Truck at \$70.00

3 INCH AXLE AND 3 INCH TIRE FOR \$70.00

Compare this good wagon with others, then see how much better our wagon is, and what you save in money. New Stoughton skains, return flow of grease principle, self oiling, smooth running charcoal iron skains. The new Stoughton truss keeps the wagon permanently in set.

**Kutner's**  
The House That Saves You Money  
1119-1123-T Street.  
1801-1819-Mampana Street.

## FASHION DISPLAY OF FURNITURE

Simultaneous with Fresno's Fashion Show we have arranged for a handsome exhibit of some of our finer furniture. We are headquarters for all lines of house furnishings, from the very finest to the least expensive. To give you an idea of the magnitude of our establishment we draw your attention to the following lines:

### Dining Room Furniture

Our stock comprises over sixty styles of extension tables in golden, weathered or fumed oak, dozens of buffets and china closets, and more than 100 styles of dining chairs.

### Floor Coverings

In this we are equalled by none. We carry more than 600 rugs of all sizes and descriptions; 200 patterns of carpets from the cheapest to the best, and at least 40 patterns of linoleums. We are agents for Hodges Non-Fadable Fibre Rugs and Carpets.

### Bed Room Furniture

We have on our floor numerous sets in Circassian Walnut, Birdseye Maple, Mahogany and Satin Walnut; 150 styles of Dressers and Chests in all woods; a line of at least 200 different patterns of Metal Beds, and fully forty kinds of Springs and Mattresses.

### Lace Curtains and Draperies

We display an assortment of fully 250 lace curtains, besides the largest stock of portieres and couch covers shown in the city. In addition we carry a complete stock of curtain and drapery materials in the piece, also a great variety of tapestries and other furniture coverings.

### Living Room Furniture

We carry a complete line of library and living room furniture in mahogany and the various finishes of oak. Dozens of styles of Morris Chairs, Easy Chairs and a line of over 200 Rockers. Many designs in Library Tables.

### Miscellaneous Articles

Among other things too numerous to mention, we carry a line of 50 Go-Carts; a full line of Desks and other Office Furniture, and always have a supply of shades and shade-cloth on hand, sufficient to take care of any size job at the lowest prices.

# WORMSER FURNITURE CO.

1022-28 J Street, - Fresno, Cal.

Fresno's Foremost Furniture Firm

We Are Agents For

Clube-Vernice Sectional Bookcases  
Roaster Kitchen Cabinets,  
Sealy Tuftless Mattresses,  
Lambert's Holland Dutch Furniture,  
Stickley Bros' Quaint Furniture,  
Hodges Fibre Rugs and Carpets.



Our low prices and courteous treatment have made us the largest concern of our kind in the valley.

# Attractions at Local Play-Houses

## "A POISONED BOOK" PROBLEM MELODRAMA AT EMPIRE BEGINNING TOMORROW

Frank Thorne Company Very Popular in Fresno



Clifford Thompson, Leading Man at Empire Theater.

One of the few things in melodrama seems to be inconsistency, but strange to say that inconsistency is used as a weapon to trap the criminals and do justice to the guilty parties in the play for the coming week. Spiritualism in its phenomena is used as a decoy to point out the guilty—a murder of course is committed and the mysterious manner the poisoned book makes it a scientific problem. Mr. Clifford

Thompson as Jack Rose, the accused victim, promises to give an excellent portrayal of the character. Mr. Frank Thorne will be seen in his favorite role, that of the aggressive villain. The supporting company have good parts and an excellent performance is assured. "Old Heidelberg," the beautiful college play with its beautiful costumes and scenery will be seen at today's matinee and tonight's performance.

### WAREHOUSE FULL OF LIES.

If some of our merchants would go into their basements or warehouses and realize the full meaning of the boxes of lies, the barrels of lies, the lying labels on their shelves, it would set them thinking.

To lose your friend, lie to him.

To ruin yourself, lie.

Truth is the greatest power in the world. There is no other force in business that can compare with honesty, straight-forwardness. There is no one element of character so great, so all-comprehensive, so eternal as truth. Reputation may be lost at a blow by a lie. Character without self-respect is impossible. There is only one integrity, and that is absolute integrity. The only integrity, the only character, the only self-respect that can stand is the integrity, the character, the self-respect founded upon and guarded by truth.

How infinitely better, to say nothing of the moral side of it, to be straight and square; to keep the record clean; instead of spending fortunes to make people believe it is clean when it is not.

What if the proprietors of some great, solid, long-established house should decide that they were sufficiently entrenched in the public confidence to enable them to stand a little deception in their goods, in their advertisements? How long would it be before this little speck in the apple would demoralize and reduce to a rotten mass all the apples in the barrel?

How long does it take before a little speck in character taints the whole life?

Can you afford to run the risk?—Orison Swett Marden in "Success Magazine."

### KEEPING THE MIND CLEAR.

Working or thinking without system entangles the mind, and leaves the mental faculties in a clogged condition, so that they do not work sharply. The mind must be kept clear and clean for the present problem, so that it may seize and grasp with all its might the thing it is attempting to accomplish.

There is only one best way to learn how to act; that way is the way of system. Systematize your thoughts, your energies, your abilities. Learn early in life to do this, and it will prove the master habit that wins success.

Systemless men are always surprised that the heads of great enterprises can find so much time for social life, for hobbies, for travel. They cannot understand it at all. They do not realize that a man of great organizing ability, with a splendid system, can do more effective business in a single hour at his office than a systemless man can accomplish in twelve. It is not the number of hours, but the effectiveness of the system that tells.

One of the advantages of a college course is that it trains the mind to work by system. Whether he likes to or not, the student is forced to concentrate his mind when the time comes, no matter what his mood, or how he feels. Four years of training in this should put the mind into working order. It should tune the intellect so that all the strings will be in harmony. A good college education should train the mind to think concretely, deeply, effectively, at will.—Orison Swett Marden in "Success Magazine."

## Amusements Plentiful for "Fashion Show" Week

### BARTON OPERA HOUSE—

"Miss Nobody from Starland," Wednesday night, September 27th.

Coming: Harry Bulger in "The Flirting Princess," Thursday, October 5.

### EMPIRE THEATER—

This afternoon and evening, "Old Heidelberg."

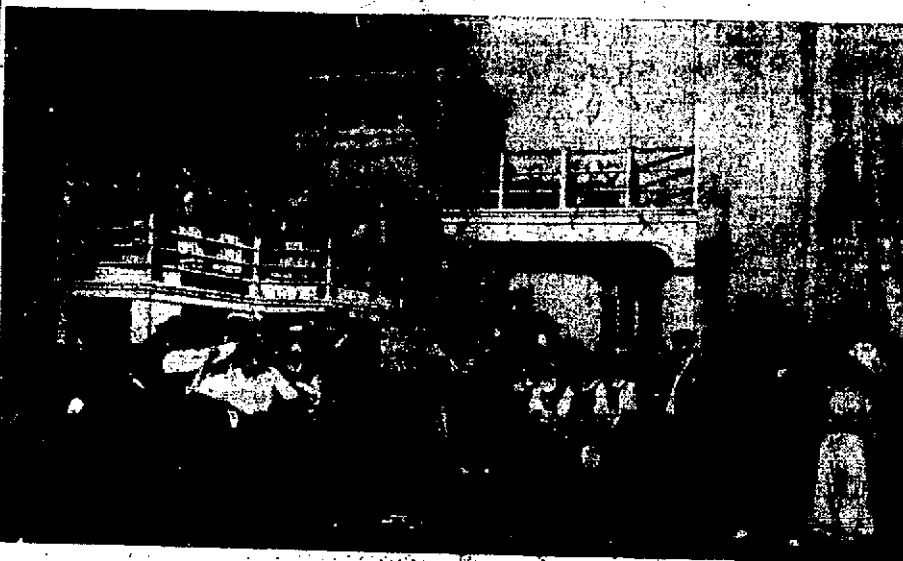
All next week, "A Poisoned Book."

### TEAL'S THEATER—

This afternoon and evening, "When the Man Came Back."

All next week, "In Muenda Land."

## Dress Rehearsal Scene Is Sensational Novelty in Frolicsome Musical Success, "Miss Nobody From Starland"



Aboard the Lusitania Scene from the First Act in the Big Musical Revue, "Miss Nobody from Starland" at the Barton, next, Wednesday Evening.

An absorbing frolic of melody, act scene, aboard the liner Lusitania, wherein is graphically reproduced a moving sea and an ocean storm. And when the great vessel arrives at its destination, the gangplank is thrown into the water and the entire company dashes through the audience where the authors see fit to let everything happen. Several things do happen and all happen at the same time. The presentation of the show is a number of clever musical selections, and gives Mr. Bulger and an all-star cast an opportunity of presenting the big hit of Chicago, of the past season. One of the big features of the show is the presentation of the "Oogie, and the Gloomy, Gloomy" dances with Dale Miller and Arthur Freeman presenting same. The three dozen American Beauties are the prize winning show girls of the season—which the critics raved over so at the beginning of last season.

### HARRY BULGER IN "THE FLIRTING PRINCESS"

The latest singer success comes to the Barton on Thursday night, Oct. 5, and is Harry Bulger in "The Flirting Princess," by Adams, Hough, and Howard. The musical show, "The Flirting Princess," is styled a "nonsense farce" by the authors. Anything the range of a three-act piece, with a little of everything in it, is called almost any other name now-a-days, but to him who wants to see a "show" a musical comedy is just as sweet. "The Flirting Princess" is a delightful American girl with just enough of an adventurous spirit to enjoy the flirtations of her would-be wooers, while she is seeking

for the man she would care to kiss for the second time. Her experience prove the first kiss is disastrous to any further enchantment. She surrounds herself with an atmosphere of mystery and finds enjoyable recreation among the guests at the hotel, Claremont where the authors see fit to let everything happen. Several things do happen and all happen at the same time. The presentation of the show is a number of clever musical selections, and gives Mr. Bulger and an all-star cast an opportunity of presenting the big hit of Chicago, of the past season. One of the big features of the show is the presentation of the "Oogie, and the Gloomy, Gloomy" dances with Dale Miller and Arthur Freeman presenting same. The three dozen American Beauties are the prize winning show girls of the season—which the critics raved over so at the beginning of last season.

Another feature of the record-breaking "Singer" show is the now famous "Egyptian Turkey Trot."

**GLAD SHE REMINDED HIM**  
"Wife—She reminds me of you've had. Think of your seven children at home. Husband—I will. Waiter, bring another glass. From the Fitzgerald Blatter."

**TALLY TAGS AND TIME CARDS**  
For fruit pickers and packers carried in stock at the Fresno Republican

## "IN MUENDA LAND" MUSICAL OFFERING NEXT WEEK AT TEAL'S THEATER

Raymond Teal Musical Comedy Delights Patrons



Corinna Carlock with Raymond Teal Musical Comedy Company.

Raymond Teal with his delightful comedy company, have opened their

Fall and Winter season of musical comedy at Teal's Theater in a most fitting manner the house being crowded nightly to witness Fritz Fields' clever musical concoction, "When the Man Came Back." Unlike most musical offerings of the light style, this show has a distinct plot too. It abounds with witty situations and excellent musical numbers.

The chorus work is to be complimented on being far ahead of the numbers put on in the "Dome."

Miss Margaret Davis Teal's new prima donna, made a big hit in her song number, "The Garden of Roses." Grace Wolf who has established herself as a big favorite completely out-did herself in her "Railroad Rag" number and took the house by storm. Raymond Teal appearing in this offering, got the reception of the night and took encore after encore for his song efforts.

Jack Checco, Fritz Fields, Drew Avery, and Miss Carlock were right

### PROGRESS MADE IN SYSTEMS.

Involved, complicated, intricate methods, endless detail, hamper a business. An unchanging set of rules and regulations, a failure to see the value of new ideas, hopelessly throw a conglomeration into the rear when competition comes. In, says Orison Swett Marden in an article in "Success Magazine."

There is as much difference between the equipment of a business office of twenty-five years ago and one of today as there is between the old stage coach and a railway limited express. Business methods have been simplified in the interest of directness and clearness. Unbusinesslike forms have disappeared. There are no longer those immense, ponderous volumes which were as much as a bookkeeper could handle. Old methods of filing and copying letters and keeping track of business have gone out of vogue. The transmittal and records have been revolutionized. The perpetually increasing methods of duplicating purchases and orders and the system of handling correspondence with efficiency and accuracy now in use would amaze an old-time business man. One person today can keep track of more transactions and answer more letters in a day than a dozen men could twenty-five years ago. There are today letter files and follow-up cabinets that almost speak. Many devices have been introduced to reduce the number of salesmen, cash boys, bookkeepers and cashiers, saving money, time and space. The saving of room in an office or office is no small item when rents are from one dollar to three dollars and a half per square foot a year. Thus, the clinging to the old methods must fall before well-equipped competitors.

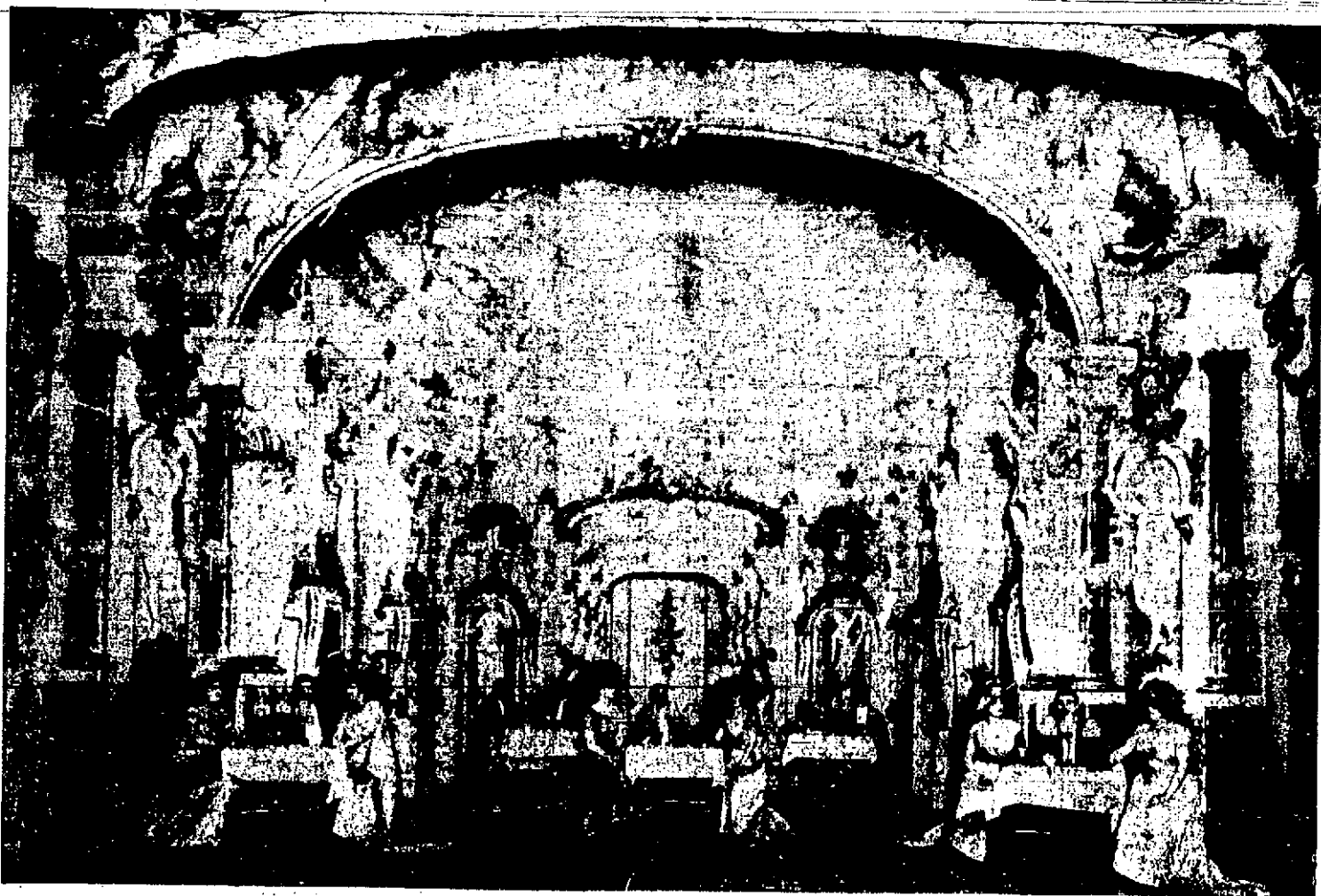
### HOW SURROUNDINGS COUNT.

Really, to get things where they belong at the right time. Don't trust to the future, for you may have less time tomorrow than today.

Don't leave a lot of tail-ends hanging about your office or place of business for those signs of weakness, evidences of your lack of executive ability. People measure you very largely by your surroundings. If they see your desk or office or your place of business as a confusion, they take it for granted that you are a poor business man. You make a bad impression, and this impression is your reputation for a long time. It is your reputation for a long time. It is your reputation for a long time.

Place your things where they belong at the right time. Don't trust to the future, for you may have less time tomorrow than today.

Don't leave a lot of tail-ends hanging about your office or place of business for those signs of weakness, evidences of your lack of executive ability. People measure you very largely by your surroundings. If they see your desk or office or your place of business as a confusion, they take it for granted that you are a poor business man. You make a bad impression, and this impression is your reputation for a long time. It is your reputation for a long time. It is your reputation for a long time.



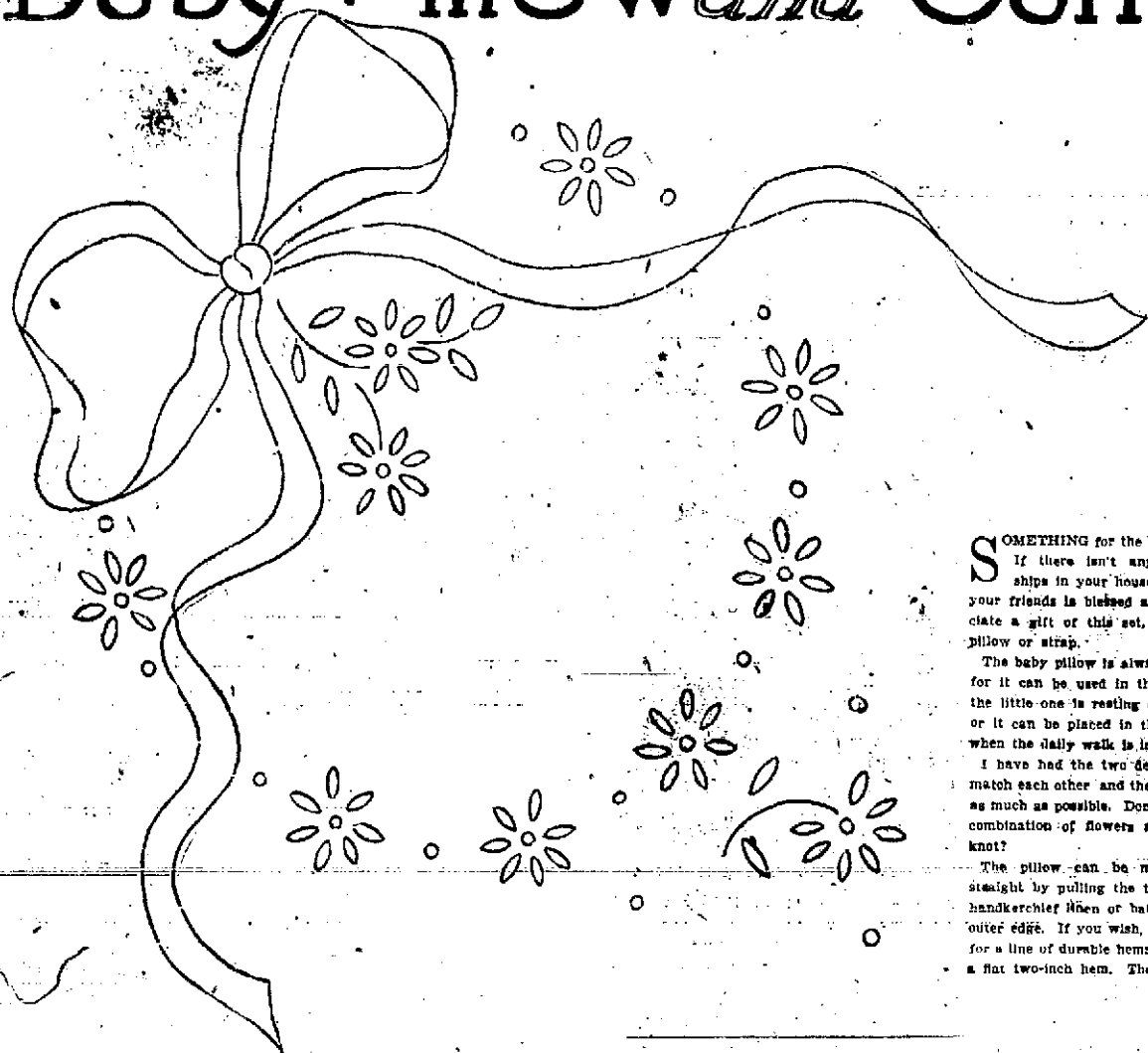
THE GOLDEN INN, CAFE SCENE IN THE THIRD ACT OF "MISS NOBODY FROM STARLAND."



# For the INDUSTRIOUS NEEDLEWOMAN

## By ADELAIDE BYRD

### Baby Pillow and Carriage Strap



#### The pillow

**S**OMETHING for the baby this time. If there isn't any royal baby-ships in your house, some one of your friends is blessed and will appreciate a gift of this set, or either the pillow or strap.

The baby pillow is always acceptable, for it can be used in the house when the little one is resting or "on show," or it can be placed in the baby coach when the daily walk is in progress.

I have had the two designs made to match each other and the work reduced as much as possible. Don't you like the combination of flowers and the bow-knot?

The pillow can be made perfectly straight by pulling the threads of fine handkerchief linen or batiste along the outer edge. If you wish, you can allow for a line of durable hemstitching above a flat two-inch hem. The back will be

the same size as that of the front, and it, of course, will be plain. The flaps can be buttoned together with tiny pearl or washable buttons and buttonholes. Otherwise you can make it a regular pillowcase, open at one end. A pretty plain hemstitched ruffle is a good finish for the pillow.

When working the flowers pad the petals lengthwise and work solid in the opposite direction. If you will alternate solid work with eyelet work in the little circle of flowers around the bowknot, you will find that there is a charming result. The eyelets can again be used on the dots on the pillow, and the leaves you will work solid.

I have had shown three bows with different ways of filling in the ribbon. First, there is the solid work, which is put on over padding in darning cotton. Another is an outline of the loops

and ends, whipped into a heavy cord after outline stitches are used. Fill in the bow in either of the two ways shown—the French knots or the seed stitches, which are tiny back stitches. Both of these methods are easy and quick and extremely effective.

The cover for the carriage strap should be worked on linen of medium weight, and should have a back also. These two should be sewed together after completion. Work the flowers in the same way that you did those on the pillow and pad the scallops on the edge; then work in buttonhole stitches. Buttonhole the vertical flaps at each end and pass the strap through these openings.

The pillow and the strap cover make a charming gift, and you will never regret spending a little time and a very little money on such a satisfactory piece of needlework.



Three ways to work bowknots

#### THE BABY'S WARDROBE

**A**N INFANT'S wardrobe should be warm, but at the same time as light as possible, first on the baby's account, and then for the sake of the mother or nurse. The first outfit for baby should include six fine French flannel bands, with the edges plucked. Some mothers bind the edges of baby's hands, and some hem them; but this is unwise, as the skin of every infant is exceedingly tender and will show the marks even of machine stitching if the hand be tight; therefore the preference for plucking.

Four fine woolen or silk-and-wool shirts are enough for the first weeks of baby's life. When washed, they should be dried on a wooden stretcher for that purpose, or else they will shrink so badly it will be impossible to get them on.

Four little night dresses, made from a fine quality of English longcloth or flannel, come next on the list. Make these in the simplest manner possible, just shirred in at the neck and wrists, with the bottom finished with a deep hem.

Six everyday slips can be made of the flannel. They must be laundered frequently, for absolute cleanliness is imperative where infants are concerned. Make these slips very plain, with wide armholes and plenty of room for the little hand to slip through. Trim with a dainty lace or ribbon at the neck and edging the sleeves. A yoke of fine ticking can be used, but do not put much work on these slips; keep them plain.

Two more elaborate dresses may be provided, if desired. Make them of very fine cambric or muslin and trim with fine lace insertion, feather-stitching or hand embroidery. Flannel-rim laces can trim the skirts above the deep hem.

Three flannel petticoats will be plenty at first, for, with the best of care, they shrink when washed; besides, baby grows fast, and will soon have to have new ones.

A pretty, long wrapper is a necessity. It can be made of fine nun's veiling, flannel or china silk, interlined with wadding.

Cream, pale pink and pale blue are suitable colors. This must be ample in size, with loose-fitting sleeves and wide at the waistbands. This rule should apply to all of baby's frocks, for tiny hands grow quickly, and fingers get tangled in wristbands that are too tight.

Trim the wrapper with fine embroidery. A lace trim can edge a flat, round collar and also the sleeves.

Four dozen diapers will not be too many, and four to six pairs of booties must be provided.

The christening robe may be as elaborate as the mother pleases, but it must be dainty as well.

The shortening of all long dresses can be made when the baby is a month old if the weather is mild and there is no danger of the child taking cold.

Run the items in by hand; then, if it is necessary to lengthen them, it can easily be done.

A coat of the finest French flannel is the most approved outer garment. Trim in the simplest possible way, with silk braid or fine lace. A shoulder cape is usually desirable; this can be trimmed with rows of silk braid or ribbon.

Line the coat with china silk or soft messaline.

Make it with a little square yoke on which the body is pleated and the sleeves attached. Feather-stitch the cuffs, bands, and finish the neck without a collar, simply using the shoulder cape. Blind embroidery is one of the prettiest ways of trimming a coat, and a dainty finish is a hemstitched frill of the finest lawn.

Baby's first cap is usually of silk, but a cobwebby handkerchief, shaped to cover the cap lining of thin china silk, is exceedingly pretty.

Once the little silk cap is made, the mother's taste and ingenuity will suggest the application of the handkerchief. The turned-back Dutch flap is always attractive, and is becoming to most baby faces.

These little bonnets are no trouble to arrange, and a fresh one is possible at all times. It can be pinned in several places to the lining with just a few stitches, so that it is easily detached when it is necessary to wash.

A little sacque of flannel is also a necessity. It can be made over a loose kimono pattern and trimmed with feather-stitching in a delicate colored silk.

#### A carriage strap

#### THREE WAYS TO TRANSFER

**H**ERE are suggestions for transferring the pattern before you to any material before working.

Perhaps the easiest way is the "window-pane" method. This is successful when the material is thin, like linen, batiste, etc. Pin the sheet of paper and the material together and hold them up against the glass of a window. With a sharp pencil draw on the material the design, which can be easily seen through the glass. If one-half of the design only be given, unpin the paper and turn the other side in the fabric. The strong light behind will make it plain.

If you have carbon paper, you should place the sheet between your fabric and the newspaper. This latter is on top. With a sharp pencil go over the outline of the design. The impression will be left in fine lines and will last until worked. This method is successful on heavy material.

The last way is also easy. On wax paper or ordinary tissue paper trace the pattern before you. Work the design in completed, turn over the paper and outline the pattern with a heavy lead pencil. Then place the design down on the fabric and redraw the outline, pressing hard with the pencil. The pattern will be transferred without difficulty.

Such a pocket sachet can be used for a handkerchief or glove case if it be made of a map's size handkerchief. If desired for a gift, embroider the monogram.

#### HANDKERCHIEF NOVELTIES

**H**AVE you ever tried to see what can be done with a handkerchief? These little squares of linen, hemstitched, embroidered or lace edged, can with a little ingenuity be made up into many beautiful and useful things.

First there is the dainty sachet that is made of a bit of delicate-colored satin, covering several layers of cotton wadding and scented with rose or violet. Ascertain the size of the handkerchief when folded twice to form a square, and cut the satin in an oblong double that size or two squares the exact size. Turn in the edges, line with the cotton and sachet powder and whip the edges over with fine silk.

Fold the handkerchief so the corners will meet in the center, lay the satin square inside and tack the corners of the handkerchief together, running the thread all the way through, and at this joining point sew on a pretty bow of ribbon matching the satin.

Another attractive way is to fold a lace-edged handkerchief over straight on itself, so it will lap three-quarters of its size, and sew the lap edges together. Make a satin or silk covered pad, lined with cotton and thickly sprinkled with sachet powder, the size of the pocket formed and slip it in. Now fold over the loose portion as you would the flap of an oblong envelope and fasten it down by tying inch-wide ribbon around each end.

Such a pocket sachet can be used for a handkerchief or glove case if it be made of a map's size handkerchief. If desired for a gift, embroider the monogram.

gram or initial on the overlapping edge and fasten with small pearl buttons or flat glove clasps under a bow of ribbon.

A pretty pad and sachet to slip inside the front of the corset can be made by folding an eight-inch square handkerchief over so it will form a triangle.

Make a pad of silk or linen a trifle smaller than this triangle and cover it with the handkerchief, catching the edges together in several places. If the handkerchief is lace edged, run a little frill of the same lace across the top of the pad. An advantage in one of these pads is that as soon as it becomes soiled you can take the handkerchief off and have it laundered, using another one to cover the pad in the meanwhile.

An embroidered and lace-trimmed handkerchief (men's size) together and cushion top. This can be put on with pins and easily taken off to launder.

To make a fancy workbag, lay two handkerchiefs (men's size) together and sew two joining edges together and four inches of the other two edges, folding back the two loose corners and fastening them down with ribbon bows, embroidered cologne or an initial on one corner and a dainty blossom or bowknot on the other.

Buttonholes around four small brass rings with white linen thread and attach one to each corner of the opening of the bag and one midway between on both sides. Run ribbon through the rings and draw the bag up with this.

Pretty little work aprons are made from handana handkerchiefs.

Lay the top edge in several small

plants, bringing it into a space twelve inches long, and attach ribbons to each side, with which to tie it about the waist.

Another way is to cut off one corner, hem the edge or bind it with ribbon that is long enough for strings and use the triangular corner for a patch pocket. Workbags of handana handkerchiefs are also pretty.

Dustcaps are made from large-sized handkerchiefs by gathering up each corner into a little twist or padded knot. Another way is to fold back each corner and tuck it tight. Now run a casing all the way around one inch from the edge and put a fine elastic or narrow piece of ribbon through this and draw it up to fit the head.

If the handana is a large size, two of them sewed together make attractive sofa cushion covers.

#### Safe Beanbags

**M**OTHERS who make their children beanbags—small, square bags, filled with beans or corn—will find them dangerous if they should break while being thrown about in play and the corn or beans fly in the children's faces, sometimes injuring the little ones' eyes.

A safe bag can be made of pretty cretonne or flowered chintz, lined with cotton or flannel or sawdust; this would not harm any one if it should break.

These play bags are pretty if cut circular instead of square. They are a little more difficult for tiny hands to catch and add zest to the game.





# For the HOME DRESSMAKER



## SILK DRESSES FOR THE HOUSE OR STREET

## French Fashion Notes

**T**HE double role that the silk frock plays successfully this fall is extremely attractive to the woman with a practical kink in her mind. There is a decided vogue for charmeuse, by the way, and after seeing the soft dull silk in wonderful colorings it is not surprising that the majority of makers and wearers lean to this fabric.

Fashion has made up silk dresses so that they can be worn in the house or on the street. There is a dignity in the line and decoration that is eminently suited to walking costumes. And who will deny the fact that a frock can never be too elegantly simple for the home?

In the group before you there are certain characteristics that show the trend of fashion. The crossed line at the opening of the bodice is noticeable. The revers effect in modified forms is also here. Straight skirts with more comfortable width are decided features, and the tunic crossed at the front or side stands out as a new note.

Any one of these models can be worn by the American woman with grace and an assurance that Parisian styles, at their best, give.

Dark navy blue is enjoying a great vogue. There is a crossed line in front, with wide revers button trimmed. From the top of these there extends a black satin collar which is pointed at the back. The sleeves are slightly full above the cuffs, held in at the elbow by buttons. Turned-back satin cuffs finish them. A chemise of all-over lace is worn with the bodice. In this, by the way, you can sew shields and thus protect the kimono blouse. The straight skirt has a wide panel effect at the front buttoned at the side. Black satin edges the skirt.

Beside her is a fortunate possessor of a gray silk model made on extremely simple lines. There is a chemise of deep ecru lace and a wide collar attached to the silk bodice. Stitching gives the finish on the bodice, cuffs and tunic. A soft, narrow girde defines the waist line.

Black charmeuse is used on the third model, showing one of the new double skirts. The blouse is the kimono pattern again, and a large square collar of sheer linen edged with heavy lace trims the top. Silk-covered buttons fasten the bodice and the upper skirt. They also trim the deep cuffs on the three-quarter sleeves.

Last is a bright blue charmeuse trimmed with deeper blue velvet. This edges the inner line of the bodice, forms the girde and edges the slashed tunic and the cuffs.

The sleeves are gathered in at the elbow. There are two wide pleats over the shoulders, giving a straight line at the shoulders. A single revers swings over at one side quite deep. The stitching gives a firm tailored finish that is always desirable.

Whether indoors or out, on the round of social calls or business duties, a silk frock made after one of these models will be one of your best friends. Try it and see.

### Two Types of Hats

**D**IAMETRICALLY opposed in line, construction and material are two hats that are full models of beauty.

One comes from Marie Crozet, and is a large, graceful chapeau of black velvet. Its crown is low and the trimming is of lace and ospreys. The ecru lace is frilled into a rosette at the front and from the center is a yellow osprey, placed so that it rises straight and high above the crown.

The other model is a small, close bonnet of green velvet. Joanne Lanvin has wound about this chapeau, which is all crown, a scarf of green silk covered with gold-embroidered chrysanthemums. There is nothing more. The richness of coloring is the important feature of the little bonnet.

From these different types you can make your choice.



**P**ARIS, Sept. 11. First the seahorse or mountain Rebuff-David are showing a coat in white rather, with coarse linen collar and cuffs in yellow. Large pearl buttons are used on the side fastening and as trimming for collar and cuffs. Another model in scarlet had white collar and cuffs and brass buttons.

The practical and stylish blue serge frock is very much favored by the Parisienne this fall. One smart model had a collar, very narrow at the front and very long and broad at the back. It was of hemstitched linen. Pearl buttons fastened the frock in front. The waist line was normal.

Silk negligees are being displayed by Paquin in unusual color combinations. A pale pink kimono has a strawberry pink lining. Pale blue is allied with violet, cerise with pale pink and tapestry blue is lined with rose.

Chic afternoon gowns are of charmeuse or mouseline de soie. Black and dark blue are combined, and many dressy costumes show draped skirts with bodices quite plain. Yokes are of tulle on many blouses and bodices. Crocheted buttons are much used.

A smart beige serge suit had crystal buttons to fasten the double skirt at the side. The jacket, which was three-quarter length, was trimmed with the buttons and pipings of black cord. Jabots are immense; they and blouses are almost inseparable.

A sleeve that is slightly fuller at the elbow is appearing in some of the taffeta suits and gowns. Large black velvet hats have trimmings of white tulle. These are worn with afternoon dresses. Fringe and aligrette also are favored.

A beautiful prune-colored beaver was trimmed with an ornament of white mouseline braid. The simplicity of trimming is a welcome and marked feature of autumn millinery.

Lace veils in white are worn with beaver hats.

For an afternoon dress, white mouseline de soie was trimmed with peacock blue taffeta and silver fringe.

Narrow bands of black velvet outline fichus of mouseline.

Girdles and sashes are decided features of the fall showings. The fichus are very generally used, and the vogue for veiled frocks seems not to be on the wane.

A new blouse of pleated tulle, seen in a very exclusive shop in the Place Vendôme, had bands of deep cream-colored lace three inches wide over the shoulders. A large jabot of lace and white mouseline de soie, hemstitched, finished the simple yet effective model.

Some charming little wraps in changeable taffeta, edged with fringe, are displayed. They are worn with white gowns, in cloth, and are one of the most favored of the accessories.

ELOISE.

### Long Sleeves

**F**ROM many models comes the edict that sleeves on afternoon costumes will be long. Martial & Armand, Francis and Drecol have shown this in their exquisite fall models of suits and gowns.

The long sleeve, fitted quite closely over the wrist and ending in a frill of lace over the hand, is the dancier cri, and especially welcome to the woman who does not rejoice in plump forearms.

The lace over the hand is frequently continued on the outer sleeve line four or five inches, and on some models almost to the elbows.

This outer line of the long sleeve is also defined and emphasized by rows of tiny buttons or by braid in border designs. Sometimes the slashed lines will be held together by buttons and loops, with fine net or lace undersleeves showing through the openings.

Pipings of satin or velvet are used on the edges of the long cuffs. Wonderful handwork is seen on long lace sleeves. This takes the form of embroidered flowers, ribbon work, narrow quiltings of frayed silk and narrow soutache effects worked over the design of lace.

Yes, in some cases it will be a charming change for the better, and if you could but see the models in the gorgeous showrooms over in Paris you would approve of the revival of the feature.

## Seen at the little shop



BREAKFAST CAP OF LACE

**O**VER in Paris it seems that the smaller the shop the more novelties are there in it; and you may be sure that the close association between the owner and the potential purchaser is assured and gives a satisfying personal element to all business deals. The "little shop" has grown to be a big feature in our country. It imports the very latest novelties, and here are some of them.

A scarf veil is a happy combination of these two accessories. On a large hat this figured mesh is placed and fastened



THE SCARF VEIL

at one side under a bunch of yellow wheat flowers. If you wish to use this long piece of buff lace as a scarf, it is wound around the crown and tied under the chin, much as ribbon ties are. If you prefer the protection that a veil will give, the length is straightened out, and adjusted as a veil, the ends tied around the neck.

Have you noticed the fabric bags? They are of linen for your linen frocks, tapestry, brocade, lace or figured silk. You can make one if you can cut out the material to represent a square bag with a pointed flap. A silk or cotton cord is used for the handle and the flap is fastened by either

a patent clasp or a button and buttonhole. Many handbags are made of pieces that are left over from gowns. A bag for every dress is not beyond your reach.

Novel and yet practical is the evening bag attached to the wrap. You can make a single skirted bag of silk, covered with mouseline or chiffon and drawing up on a soft ribbon of the same shade. Attach the ends of the ribbon to the side of evening coat or afternoon wrap. It is decidedly convenient for carrying handkerchiefs, scarf, scent bottle and change. You can supplement any wrap that you own by this useful accessory.

The little cap of lace is very much favored just now. It takes the place of elaborate hairdressing, especially in the leisure hours before dressing, when woman must look her prettiest. Some persons call it the boudoir cap, others the breakfast cap;



AN EMBROIDERED FICHU



A FABRIC BAG

but in any case it is charming. All-over lace is used in this model. It is a circular piece, skirted in under a band of ribbon. At the front a flat bow of loops that are of ribbon and lace decorates the front.

Last is the separate embroidered fichu, that is made of fine batiste or linen and embroidered in a running



THE WRAP WITH THE BAG

vine. It is laid in folds over the shoulders, and the long ends hang almost to the bottom of the liner dress with which it is worn. The newest velvet girdle is worn with it. It is black and has two short ends ornamented with crocheted flowers in colored wool.

Here are some suggestions that come as a refreshing little wave from the grand sea of fashion. They are always interesting to womanhood, and therefore important.

**MR. BLUEBEARD**

As Introduced by HELEN WARE in the Military Drama

**"THE DESERTERS"**

Hudson Theatre, New York

Words and Music by ANNA ALICE CHAPIN, Co-Author of "The Deserters"

1. New some... cool - lect - ers hunt for gems, Oth - ers for  
 2. New Blue - beard was a lov - ing soul, And he liked a  
 guns and on knives hand, But Pic - tures or lamps, or  
 all - ports or stamps, But he col - lect - ed wives, wifes  
 some... were out - ty, And some he could not stand.  
 Some... of the wives... were fat and short, Oth - ers were  
 Some... of the la - dies lost their hearts, Oth - ers their  
 too, But I'll take a chance in a two-step dance, For I'm ter - ri - bly stuck on blue.  
 too, But I would take a chance in a two-step dance, For I always was stuck on blue.

Copyright MCMX, by LEO. FEIST, 134 West 37th St., New York  
 International Copyright and Performing Rights Secured and Reserved  
 "THINK IT OVER MARY"—The Season's March Song Hit  
 Used by permission, MURRAY MUSIC Co., New York

No. 253.

lean and long, But cold or tor - rid, or  
 heads did miss, But wheth - er they cried, then or  
 nice or hor - rid, They all of them sang this song:  
 wheth - er they died then, They al - ways brought up with this:  
 CHORUS.  
 "Oh, Mis - ter Blue - beard, I'm aw - ful - ly stuck on you! Oh, Mis - ter Blue - beard, what  
 "Oh, Mis - ter Blue - beard, I'm aw - ful - ly stuck on you! Oh, Mis - ter Blue - beard, what  
 ev - er am I to do?... They tell me your tem - ple's aw - ful, And your wives are un - luck - y  
 ev - er was I to do?... They told me your tem - ple was aw - ful, And your wives were un - luck - y  
 too, But I'll take a chance in a two-step dance, For I'm ter - ri - bly stuck on blue.  
 too, But I would take a chance in a two-step dance, For I always was stuck on blue.

No. 253.

No. 253.

**Rainier**  
**Beer**

 THE BEER  
 of  
 QUALITY

 A Nourishing  
 Beverage  
 That  
 Should Be In  
 Every Home

 ORDER A  
 CASE  
 TODAY

**Jacob**  
**Richter**

 Agent  
 Phone 30

 FINEST PORTRAITS AND VIEWS  
 Maxwell & Nudge, J. and Fresno.

# Special Rates Account

# FRESNO FASHION SHOW

**September 28, 29, 30**

The Southern Pacific Will Give Rate of

**ONE AND ONE THIRD ONE-WAY FARE FOR THE ROUND TRIP**
**TO FRESNO**

From All Stations, Stockton to Bakersfield, Including Branch Lines

This Fashion Show Will be the Most Elaborate Style Event In the History of Central California

Sale Dates Sept. 28th, 29th, and 30th, Return Limit Oct. 2nd

**SEE THE LOCAL AGENT**
**SOUTHERN PACIFIC**







**NOTICE TO CREDITORS.**  
In the Superior Court of the County

cessed, to exhibit such claims with the necessary Vouchers within four months after the first publication of this notice to the said administrators in the office

of J. R. Webb, rooms 309 and 310, Land Company building, in the City of Fresno, County of Fresno, State of California, which said place the undersigned selects as her place of business in all matters connected with said estate of William Ryan, deceased.

MARY MANSKE,  
 Administratrix with the will annexed.

ceased.

**NOTICE OF ASSESSMENT**  
Office of The Amoco Oil Company,  
principal place of business, Hanford,  
Kings County, California. Location of  
works, Fresno County, California.

Notice is hereby given that at a meet-  
ing of the directors held on the 5th day  
of September, 1931, an assessment (No.  
11) of 10 cents per share was levied up-

day of October, 1911 to the secretary of

Any stock upon which this assessment shall remain unpaid on the 9th day of

unless payment is made before, will be

**B. M. ROSENBERGER,**  
Secretary of The Azores Oil Company.  
(office with Nuncs Investment Com-  
pany, Inc., 215 W 7th St., Hanford,  
Cal.)

Any stock upon which this assessment

October, 1911, will be delinquent, and advertised for sale at public auction, and unless payment is made before, will be sold on Monday, the 3rd day of November, 1911, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

By order of the Board of Directors,  
D. THURMAN, Secretary.  
-Office, 153 Clark Street, San Francisco, California.

**DELINQUENT SALE NOTICE.**  
John Kern Oil & Development Co. Location of principal place of business Fresno, Calif. Location of works Section 21, Township 15, Range 12.

assessment No. 5 levied on the 16th day of August, 1911, the several amounts

Set opposite the names of the respective shareholders as follows:					
	Ctrl.	Shares	Per Cent	Cost	Total
Arnoux, A. J.	57	150	5	1	\$ 5.85
Arnoux, A. J.	76	60	5	1	3.50
Asgum, M. J.	218	86	5	2	6.00
Adishron, J.	364	500	5	5	25.00
Adishron, J.	364	500	5	5	25.00
Adishron, Mary	305	500	5	5	25.00
Adishron, Martin	366	500	5	1	25.00
Atkinson, John	415	500	5	1	25.00
Brown, P. H.	422	155	5	1	8.75
Brown, P. H.	424	126	5	1	7.00
Baron, U. M.	560	950	5	1	43.50
Cole, Lizzie	71	500	5	1	25.00
Cole, Lizzie	71	500	5	1	25.00
Cole, Lizzie	71	500	5	1	25.00
Cole, Lizzie	71	500	5	1	25.00
Curran, Denis	592	425	5	1	22.25
Cameron, G. R.	195	502	5	1	26.10
Cowen, D.	370	520	5	1	23.50
Cowen, D.	393	156	5	1	8.50
Evans, A.	472	500	5	1	25.00
Flynn, W. J.	447	300	5	1	15.00
Flynn, W. J.	447	300	5	1	15.00
Faber, J. E.	411	2620	5	1	101.00
Holtermann	492	500	5	1	25.00
Kunde, O.	326	1255	5	1	62.75
Kunde, O.	398	150	5	1	8.50
Kunde, O.	411	750	5	1	38.50
Kunde, O.	442	500	5	1	25.00
Kunde, O.	442	370	5	1	20.00
Kunde, O.	446	402	5	1	21.10
Kunde, O.	447	350	5	1	13.75
Linsatrum, W.	237	190	5	1	9.50
Swift, L.	217	80	5	1	5.00
Vahtilainen, H.	341	669	5	1	26.50
Wickersham, A.	355	500	5	1	25.00
Myers, J.	325	200	5	1	9.25
Dashkin, P. S.	484	20	5	1	1.00

Pray. D. L. ....	36	140	5	1	6.0
Pray. D. L. ....	274	96	5	1	5.7

And in accordance with law and order of the Board of Directors made on the 16th day of August, 1911, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the Company, Room 106, Forsyth Building, Fresno, California.

of 3 o'clock p. m. of said day to pay  
said delinquent assessment thereon to

gether with costs of advertising and ex-  
pense of sale.

By order of the Board of Directors.  
J. H. KELLY, Sect.  
Office Room 100 Forsyth Building  
Fresno, Cal.

**NOTICE OF MEETING OF STOCK-  
HOLDERS OF THE W. M. & M. OIL  
CO. (A CORPORATION).**

Notice is hereby given that the annual  
meeting of the stockholders of The W.  
M. & M. Oil Co. (a corporation), will be  
held at the office of M. J. Woy, Room 203  
Eagerly Building in the City of Fresno,  
Fresno County, State of California,  
on the 2nd day of October A. D. 1911, at  
the hour of 2 o'clock in the afternoon,  
for the purpose of electing  
Directors for the ensuing year  
and to transact any other business that  
may come before the Board.

Thomas Dunn, Secretary.

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NOTICE OF ASSESSMENT.

place of business, Room 203 Edgerly Block, Fresno, Fresno County, California. Location of works, near Coalinga, Fresno County, California.

Notice is hereby given that at a meeting of the Board of Directors of the W. M. & M. Oil Company, held on the third day of September, 1911, an assessment of \$5.00 per share was levied on all shares of the company.

tion, payable immediately to the secretary of said corporation at the office of the company, Room 207 Edgerly Block

State of California. Any stock upon which the assessment shall remain unpaid on the 5th day of October, 1911, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on the 5th day of November, 1911, at 10 o'clock a. m. of said day, at the office of the company, Room 288 Edgerly Block, in Fresno City, Fresno County, California, to pay the delinquent assessment and the costs of advertising and expenses of sale.

THOMAS DUNN, Secretary.

Fresno, Cal.



**FOR SALE—STOCK**

**AUCTION.**  
Will sell at auction Tuesday, Sept. 26, 1:30 p. m., at the Crescent Corral, a car load of horses and mules. This stock just came off of a scraping outfit and are all broke and ready for work. They were shipped from Napa county and they consist of 12 head of mules and balance are horses and mares, and as this outfit is a division of a partnership firm they must be sold without limit or reserve. Stock will be

**W. LIGHTFOOT AND COMPANY,**  
L. Bray, Auctioneer.

**SALE**—Two Athalon colts, full  
father and mother, both halter broke  
and very gentle, and large for their  
age; both for \$250. C. B. Randall, Ker-  
non.

**SALE**—Good work horse, very  
cap; also some brown and white pul-  
s. 2162 F ft.

**SALE**—28 head of mules, 2 and 3  
years old, S. A. Jennings, Minkler, 19  
last Fresno.

**ANTED**—A young driving horse. Eric

SALE—115 head first class dairy cows; reasonable price. Inquire of S. J. McInnis, 1163 G St.  
 SALE OR TRADE—Span of mules and cows, 3 miles north on road of Road store. A. E. Helm.  
 SALE—Large, fine bay horse, six years old. Dr. Meux, 1607 R St.  
 SALE—40 ACRES; tract. DODSON-ORR FARM CO.'S Colony. See ad!  
 SALE—Family milk cows, Jersey and Holstein. Inquire of W. J. Hooten, one mile north & west of feeding school, Clinton Ave., R. R. 7, Box 55.  
 SALE—All family cow, 5 bloods north of Belmont, on Fresno Ave.  
 SALE—Span mules, wagon and harness. H. Schrieber, 2531 Fresno St.  
 SALE—Young team, iron gray, Barney Ave. Jens Nielsen, R. 3, Box Fresno.  
 SALE—Fine work horse, blooded stock, 1800 lbs. Casa Blanca Vineyard, R. 6.  
 SALE—A Jersey cow, fresh. Address J. O'Donnell, Ventura and Maple Ave.  
 SALE—Two gentle sound work horses, weight 1200 lbs. each. Blackstone Hay Market.  
 SALE—Span of young mares, harness and wagon for sale or exchange for

**SALE**—5 head of work horses. Approx north side of Ocean between Palma and Horne.

**SALE**—5 head of work stock. Huff and Hable, J and Monro.

**SALE, STOCK**—18 good dairy cows, 1 bull, 1 No. 17 De Laval cream separator, 2 young work mares, also work mares and implements, 30 hogs and 100 chickens, 6 miles west of Riverdale. Jacob Christian.

**SALE, CATTLE**—Bay horse 8 years old, either single- or double-breasted, weight 1550. G. R. Vignola, room 22, over Hollands'.

**SALE**—Good horse and surrey. Very suitable for women. Will take cow as part payment. Phone 1567.

**SALE**—Because of falling health, I will offer at public auction at any place, three and one-half miles

with of Fresno, on East avenue, on  
Thursday, September 28, at 1:30 p. m.  
I have my herd of dairy cows and half-  
breeds, consisting of about 40 head; one  
Laval cream separator. Terms: All  
cows under \$25, cash; on sums over  
that amount, bankable notes for six  
months at 7 per cent will be taken.  
On sums over \$25, 6 per cent discount  
to cash. J. P. Johnston, L. Bray, auc-  
tioner.

---

**SALE.** Tuesday, September  
29, at C. P. Woods' ranch, on Elm ave.  
I have a lot of good stock and  
farm implements. 25 head of choice  
Friesian cows from a picked lot of milkers  
and bestly fresh; also some horses and  
geese. Sale starts at 10 a. m.

---

**SALE** of young mules and 20 head of  
cows. Fresno City Hay Market.

---

**SALE** of 27 head of fine dairy  
cows, good milkers and good stock; some  
cream and cream separator. Sale to be  
held at Dinuba Livery Stable, Dinuba,  
California, on Saturday, Sept. 30th. All  
cows under \$100, cash; over \$100, price  
in 60 days on terms.

---

H. T. HADEN, Owner.

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**SALE.** STOCK—1 gray brood and  
calf mare with suckling calf, 1300 lbs.;  
1 iron gray gelding 4 years old, 1300  
lbs.; 1 pair black geldings, 2600 lbs.;  
1 bay gelding, 1500 lbs.; 1 fine sorrel

saddle pony, single footer; also one  
 of the finest barrel mares, 2150  
 lbs., in Frenchy both city broke and  
 suitable for lady to drive, single or  
 double, 6 years old. All stock as repre-  
 sented, on money refunded. Star Horse  
Market, 932 L St., Phone 465. F.  
Transferring.  
 SALE OR TRADE for span of  
 mares, a good all purpose team of  
 mares weighing about 1200 lbs. Apply  
 1 Effie.  
 SALE—2 good mules, about 350 lbs.  
 each, also good second hand wifes pair  
 of mules, about 180 gallons each. Pho-  
eborgs Vineyard, Matlamoero, Phone  
250.  
 WOULD like to own my fine driv-  
 ing mare, "Donna 1," come and talk  
 with me. I will make you a price that  
 will surprise you. \$150 for "Dubuque."  
 One of the best Tom Smith colts in  
 the country.  
 G. PATTERTON, 1923 Fresno St.  
 EN choice dairy cows, mostly Hol-  
 steins; good all around mare cheap.  
 Also choice dairy milking cows. Call  
1000.

...in Fresno; both city broke and  
...for lady to drive, single or  
...able 6 years old. All stock as repre-

SALE—Nice Jersey bull. Price \$35.  
L. Rutherford, R. 4, near Lone Star.

SALE—A splendid driving horse 7  
years old. Will trade for hay. 2523  
Fremo St.

SALE—One span of hi-cars. Wauk  
drive. 1315 F St.

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## Stenographers and Typewriters

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AND 40 ACRES tracts, DODSON-ORR  
REALTY CO.'S Colony. See ad!

SALES AGENT DOUGLAS, public steno-  
grapher, will call for dictation. 2504  
Baltimore St., Fresno, Cal. Tel. Main 976.

SALES HAMILTON, public stenographer,  
dictary, mimeographing, 108 Land Co.  
Bldg. Main 1276.

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## PASTURAGE

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AND 40 ACRES tracts, DODSON-ORR  
REALTY CO.'S Colony. See ad!

SALES AGENT DOUGLAS, public steno-  
grapher, will call for dictation. 2504  
Baltimore St., Fresno, Cal. Tel. Main 976.

SALES HAMILTON, public stenographer,  
dictary, mimeographing, 108 Land Co.  
Bldg. Main 1276.

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## Osteopathic Physicians

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SARAH PUGIL, 130 Forsyth Bldg.  
(phone 4-8), Res. 1341 Y.

AARONSON, Land Co. Bldg. Phones  
2-22; Res. 2523. Lady attendant.







78

## TAKEN UP

KEN 11—A mule with harness on  
245 Elmhurst.

KEN 11—Black horse about 5 years  
old, brand W. S. on left hip. Owner  
1315 E St.

KEN 11—Holstein heifer, brand J on  
right hip. J. Nelson, Kearney Ave., R.  
box 61.

KEN 11—Dark brown mare, male,  
branded S. S. on left front shoulder. L.  
Patterson, Fresno Co. Del.

## Agricultural Department

(By W. G. HUMMEL)

## A NEW KIND OF EXPLORER

The geographical explorations of a few centuries ago were history-making and thrilling. The explorers who conducted them have been suitably honored in the annals of nations; in story, and in poetry. Their studies adorn many public places, and their names are taken with pride by towns, by institutions, and by societies. The geographical explorers of today also receive due honor. Their names are known through many countries, and their every new achievement is lauded and rewarded.

Another kind of exploration which is going on today is equally important, but we hear very little of it. It is the kind of exploration that is done quietly and modestly, and its results are attended by no blare of trumpets. The explorers who are conducting the work are but poorly paid and their names are known to few. Yet their work calls for the same kind of grit as that possessed by the old heroes. It necessitates risk, danger and self-sacrifice. It may mean hardship and discomfort of every kind. But it means also vast additions to the future wealth and prosperity of the United States, and to many an individual farmer it may mean success and a competence where otherwise he would find only failure and poverty.

This new kind of exploration is done by the agricultural explorers sent out by the United States Department of Agriculture. They have gone through Indian jungles, across Siberian steppes, under heated Saharan skies, and through the plague districts of Bombay searching for useful plants for the farmers of the United States. They have traveled through every continent and secured many of the rarest and most inaccessible parts of foreign countries for plants suitable for introduction in this country. The fruits of their endeavors may be seen in crops on thousands of American farms already, and within a few years, when still other new species and varieties have been sufficiently tested and proved to be worthy, still other valuable plants will be distributed among American farmers to add to their wealth and to the variety and quality of their crops.

The history of American agricultural explorations may be said to have begun in the early nineties, when David Fairchild, son of that George Fairchild who drew the bill providing for the first agricultural experiment station in the United States, decided to go to Europe to study plant diseases. On the steamer he met Mr. Harbott Lathrop, a traveler making his third trip around the world. One day in the smoking room, young Fairchild told of his desire to visit Java to study plants and also of his wish to study bacteria under Professor Koch in Berlin. "Why study microscopic stuff?" said Mr. Lathrop. "What you want to study are plants men can use." Mr. Fairchild replied that he had not the means, and the topic was dropped. But the suggestion made a deep impression upon him. And six months later, when Mr. Lathrop came to him at the Naples Zoological station, where he was working, and said, "I have decided to send you to Java," he was eager to go. However, he did not join his patron until after two years' study in Germany. They then started upon an extensive tour through the Malay archipelago,

China, and other countries, during which they sent home hundreds of valuable plant specimens.

On Mr. Fairchild's return to the United States Mr. Fairchild found a bill pending in Congress for a seed appropriation. He saw in this an opportunity for the introduction of foreign crops and said to Secretary Wilson, in whose Department he had formerly worked, "Why not put in a clause allocating you \$20,000 for introducing new varieties?" The Secretary approved of the suggestion and the appropriation was made. This made possible the Office of Seed and Plant Introduction, which was then started as a part of the Bureau of Forestry, with Mr. Fairchild in charge. It has, however, since been changed to the Bureau of Plant Industry.

From the beginning to the present time the guiding principle of the work of the Office has been to get those seeds and plants that promise to be distinctly useful to farmers of the United States. It is desired to avoid merely collecting new and curious plants without regard to their economic value. Carefulness is the criterion by which they are judged.

Already the work of the Office has accomplished much for the American farmer. It was an agricultural explorer who went to Russia and Russian Turkestan and brought back the Turkestan alfalfa which has supplied the demand for a drought-resistant alfalfa in many parts of our country. Another agricultural explorer brought back durum wheat from Russia; and still another secured in Japan the Kishu variety of rice which is grown in over half of our rice producing districts. The new crop of barberry was secured by Fairchild in Egypt for the brigaded regions of the West. The new salad, udo, was discovered by Lathrop and Fairchild in Japan. Valuable date palms, collected by agricultural explorers and distributed by the Department of Agriculture, are now growing in various parts of our arid regions and promise to contribute a valuable Oriental fruit to our regular crops within a few years.

Until the time of David Fairchild and the starting of the Office of Seed and Plant Introduction, we depended on our counsel and naval officers for such foreign crops and fruits as were introduced in this country. Though they sent us some valuable plants, they also made disastrous mistakes. Moreover, there was no system. In the work the agricultural explorers of today are doing in a scientific way, which has heretofore been done in a haphazard way. The Department is learning the specific needs of the various sections of the country and is sending out explorers to get those fruits, vegetables or other crops best suited to needs and conditions.

This work of the agricultural explorers may seem simple, but it is usually quite the reverse. It often requires much skill and diplomacy to enter a country and secure seeds and plants which, through their introduction into this country, might make it a rival in production of the country from which they were secured. For example, when it was desired to get tobacco seeds from Sumatra it was found that there was a rule against letting the tobacco seeds go out of

the island, on account of fear of competition. Much quiet, tactful work had to be done before the seeds were finally secured from a native, packed in beer bottles, and shipped out of the country. When Mr. Fairchild was endeavoring to get citron cuttings in Persia he was hindered on every hand in fact, he was finally obliged to steal the cuttings and pack them in potatoes to evade inspection. It took months to secure the desired hop cuttings in the famous hop growing district of Bohemia; and still other months to secure the seeds grown for matting in the island of Kiusiu, and which, it is hoped, will prove valuable for the abandoned rice-lands of South Carolina.

Of the work done by the agricultural explorers, that by Mr. Frank N. Meyer in the fruit and nut orchards of China, Manchuria, and Korea will certainly prove not the least valuable.

The United States contains practically every variation of climate and soil. Yet great sections of it are barren and are closed as barren. Korea and China and Russia have areas with the same soil and climate, but not marked barren. They are cultivated so that they support a vast population. Mr. Meyer was sent there to see what grew in those regions, and how it grew, to examine farms and gardens, and to get seeds and plants, particularly fruit and nuts, that held promise for any section of the United States. He traveled over the country for three years, enduring every discomfort and inconvenience and many dangers. For months he slept on filthy floors in huts infested with cockroaches and vermin. Many times the only drinking water was a vile mixture of rain and surface water contaminated by sewage. The food was corrupted by flies and filth, and he was obliged to depend for weeks on the limited food he could carry with him or secure on his way. But he got back to the United States thousands of valuable specimens of seeds and plants to be tested under American conditions. And when, after a few years, the best of those are selected and distributed to farmers, valuable new products will be added to our American lists, and new and improved varieties will be found growing in many sections.

Among the varieties of persimmons sent to this country by Mr. Meyer to be tested is a large fruited kind, three to five inches in diameter and often measuring more than a pound. It is bright orange in color, perfectly seedless, is not astringent, and can be eaten even when green and hard. The trees are thrifty and the fruit stands shipping remarkably well. Another variety, bred extensively in the manufacture of dried persimmons, closely resembles figs in appearance and is of excellent flavor. It is thought that through its use a new industry could well be built up in those sections of our Southern States where the dry fruited persimmons succeed well. Specimens of the wild persimmon were also collected, and it is said that as a stock, this persimmon would probably give to its grafted host a much longer life than the native American persimmons seem able to, for in China all the cultivated persimmons grow much older than they do in America. China is supposed to be the original home of the peach, and many varieties were collected by Mr. Meyer and sent to this country. Of the cling group a variety known as Pol tai is said to be the best. These peaches grow to a large size, often weighing over a pound apiece, and are of a pale yellow color with a blush on one side. The meat is white except near the center, where it is slightly red. Its flavor is excellent and it possesses extraordinary keeping and shipping qualities, keeping till February if wrapped in soft tissue paper. There

are several strains of red peach, the meat of which is often colored red, resembling a beet when cut. There are also many varieties of the Honey and Peach peaches. Some of the peaches of China are exceptional in appearance and much used as ornamentals in gardens. They are also very valuable as stock for almost all members of the stone fruit group. Being drought resistant they would do especially well in those sections of the United States where there is only a limited summer rainfall.

Many valuable varieties of apricot are also found in China. One very hardy kind, used as a stock plant and for hybridization, is reported in great numbers in the apricot districts of the United States. In fact, some of these Asiatic apricots have proved to do well even in the trying climate of Wisconsin. Very hardy varieties of peaches, apples, and cherries have also been collected in China and sent to this country for testing or for use as hybrids.

The Chinese have a very hardy and sturdy drought and heat particularly well. The fruits are used extensively in China and seem to be equally popular with natives and foreigners. It is handsome in appearance and Mr. Meyer considers it one of the fruits which can be most safely introduced in America with a surety of becoming popular. The Chinese "mug" is also recommended for parts of the United States. In China it is said to vary from acid to refreshing sweet, and it may be eaten fresh, stewed, preserved and used in a multitude of ways. The cucumber, closely resembling our green olive in appearance, has a pleasing flavor and much used dry-sugared or preserved in syrup. As a table delicacy it might well be introduced along the Pacific coast.

Of nuts, certain Chinese strains seem to be much harder than anything we have in America. Very drought resistant hazelnuts are also mentioned. The chestnuts will perhaps better repay introduction into the United States than other nuts, thriving wherever oranges and loquats grow, and bearing a chestnut-like seed. Many other valuable plants might be mentioned which have been sent back to this country by Mr. Meyer and other agricultural explorers; but these will suffice to give some idea of the valuable work being done by them. It seems safe to say that of the many lines of expenditure of the government no one more directly affects the wealth producing power of the United States than this. Because of it, American farmers are no longer tied to the comparatively few crops their fathers knew. We are getting new materials, suited to every variation in conditions, making possible not only the improvement of the economic plants which we already have and the growing of the most profitable varieties, but also adding to the kinds of GAME LAWS FOR 1911.

The annual report on the game laws of the United States mentions as especially important the action of California under the constitutional amendment of 1902 in dividing the state into six fish and game districts and providing separate seasons for each. The measure passed looking toward the increase of game by propagation is also amended. Of retrograde legislation, the partial opening up of spring shooting of shore birds is mentioned. The deer season was this year shortened from 109 to 66 days in California, and daily bag limits established for rabbits, grouse, and

sage hens, and a weekly limit on ducks and brant. Other new game laws passed in California are the one providing for a dealer's license and for registration of all purchases of game; that authorizing the propagation and sale of pheasants and that prohibiting the use of any animal as a blind. The open season for game in California are as follows: (Seasons fixed by ordinances of county supervisors are omitted.) Male deer (2nd, 4th, and 5th districts), July 1 to Sept. 1. Female deer, fawn, elk, antelope, and sheep, no open season. Cottontail or bush rabbit, July 21 to Feb. 1. Tree squirrel (except Mendocino county, unpropagated), Sept. 1 to Jan. 1. Valley quail (except 5th district) partridge, Oct. 15 to Feb. 15. Mountain quail, grouse, sage hen, Sept. 1 to Dec. 1. Bobwhite, imported quail or partridge, wild turkey, pheasant, swan, no open season. Dove (1st and 3rd districts), July 15 to Oct. 1. Wilson snipe, Nov. 15 to May 1. Plover, curlew, shore birds, ibis, Oct. 15 to Mar. 1. Rail, Nov. 1, 1912. Duck (except 1st and 6th districts), Oct. 15-Mar. 1.

The limits fixed by law in California for the capture of game are two deer, 12 tree squirrels, 15 cottontails, or 12 brush rabbits, 4 grouse, 4 sage hens, 10 mountain quail, 20 each of desert or valley quail, doves, plover, curlew, snipe, or other shore birds, and ibis, and 25 ducks and black sea brant in a day; 50 ducks or black sea brant per week.

Non-resident licensees are fixed at \$10; alien licensees at \$25; and resident licensees at \$1.

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Exhibits that were shown at Sacramento and nowhere else in this state will be seen at Fresno. Exhibitors have begun to realize that the Fresno Fair is to be as good as the State Fair.

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# The Fresno <sup>MORNING</sup> Republican

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## FASHION EDITION FALL & WINTER 1911-12



*Paris and American Fashions*

Announcing Fresno's First Fashion Show Sept. 28, 29, 30

# The Pageant of Fashions for Fall

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**T**HE glories of the coronation of England's monarchs have been the theme of greatest interest in the eyes of all the world. And even in democratic America we have been a bit dazzled thereby. The return of the great to mediocrity of color and riot of gold and jewels, for this great occasion, is reflected in the robes of fashion generally. So that all of the world shall catch a ray or two of the glories of nobles and kings. Coronation red and king's blue are not the only darlings of the mode that boast a royal descent. For there are innumerable opulent touches to be noted in gold embroidered brocades and tinsel tassels, in beading, jeweling and heavy embroidery that hint at the influence of the great and mysterious East.

At a recent exhibition of imported models, four examples of the successful exploitation of East Indian ideas were noted. The first was an afternoon costume of navy blue Liberty satin, with Oriental embroideries, gleaming with metal threads. It was a one-piece robe effect, fastened down the front and shirred-in, at the waist line, where a girdle of platted satin cords, with heavily weighted sash ends, confined the fullness. The skirt was left open almost to knee height, so as to show the ankle in walking. The front sections lapping across each other. This gave a very narrow effect, and wrapped the garment closely about the figure, in such a manner as to clearly reveal its lines. This costume was in low tones, relieved by sumptuous embroideries of many colors, skilfully blended, and applied, in such a manner as to seem woven with the fabric itself. An evening costume, by Paquin, also bespoke the influence of East India, in motive and coloring. The foundation lining was of a peculiar blue shade of East Indian red chiffon, veiled with a medium, bright blue shade of the same material. The over dress was scattered with an embroidered floral pattern in heavy dull blue and mauve silk, and dark blue wooden beads. A deep band, at the hem, below the chiffon tunic, was in striped silk and cotton East India tissue and gave the appearance of an under petticoat. The stripes were in blue, orange, black, purple, green and pale blue, and gleaming with metal threads. Appliqued motives of dark blue chiffon, with embroidered designs, further elaborated this underskirt. Heading the band and as a sort of border to the chiffon tunic were dark blue wooden beads. This was a two-piece dress, consisting of bodice and skirt, with a girdle placed slightly above the natural waist line, at its lowest point. As the girdle was wide, however, it increased the short-waisted effect. The bodice was of the surplice order, with the characteristic double crossing lines

of the East Indian dress, and on the right breast, falling to one side, was a jabot of the chiffon in Indian red and dark blue. The military sash girdle and bands of the surplice front were of changeable blue and purple tulle. The variety of colors, in this costume, was unusual, and yet so skilfully handled as to produce a delightfully harmonious effect.

As has been noted, the general lines of afternoon and evening costumes incline towards simplicity. The high waist line and rather narrow skirts prevail, in the majority of models, though there are a few which show a leaning toward the 1890, rather than the directoire modes. Fichu effects are not uncommon, with here and there a suggestion of bertha or bretelles.

Cords, tassels and fringes are widely used as decorations, the latter being especially noticeable. Naturally with fringes to the fore, draped effects again assert themselves. A three-piece costume recently exhibited illustrates this tendency perfectly. It included a bit toward the quaint 1890 effects, and had, as an entirely new feature, the much talked of balloon sleeves, whose fullness at the elbow was stretched on little hoops of featherbone. The bodice had a draped fichu about the shoulders, bordered with fringe, below a small white net yoke, trimmed with tiny buttons. Lavender blue, permo crepe was the material chosen for this little gown and coat, and the fringe was in the same color.

The fichu and under sleeves were of white chiffon, and the schu collar of the wrap was of white wool. The skirt of this costume was in tunic effect, wrapping the figure closely, and the edges were bordered with fringe and heavily weighted in order to produce a close, clinging effect in the draperies. The wrap was also in the draped style, with fringe about the edges, the fronts draping over like the ends of a shawl. The sleeves were half length and across the back was a little belt of shirring which held the wrap in to the figure at the waist line. Tunic effects continue in favor, embroidered bands, beading and fringes finishing the lower edges and the sleeves. Bordered patterns, printed or embroidered, offer pleasing possibilities of manipulation into charming tunic costumes. Kimono or butterfly sleeves will retain their hold upon popular fancy, although the draped sleeve and the balloon sleeve, which are newer, have come to displace their popularity. Very long, close fitting sleeves are a feature of many a smart costume, suggesting early Italian styles. Girdles, sashes and cordeliers are in quaint harmony with the revival of these antique modes, as are also trimmings of maribou and fur. Very soft satins and messaline and softly draping woollen fabrics are most appropriate in these clinging costumes, while voiles, marquisees, chiffon cloths, and crepes, both plain and figured, appear in

tunics and over-drapes. Heavy surah silks have again made their appearance in the field of fashion, after an absence of many years, and will find a ready welcome.

Taffeta, too, is again modish, costumes in this material, fringed trimmed, which were one of the sensations of the late summer, being shown as demitolléts, for Fall and Winter.

Short coats and close skirts, giving the fashionable slender outlines, are still the favorites, though skirts are not so narrow as they have been during the past few seasons, having attained just the proper dimensions for grace and ease.

Two to two and one-half yards is an average measure about the hem of the smart fall tailored skirt. Plain gored effects are, of course, ultra modish, but there are many pretty models, showing pleats let in at the side from knee to hem. Panel backs are well-nigh universal, some circular skirts or skirts with circular cut backs, being about the only exceptions.

Tunic skirts of wool show simulated under-skirt effects of satin or velvet, the collar lappets, cuffs and other trimmings of the jacket matching the underskirt.

Jackets vary from twenty-six to twenty-eight, and even in some cases, thirty inches in length, affording a

very good range for individual selection. In addition to the usual straight cut coats, there are many modish, semi-fitted jackets, better suited to the lines of the average well-developed figure.

Both the English cut shoulders and the jackets of smart tailored suits, absolutely no fullness in the top of the sleeves being allowed. A few fancy suits are cut with the kimono or butterfly sleeve, which is essentially dressy. Coats, with high waist line in the back, are also seen on costumes for dressy wear. The real fashion features of fall suits and coats are the handsome wide, fancy collars, revers and broad cuffs, carried out in a variety of novel ways. These are often of contrasting color and fabric, or imbedded with velvet, braid, or contrasting cloth.

Both double and single breasted effects appear in the fall models, though the former, perhaps, best suits the purposes of fancy revers and collars. All kinds of rough, heavy materials are smart for tailored suits, bourette cloth, basket weaves and fancy mixtures being the order of the day, varied with a few mannish suitings.

Zibeline, plain and in two-toned effects, are again in style, as might be expected with the vogue for long-haired fabrics. Striped zibelines show red or white hair lines, on dark

By  
Louise Beaufort

grounds. Striped suitings, of all kinds, are very smart, for Fall and Winter wear.

For dressy wear, velvet suits will take the place of the satin models, which achieved such a triumph during the spring and summer. Embroidery, on velvet, is a new idea in adornment, the designs being executed either in heavy silk or colored worsteds. Browns, purples, black and white effects, grays and dark blues are all modish and appropriate for the fall tailor-made. The popularity of pretty little dresses of wool or silk, and of short jacket tailored suits, renders at least one long coat an essential of the well balanced winter wardrobe. Never was fashion's display of outer wraps more lavish than for this season, the automobile, perhaps, having had some influence upon the vogue for long coats.

The fifty-four inch coat is, in fact, preferred above all others, which is at

least a good, warm, comfortable when upon the part of dame fashion. For general wear there are many splendid gayer hues, pale blues, red, bright tan, garments of this kind, in soft, warm, or the pretty crisp plaids of the High-

reversible, blanket material, rather rough in surface effect, but extremely smart. Reversible cloths are the correct thing for these long coats, the color of the reverse side appearing in broad, fancy collars, revers and cuffs. Usually the outer side is of a plain, practical color, grey, greyish mixture, navy, black and white, brown mixture or tan, while the inner side is of gayer hues, pale blues, red, bright tan, or the pretty crisp plaids of the High-

land class.

The more dressy coats of broad cloth, satin, velvet and plush have very beautiful directoire and Charlotte Corday collars cut on the deep; fashionable lines, often simulating hoods or capes, and ornamented with pendant tassels.

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This Store Participates in Fashion Show, September 28, 29, 30.

There's autumn in the air,  
I do not know from where  
It comes, nor why I know,  
But the fall winds that blow  
Are done with summer rest;  
The colors in the breast  
Of the strong hills grow deep  
With shadows that slow creep  
Toward winter. There's a myth

Which laughs across the earth  
Too wildly, lest the grief  
Of summer find relief  
In tears.

Whence comes the word  
The startled gardens heard?  
Who whispered 'neath his breath  
Of that white silence—death?



Fresno's Autumn Fashion Show,---Next Thursday, Friday and Saturday, 28th, 29th, 30th



# Authoritative Styles for Fall, 1911

Fresno, Metropolis of The Inland Empire  
Sends Greetings—

“Come to Our Autumn Fashion Show”

When you come you will see what unlimited facilities this city possesses for supplying you with everything, even to the best the world provides in wearing apparel and articles used for personal adornment...The results of several months careful planning by the merchants of this city will be mirrored in their several displays...The effect is bound to be most interesting...Other pages of this special edition will be devoted to general discussions of fashions.... Women will choose this or reject that as suits her own self best....Many will seek Quality and Exclusiveness, others will carefully compare prices; and to the critical judgement of the former, as well as to the discretion of the latter, do we respectfully submit our display.

## Gottschalk's

The Skill of This Organization culminates in an endeavor to surpass in charm and interest the displays which have already given this store fame thruout “The Empire” as the House of Authoritative Fashions....Leadership in this city is no longer the aim of our ambition, we passed that milestone long ago.....To furnish our patrons facilities for shopping that equal the advantages enjoyed in the greater cities is now our watchword...This, not only in regard to unbounded choice, but in price considerations as well.

When you come to the fashion show you will need no advertisement to advise you, your own eyes will be your guide...When you see our display of Women's Tailored Suits, the beautiful gowns, hundreds upon hundreds of gorgeous hats, the myriads of rich and sparkling accessories and adornments, piece after piece of wonderful new weaves of silks and the rugged, rough suitings of which no other store shows a single piece—then you will realize how fully we are in touch with the sources of fashion....

*And when you come to price investigation, You will see what ability to lower prices means when coupled with sincere purpose to really do it. You will realize what our close alliance with the greatest Manufacturers in the world is worth to you in dollars & cents.*



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*This Store Will Participate In Fresno's First Fashion Show*

# We Join With Fresno In Inviting You To Her First Fashion Show

## *The Wonder's Showing Will Include Gowns and Wraps Of Wondrous Beauty.....*

**D**URING Fresno's First Fashion Show, this store will display a collection of Gowns, Suits, Wraps and Millinery that will by far excel our best previous showing, not only from the standpoint of style but from the standpoint of economy, as every garment on display has been carefully selected and every detail taken into consideration. Masterpieces of such world renowned couturieres as Paquin, Francis, Drecol and others, are represented, of which our garments are copies, so take it all in all you will enjoy your visit here very much.

Particular attention is called to the price tags that are attached to each garment (for we take particular pride in marking our garments at moderate prices), to the immensity of our stock and to the variety of the garments on display. A careful and thorough inspection of our garments is desired, as we wish to have you assure yourself that wearing apparel for women may be selected in Fresno as satisfactorily as in the larger cities.

### *Our Windows Will Be Beautifully Decorated For This Style Event*

We have planned great displays for our numerous show windows, sparing neither time nor expense, and presenting a style show that will interest you. As only a few of our garments can be shown in this manner, we sincerely hope that you will come inside where courteous attendants will be very glad and eager to wait on you, not with the sole expectation of your purchasing, but more for the opportunity of revealing to you what is new in Fall Fashions for women.

### *Our Millinery Display Will Be An Interesting Feature*

**F**RENCH designers have contributed largely to our display of Millinery this season, and you may expect to see the loveliest creations from such famous hatters as "Suzanne Calbot", "Madame Louison", "Lichtenstein", and other milliners who are regarded as the highest authority in all that is fashionable in hats for women.

Suzanne Calbot, 14 Rue Royale, Paris, small black velvet shape trimmed in the darkest of purple shaded to American beauty plumes, also banded with brown Martin fur. Priced at \$85.00.

Madame Louison, Pres La Rue Royale, Paris, contributes a large black velvet shape, trimmed in bands of toupe, and also the "stand up" effect of ostrich, with iridescent colored ornaments. Priced at \$65.00.

Lichtenstein, of New York, London and Paris, submits large plum colored taffeta hats, trimmed with a large bow of the same color, at \$45.00, and lovely black velvet shapes, medium sized, at \$75.00. They are handsomely trimmed with three white French plumes.

### *There Will Be Afternoon Concerts By The Fresno Concert Orchestra.....*

This orchestra is under the able leadership of Mr. Bela Pirt, well known to lovers of music in Fresno, and each afternoon during the Fashion Show, from 3 to 5 p. m., will render a delightful program as outlined below.

#### **Thursday** September 28th

##### PROGRAMME

1. March, "La Guapa".....Bullson
2. Entre Act, Gavotte.....Gillet
3. Waltz, "Summer Eve".....
4. "La Paloma".....Tradler
5. Selection, "Pagliacci".....
6. Piano Solo, "6th Rhapsodie".....Liszt
7. Sextette from "Lucia" Donizetti
8. Love Duet, "Hoschna".....
9. Selection, "Chocolate Soldier".....
10. March, "Exhibition".....Purbach

#### **Friday** September 29th.

##### PROGRAMME

1. March, "A Frangese".....Costa
2. Barcarolle, "Tales of Hoffman".....Offenbach
3. Waltz, "Gold and Silver".....Lehar
4. Gavotte, "Premier Bonheur".....Salabert
5. Selection, "Varmen".....Bizet
6. Violin Solo, "Romance".....Svendson
7. Menuet, "A L'Antique".....Bela Pirt
8. "In the Land of Harmony".....Tadeuski
9. Selection, "Spring Maid".....Snyder
10. March, "Manhattan Beach".....Sousa

#### **Saturday** September 30th.

##### PROGRAMME

1. March, "Through Battle to Victory".....Von Blon
2. "Simple Ave".....Thome
3. Waltz, "Carequited Love".....Linck
4. Serenade.....Schubert
5. Selection, "Faust".....Gounod
6. Clarinet Solo, "5th Aria".....F. Beer
7. Quartet from "Rigoletto".....Verdi
8. "All Alone".....Tilzer
9. Selection, "Prince of Pilsen".....Luders
10. March, "Kaiser Frederick".....Friedman

**Three Days Full of Interest, Entertainment and  
Instruction. No One Should Miss It.**

**THE WONDER**  
"Quality Comes"  
FLOOR AND SUIT FIGURE. PRICE 100.







BY LOUISE BEAUFORT.

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**W**HEN woman was created, according to an old legend, Earth and Heaven were ransacked to provide her with charms and graces. Certainly they have been exploited ever since for new articles of adornment, mineral, vegetable and animal nature being called upon to yield their dearest treasures.

Furs are among the oldest articles of clothing which have contributed to the comfort and appearance of humanity. The idea of matching the jackets of his four-footed brothers and enemies to shield his own tender and unprotected skin must have occurred very early to prehistoric man. Even today there is a sort of primitive appeal about rich, glossy skins, fashioned into garments of the utmost luxury and comfort.

The becomingness of furs, no less than their beauty and utility, attracts the fastidious woman,—for, as a setting to feminine loveliness, they have scarcely an equal. This is particularly true of natural, undyed furs, and thus it is fortunate when a season like the present favors their use.

Natural opossum, raccoon and fox are among the most fashionable of winter furs, and are moderate enough in price, for the most part. Skunk, which is another natural, durable and comparatively inexpensive fur, also holds its popularity of the last few

seasons. Mole skin is also shown in combination with other furs, or made up in sets, with trimmings of passementerie. The working of mole-skin and seal in patterns is one of the novelties of the present fur season. In very high priced fur, mink promises to be a leader for general wear, while the "Coronation" has given an impetus to ermine, as a fur for dressy occasions. The little tails, which are usually sewed throughout an ermine garment, are arranged more sparingly on this season's creations, and in some cases entirely omitted. Some very broad scarfs of seal have linings of plain ermine.

Red, gray, brown and black fox are all used extensively,—and tipped fox is exceedingly modish. White fox, for evening wear, always has a large number of admirers, and is used this season, as formerly, in pretty, fluffy sets, or as a trimming to garments of ermine.

Fewer heads and tails are seen on furs than for some years past, and this would seem an advance in taste. Of course, there are fox sets, and sets of raccoon and fisher, in natural, animal shades, but for the most part broad pelerine and shawl collar effects, with trimmings of passementerie, braid, fringe or tassels prevail, accompanied by plain muffs, slightly smaller than the modish ones of last season. The best shape of muff is undoubtedly the half-barrel, or pillow

variety, which has much of the graceful roundness of the barrel muff, without its bulk and awkwardness.

Very large pelerines of mink, ermine and chinchilla, in effect whole wraps of the shawl or cape variety, are exhibited for those whose purses can stand such luxuries,—and are among the most graceful designs of this decade.

The woman who cannot, for any reason, consider a full length fur coat, will find comfort in the many pretty short jackets of fur that are to be the smart thing this winter. These little short coats are usually about the length of the fashionable suit jacket, which is twenty-six to twenty-eight inches, and they are modeled on much the same lines. Etons of fur are also pretty and correct, taking the place of the large pelerine, or fur scarf. These short coats are usually of seal or Hudson seal, broad-tail, astrachan or baby lamb with collars and cuffs, or other trimmings, of fuller, fluffier fur. The Etons are sometimes bordered all about with contrasting fur, while the jackets show a great variety of large shawl collars and revers of raccoon, fox or skunk.

Sailor collars, even, are used on fur coats, some in square, some in round, and some in pointed effects. Forty-five inch coats of fur are occasionally seen, and offer an excellent compromise between the merits of full-length coat and the short jacket.

Pleat effects in stoles of short, fine fur, are sometimes caught at the waist with a handsome buckle or ornament. There is a general revolutionary suggestion about present fur fashions, especially noticeable in shawl and cape effects, and in broad collars and deep cuffs.

Turbans of fur, to match muff and scarf, or jacket trimmings, are also in good style. A fur turban, worn with a fur coat, and matching the revers, cuffs and muff, gives a delightfully picturesque finish to a winter costume.

In selecting furs, one should bear in mind that no one fur is universally becoming. Skunk is quite generally so, and mink likewise,—but the gray and black furs are not for all faces. As a rule, they are most becoming to blondes and light-complexioned people, generally, and to those with gray hair. Very youthful faces always look well above light furs. Women of olive complexion should always select a fur with a brownish cast, unless their hair is of a raven blackness, when a black fur may be worn. White furs are most becoming to dark or rosy faces,—the roses of old Jack Frost, however, render them wearable by many who are otherwise pale. A little study of the possibilities of fur in enhancing the beauty of the complexion, by contrast, is not only interesting, but well worth while, as it enables one to achieve superior effects.



BY RENE MANSFIELD.

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**D**ANDY Fashion has a revealing heart concealed somewhere about her modish person, after all. Just when our tortured locks were beginning to stand on end, so to speak, from constant puffing and stuffing and roughing the lady graciously permits us to coax them back to docility by speaking up for the most simple effects possible in hair dressing.

At the same time, she is never deaf to the plaints of the wig-makers, who must go right on making a living, so that unless nature has given us as much hair as a Lady Godiva most of us will find that the present styles demand a luxuriance of tresses only to be obtained by the yard. Whereas the hair about the face must be fluffily guileless of pads or roughing, the generous knots and twists and coils at the back of the head require the addition of at least a switch or two.

Very quaint and youthful is the

most popular mode of the moment which is a charming adaptation of the peasant hairdress. After the hair is parted and loosely waved the long strands over the ears are wound about in flat spiral twists, just back of the ears, and the back portion is formed into a similar twist, or into a Psyche knot. Sometimes the hair is simply coiled in irregular strands, brought well to the front over the ears, and always with the contour of the head exposed. What is called the Flemish style is particularly becoming to a round, young face. The hair is parted from the forehead down to the back of the neck and the two sections are then braided and coiled into circles that almost cover the sides of the head. These braids are drawn together in the back, but the long line of parting is preserved.

Still another variation may be obtained by having a fall of curls in the back with the circle twists at either side. Although curls and puffs are little used these days there are many women to whom nothing is more

becoming, and in hairdressing, above all, a woman should consider becomingness rather than style. A stray curl or two resting on the neck or just escaping from a coil braid will do much to soften the features. At the same time nothing will impart that old maid look so successfully as any thing resembling a corker curl too near the face.

There is a marked tendency toward higher effects in coiffures and it is quite likely that the banished pompadour will return again to favor. The Psyche knot placed quite high on the back of the head with a moderate pompadour will be considerably worn this winter.

Thus it will be seen that a woman may dress her hair in any style best suited to her face and consider herself quite a la mode if she but maintains a certain simplicity of contour, and though she may use as much false hair as ever, if she endeavors to obtain as natural effects as possible, striving to conceal its use rather than flagrantly revealing it as heretofore.

## COATS

From "Grandes Cloak-Journals"

Full length coats are receiving the main share of the buyers' attention and will likely be very largely represented in the fall openings. As a matter of fact, there are hardly any other kind displayed, if one excepts a few occasional models in three-quarter lengths. The full length rule seems to apply to both day and evening garments.

In the former the splendid interest in double-faced fabrics is maintained and a good business has already been done in utility coats developed in such cloths. A good deal of this vogue is due to the fact that the coats are extremely light in weight and at the same time altogether comfortable for cold weather wear.

Quite an unusual color variety is noticed in which both dull and vivid tones are blended, with a goodly share of attention bestowed on coats of plaid-black fabrics, wherein the reverse side is used to trim the garment.

**POPULARITY OF GRAY AND BROWN TONES.**

Judging from present indications, the gray and brown tones are to be in the lead in so far as the utility coats are concerned. Both gray and black

wool velour and ratine weaves are combined with purple, the latter long prominent to be quite as popular during the fall and winter as it was during the spring and summer. The side fastenings continue popular, slender lines maintain their prestige, and all manner of collar shapes have been introduced to give additional tone and style variations to the season's models.

Not a few of the coats have convertible collars or hoods which may be fastened in high neck effect, or folded back reversibly, according to the inclination of the wearer and the state of the weather. The Paquin collar, which simulates a monastic hood, is popular. Modified sailor collars ending in square or shawl points are also noted.

The military collar is a feature of several of the new models. Big pockets are a recognized essential and have become a decorative feature as well as a practical necessity. Frequently they are trimmed with the reverse side of the coat or with velvet braid or buttons.

Brocade cloth, plush, wool velour and velvet are the dressy fabrics for coats intended for purposes other than those of a purely theatrical character. Velvet promises to be immensely popular. A recent model, for instance, that gives a good idea of the trend of velvet garments is a coat cut in 55 in. length and having a Paquin collar of satin and velvet, lined with a four-inch band of Venetian lace over a four-

inch band of Empire green satin, which matches the lining.

**A VELVET MODEL.**

The garment fastens slightly to one side at the termination of the long revers, the fastening being accomplished with a fancy braid ornament with tassel finish. The sleeves are set in the armhole in regulation manner and completed by a deep satin cuff.

Another model is of silk velour in all the leading fashionable shades. The garment seen by the writer was of purple velour lined with satin duchess of the same tone. The monk's hood was finished with a heavy silk fold bordered with deep chenille fringe. Two silk frogs fastened the garment.

**NO SHOES LARGE ENOUGH.**

A negro of tremendous proportions is reported to have passed through Winchester, Ky., the other day and aroused the interest of the shoe merchants in the eastern bluegrass city by attempting to secure a pair of shoes. He was on his way to join a traveling show, and certainly merited a high position, for his altitude was 7 feet 1 inch and weight 277 pounds. When the Senegambian Hercules tried to get a pair of kickers there was nothing doing. Size 16 proved too small for the Winchester footwear fraternity to furnish, so the showman trudged on with sizable air of contempt, about his feet.—Shoe Iteller.

THIS STORE WILL PARTICIPATE IN FRESNO'S FIRST FASHION SHOW.

# We Want You To See Our Store And The New Hats We Show

## High Class Millinery Will Be Shown

**W**E have the most beautiful, the most exquisite assortment of the latest Parisian and American styles in hats that has ever been shown in Fresno. We have all the hats that are so popular in the East this year. They are the daintiest creations that the most expert milliners are capable of. We will show hats suitable for young women and for women of more advanced years. Some of the styles are particularly fetching. The charms of the loveliest faces are enhanced by this year's modes. Plain women lose their plainness when dressed in one of these becoming hats.

### What We Show In Millinery is of the Latest Style and Favored

We have exercised the greatest care in choosing hats that are of this year's prevailing modes. While they all adhere strictly to the style that is popular this season, yet there is a great deal of individuality about them. Variation in trimming and details make them different.



## Make This Store Your Headquarters

**W**E want every woman who visits Fresno to make this store a stopping place, a rest place. We want every woman in Fresno to partake of the same privilege. The store will be a cool, restful, quiet place. There will be sympathetic and solicitous sales ladies to help make you comfortable. We want to have you drop in when you get tired and rest a while. You will be made to feel the welcome that we extend to you. If you care to look at the hats you will have all the time you want. If you decide to purchase, you will be given helpful suggestions. We are particular about assisting our patrons to choose what is in perfect good taste.

### Every Hat We Show Has Been Fully Approved By Fashion Leaders

All the hats we are going to show are entirely of this year's styles. The trimming is different, there are variations of shapes, but the general style is the same. They are tasteful in appearance and many exclusive models are shown. You will enjoy inspecting them.



# Mrs. Trautwein

1136 J Street

MILLINERY

Fresno, Cal.

## Baby Shop

Most complete "Baby Shop" in Central California. Everything for little tots, from the tiny new baby up to toddlers 3 years old will be found here. Our assortments of long and short dresses, skirts, headgear, etc., equal any shown in the large cities, and our prices are much lower. Mothers should visit this section during the Fashion Show.

## Monograms

Copper-stamped monograms for marking linens, pillow cases, towels, handkerchiefs, etc., don't send out your things to be stamped; do the work yourself. With one of these stencils you can make as many monograms as desired. One stencil will last a lifetime. We have any monogram wanted. 5c, 25c and 30c

Save  
Our  
Premium  
Stamps

FRESNO'S BIG BUSTY CASH STORE  
**RABIN & KAMP**  
WHERE THRIFTY PEOPLE TRADE.

Save  
Our  
Premium  
Stamps

## Rest Room

Make our Rest Room your headquarters. It is a quiet, comfortable place to meet your friends, or to rest in. Desks for writing and other conveniences at your disposal. Rest Room on the balcony between 1st and 2nd floors.

## Hair Goods

We will soon open a complete hair goods and hair dressing department. Competent artists to attend to your wants. Hair dressing, manfuring, massaging, etc. Our opening announcement soon. Watch for it.

## Fall Gloves

Genuine "Jovian" Real Kid Gloves, 16 button length, in black and white; the best imported kid glove on the market; quality that always sells at \$4.00, in all sizes at... **\$3.75**  
Finest quality Grenoble kid gloves, 2 clasp with Paris point stitching, in black, white and all colors to match gowns; 1 a pairle and Jovian make, all sizes... **\$1.50**  
A 2 clasp real kid glove, with 2 rows fancy stitching, in black, white and all desirable colors; fitted and guaranteed; all sizes; the "Arkey" brand. Special at... **\$1.00**



# GRAND FALL OPENING

## A Brilliant Fashion Display and Sale of Fall Merchandise

The Fashion Show will be a unique event at THE BIG WHITE STORE. The displays of new merchandise for fall will be the most COMPLETE in the city, and will be of just those things YOU WANT. We have left nothing undone, even to the smallest detail, to make this occasion one of supreme importance. It will be the time when immense assortments of the newest and most dependable merchandise will be shown in every one of the 35 separate departments of our store—a grand exhibition of the correct fall fashions for men, women and children—and it will be the time to buy, for we have made very low prices for the occasion that should prove of intense interest to everybody of thrift and good taste. This great Fall Fashion Show and Sale will begin at our store next Thursday. Let everyone come and share in the economies on new and desirable goods that we offer.

## Unmatched Showing and Sale of Fine and Exclusive Autumn Apparel

If we could take you through our Clothing Department and show you the hundreds of new, high class suits we've brought here for this new season, you'd say, as we do, that we've got the best Men's Clothing Store in the Valley. And not only is our Clothing of the highest quality, but our prices are \$5 to \$7.50 lower than those of any other store hereabouts. If you make your own comparisons you'll see how true this is.

Great assortment of suits for the Fashion Show and Sale, in all the new fabrics, patterns and styles for fall, for you to see.

### High Class Tailored Suits For Women and Misses

**Fashion Feature.**—For the Fashion Show we will feature new tailored suits at \$25. You have choice of every imported or domestic material; over 30 high class models, every suit strictly man-tailored; all the most fashionable shades, sizes to fit every figure. Many suits in the assortment worth \$30 and \$35. Fashion Show feature, price... **25c**

Our Suit Section is overflowing with newness, over 500 new fall tailored suits for women and misses are ready for inspection, and every model is a high class, exclusive creation of unsurpassed beauty and excellence. Make a comparison and you'll find that prices here are at least \$5 to \$10 less than others ask for suits of equal quality. Special showings of the finest models for the Fashion Show at **\$37.50, \$35, \$29.75 and \$27.50**

### Beautiful and Exclusive Autumn Dresses

**Fashion Feature.**—We have upwards of 50 new fall dresses for women and misses, that have the style, character and fit of high-class models. They are of all wool mixtures, serge and messaline in colors and black; all sizes. Worth up to \$15. Fashion Show Feature Price... **\$9.75**

We will show a grand array of exclusive models in street and evening dresses. Many are copies of imported creations worth more than three times our prices. Made of messaline silk, silk marquisette, velvet, corduroy, broadcloth, French serge and Siskinner satin; wide range of styles; every model with a pleasing individuality all its own. Notable showing for the Fashion Show at **\$40, \$35, \$29.75, \$27.50 and \$25**

### Great Showing of New Dress Skirts For Fall

**Fashion Feature.**—The morning of the opening of the Fashion Show we will place on Special Sale over 40 Black French Voile Skirts at nearly half price. They are made after the latest models and there's only one of each style, as they are road samples of one of the foremost Eastern skirt makers. Every skirt of Lupin's French Voile. Worth up to \$12.75. Fashion Show Feature Price... **\$7.75**

Man-Tailored Skirts of fashionable mixtures with novelty color combinations; finished with pearl buttons on each side from waist to bottom; plain gored styles with patch pocket, panel front and back models; materials and styles exclusive. Our low prices save you from \$2 to \$5.00 on each skirt. Splendid new assortments for the Fashion Show at **\$14.75, \$12.75, \$9.75, \$8.75 and \$6.75**

### Silk and Net Waists

**Fashion Feature.**—We will feature for the Fashion Show \$4 Silk and Net Waists at \$1.98. This is the strongest item of our Opening Sale. Think of new messaline and taffeta silk, chiffon over silk, net and washable silk waists at \$1.98 at the very beginning of the season. It's wonderful. Street and dress styles, all sizes and colors. Only 300 to sell so be here Thursday—the first day of the Fashion Show. Beautiful waists worth up to \$4.00 at... **\$1.98**

**Exquisite Silk Waists.**—The newest and most beautiful models ever conceived. Of messaline and Surrah silk, silk crepe, chiffon, lace and net, in white, black and pastel shades, street and evening models; many novelties exclusive with us. Selling for cash brings our prices down very low. **\$9.75, \$7.75, \$6.75 and \$4.75**

### Unequaled Display of New Shirt Waists For Fall

**Fashion Feature.**—Everyone buy shirt waists here during the Fashion Show. We will sell waists of pure Irish linen in plain shirt style, and in tucked, plaited or heavy embroidered effects—in all five new styles—in white or natural, all sizes, worth up to \$2.00, at the special price of... **\$1.25**

Hand embroidered linen waists in assortments we've never seen equaled. These beautiful new waists are of elegant quality; perfect tailor finish, dainty embroidered designs; superbly laundered. Prices are far below what you'd expect to pay for such fine waists. The prices are **\$3.50, \$2.75, \$2.25 and \$2.00**

### Handsome New Coats For Women and Misses

**Fashion Feature.**—For the Fashion Show we will exhibit a special lot of Fall Coats at \$12.50 each. And when you see the coats you'll say you never saw such a coat bargain before. Made of fine all wool broadcloth, cheviot, caracul, fancy mixtures, tweeds and plaid back materials; 29 new fall length models; all satin lined; women's and misses' sizes; worth up to \$17.50. Fashion Show Feature price... **\$12.75**

Beautiful mannish coats; novelty models of double faced materials, plaid back polo coats, nobby slip-ons with raglan sleeves—every new idea shown for fall is here. Man-tailored coats of Wuramba broadcloth; heavy Skinner satin lined; in light or semi-fitted styles. And most important of all, prices are \$5 to \$5 lower than elsewhere. Special showings for the Fall Display at **\$35, \$29.75, \$27.50, \$25 and \$22.50**

### Fall Showing and Sale of Stylish Coats For Girls

**Fashion Feature.**—Here's an item of special interest to mothers. Girl's coats of caracul, melton and pretty mixed materials, many nobby new styles, in all colors, lined throughout with Venetian lining; sizes 2 to 14 years. Worth up to \$7.50. Priced as a special feature for the Fashion Show at... **\$5.00**

We are prepared to show you upwards of 200 girls coats in nobby new autumn styles. Of broadcloth, Kersey and Scotch tweeds and novelty weaves; many girlish styles and all are of pure wool fabrics. Tailoring is the kind you see in garments priced a fourth more than our prices. For this notable occasion we will show special assortments at **\$14.75, \$12.75, \$9.75 and \$7.50**

## Smart Fall Footwear

The newest and most distinctive footwear for men and women will be found here at specially low prices during the Fashion Show.

### \$3.50 Shoes \$2.45

Women's patent colt button shoes, new fall models, cap toes, extension soles, velvet tops, Cuban heels; all sizes, and widths. Regular \$3.50 values. For the Fashion Show we price them at **\$2.45**

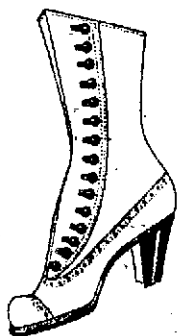
Women's Brown and Black Silk Velvet Shoes—Cravenette—water-proof; button style, stage last, Cuban heels; all sizes... **\$3.50**

Women's Tan Button Boots, with cuff tops, made of the best Russia calf leather, military heels, short vamps; latest models for fall; all sizes and widths... **\$4.00**

The Hobble Boot, with 20 Milo buttons, tops 9 inches high, made of the best grade silk velvet; stage last, military heels; all sizes and widths... **\$5.00**

Women's Satin Boots for dress wear, new short vamp models with plain toes and Cuban heels; all sizes... **\$4.00**

Men's Shoes of vic kid and gun metal calf leathers, made over good lasts, blucher face and button styles, in all sizes. Smart and serviceable fall shoes worth regularly \$3.50. Priced for the Fashion Show at... **\$3.00**



## Beautiful Autumn Millinery

We extend a widespread invitation to everyone to come and inspect Fresno's best millinery store on our spacious 2nd floor. We are showing magnificent Parisian hats, New York copies, and beautiful creations evolved in our own workshop in assortments that eclipse any we have ever attempted before. Altogether, our showing is an exemplary display of all that is new and authoritative in Autumn millinery; it represents the combined efforts of a highly organized staff of buyers and designers who have made a special study of foreign styles and domestic wants, thus enabling the women of Fresno and vicinity to obtain an accurate idea of the present trend of fashion.

The hats you will see here are of the highest class; materials are the best, workmanship is unsurpassed, styles are exclusive; and our prices, as usual, are much lower than millinery of like quality can be duplicated for elsewhere.

### Special Sale of Willow Plumes During the Fashion Show

During the Fashion Show we will place on special sale about 500 large willow plumes that we bought much under the regular price; they come in black and white and are all of the very finest quality:

All the regular \$10.00 Plumes go at... **\$7.50**  
All the regular \$15.00 Plumes go at... **\$9.75**  
All the regular \$20.00 Plumes go at... **\$15.00**  
All the regular \$25.00 Plumes go at... **\$20.00**

### \$5 Trimmed Hats \$3.98

We have prepared for your choosing during the Fashion Show a large assortment of beautifully trimmed hats; in silk and velvet effects all wantable colors and black; exquisitely made and neatly trimmed, all hand-made creations and worth up to \$5.00 each; special at... **\$3.98**

### Street Hats and Hoods

Wonderful showing of new, street and walking hats; everything that fashion demands is here in endless array, every style, every color, every price and that price lower than you will find anywhere else; pretty styles in street hats from \$1.50 up.

## Rugs and Draperies

New Rugs and Draperies at special prices for the Fashion Show. Everybody should come and visit our great Home-furnishing Goods Department and see how it saves homekeepers money on floor coverings and draperies.

### Rugs At Special Prices

\$25 Axminster Rugs, size 9x12 feet... **\$18.50**  
\$27.50 Axminster Rugs, size 9x12 feet... **\$19.50**  
\$30 Axminster Rugs, size 9x12 feet... **\$21.50**  
\$15.50 Wool and Fibre Rugs, size 9x12 feet... **\$10**  
\$12.50 All Fibre Rugs... **\$9.75**  
Bungalow Rugs, size 9x12 feet... **\$14.25**  
Bungalow Rugs, size 9x9 feet... **\$10.75**

### CARPETS

Largest line of carpets in Fresno shown here; also the lowest prices quoted here. We can prove both statements to you if you will come and make your own comparisons. Here are a few special offers for the Fall-Fashion Show Sale. Velvet Carpet, \$1.35 grade... **\$1.15**

### DRAPERIES.

Bungalow Nets, 46 inches wide, latest effects, Arabian colors, yard... **20c**

Figured Bungalow Scrims, 36 and 40 inches wide, figured on both sides, all colors; special at a yard... **18c**

## Fall Dress Goods and Silks

The Silk and Dress Goods Store of Lower Prices comes to the front, as usual, with an unmatched showing of the newest and finest fabrics at specially low prices.

69c Colored Messaline 48c  
19 inches wide, in all the shades for the new season, quality for dresses or for trimmings. Real value 69c a yard. Priced for the Fall Fashion Show Sale at... **48c**

Coating's and Suitings, grand assortment in both plain and rough effects, yard **\$1.19, \$1.39, \$1.50, \$1.75, \$2.00, \$2.25 and \$2.39**

\$1.25 Black Peau de Cygne... **95c**  
\$1.00 Black Chiffon Taffeta... **72c**  
\$1.39 Black Peau de Soie... **98c**

\$1.39 Colored Messaline \$1.00  
36 inches wide, in a full range of the new street and evening shades; extra fine quality. Regular value \$1.39 a yard. Special for the Fall Fashion Show Sale at... **\$1.00**

Chiffon Broadcloth, in the new evening shades, spangled and shrunk; regular \$2.50 and \$3.00 qualities, yard... **\$1.95**

## Men's New Fall Furnishings

**NEW NECKWEAR**  
Latest novelties—all the new shapes and colorings—new Club, Teck and Four-In-Hands. Prices are **25c, 50c, 75c and \$1.00**

**DRESS GLOVES**  
Auber's, Fowner's and Dent's gloves; the best domestic and imported kinds. Our special is a silk lined mocha glove, in gray and tan at... **\$1.25**  
The better grades are priced up to... **\$2.50**

## High Grade New Fall Suits For Men

The supremacy of this store as a style center is exemplified in this grand fall showing of new apparel for women and misses. And the leadership of the store as an economy center is apparent from the low prices quoted. We bring to you the newest and most desirable wearing apparel at prices far below the other stores.

### SUITS AT \$20 AND \$25

These are the most hand tailored, bench made clothes that anybody knows of. They are made for us by a leading maker of the country who produces the standard clothes of America. Made of the very best all wool fabrics all the new similes and patterns in brown, gray, fancy mixtures, and blue and black. Suits that are models of perfection. In all sizes to fit everybody. You cannot duplicate these new fall suits elsewhere under \$25 and \$30. For several good reasons we can mark them \$5 lower than their regular value, so you get them at \$20 and \$25.

### SUITS AT \$10 AND \$15

The new fall suits that we offer at \$10 and \$15 are positively the finest suits that were ever offered at the prices. They are made of excellent materials, colors and patterns are the newest for the new season, and every suit is splendidly tailored. Styles are absolutely correct to the smallest detail, and the garments are made to give long and satisfactory service. Only a store that has a tremendous outlet, and that buys for cash, could offer such grand suits at such low prices. And note this. We give an extra pair of trousers with every one of these suits sold.



# Autumn EXHIBIT

## In All Departments

Thursday, Friday and Saturday Our Grand Window Display  
—Will Be Opened to the Public—Wednesday at 7:30 P. M.

Dresses, Suits, Millinery, Coats, Yard Goods

Trimmings, Neckwear, Skirts, Waists, Etc.

In New and Authentic Fall Styles

We ask—and invite you all—to visit this store—during the Fashion Show—

You will find here displayed—in every department—a complete stock—that typifies—the most practical fall modes—

In all the scores and scores—of garments exhibited—there is not one—of which—Fresno women could say—"It's a dream, but who'd wear it?"—They are all sensible—exquisite—practical—feminine—all made to be worn and enjoyed—

We make a specialty—of garments—just off the plain—a little novel—yet subdued—clever models—at a price—that appeals to all—

### Suits, Coats, Skirts Dresses and Waists at Popular Prices

While we show a complete assortment of the very best grades—

We wish to particularly—call your attention—to our clever lines—of low-priced garments—

Smart—Graceful—and attractively made models—eliminating—the indifferently made garments—that once served—for every day wear—

Some of our values—this season—are quite remarkable

### Suits at \$17.50

Serjes—worsteds and mixtures—all made with close fitting skirts and 25 inch tailored coats—

All well tailored with halfcloth bust forms—

We show scores of other good suits at \$20—\$25—\$30 and \$35—

### Dresses at \$16.95

Attractively designed serge dresses—made with silk sailor collars—large lace collars—kimono sleeves and high waisted skirts—

All are extremely clever—color schemes are very smart—other strong values at \$21.50 and \$24.75

### Silks And Dress Goods In Correct Fall Effects

Variety—sufficient to please every taste—the products—of the very best mills in this country—as well as a choice selection—of imported fabrics—

We control the output in Fresno—of such well known manufacturers—as the Jamestown Worsted Mills and William J. Read & Sons Co. of America, and C. J. Bonnet and Co. of Paris, France—As well as the exclusive varieties—of more than a score—of other leading manufacturers—

Among the recent arrivals—are a great many—of the new mannish mixtures—wool, back satins—and heavy ink blue serjes—

Prices will meet the ideas of the most economical—as well as the most fastidious—



The New  
Should Be Fitted  
Over  
a New Corset

La Vida Warner And W. B. Corsets  
Are the Standards of Excellence  
We Show a Satisfying Variety

The first dress consideration—is the corset—if it is not right—the garment cannot fit—

Each season—there is something new—in figure outline—and necessarily—there must be a corset—that will create the new figure—

This season's corsets—are low above the waist—and very long below—However—we can give you—any style you like—high or low—

In our line—there are so many styles—that there is no difficulty—in getting exactly—what one wants—  
EVERY CORSET IS FITTED BY AN EXPERT.

## You Should See Our Beautiful Millinery

Every Hat Is Very Moderate Priced

You can always expect—to find clever millinery—at Einstein's—You'll never be disappointed—It's one of the prides—of our business—and one of its greatest successes—

We meet your wishes—in moderate prices—No matter how little you pay—you get refined—correct—stylish and well made hats—



We Display a Full Assortment of Untrimmed Shapes  
Hats Trimmed to Order

As usual—we are again showing—the new and smartest shapes—all at the lowest possible prices—small—mitty effects—along with correct medium sized models—also—soft—bright finished felt—and colour hoodies—we feature one at \$1.38—We also display—a big line—of fancy feather effects—willow—and french plumes—

**Einstein's**  
The Store With a Reputation

### Suits and Coats Made to Measure

By expert men tailors—a large portfolio of fall fashions—now ready for your inspection—It contains pictures of 75 different exclusive models and about 350 samples of this season's most popular materials.

### Complete Satisfaction

Is guaranteed—We can fit any and all figures—with this system of garment making—

We'll gladly explain everything—and quote you prices—on anything you need—

Call at your earliest convenience—and secure the choicest of selections—

### Neckwear Bags Belts And Dress Accessories

The small things—are necessary—for correct dress—If the accessories are not proper—the effect is spoiled—Embroidered—and lace trimmed jabots—in side effects—must be worn—if you want to dress—in proper style—

Bags with long cord handles—are worn over the shoulder—

We have prepared—an assortment—well worth seeing—

Prices are moderate—as is usual—here—

### Attractive Fall Trimmings

We Show a Complete and Attractive Variety

With the coming in vogue—of fancy trimmed suits—and dresses—Trimmings are bound to play—a very important part—in the selection—of your new fall outfit—

We are ready—with the best variety—we have ever displayed—which includes newest ideas—Braids of all kinds—styles and widths—in colored and fancies—fringed effects—bands—appliques—jets—fancies—ornaments—passantories—novelties—gimps—filet trimmings—etc.

# Current Styles in Women's Wear

Garments for Coming Season that Have Received Endorsement of Fashion Leaders

(From the American Cloak and Suit Review.)

One of the most striking changes in the new season's styles is the use of bright colors. It is years since we have had a season when Dame Fashion accepted the employment of such wonderfully brilliant shades. Emerald green, orange, national blue, the blue of the French flag, coral, and purple are a few of the striking colors, and are those which are likely to be most used.

Not only will they be used for trimmings and linings, but for the foundations in costumes. No doubt we shall be treated to many travesties of French color combinations this season, but when well executed, the color combinations are extremely beautiful.

Since the fashion note is bright colors of the order enumerated, it naturally follows that even the softer shades take on something of this character. For example, a new evening costume just completed shows a combination of golden yellow with a light shade of national blue, which is extremely attractive.

## THE CORONATION AND ITS INFLUENCE ON FASHION.

The English coronation will undoubtedly have a great effect on the fall fashions. This is noted, not only in the gayest colors, but in the ornate use of metal brocades, of cloth of gold, silver and steel, and of metal trimmings. Red, because it is a coronation color, will probably be christened Coronation red. Then there is royal purple. Court trains will consequently be ultra-fashionable. They will be made of silks, satins, brocades, velvet and unified lace. This is entirely a new idea, launched by an English society woman at a court function.

Worsted embroidery will be one of the novel embellishments for fall. So will worsted laces. Because of the introduction of worsted lace, dyed laces promise to have a revival. But this will not be by any means the worst of the exquisite handmade Italian and French laces or the worthy reproductions of ancient designs in the machine-made laces.

The new sleeve for costumes preserves the flat contour of the shoulder, but widens out below the elbow, and gathered into a wide band that is several inches larger than the arm.

## COMBINATIONS OF MATERIAL.

Combinations of material are accounted for costumes, three being sometimes used in a single model. Shaded silks are a feature of such costumes. Serpentine draperies, introduced to a limited extent in the spring, will make a greater impression on the fall line, and will be seen in costumes, wraps and even tailored suits.

Skirts continue narrow, but costume manufacturers make the concession to American taste to the extent of making the skirt two yards wide instead of the extreme French limit. There has been some effort made to introduce wider skirts in the interests of the textile manufacturers of this country, but the co-operation of the Paris dressmakers has been lacking, so that the fashionable skirt will for at least another season continue to be the narrow one. So long as the vogue of veiling rich fabrics continues, skirts are likely to be narrow; otherwise the cost of garments would mount to unheard-of figures.

Indeed, Dame Fashion accents the use of a fine quality of fabrics, even for the military tailored suit. Warmth without weight is the fashion slogan for cloths intended for tailored suits and the most practical of separate coats. There is an abundance of lovely new materials for this purpose—materials that alone will herald the suits as distinctly of the new season. Rough surfaced fabrics of the ratine and tweed type vie with the lustrous surfaces of peau de soie, wool velours, and zibelines.

## THE VELVET RANGE.

Velvet and velveteen of all descriptions will be much desired materials. Fancy velvets, brocades on transparent grounds, small printed designs in sub-

time rising up the strain on the corset when the wearer is seated.

## THE GIRDLE TOP.

The girdle-top corset, shown by Lord & Taylor, extends up just three inches above the bustline. Otherwise it is cut on very much the same lines as the corset just described, having the straight line, long hip, and the square and oblique cut-away in front and back, minus the slashed effect spoken of in the other model.

## BUYERS NOT ENTHUSIASTIC.

Buyers do not speak with any great enthusiasm of the girdle top corset, the opinion being quite unanimous that this style of corset does not give a good line to the upper part of the figure, even when supplemented with a brassiere. The semi-girdle top, with brassiere, is the most popular style to-day, those extending above the bustline from four to six inches being the best-selling numbers. Buyers declare this to be far the most practical model and the best suited to the majority of figures.

## AT LORD & TAYLOR'S.

Lord & Taylor are showing a model which has been found unusually effective for the extreme heavy figure. This model extends six inches above the bustline and is boned with double flexible boning throughout. It runs a trifle higher in back and is extremely long over the hips. The apron is not cut away, either in the front or back, but is slashed up four inches, two inches from the center front, the two sides being held down by heavy garters. This model is called the Lord & Taylor Augustine.

## OF PLAIN COUTIL.

A low-busted model, developed in plain coutil, is cut unusually long over the hips. It is boned throughout in flexible boning, and is said to be an excellent model for the medium weight figure. The apron is only slightly cut away in back and has a shallow, broad, V-shaped cut-away on each side of the front. The side garters are reinforced by two strong pieces of heavy elastic webbing.

This house also sells a special corset developed in heavy white silk brocade, designed especially for the extremely heavy figure. It is cut with a high bust. There is a constant demand for this type of corset for the heavy figures, in spite of the present vogue for the lower cuts.

## NARROW AND WIDE DOUBLE BONING.

A novel feature is the narrow and wide double bones of flexible quality. The lower line of the skirt of the corset is straight all around. Three inches from the center front, the skirt is slashed up four inches and is so made that the back portion lays over the front one and a half inches. A loop garter of strong elastic, with one end attached to each side of this slash, holds it in place. Elastics in the center front and on each side complete this model.

## A CORSET-COVER MODEL.

Lord & Taylor's show, as their best-selling brassiere, a corset-cover model, unboned and hooking up the center front. It is fitted by two henstitched horizontal gorges, on each side of the front. Three bands of elastic are set into the side seams, and a two-inch insert of elastic is set into the armhole on each shoulder. The top of the garment and armholes are finished with cluny-lace, strung with ribbon. Two bands of this lace extend down the center front, hiding the front closing.

## ANOTHER BRASSIERE MODEL.

Another good brassiere, developed in heavy white batiste, is an unboned model, cut on perfectly form fitting lines. Three thin horizontal gorges fit the garment across the bust, and two hem-stitched seams, extending from shoulder to waist, fit the back perfectly. A full of muslin embroidery trims the armhole and a combination "embroidery heading and edging" trims the neck. This brassiere buttons half-way down the front, and laps over below, trying with tapes in back.

## THE OPEN-MESH STYLE.

The open-mesh brassiere is an excellent seller throughout the war months. A model on this order is reinforced and strengthened by strapped seams, in back and across the bust. It is boned underneath the arm and hooks up in the center front beneath a muslin flap.

## WEDDINGS APPROVED.

An old fashioned man who wished to hire a team for the afternoon, saw a nice pair of bays which he thought he would like to drive.

"Can't let you have them," said the breyerman. "They are wedding horses."

"What's that?" asked the innocent pleasure seeker.

"Horses that won't shy at old shoes and showers of rice. Some horses seem prejudiced against matrimony. Anyhow, they lose their temper if they happen to be hit by any of the good luck emblems that are fired after a bridal couple, and run away if they get half a chance. Every heavy stable, however, keeps two or more horses which take a more cheerful view of the wedded state. Those bays are that kind. They are slated to head a wedding procession for tonight and are resting up for the job."—New York Times.

This Store Will Participate in Fresno's First Fashion Show.

# Beautiful Millinery Style Exhibit



WE welcome Fresno Fashion Show visitors to our most elaborate millinery display. Every visitor will be agog with enthusiasm over the rare beauty and attractiveness of the new Fall headwear that we will show. At every vantage point is enshrined some interesting creations by the skilled millinery artist.

SMITH and WOMACK

1040 J STREET

MILLINERS

FRESNO

"Martin-Made" Suits Are Leaders in Style

# Ladies' Tailored Suits of Fashion



It is with great pride that we point to any "Martin-made" suit and say that we made it. Fashion's latest decree is embodied in every ladies' suit that we tailor. On the streets of Fresno today hundreds of ladies can be seen wearing "Martin-made" suits.

They possess a swing and style all their own, such as only the tailors of the largest cities can turn out.

We want every lady to visit us and see the fashionable styles that we have to offer.

We have just remodeled our place of business, making it more modern and convenient to handle our immense patronage.



This store participates in the Fresno Fashion Show Sept. 28-29-30.

Our Prices Are Very Reasonable

Martin Bros.

Exclusive Ladies' Tailors

1925 Fresno St.

Phone 957

Fresno, Cal.

# NEWEST CORSET FASHIONS

AT Fresno's Exclusive Corset Parlors



HENDERSON Fashion Form Corsets

The ladies of Fresno will be interested to know that I am exhibiting a complete line of the newest styles in the elegant Henderson Corset.

These corsets are beautifully designed, perfect fitting and comfortable.

They give the figure a graceful, slender and fashionable effect.

They are designed with both front and back lacing. These beautiful styles, combined with the expert fitting which I guarantee, can not fail to give complete satisfaction.

Do Not Fail To See My Exhibit



HENDERSON Front Laced Corsets

MRS. FRANK MAUL

La Princess Corset Shop

1909 Tulare

Phone 551

This store will participate in Fresno's First Fashion Show.



J. A. Walton Co.

Fresno's New Department Store

J. A. Walton Co.

## Opening The J. A. Walton Co. Store

Class, character, dependability are the fundamental principles upon which we establish this store. Our goods have a value that is instantly recognized and appreciated. They are desirable and in demand because of their value and worthiness.

We treat everybody alike. All our goods are marked in plain figures. We will refund your money just as pleasantly as we take it. No questions asked. Don't you think that this store will be a good one to do business with?

## Informal Exhibition and Sale OF Suits, Coats, Dresses, Costumes, etc.

Distinctive and with their own exclusive style. These "Walton" garments attract as no others will

The Suit Department, beginning tomorrow, will be a style show in itself, which for authority, attractiveness, completeness, variety and moderate prices can not be duplicated in Fresno.

Women's and misses' garments in the latest modes for Fall and Winter wear, popular priced at

**\$15, \$17.50, \$20, \$22.50  
AND UP TO \$40.00**

Our ladies' coat department will be resplendent with all the popular new styles.

Reversible coats in attractive contrasts—a variety of effects in the coats of double faced materials—cut in swagger loose and semi-fitted models—attractively priced at

**\$12.50, \$15, \$17.50, \$20  
AND UP TO \$35.00**

You are cordially invited to call on us. No matter whether you buy or not, it will be a pleasure for us to show our goods.



### Smart Fall Fabrics Dress Goods Dept.

Black and colored dress goods, a showing and sale of the choicest dress fabrics ever rattled off the loom. The different counters devoted to these goods are simply teeming with the newest productions from foreign and domestic sources. Some splendid numbers at 50c yd. Others up to \$1.50 and \$2.00

### Newest Dress Trimmings

Are found at Walton's, because our entire stock is new. Having been in the business for such a short while accounts for this. If you want to be sure of buying the very newest trimmings, come to this store. The designs are beautiful—the prices low.

### Beautiful Display--Fall Millinery

The hats for street, afternoon and evening wear in the most correct models—hats with a dash of exclusiveness and higher priced styles are found in our splendid showing of Fall and Winter millinery at very moderate prices.

We also have some splendid values in children's hats. Hats for service as well as looks are the ones shown in our children's department.

THIS STORE WILL PARTICIPATE IN THE FRESNO FASHION SHOW, Sept. 28, 29, 30th

915 J. ST.  
**J. A. Walton Co.**  
DEPARTMENT STORE  
FRESNO - CALIF.

### First Showing In Fresno, American Lady Corsets

Health, comfort and beauty are the three things desired by every woman. This store has at least one article that will aid a woman to acquire more of each of these long sought qualities. To be healthful you must be properly clothed. To be comfortable your garments must fit right. To be beautiful according to the present day ideal, you must to some degree be stylish. American Lady corsets will help you in all three of these essential things. Prices range from \$1.00 to \$5.00.

### Autumn Underwear Sale

We have some excellent numbers in both muslin and knit underwear for women and children, and our prices are extremely low. We believe we have the best 50c fleeced underwear for ladies in Fresno. Let us show you.



Copyrighted, 1911, by I. J. Robinson.

**S**o many lovely creations, large and small, quaint and smart, have the milliners designed for our delight during the last two seasons that it seemed almost out of the question that even Paris could offer anything new for Fall. Yet here they are with us—the new models, seeming, as ever, smarter and more bravely fine than the old. Also, alas, they are no unlike any former fashions that remodelling last year's hat for this year is altogether out of the question.

The most radical departure from all recent millinery precedent is the very high, pointed crown, narrow brim, "Pierrot" shape, which is the real style note of the day. These crowns are rarely less than ten inches in height, and very often more. They are very narrow, even at the base, and taper to a rounded or flattened conical top. The brims are usually pinched in a poke across the front, or at the back, and sometimes they are poked at both sides, being plain, back and front. This high, narrow, conic or "Pierrot" shape is a very practical one, as it fits the head well. It is designed to be worn without ribs, pins or any distended, artificial coiffure arrangement.

The high, narrow hat, while predominant, will not, by any means, entirely displace the picture hat of ample brim and generous curves. This type of chapeau is altogether too elegant and too becoming to a large number of women to permit of its being hastily relegated to the limbo of things past and forgotten. The ultra-smart large hat will be just as large as ever, if not so ubiquitous, and will be flatter than ever, with crown barely raised above the brim, by the scantiest allowance of inches.

Some medium large hats are being fashioned with high crowns, but they will scarcely have the appeal of the flatter, wider models. The large hat is now looked upon as exclusively a dress affair, and not for the "highways and byways" of the marketplace. This is as it should be, and a welcome innovation to those who have suffered from its expansiveness in public conveyances, elevators and the crowded streets.

Old-fashioned poke bonnets are modish still, and this is fortunate, for they have a certain quaint prettiness, well in keeping with demure, young or round faces. The woman who looks well in them usually looks amazingly well, better, in fact, than in almost any other type of headgear. Before passing by the old-fashioned poke, as too extreme, one should try it on, at

least, for it may prove a revelation. These old-fashioned bonnets are sometimes edged about with fringe, a trimming in perfect harmony with their lines. They are usually made of velvet, and the sheltering brims are lined or faced with taffeta, or satin.

Velvet, by the way, is the material par excellence for the fashionable winter hat. It is used both on pressed and hand-made shapes, alone and in combination with satin, taffeta, hat-ter's plush and fur-felt. Uncut velvet is a novelty, both for hats and trimmings, very rich in appearance, but more resembling cord silk than ordinary velvet.

All kinds of silks and velvets are employed in the fashioning of winter hats and bonnets, satins, corded silks, moires, and plushes having been reinforced by the advent of taffeta, into the millinery field. The vogue of taffeta gowns, trimmed with fringes, which took Paris by storm during the late summer, has given an impetus to this fabric for winter millinery. Hats of felt and velvet are faced with taffeta, and taffeta is sometimes pressed upon the upper sides of hats with felt or velvet facings.

French crepe is new as a material for hat facings, and affords a delight-

fully soft and becoming background for the face. The head sizes of the new hats remain large, and though a bit closer than of late seasons, they still allow the hats to sink well over the face.

For all practical purposes this will be quite a ribbon season, as very wide, plain and fancy ribbons are used extensively as trimmings for hats of all kinds. Particularly is this true of the new, high-crowned, narrow-brimmed hats, which are very generally trimmed with ribbon. Ribbons show some very handsome new, double-faced effects, the reverse side of brighter hue appearing in a band upon the upper side of darker color. These ribbons are trimmed about the new high crowns, fold upon fold, with these bright edges at each fold, and meeting in a bias seam in front. The crown is thus entirely covered, and at the back rises a wired crest of ruffled ribbon, in plume effect, very full and fluffy, and upstanding to an even greater height than the crown of the hat. Velvet and silk are also arranged on these hats, in the same fashion as ribbon, or in short, sharp, up-standing bows, covering the crowns and simulating wings.

Wings, fancy feathers, and aigrette

effects, are an almost universally popular form of trimming for hats of all descriptions. Ostrich plumes, of the French variety, or uncured, have replaced the drooping willows. With the sale of aigrettes prohibited in this country, various substitutes are being devised that will give the same effect of feathery spray.

Very pointed wing effects prevail, and on the new conic or clown hats, they are trimmed all about the crown with points upstanding. Whole conic crowns of masses of small wings are another favorite arrangement.

Ostrich hands are often used to cover the high crown with a finish of upstanding French tips at side or back. Coque feathers are again the mode and are being wired and braced into all manner of upstanding cocade effects.

Paradise feathers, too, are again high style, and will therefore no doubt be even more expensive than formerly.

Very few flowers are used, though one sees a few velvet pansies and clusters of velvet fruits. Some huge poppies and roses are employed to form the entire crowns of high hats,

the petals extending downward upon the brims. These mammoth flowers are all of a foot across, and in uncut velvet they are decidedly handsome.

Wool embroideries and wool applique, in soft, bright colors, are sometimes applied on hand-made hats. They are especially pretty on the deep brim of the quaint, old-fashioned poke bonnet.

As to colors, hats are quite generally modest, purples, prunes, browns, greys, navy and black predominating, with touches of royal blue, emerald green and coruscation red, a deep cer-

ise, in the trimmings. Many smart hats are all in dark, dull tones, all black, grey, navy or navy and grey combined, and plain taupe. Some few hats are developed in the pretty, dull, brownish grey mole-skin itself, though these, of course, are very expensive and a novelty. All white hats, or dark hats, with trimmings of white, are both popular and becoming. With so much variety in color, shape, and trimming, it should be an easy matter for every woman to find her affinity in a hat—something which entirely suits her type, her color, and her purse.

This Store Will Participate in Fresno's First Fashion Show.

## Fall Millinery In Latest Paris and American Styles

**W**E have some of the most beautiful imported and American hats that ever came to Fresno. They are fully equal to any that you can get in San Francisco. Many of them are exclusive patterns. They will not be duplicated in Fresno. They are made in all the styles that are so popular this year in the East. They are wonderful creations of the milliner's art. The work on them is of the highest order. We have them in styles suited to all women, whether short or tall. In the different colors they are suited to all complexions.

We have all the high crown styles that are so much in favor this year and so becoming. This Fall's fashions in hats are wonderfully different from last year's. They are so much prettier. You must come in and see for yourself. You are certain to be pleased with the many beautiful hats you will see here. We want every woman in Fresno to visit us. We have hats for young women, girls, middle-aged, and for elderly women. Indeed you can not conceive of the variety of hats that we are showing.

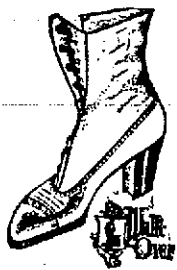
**Mrs. Harpster**  
Millinery

1044 J Street

Fresno, Cal.



**Women's  
Walk-Over  
Shoes**



Are the height of creation in footwear

Style, Fit and Durability

**\$3<sup>50</sup>, \$4<sup>00</sup>, \$5<sup>00</sup>**

**Walk-Over Shoe Store**  
1041 J Street Fresno, Cal.

This Store Participates in the Fresno Fashion Show, Sept. 28, 29, 30.



# SMART STYLES FOR THE SMALL PERSON



Copyrighted, 1911, by I. J. Robinson.

**I**n these days when fashion seems to cater almost exclusively to the tall and willowy, the woman of the height referred to as "coming just up to his heart" has one advantage that her big sisters are denied, and that is the "misses' department," where, from coats to evening gowns, she may often find exactly what is suited to her needs.

"I buy almost all my gowns and coats there," said a youthful looking woman of something under five feet, "and sometimes my suits. I find that in the 'misses' garments all the prevailing modes are modified into simpler effects, so that one may feel in style without being extreme, which is not always possible if one has to depend on the regular offerings of women's apparel."

In a word, the styles for the growing daughter follow very closely those

favored by her modish mother this fall, with the slight modifications just mentioned. Skirts moderately narrow, jackets medium length, coats cut on straight, long lines, a prevalence of sailor collar and wide rover effects—these you have the characteristics of the young girl's winter outfit.

Her party frocks are simple and dainty with a preference for floral effects, carried out in bordered chiffon or tiny artificial flowers. One attractive little gown in pale blue mesaline showed a happy use of the bordered chiffon scarf. Four of these scarves, which were not very wide, were used to form a sort of paneled tunic, being allowed to hang loose in the front and back and on either side, caught in at the waist by a blue silk cord. The border was a vague clouded effect in pale brown roses on a blue ground, with a shimmering satin stripe running through it.

For the tiny tots there is a surfeit of practical, pretty garments. The new fall and winter coats show almost invariably adaptations of the sailor or shawl collar, with very wide revers. Many models are so fashioned, however, that they may be fastened up snugly about the little throats. Rough materials will predominate—cheviots, Scotch mixtures and particularly double-faced cloths. These latter are very smart when the garment is made up with the reverse side, either in a plain color or plaid, used for trimming. The trimmings this season are very simple, consisting usually of self-color braids, or big buttons. Of course, velvets and plushes and broad cloth will be used for the dressier coats, with trimmings of fur, or having elaborate lace collars.

In wash dresses, although a few mimic the extremely narrow lines of grown-up fashions, most of them are

boxplained all around, at the side, or in clusters. A boon for the woman who makes the kiddies' play dresses herself are the dress patterns in ginghams and other material which may now be obtained put up in packages which contain the required amount of trimming, even to the buttons, and full directions for making up the goods that is already cut out.

Hats and bonnets are demure little affairs this season, framing the face bewitchingly. For ordinary wear the close-fitting beaver or felt, with simple bow trimming, is most practicable. With the plush or caracul coats bonnets or hats fashioned of the same material are attractive. Velvet hoods, with odd little turned-up points over the ears, are trimmed with soft bows of light ribbon matching the bonnet lining. Delicate chiffon-lined and draped bonnets trimmed with tiny flowers or feathers are among the dressier models.

## Feminine in Fall

BY EENE MARSHFIELD

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**I**WOULD rather wear an expensive piece of jewelry," said a well dressed woman the other day, "that was in perfect keeping with my costume, than a more elegant one that did not harmonize with the color scheme and general lines of the gown. It is a simple matter to ruin a good effect by an awkwardly placed coral brooch, for instance, on a rose pink gown, or by a locket suspended at just the wrong distance from the throat." It is doubtless this increasing fastidiousness in the details of correct costume that has brought out so many artistic designs in medium priced jewelry. It is usually possible to find exactly the sort of brooch or chain or bracelet that seems to give that necessary last touch to the new gown.

There are the pin sets, for the dressier gowns, that come in every conceivable combination of metals and gems—platinum set with amethysts, or coral, or rhinestones, or inlaid with enamel, and gun metal and gold treated in the same way, although platinum just at present is in the lead for mountings of all kinds.

The prevalence of the collarless waist, which is likely to endure through the winter, and according to some enthusiasts till the crack of doom, has created a greater demand for beads, chains, necklaces, La. Vallieres and jeweled velvet bands. Gold beads alternating with beads of onyx, coral, jade, amethyst or any suitable stone are being much worn. Onyx is especially favored this season. A stunning necklace seen in one of the shops was

a string of the brilliant onyx and tiny seed pearls, with four pear-shaped pendants of the onyx in the front. Soutair chains appear to have superseded all others for the locket or watch. These are the chains that have a separate piece, about three inches in length depending from the juncture to which the locket is usually attached. The locket or watch which is often worn in this way, when fastened to the end of this chain thus lies much lower than formerly. Very attractive are the enamel lockets suspended from the slender gold chains, having the enamel also introduced into the chain in small discs.

Nothing could be more fragile and dainty than the Italian filigree silver now so much in evidence. The bracelets and necklaces, simulating tiny gold centered daisies are particularly pretty, although some may prefer those consisting of small squares of the lacy metal that form a solid chain for wrist or neck.

Something new in hair ornaments are the combs and barrettes fashioned from what is called ebonols. It is a sort of ivory-toned celluloid quite elaborately carved, with a line of black following the carving. They are especially designed for wear with the modish black and white costumes, but in grey or white hair they have a very rich effect, appearing much more expensive than they are, since a good sized barrette may be bought for \$1.00. Rhinestone hair ornaments mounted on aluminum are also to the fore—or rather decidedly to the back, for the barrette is the principal ornament and need of the present coiffure. The wide velvet bands with jeweled slides will be worn by the younger women this winter. Another pretty ornament for evening wear especially adaptable to the coiled hair dressing is the beaded or filigree band finished at either end with a large flat filigree wheel that comes just back of the ears.

### RITA'S JEWELS STOLEN

The popular authoress, Mrs. J. Desmond Humphreys, better known by her nom de plume—"Rita"—has been the victim of a jewel robbery at her house at Bournemouth.

Mrs. Humphreys, with her husband, was away on holiday in Devon, and had left the house—Cliff Cot, Studland road, Westbourne, situated in a quiet thoroughfare—in charge of a servant. The girl left the house to spend the day with some friends in the eastern part of Bournemouth, and on returning in the evening found that the place had been broken into and ransacked.

The thief of thieves left silver untouched, but property roughly valued at several hundred pounds, was taken, including family heirlooms and many articles of personal jewelry of much value.—London Daily Chronicle

### TAXIS FOR ALL.

Hughes Massie, the literary agent of London and New York, was talking at the Plaza about the cheapness of the London taxicabs.

"Here in Gotham," he said, "you run through six or seven dollars an hour in a taxi, but in London the rate for the most luxurious Renault landaulet is but eightpence a mile. The dial only advances by twopenny every 440 yards."

"The poorest young Londoner can easily give his girl a blowout in a taxi. Indeed, one day at the Marble Arch, as I was entering Park Lane, a taxi stopped near my own car, and a youth in cheap finery, lifting his head from a girl's shoulder, said grandly to the chauffeur:

"Go on! Give us another twopennyworth!"



... Special Prices ...

**T**HIS event will be an occasion of exceptional interest in fashion circles, for it will be the grandest exposition of authoritative styles ever assembled in Fresno. And to make it still more interesting we are offering every hat in the store at specially reduced prices. The purpose of this is to induce you to visit us so that we may prove the superiority of value as well as style-leadership of "Porter Hats."

Whatever you see here will be new, correct and extremely stylish—and at a comparatively small price. Your visit to Fashion Show will be incomplete without a glimpse of our beautiful store resplendent with its alluring display of fashionable hats—for this is Fresno's style center.

Wear a "Porter Hat" this season and be satisfied.

We specialize on Trousseau Hats and Theater Hats.

# The Porter Hat Queen of the Fashion Show

Extends You A Royal Welcome To Visit Her At Her Court Of Fashion

Thursday, Friday and Saturday,  
... September 28th, 29th and 30th ...

*Mrs. Porter*  
2010 MARIPOSA ST.



# A Noteworthy Assemblage of Americanized Models

## Of Finely Tailored Garments For Women, Misses and Children

Distinctiveness, Originality and Value The Striking  
Features At Kutner's This Season

**Kutner's**  
The House That Saves You Money  
1119-1123-T Street  
1801-1819-Marysosa Street



### Millinery Leads This Fashion

#### Pageant With Pomp and Pride

—In larger quarters, with ample facilities to show you a more complete and comprehensive assortment, we open the Fall Fashion Show with charming new ideas from the best Fifth avenue makers, together with copies of Foreign models from the best Paris houses.

Exclusive Ideas In

Novel Effects in Phipps Fur

Pattern Hats

Felts and Tailored Hats

Also Clever New Styles in Misses' and Children's Headwear

### Stunning New Gowns and Costumes

#### From Josephine Et Cie of Paris

Costumes in Silks, Laces, Crepe de Chene, Meteor and Novelty Fabrics—street dresses in twilled serge, messaline and tailored serges, afternoon and evening gowns, party and debutante dresses, misses' dancing frocks, new Citizen dresses and waists, exclusive novelties in waists of plaids, chiffon, messalines, marquisette, voile and lingerie

### Highly Tailored Garments From

#### "Bernard" of New York and Paris

Finely tailored novelty fabrics in women's suits, elegant new velvets and mixtures, plain tailored serges and rough chevots, evening coats, polo coats, rough mixtures, "Curly Burly" plaid backs, motor coats, mogul coats, satin reversible and soft wool reversibles, fur coats, fur lined coats, caraculs and silk velours.



# Welcome to the FRESNO FASHION SHOW Sep. 28-29-30.



## FRESNO MERCHANTS ARE READY FOR GREAT EVENT

Plans Are Now Practically Completed for Fashion Show That Will Stamp Fresno as Leading Style Center of Central California

Ever since the idea of having a Fashion Show in Fresno was first advanced and accepted, the merchants have been spending time and money and getting ideas from every available source in an effort to make this display not only worthy of Fresno, but to make it eclipse anything ever attempted in a town of similar size. Fashions will be shown from every fashion center in the world and all the modes that are in favor in other places will be shown in all their glory here.

All of the styles that were shown in fashion shows held in large cities of the East are to be shown, and they will be shown with all the lavishness that characterizes shows in cities of many times Fresno's population. The merchants are going to unusual lengths to make this Fashion Show a signal success.

**FRESNO METROPOLITAN CITY SAYS D. L. NEWMAN OF KUTNER-GOLDSTEIN CO.**

Fresno is very fortunate in that it possesses so many people who have a high estimate of civic duty and public spirit. This very spirit of self-direction and enterprise has caused it to forge ahead into the metropolitan class quicker than any other coast city.

Fresno is now recognized as the coming city of the interior of the state. More and more do we hear the name of Fresno mentioned until now it is a by-word for enterprise wherever you go.

Of the many important factors in the unbuilding of the city, none stands higher than the work of the Fresno merchants. Active to every situation, wide awake in business aggressiveness, progressive in the character of its stores and the high ideal of its men, there is a unanimity of purpose that in all business undertakings make for the prosperity of the city. The merchants of Fresno have the same enterprise into New York's best houses as do those of San Francisco and Los Angeles. Many of our merchants have all the year-round buyers in New York who keep the new things coming as quickly as they are shown in the East. This is a service that counts for so great a measure of success in the leadership of Fresno, as a style center for the great interior valley, besides the equal opportunity of securing the best fashions and merchandise they have the advantage of low rental costs of operation compared to cities of larger size which is a decided advantage to the buyer inasmuch as same styles can be sold for so much less in Fresno.

This advantage of underpricing is an additional reason why the Fresno merchants are prompted to invite the people of neighboring towns to come to Fresno on September 28th, 29th and 30th, to see the grand review of Fall Fashions.

**"FRESNO'S FIRST FASHION SHOW WILL BE GRAND SUCCESS"—H. RADIN OF RADIN & KAMP.**

The Fresno Fashion Show is going to be a good thing for the city. Many people in the valley will take advantage of the reduced rates offered by the railroads and come to Fresno to see the elaborate displays of fall merchandise in quantities that enable the people will become better acquainted with the stores of the city and with the shopping advantages they can enjoy here. The stores of Fresno are among the best in the state; they carry merchandise of the highest grade in quantities that enable the widest possible selection; and prices in Fresno are as low, perhaps lower, than elsewhere. These are the things to impress upon the vast buying public in this great valley, and there is no better way of placing the facts before the people than by this Fashion Show.

**FASHION SHOW WILL PROVE FRESNO TO BE REAL STYLE CENTER—F. C. HOGG, OF EINSTEIN, INC.**

Optimism seems to prevail in regard to this fall's business. Everywhere the merchants are preparing with better stocks than usual. In fact I think that our coming fashion show will be a revelation. One of the great features will be the practicality of the new styles. While we have a great deal in regard to the harem and so-called trousers skirts, it is folly to think that our Fresno women would wear them.

The favored skirt will be close fitting, some made with habit backs, others made with panel front and back, as well as many other varieties. Tailored suits in mannish materials will be highly favored. Clever one-piece dresses and classy mixture cloths are destined to be big favorites. I personally think that the strictly tailored garments are here to stay, as they always look well for practically all seasons.

Of course for theaters and party wear, fancy dresses, costumes and wraps will be worn. Even in fancy dresses and wraps cleverness and simplicity is demanded. This is a practical age when the majority of people prefer refinement rather than show. In regard to millinery, small hats take the lead, although the dressier models will continue to be large. There seems to be a large tendency toward soft effects in different hood models, both solid colors and two-toned combinations.

Willow plumes will lead, although manufacturers have tried very hard to make French plumes popular. With buyers constantly requiring the far prettier and certainly more practical than any that have been designed in recent years.

**E. GOTTSCHALK OF GOTTSCHALK & CO. SAYS FRESNO FASHION SHOW WILL BE REVELATION TO PUBLIC.**

The Fashion Show will demonstrate to the people of this entire valley, from Stockton to Bakersfield, that this metropolitan, Fresno, is not a step behind the foremost cities of the land in keeping abreast of the times. With buyers constantly requiring the ever varying modes of fashion, watching the arrivals of social leaders from abroad, and even by keeping regular correspondents in the chief cities of Europe, so we keep pace with the demands of our patrons. Concerted action by all the mer-

chants will prove an irresistible attraction to women interested in correct attire. And what woman, indeed, remaining silent and indifferent during a discussion of dress?

As all roads lead to Fresno, and as all roads are granting special low rates for the occasion, many people will take advantage of the opportunity to see the splendid show that is being prepared for them. There will be an outpouring that will be a surprise to even the merchants themselves. And the volume of business will no doubt repay them for their pains. For this is exclusively a show of merchandise, merchandise that is on exhibition, and at the same time on sale. And, besides, its advertising value will be of such convincing and permanent character that its value can scarcely be overestimated.

And the result of this Fashion Show is bound to be as beneficial to visitors as to the merchants of Fresno, by showing them advantages within their grasp that many of them have never heretofore realized. The facilities offered here will be a revelation to thousands of people.

**"ELABORATE STYLE EVENT WILL BE BENEFICIAL TO VISITORS AS WELL AS MERCHANTS"—M. KAHN OF THE WONDER CLOAK & SUIT HOUSE.**

In my opinion the Fashion Show should be of great benefit to the Fresno merchants as well as to the city in general.

With the extensive campaign of advertising and the reduced fare rates on the railroads, a great many people from other cities should visit Fresno during the Fashion Show.

Fresno certainly has excellent stores and I do not know of a city of its size with such large, beautiful and up to date establishments.

It is the purpose of the Fashion Show to awaken people to this fact, to show them a progressive Fresno, to show them what splendid stocks of goods they carry and how well they are prepared to serve the public.

Those living near Fresno should not miss the opportunity of attending the Fashion Show, because it may prove just as beneficial to them to attend—as to the Fresno merchants to have them attend.

I am quite sure it is not the purpose of the Fashion Show to induce out of town people to do their shopping away from their own city, whenever they can be suited in their home stores.

But there are many lines that are not represented extensively in some of the smaller towns, which often necessitates a trip much further than Fresno and at a much greater expense.

Now this is the purpose of the Fashion Show.

To present such an enormous display of the new, correct and fashionable wearing apparel of such a nature that people can come to Fresno and purchase what they can not find at home—that it would be to their disadvantage not to come to Fresno under such circumstances—in short that they will save time and expense by coming to Fresno.

It should also prove a great attraction to the people of Fresno and should be well attended by them.

Every one can do their part in making the Fashion Show a big success by attending.

## E. A. BERG PAYS TRIBUTE TO FRESNO MERCHANTS

Most Enterprising Body of Business Men.

"E. A. Berg of the Berg Advertising Agency of this city, who has had entire charge of the publicity end of the Fashion Show, has nothing but praise for the merchants who have been instrumental in promoting this exhibit of styles. In speaking of them, he said: 'I have been in the advertising business for many years and have been through a number of Fashion Shows, but I have never seen one in which there was so much harmony among the merchants and such a spirit of willingness to work together and to do everything possible to make success.'"

"Right from the start they have agreed to every proposal that was reasonable and that would add to the success. They have taken the greatest interest in getting the latest styles and have spared neither time nor expense in making preparations for a most complete and lavish display."

"It is in this spirit that is bound to make the Fashion Show an unequalled success and one that will attract attention all over Central California. It is a mark of progress and a sure indication of the alertness of the merchants who are participating. It will do more for Fresno than almost any kind of advertising could do. It is bound to make Fresno a trading center for this part of California."

"It will prove to visitors that Fresno is indeed the leading city in the central part of the state. It will impress them with the fact that Fresno is a live city, and one that is always ready to take up new ideas."

Mr. Berg has had a great deal of experience in advertising and he is enthusiastic over the way the merchants are taking hold of the Fashion Show. He predicts that it will be a greater success than even the most optimistic predict.

## RAILROADS ALL OFFER REDUCED RATES

Fresno Will Have Throngs of Visitors From Outside Towns.

All of the railroads are making special rates of a fare and a third for the round trip and the tickets are good until October 2nd. In addition to this there are to be special trains. This will make it still easier for the people to come to Fresno and shows the faith the railroad puts in the success of the Fresno Fashion Show.

Every circumstance combines to make the show a success. By securing these special rates persons who would not otherwise make the trip will find it to their advantage to come. They will be enabled to spend a few days in Fresno, where they will be able to trade where they can get the best selection. It means a great deal of additional trade and hundreds of additional visitors.

Fresno's population is growing every day. It won't be long before the 50,000 mark will be reached. As it is Fresno now competes with the largest coast cities.

## Stores and Show Windows Beautifully Decorated, Form a Fitting Back Ground for Many Magnificent Displays

Elaborate Creations From Leading Style Centers of Europe and America Brought to Fresno for Local Fashion Show

There will be some wonderful creations on display during the Fashion Show. In the millinery stores all the hats of this year's design will be displayed in all their magnificence. It will be a treat and an education to the ladies to see these masterpieces from Paris, London and New York. It will be a real pleasure to see these hats.

The display of men's goods will be no less full. There will be all the American styles displayed and there will doubtless be some English styles showing the new tight-fitting trousers and short coats. There will be hats, shoes, overcoats, traveling goods—everything that is subject to changes of fashion. With all the stores handsomely decorated and the windows beautifully trimmed, it will be a pretty sight.

**FRESNO'S FASHION SHOW SHOULD ATTRACT THOUSANDS OF VISITORS—G. C. WYNNE OF J. A. WALTON CO.**

The coming Fashion Show should attract thousands of people to this city even if they do not care to purchase their fall wearables. It will keep them in touch with the trend of fashion. Fresno is the geographical center of the great San Joaquin valley. Here stocks are constantly changing. Goods of high quality are unceasingly being shipped from the world's centers of fashion to this city. If the public would be fashionable this fall, they should attend Fresno's Great Fashion Show and view the new fall suits, millinery and women's goods; all the new colors will be shown and at prices within reach of all.

Among the milliners participating in the Fashion Show are Mrs. Trautwein, Mrs. Porter, Smith and Wagoner, Mrs. Harpster, Mrs. McGuire and Mrs. Thorndike. Every one of them are over enthusiastic concerning the show and predict great benefits for Fresno.

Other firms who are anxiously awaiting the opening day of the fashion show and who are high in their praise for the idea of the event as a whole, are George McKinley & Son, Wenden Leather Goods Co., McKelrick Hair Store, Philadelphia Store, Reliable Shoe Store, Martin Bros., Neil-White Co., Olney and Jensen, Mrs. Myra Maul and the Walk Over Shoe Store.

Very often in harmonizing with everything else in one's setting it is necessary to use quite a lot of self-control, to eliminate many personal inclinations, says an English writer. And sometimes to achieve the same result it is imperative to develop things one does not possess except in the form. The woman who likes tailor-made better than anything else, and persists in wearing them both in and out of season, is not seldom a jarring note in a decorative scene, just as a woman who will wear frills and fur-trimmed to walk through wet streets on a November day is an anomaly.

There are a few women in the world, happily, who seem to have mastered the question of clothes thoroughly, and I think the number is increasing, because every year women grow braver in following out their own convictions irrespective of "what people may think." Of course, the model has another side in this case; in others, and one sees the most curious happenings in consequence, but on the whole, it is better for a woman to be ruled by her own reasoning than by that of "hard-nut" dressmakers, who merely want to start something new and make a name for themselves. We have a good many examples of the readiness of the dressing-mind lately, and it is really a good thing now to see women making a bold stand for reasonable and graceful clothing.

Fans of tulle are a novelty on hats. Bunches of pleated gauze are used for trimming, mixed with black and white ribbon. The wrap coats need to fit close and to fall straight, and where as in most other garments we must adjust pockets, in the wrap coats they figure largely, and even watch pockets are included among the rest. Large and important pockets are set beneath the hips ready to hold anything, even sandwiches and guide-books and the odds and ends that grow about you when you are traveling.

Since lingerie dresses have become so popular, the fine silk or stocking, etc. "leghs" and combinations have been forsaken, and thin lingerie has returned to favor. The chokers are short and narrow to take up no room and all underwear is smothered in lace so that transparency reigns supreme.

The mouchoir of colored crepe de chine is supplying quite a noticeable assistance just now in the realm of color contrast. With any of the delicate-gray gowns now so much in vogue a minute mauve handkerchief makes a delightful blotch of contrast, accentuated by a posy of pansies or orchids, perambulation taken up in silk stockings with the regulation clox. Charming touches to a dainty pink linen. I remarked the other day, were supplied in shoes, stockings, handkerchief and chapeau of a delicate bistre hue.

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## MEN'S APPAREL STORES ARE ENTERING INTO FASHION SHOW WITH ENTHUSIASM

Here are a few of the sentiments expressed by merchants who are participating in the Fashion Show:

Arthur McVee: "This means more to Fresno than anything that has ever before been attempted here."

J. A. Bittel: "I look for a securing of new trade to Fresno that will be permanent."

Barth Harvey, of Iversen & Harvey: "There is no doubt that this means lots of new business."

Maurice Rorhup: "I have all faith in the Fashion Show."

Henry Derrmer: "It will be just the first of many successes is certain."

H. S. Haines: "It puts Fresno on the same footing with cities of many times the population."

Mrs. Lane: "Fresno's First Fashion Show will show what Fresno has in fashion."

Mr. S. R. Goodman: "The Fashion Show is great and should be a regular event."

Frank Hickman: "I am glad to see it. It will bring a lot of business to Fresno that is bound to stick."

A. Bang: "Just the thing that I have always said Fresno should have."

Ben Epstein: "Fresno can give as good a show as any city in the state and we will prove it."

George Bros.: "Fresno has always claimed to be the leading city in the San Joaquin Valley. Now we prove it."

E. B. Prettyman: "There will be the grandest display of fashions to be seen anywhere."

Danile Bros.: "It will be a great thing."

Louis Solomon: "I think this will do more to make Fresno a trading center than anything else could."

Nyman Levy: "I am very glad the show is to be held."

Ben Brown: "It means the greatest opportunity to advance Fresno's interests."







## What She Will Buy at the Bootery

with the white kid top, is dashing, perhaps too much so for the conservative taste.

It is when she chooses the evening slippers and the dainty bridal pair that the bride-to-be will become enthusiastically admiring. White satin, of course, is preferred for the latter, finished with a tiny bow. One pair fit for a Cinderella had a little true lovers' knot worked out in seed pearls.

The Colonial slippers, with buckle of cut steel, rhinestones, or gilt, is in good taste for evening wear, either in black or a color matching the gown. Very beautiful, if a little bizarre and barbarous, are the slippers of gold or silver cloth, embroidered in metals or silk. These are toned down by a thread of black or color woven into the fabric. The embroidering has taken on the popular Oriental character, in both design and coloring, though the use of color is usually restricted to one shade so that the slippers may harmonize with the gown.

Metal embroidery is also seen on the satin slippers, while metal buckles of every description ornament street as well as dress slippers.

The trowsers will not be complete without at least a pair or two of the adorable boudoir slippers. These may be obtained in a soft fine kid, with a big fluffy pom pom, as low as \$1.00.

**Hosiery Suggestions**  
There is a stocking on the market especially designed for the stovewoman which is of pure thread with mercerized hile sole and tops, that has extra wide knees and tops and sells for \$1.50.

Very practical and satisfactory are the "silk boot" stockings, with the soles and entire upper part of hile.

Hosiery of vivid shade—emerald green, cerise, royal purple, crimson—is permissible for evening wear, but black or brown continues most desirable for ordinary use.

## The Useful Waist and Skirt

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**A** MORE convenient costume than the shirt-waist and skirt has never yet been evolved to meet the needs of the average woman, and probably never will be. This is a perennial style, with which the practical woman could hardly afford to dispense.

With long coats so fashionable this season, the separate waist and skirt will find a yet larger field of usefulness, and designers and makers have provided some unusually chic styles in both garments. Separate skirts, of course, follow the general lines prevalent in suit skirtings. They are of the same width and much the same cut—plain gored models, and models with pleats let in at the sides from the knee down. There are also a few skirts with hems slashed, to show the foot and ankle. This is, however, an extreme style, and a more popular arrangement is the simulated slash, with a contrasting piece of fabric introduced in a triangular fold beneath the slashed hem.

The raised waist line continues popular in skirts, the height varying with the taste of the wearer. Many skirts, however, are contrived in the regular way with a band at the waist, to be worn with a fancy belt, or a belt of the skirt material. This style of skirt might be expected, as a great many of the most fashionable waists

are made with a penum effect, to be worn outside of the skirt. Others, again, have very wide folded satin grilles, designed to be worn outside the skirt belt. These waists are sometimes made with the outer drape and girdle separated from the lining, which slips underneath the skirt belt, while the outer material and girdle fit over it.

Draped and velled blouses will be as widely worn as ever this winter—nearly all of the drowsiest waists being velled in chiffon. Very handsome waists are designed for afternoon and evening wear, with separate skirts, real lace, hand embroidery and beading being the most usual form of decoration.

Sleeves are, for the most part, three-quarter lengths, and styles are well divided between the kimono or seamless shoulder and the set-in, or seamed variety. Some of the new sleeves are smooth over the shoulder, in kimono lines, and with a puffed section attached a few inches below, reminding one of the sleeves of the basques and jackets of the 1880 days.

Strictly tailored waists have often full length sleeves of the set-in variety, finished with the regulation cuff. Some very dressy lingerie blouses have also full length sleeves, with frilled turned-back cuffs, and high-banded collars. Very soft clinging effects are the rule in waists, as in costumes, and

soft satins, challoes, worsted and crepes are therefore favored materials,—with chiffons, marquisettes, voiles and veilings as over draperies. A very new arrangement is the wide side-pleated jabot, attached to the middle front or right side of the fashionable lingerie waist, and pinned over to the left, crossing the entire front of the waist. This is a renewal of a pretty and popular style of a few seasons ago,—carried, however, to a greater extreme, as the new side-frilled jabots are a size surpassing any former efforts along this line.

Colored chiffon and satin waists, with touches of yarn or silk embroidery, fancy beading and gold or silver trimming, will be much in evidence, though not eclipsing, in any way, the popularity of plain white, or white with touches of colored embroidery.

A silk or chiffon waist, carrying out the colors of a tailored costume, completes a very charming effect, and renders the tailored suit almost a wardrobe in itself.

Several handsome waists, a well-made and well-fitting skirt and a long coat or wrap, is another good, practical winter outfit,—or at least a good beginning. The lady of the dainty fingers who delights in fine needle-work, will find abundant play for her pretty fancies in the making and adorning of these handsome and fashionable waists.

## Newest Creations of Foot Wear Novelties

When it's a question of style—or quality—or both, you'll find our

## New Models For Fall

outdistance them all.

There's much to interest the lover of fine shoes—in our showing of dainty, artistic and totally different style conceptions, for this season's wearing.

## PHILADELPHIA SHOE STORE



## The J. & T. Cousins Shoe For Women

**T**HE well dressed women of refinement—women who seek the best in footwear—who are unusually particular as to materials, workmanship, fit and finish will undoubtedly wear for fall **THE COUSINS SHOE.**



## The Hurley Shoe For Men

**A**ND the same type of a man, he who will accept only as good as the world affords, and the season's newest, will naturally put his feet into the **HURLEY SHOE.**

**Neil White & Co.**

1941 Mariposa St. H07 J St



## New Notes in Lingerie and Negligees

BY MISS MARSHALL.

Copyrighted, 1911, by L. J. Robinson.

**M**ISS of sheer, snowy fabric, webs of lace, dainty lace, shot through with delicate rainbows of ribbon—that's the way the lingerie counters look these days. In one of the recent novels a deserted wife is led to wonder if wearing dingy Mother Hubbards and rick-rack on her underwear may not have been partly responsible for her husband's delinquency. Surely with the attractive embroidered and lace-trimmed negligee, and the graceful, warm-hued negligees that it is now possible to obtain at very moderate prices, every woman should be able to keep herself freshly dainty at all times.

Combination garments, in an infinite variety of new designs, continue to fulfill most satisfactorily the demands of the present styles for the minimum of bulk in under muslin. In the higher priced sets both corset-covers and drawers are filmy with rows and rows of lace and exquisite hand embroidery. Simpler, but quite as effective, are those in which the very wide embroidery forms the entire corset cover and the scant drawer ruffle, which are joined by a narrow hip yoke. White crepe is also being used for these combinations, simply finished with a narrow edge of tulle lace. These are especially practicable for

the woman who travels, as they can be washed very easily and worn without ironing. Instead of lace beading some of the new models in lawn have a fine puffing of batiste about the neck and armholes, and for trimming on the drawers, through which the ribbon is to be run.

The popularity of the sailor collar for dinner gowns and street gowns and every other sort of gown is noticeable in night gowns as well. Medium size collars and cuffs and tiny ties in pale blue or pink batiste, lace-trimmed, or with a hemstitched edge, are among the bewitchingly novel trimmings of some of the less expensive gowns.

Yoke effects are much used, the peasant sleeve making very simple lines possible. All-over embroidery, sometimes having tiny tufts at the shoulders, sometimes insets of Val lace, is particularly favored. A pretty Empire gown with the yoke formed of rows of insertion put on in lengthwise fashion had, instead of beading inch silts left where the insertion was joined through which the wide ribbon was laced.

Almost every woman has discarded the heavy wool or cotton union suit along with rick-rack and Mother Hubbards, so that now her winter flannels differ very little from her summer

gowns. When a male being warns her of speedy dissolution as a result of going about in zero weather half clad, she hurries pneumonia statistics at him, proving that twice as many men as women succumb to it, and then blithely goes about buying mere nothings in the way of Italian silk night union suits with which to defy Jack Frost. Fine-ribbed cotton or linen garments, cut low necked and short sleeved, with the drawers reaching just below the knee, are among the most popular styles of under garments for winter wear. These are usually formed all in one piece, and come as low as \$1.00 apiece. In the Italian silk it is possible to obtain the plain sets, knee length, for \$3.75.

The petticoats with the silk jersey tops and masseline founcines promise to be very well liked for wear with the tailored suits this fall. One economical little woman made several detachable founcines of different colors that she fastened to the jersey top by means of patent buttons, thus securing a petticoat to match her house and street gowns at very little cost.

Many of the silk petticoats have no bottom flounce at all, but are simply trimmed with bands. A smart black and white check one was noticed with a straight band of black silk around the bottom that was brought up in

points at each seam. It was piped with scarlet satin and had tiny buttons of the same on the points.

Another striking model of which the body part was of black and white check silk had a band fully twenty inches wide of brilliant green satin that formed the bottom of the skirt. This had the appearance of being slashed almost to the knee at each seam, but a scant pleating was inserted that gave a little additional fullness to the skirt. A wide banding of the check silk finished the bottom of the skirt and was carried around the slashes.

### EMPIRE LINES IN NEGLEGES.

No style is quite so well adapted to the lounging robe or negligee as the Empire mode. A majority of these fascinating garments have the Empire waist, although often in combination with the sailor collar or fichu arrangement. The soft silks, china or museline, crepes and challes are the preferred materials. Accordion pleating is used a great deal for the skirts, and nearly all the models show the kimono or peasant sleeve.

One charming robe of pale blue satin, cut on straight coat lines, was fastened at the side with a single huge embroidered button. The big revers turning back low from the throat were

embroidered with blue silk poppies and were weighted with tassels. A girdle of green velvet with a soft bow at the side, drew in the skirt several inches above the waist line.

A simple but effective lounging robe of pink velveting was lined with china silk and had a large sailor collar and generous cuffs of black satin. Covering the line of shirring just below the bust was a black silk cord that tied in the front and was finished with heavy tassels.

In the more elaborate negligees the bordered silks are happily employed, as well as the delicate flower-printed chifons over satin or silk. An adorable confection of white silk voile had a fichu arrangement of white chiffon that was bordered with moss roses in the most delicate shades of pink and soft green. The points of the fichu reached almost to the hem in the front.

and were weighted with tassels. A girdle of green velvet with a soft bow at the side, drew in the skirt several inches above the waist line.

### NEW CORSETS SHOW MODIFICATIONS.

A little shorter in the skirt, a little lower in the bust, a little more curve to the back, a greater pliability of boning—these you have the main changes noticeable in the fall corsets. To be sure, the lady of ample avoirdupois will have no difficulty in finding models so long that she may not sit down with impunity, and the litho lady may lace herself into extra long corsets that make her look litho, but moderation in cut is the characteristic of the moderate priced corset for the woman with moderate taste.

Although many styles show a lower-

ing of the entire top of the corset, not a few remain high in the back to remove any possibility of the ugly roll of flesh that is likely to be in evidence of the corset is too low in the back. The fronts, however, are curved to follow the line of the bust, and are cut considerably lower than the summer models.

The increasing demand of the fashionable woman for corsets that allow her perfect freedom of movement and give her the appearance of being quite unencumbered, has resulted in revived interest in the girdle. These are now made with comparatively long, unboned skirts, and extend only two and a half inches above the waist line. They are particularly well adapted for wear with the brassieres that are gaining constantly in favor.

## Correct Millinery

I invite all Fashion Show visitors to view my most exclusive and artistic models of ladies' millinery for Fall and Winter 1911

Many of them selected personally while in New York. My exhibit will be found very interesting as well as beautiful.

There is a style here for every taste, no matter how exacting, and prices to suit all.

I also carry a line of the famous "Gage Hats."

**Mrs. McGuire**

1117 I Street

Fresno, Cal.

This Store Will Participate in Fresno's First Fashion Show



Fashion Show  
Edition

# The Leather Goods News

PUBLISHED BY THE WOODEN LEATHER GOODS CO., FRESNO, CAL.

Fashion Show  
Edition

## Don't Fail To Visit This—One Of The Most Modern Leather Goods Houses In America

Trunks, Valises, Hand Bags, Purses, In Fact Everything Made of Leather

Third Largest Store of This Kind in America

Fresno Should Be Proud of This Institution

Do you know that there are only three stores in the United States that can be compared with Woodens? There are but two exclusive leather goods stores that are larger than Woodens. This is something for Fresno to be proud of. It gives the citizens of Fresno opportunities to buy leather goods at lower prices than the people of much larger towns. The people of Fresno have a larger assortment to choose from than the people of Chicago have. There is not a leather goods store in that city as large as Woodens.

So when you trade at Woodens, you are trading in the third largest store of its kind in the United States, possibly in the world. Don't you think it is the place to get exactly what you want?

View This Magnificent Display During The Fashion Show

During the Fashion Show you must certainly come in and see the many beautiful articles made of leather. You can see all the newest ideas in traveling conveniences. The display will be complete. It will be an education just to look at the things that are shown at this store.

Suppose that you are thinking of getting a suit case. Isn't the store that makes a specialty of these things the place to get what you want? Or if you want to get something new or something unique or extremely stylish in purses, is there a place where you will have such a variety to choose from?

You may buy a lot of things during the show. If you do, get a trunk to keep them in. We have them in every size, shape, style, and price that is made. As in other things, we have all the latest ideas.

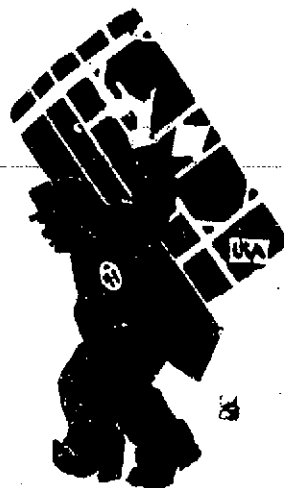
Possibly you like the new style hand-bags. If you want to choose from the largest stock and get something different, come to Woodens.

You are cordially invited to come in and look at our display whether you intend to make any purchases or not. We want you to see what a wonderful stock we have. Then you will come here when you do want something. And you will tell your friends about it. Once you see the biggest

leather goods store in the West, you will become a regular customer.

If you have never seen a complete display of trunks, suitcases, hand-bags, suitcases, purses, etc., you have no conception of the infinite variety of these useful things that we have. They are in many sizes—all the sizes made in fact. They are in all the styles that are made. You can not help admiring them. They are the most desirable and tasteful and useful articles of their kind that can be found anywhere.

And the material that is used is the best, too. That is a part of our policy. Not only do we sell at lower prices than others charge, but the quality is superior. We are not asking you to take our word for this assertion. We want you to see for yourself. When you look at the goods and the prices you are certain to be convinced of the truth of what we say. We leave it all to you.



Latest Fashions In Wood-en Harness Will Be Displayed

Take This Opportunity of Investigating Wooden Harness

Ever hear of Wood-en harness? It is not made of wood. That is merely the name of it. It is made of leather, and the very best grades of leather at that. It is a harness that has more care and attention put on it than most harness has. During the Fresno Fashion Show we are going to show some of the prettiest harness that has ever been seen anywhere.

We are going to show harness of all kinds AND AT LOWER PRICES THAN EASTERN FACTORY-MADE HARNESS. It is the best harness that we know how to make after years of experience. You can compare it with any harness selling at the same price and you will find that it is superior in every respect.

If you want a buggy harness, let us show you some of the newest and neatest you ever saw. We have the

lightest and at the same time strongest and handomest harness ever made.

We want you to come in and see this harness. We want the opportunity to show you the ways in which Wood-en harness is different and better than others. We want to show you the honest work that is put in on this harness. We want to show you that the leather we use is carefully selected. It will not break nor wear out easily. It has the strongest guarantee that can be made.

If you have a fine driving horse, you want to put the handomest and lightest and strongest harness you can get on him. You want to make your driving outfit look as well as possible. There is no harness that can compare with Wood-en harness in beauty and in durability. You are getting the best that your money will buy anywhere when you buy the product of this home industry.

Have you ever thought of the possibilities of improvement in harness? You are used to seeing the same old kinds all the time. When you come to Woodens you will see something new. You will see harness that is different from ordinary harness. It has a care in finish that makes it look like a new harness. Wood-en harness combines the good points of all harness—it is made to give long service, it is made to look well, and it is made to be convenient to use. We have it in great variety.

Wood-en Harness Have Enviably Reputation

Made in Our Own Factory

The making of Wood-en harness is a Fresno industry. It is one that is going to grow. Everyone who has ever used Wood-en harness knows that it is made to give faithful service. Wood-en harness is made in our own factory. It is made right.

Let your horses wear Wood-en harness. They will work better, because Wood-en harness is made to fit the horse.

We invite comparison between Wood-en harness and factory-made harness. Wood-en harness has great care used in its manufacture. You know what factory harness is. We want you to know how much better Wood-en harness is.

And besides being better, it is cheaper. It costs less than other harness. It is a home industry that you should patronize. There are many reasons why you should buy Wood-en harness.





# Men's Section



## MEN'S FASHIONS FEATURED FOR FALL

BY ORVILLE G. VICTOR.

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**T**HE advent of autumn brings with it a surprising variety of fine fabrics from which the well-dressed man may select the "makings" of his suit and overcoat. Rich, elegant woads, handsome chevrons, refined waxes, in most attractive weaves and a riot of color combinations. But the latter are far from gaudy; a general tone of quiet and refinement is everywhere noticeable. As usual, stripes and diagonals form the principal patterns, but they do not stand out vividly, nor are they broadly contrasting. There are to be seen many ingenious combinations that give the impression of small, neat effects, while diagonals and shadow stripes vie with each other for first place. Grays, as usual, are in the lead in all color designs, the lighter shades predominating, while many very pleasing patterns are composed of various combinations of light and dark shades. The choice of men who are never without a dark blue suit has been consulted too; very dark shades of this standard color are to be had in any of the fabrics mentioned. Browns will be very popular, in several different shades, and with just a hint of some other color, caused by the introduction of a single thread of red, green, blue or purple silk. These make up into decidedly nobby suits, and will no doubt be accepted by men who never before wore anything but black, blue or gray.

The influence of the English style of dress is strongly evident in the styles prepared for the coming season; without in the least surrendering his independence, the American gentleman appreciates the propriety of dress as adopted by his brother across the pond, for the Englishman insists upon being properly and comfortably attired for all occasions, both as to cut of garments and quality of cloth used in their making.

Of course, the designers have modified the English styles in a manner to suit the marked personality of the American. Another reason for this modification is found in the fact that here in America we have no such leisure class as in England, and the "idle rich." The American business men lack the opportunity, or the desire, to change their attire as frequently as men who have little else to do; therefore, the clothes provided for Americans, whether of custom make or "ready-to-wear," are built well, for wear as well as looks.

During the coming season the sack or lounge suit will be as popular as ever and will continue to predominate

largely for business wear. It will be of medium length—about 30 inches—moderately form-fitting, a vent in the center seam, with regulation pockets, with flaps to go in or out. This coat has three buttons, and is cut at a slight angle from the bottom button to the bottom of the garment, with slightly rounded corners. The sleeves will have either real or simulated cuffs with three buttons. The vest, of the same material as the coat, will carry five buttons, and will appear nearly as much above the coat opening. The morning coat, or cutaway, as it is better known, is popular with a certain element, especially among professional men who do not care to wear the double-breasted frock—the "Prince Albert"—during business hours. This coat will also be largely in evidence for afternoon wear.

The former habit of appearing in the afternoon, at any sort of function, no matter how informal, in a sack or lounge suit, has practically disappeared. It was due partly to carelessness and partly to want of knowledge as to the demands of propriety. But the American public is now so widely informed as to these things,

that the former excuses no longer exist, and the custom is now a thing of the past. Today, a man with social pretensions, even of the humblest, feels entirely out of place unless clad in a cutaway or frock in the social centers of the country, and this is especially true when he is in the company of ladies. In other words, the American now heeds the edicts of fashion, and appears properly accoutered for business and social engagements.

For town clothes, certainly the most popular of all is the morning or cutaway coat. The correct morning suit for the coming season will be a black or dark gray coat, with waistcoat of the same material, and gray trousers with a narrow stripe. If the coat is of gray, the trousers should match. A narrow strip of black braid, set in  $\frac{1}{2}$  of an inch from the edge of both coat and waistcoat, forms an attractive and pleasing novelty. The braid is also set on the pocket flaps, the same distance from the edge. The coat has a waist breast pocket.

One of the things which makes the morning coat so popular is the fact that it is better suited to the average

man's figure than the frock. The latter are smart on corpulent men; but when one is possessed of a good figure, he much prefers wearing the morning or cutaway coat.

For semi-formal wear, the double-breasted frock has not yet been displaced, nor is it likely to be for many seasons. In fact, it is coming into its own again to a greater degree this winter than for several seasons past. Men of middle age and past will wear it more than ever. During the Coronation period this coat and the black silk hat were more in evidence in London than for several years before; the most prominent tailors of the West End, in the English metropolis, predict that they will be fully as popular, if not more so, from now until next spring.

For the coming season the morning or cutaway coat will be made to roll, with three buttons, set in closely together. The roll is quite soft to the first button. Only the second button of this coat is designed to button.

The buttons are not silk-covered, but are of bone, black of course. Some of these coats will be shown, especially among the custom trade, with a double-breasted lapel with soft roll; but this style will be the exception and not the rule.

The sleeves are finished with four buttons close together, and a real cuff; they are cut very narrow, 10 or 13 $\frac{1}{2}$  inches at the outside, and short enough in length to show at least  $\frac{1}{2}$  inch of the starched shirt cuff. The buttons on the sleeve must button through, with worked button-holes. This coat is very waistly, or form-fitting, and is usually worn buttoned.

The tendency to button the waistcoat high has been somewhat modified for the fall season. It must not be cut too high, nor too low, but at a happy medium; and must be in a direct line with the roll of the coat. The waistcoat opening is a moderate V in shape. Five buttons are correct for a coat cut not too long, and the last button of the waistcoat should never

be buttoned. There is positively no excuse for a chain hole.

Trousers will be a little more on the order of the pegged top for the coming season. They should taper nicely to the bottom, and care should be taken to see that the back of the trousers come within an inch of the ground. They should not bag nor bulge over the front of the boot, which means that there should be a good slope in the cut. Raised side seams of the wide type are fashionable.

There is a decided revival of the demand for striped effects in the darker shades for the coming season, as these designs are more adapted for autumn and winter. These new effects are heavier looking than the old style, and, in many instances, there is a very distinct double stripe which gives the cloth a most pronounced appearance. The popular shades will be brown, green and gray.

The indications are that heavier cloth will be quite fashionable for

overcoats for the approaching cool weather. Manufacturers are opposed to this return to heavier, but popular demand makes it imperative that they once more place it on the market.

The new style of overcoat of the robust order lends itself to heavier cloth. This coat, it is proposed, will be of dark blue, will be long and will have wide pockets and flaps. The collar and lapels will be bold. A broad band of cloth, not a stripe, without buttons and put on flat, will be a feature. This band will not reduce the size of the waist, which is well defined without being gathered, but it gives an easy and comfortable appearance to the coat, which will be made with a cloth collar instead of velvet. This coat will be entirely correct for any wear, day or evening. The overcoat for the conservative man will be of very dark Oxford blue, Oxford gray, or of brown. The blue shades will be used largely for Chesterfield and box overcoats, while the gray and brown will be used more for paddock.

### WORE NECKTIE ONCE; IT COST HIM \$5

#### Alabamian Dislikes Gravatars Because They Tickle His Chin.

Col. S. T. Wert, of Decatur, Ala., who left for home last night after completing arrangements here with Col. R. L. Coddling to look after the interest of Boggs and Worley, who are in jail charged with the murder of J. H. Turner, is looked on as a pretty good lawyer in his home town, although somewhat of a character.

Two of Col. Wert's peculiarities are his refusal to ride in an automobile, notwithstanding the fact that his son who is the judge of the court in Decatur, owns one, and because he never wears a necktie.

Col. Wert is an elderly man, and his benignant look probably emboldened the young lady who walked up to him in the hotel corridor the first day he was here and rather took him aback by whispering to him, "I beg your pardon, sir, but haven't you forgotten your tie?"

The colonel does not explain why he never uses an automobile, but he probably has some good reason. He tells the reason he does not like neckties. He says when he got old enough to wear them the bow, ties were the prevailing fashion and he could not tie them, and, anyway, they tickled his chin, and he never likes his chin tickled.

But there was one time when he broke the rule. He was buying a

suit of clothes from his favorite clothing merchant and, becoming suited, asked the price.

"I tell you what I'll do," the clothing man said, quoting the price. "I'll knock \$5 off if you'll agree to wear a necktie whenever you wear the suit."

The colonel thought it over and it looked good to him.

"You're on," he said, or something like that—anyhow, the trade was made and the colonel went home and donned the suit and the tie. The tie kept tickling his chin and reminding him of his burglar, and a day or two later he went back to pay for the clothes.

The bill was made out for him, and sure enough the suit was priced \$5 below the price originally stated to him. But the next two items shed some light on the transaction. They were "Necktie, \$2.50," "Halter for necktie, \$2.50."

That was in 1887. "I took off that tie," the colonel says, "and I haven't worn one since."—From the Savannah Morning News.

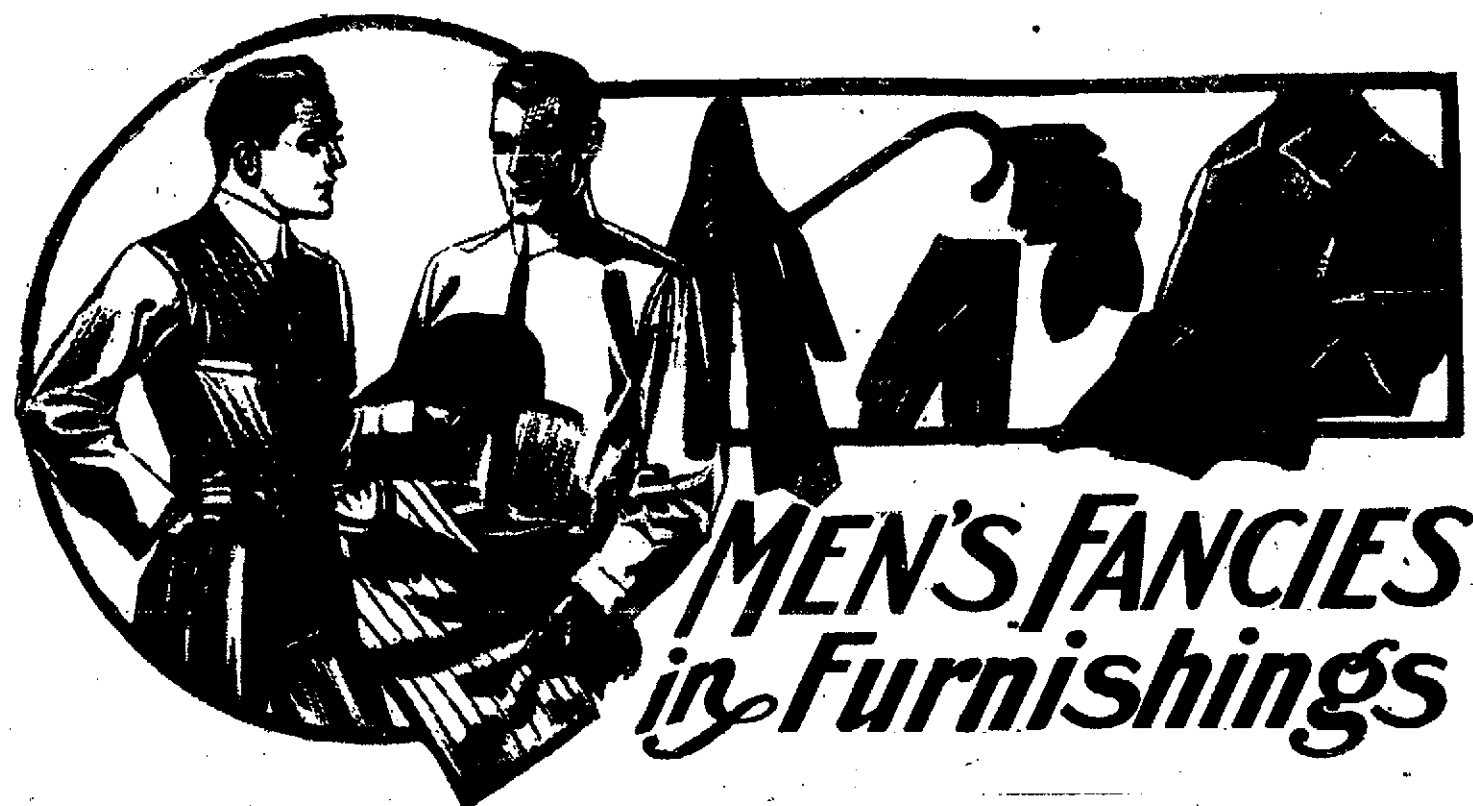
**FIRST TOOTH PUNCTURES TONGUE.**

Cutting his first tooth nearly cost 15-months old Russell Bunn of 5634 Melrose street his life, and after hours of hard work by physicians at the Franklin hospital the child is still in a serious condition.

Early in the morning the child's mother, who was awakened by a cry from the infant, discovered that a sharp tooth which it was cutting had punctured the tongue, which was bleeding profusely. Home remedies were tried to vain, and several hours later the child was hurried to the hospital, where unusual measures had to be taken by the physicians to check the flow of blood. It being necessary to clamp the jaws to accomplish it. The freedom with which the child lided from so small a cut, while regarded by the physicians as unusual, is said to be peculiar to the members of the family, all of whom have at various times nearly died to death from trifling cuts or abrasions.—Philadelphia Record.

DAY DRESS										
OCCEASION	COAT AND OVERCOAT	WALSTCOAT	TROUSERS	HAT	SHIRT AND CUFFS	COLLAR	CRAVAT	GLOVES	BOOTS	JEWELRY
DAY WEDDING, AFTERNOON CALL, AND MATINEE RECEPTION	Morning "Frock" Coat Chesterfield or Plain Overcoat	To Match Coat, with White Edging	Striped Worsted or Cheviot of Dark Gray	High Silk with Broad Flat Band	Self or Plain White with Cuffs Attached	Point or Round-Tabbed Wing	Point About to Match Cuffs	Point Sticks to Match Cuffs	Point Leather Boots or Kid Type	Point or Monogrammed Links, Rings and Cuffs etc.
BUSINESS, LOUNGE AND MORNING WEAR	Jacket or Walking Coat Chesterfield Overcoat	To Match Jacket	If with S. B. Coat, in Striped or with S. B. Coat, of Same or Different Material	Ducky or Soft	Plain or High-collared White with Cuffs Attached	Fold or Wing	Four-in-hand or Tie	Tan Cuffs or Cheviots	Leased Calf High or Low	Gold or Jeweled Links and Studs
MOTORING, GOLF, DRIVING, COUNTRY	Necktie or Jacket Belied or Plain Overcoat	Fancy Flannel with Flap Pockets or Knicker	Tweed Flannel or to Match Coat	Tweed or Fur Cap or Alpine	Flannel or Silk Microse with Self Cuffs	Fold Outing or Self-Attached Collar	Four-in-hand Tie or Stock	Tan Cape Fur or Knicker	Laced Calf or Rubber High or Low	Point or Gold Links Leather Watch Fob
AFTERNOON TEA, CHURCH AND PROMENADE	Morning or Frock Coat Chesterfield Overcoat	Single or D. B. Same Material as Coat or Self Fancy Fabric	Striped Worsted Light or Dark	High Silk with Broad Flat Band	Point or Plain White with Cuffs Attached	Fold or Wing	Overcoat or Four-in-hand	Studs Cheviots or Reindeer	Patent Leather or Calf Buttoned Cloth or Kid Type	Gold or Jeweled Links, Rings and Cuffs etc.
EVENING DRESS										
EVENING WEDDING, BALL RECEPTION, FORMAL DINNER AND THEATRE	Swallowtail Cape Jacket or Chesterfield Overcoat	White Single Breasted or Plain Linen or Silk	Some Material as Coat Broad Striped or Outer Seams	High Silk with Broad Flat Band Crown at Theatre	Point or Plain White with Cuffs Attached	Point, Round-Tabbed Wing or Lap-Front	White Tie of Plain or Figured Flannel or Silk	White Gilet with Self or White or White Cape for Theatre	Patent Leather Buttoned Cloth or Kid Type Patent Leather Pumps	Point or Monogrammed Links and Studs
FORMAL DINNER CLUB, STAG AT HOME DINNER	Jacket or Cape Jacket or Chesterfield Overcoat	Black or Black and White Linen or Silk Single Breasted	Some Material as Jacket with Broad Outer Seams	Ducky or Alpine	Pointed White Linen with Cuffs Attached	Fold or Wing	Black and White or Black and White Silk Tie	Tan Cape Cheviots or Reindeer	Doll Calf Laced Type or Conventional Pumps	Gold or Jeweled Links and Studs

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BY CATHLEEN G. VICTOR

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**N**EVER before in the history of the trade have haberdasheries provided for the well-dressed American such a remarkable variety of shirts, neckties, and minor accessories to the toilet as they have in store for the fall and winter season of 1911-1912.

The soft shirt, in all sorts of nice fabrics, continues to hold the market, in exclusive and ordinary wear alike. But the much-wanted soft collar has failed to meet the expectations of its purveyors. During the past summer it was worn very little by men of taste; for its appearance is untidy and it proved no more comfortable than the usual starched linen collar. For the fall and winter it is not in evidence at all, and probably will not be revived next spring.

Practically all shirts carry the French cuffs—that is, the unstarched, turned-back kind. These are worn almost universally at all times except for more or less formal functions that call for starched white linen. They may be obtained at all prices, from \$1.50 up. Light-weight French battle shirts average \$5.50, so do silk negligees, custom made. These, and the less expensive grades, made from linen, muslin, and other fabrics, including percales, madras and wash silks, are worn to business by young and old, by men of moderate income and those

who can afford to gratify expensive tastes.

A swell shirting, which will be made up for the fall and winter in both negligee and pleated, is the Russian cord. This is found mostly in lavender, blue and tan, and will undoubtedly be extremely popular among the high-class trade. Figue and mercerized detachable collars are on sale, but haberdashers do not predict any extensive demand for them.

Neckwear is shown in an astonishing variety of weaves and patterns, both in four-in-hands and "bat wing" ties. The latter are in great favor for early fall, and may be had in accordion weaves, solid colors, stripes, diagonals and "polka dots."

The latter pattern has come into style again, and will be worn extensively during the coming season, especially in four-in-hands. So far, the dots are confined to white against dark blue or some other solid color; they vary in size from a quarter to half an inch in diameter.

The newest thing in neckwear, designed especially for the fall trade, is known as the handkerchief scarf. This is a four-in-hand, of generous size; most of them are exceedingly gaudy, carrying brilliant combinations of colors in what is designated as Persian designs. "It is astonishing," said a prominent haberdasher, "to see how men's tastes change; this is no longer a feminine prerogative. Thousands of

men are wearing today the brightest combinations of color imaginable—men who a short while ago would not have thought of wearing anything but black, white, gray, or the soberest combinations."

But the preference for the quieter combinations still exerts an influence, and for the fall, besides the brilliant Persian designs in rambunctious and florid, are many plain colors and combinations with neat, attractive effects in stripes and diagonals. In fact, I have been informed that fully 60 per cent of the neckties sold of late have been in solid colors or in "half" stripes—that is, stripes of the same color, but different shade, as the body of the tie.

In the more exclusive trade—exclusive, in this connection, usually means nothing more than expensive—some houses show a striking novelty in a four-in-hand of bright scarlet, made of Irish muslin, which sells for \$1.50. Netted neckwear is practically *de trop*. A new design, created especially for autumn, is of alternating stripes of gray and green, each stripe being 1/2 inch wide, and composed of countless smaller stripes in the weaves. This is a decided novelty, and extremely attractive to the eye.

Fancy waistcoats are to be had practically without restriction as to style or pattern. Perhaps the most popular, and certainly one of the nicest in appearance, is made of silk or velvet

with perpendicular stripes, less than a quarter of an inch wide, of black and silver gray. For autumn wear are some of white velvet flannel, with narrow stripes of blue or black. The Tuxedo and dress vest is of white French pique; with the dinner coat simple effects in gray and in black-and-white may be worn.

In underwear, union suits vie with two-piece suits in about equal ratio; in the former, the suit with half arms and ankle-length drawers, which costs from \$1.50 up, seems to be in great favor. These come in crepe, seersucker and heavier fabrics.

Hardly any socks are to be seen except silk and silk-and-lisle. It is actually true that real silk socks have been sold for 25 cents a pair; the average price for the fall trade is 35 cents, or three pairs for a dollar. Cotton and woolen socks are shown only when called for. They are all in solid colors, no stripes or other combinations being on view.

Jewelry for men's wear, for formal dress or otherwise, is measured only by the contents of the buyer's purse. Almost everything is "matched" now—days—comes in "sets," including shirt studs, vest buttons, cuff links, and when the kinds are not a set, stickpins as well. These sets may be bought expensively or otherwise. The latest offering for fall has a tiny bit of platinum in the centre of a button of mother-of-pearl. Cat's-eyes, moon

stones and amethysts are all popular and not very expensive. Stickpins for the necktie may be selected from a million designs, at all prices. The same is true of the watchfob—but it must be pendant from a black silk ribbon.

A plain, unadorned cane, with bent handle, will be carried this fall, but at the same time the buyer can indulge his individual fancy for decoration in silver or gold. Malacca, pimento and snakewood are among the more expensive sticks, while bamboo and olive-wood are inexpensive and entirely proper. The latest novelty in canes is one with an electric light, which enables the late home-comer to find the keyhole in the wee wee hours of the morning.

## HOW THE GOVERNMENT HELPS WOMEN

Once upon a time, writes Isabel Gordon Curtis in an article in "Success Magazine," I spent an interesting hour with Secretary Wilson. He told me the story of what Uncle Sam is doing for the women of America.

"Thousands of people think," he began, "that the Agricultural Department helps nobody, but the farmer. Of course while helping the farmer incidentally we help the farmer's wife and daughter—only we do more than that. Hundreds of men and women in our department work year in and year out to solve problems which face the woman who lives in the country. We teach her how to make the best possible use of the food she raises, how to market it, preserve and cook it in ways that are new to country people. We show her how to plan a house,

## Hats and Caps Galore for Winter

BY CATHLEEN G. VICTOR

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**F**OR this splendid time of year, the hatmakers have provided for the American man the greatest variety of headgear ever shown within the memory of the present generation.

New styles are prominently displayed among the hatmakers, and the man who has pretensions of being well dressed must let his wife give him the latest season's hat to the janitor of the Salvation Army, and provide himself with a new one.

The unbecoming derby with high crown and flat brim that has been in evidence for the last two seasons has been thrown into the discard by the designers for this fall and winter. In its place they have given the public a nice, good-looking hat, with medium low crown—about 5 inches deep—with a brim from 2 1/4 to 2 3/4 inches wide and a round curl at the edge. This makes a very attractive hat, one that is suitable for all ages; it is in striking and pleasing contrast to the other—no much so, that a last season's derby can be identified a block away.

The high silk hat, as designed for the fall and winter, 1911-1912, also shows a marked difference from that of last season. It shows a "fin" French curl, with a very slight bill. The crown is 5 1/2 inches high; the brim is 1 1/2 or 2 inches wide.

Soft hats, for early fall wear, are in constant variation. Many of the best dressed men prefer a soft hat to a derby, and wear one for at least two months after leaving aside the straw and before resuming the conventional stiff hat.

The majority of those provided for this season are of soft, smooth felt, in gray and brown, with bands of darker shades than the hats themselves. The brim of the new soft hat dips in front, and has a roll on the right side. Sometimes a brown hat may be seen with a gray ribbon band, and vice versa; but as a rule the hat ribbons are of the same color, but different shades.

A neat soft hat, affected mostly by younger men, known as the Cambridge, is made in brown and gray, mixed. It is so pliable that it can be put into almost any shape desired. It has a drop tip—that is, the brim dips down in front and is turned up in the rear. The crown is about 4 inches high.

The "King Alphonso" is a semi-soft hat that derives its name from the royal personage who first gave it sanction. The "King Alphonso" has a flat crown, 3 1/2 inches high, and a flat brim 2 1/4 inches wide. It is to be had in all shades of pearl, nutria or brown, with trimmings to match. This hat may not be worn by all, but is extremely becoming to certain types of men.

One of the newest hats is known as the "rough scratch-up," which looks as though it might be made of a long-haired rat's hide. Its crown is five inches high; the brim is stitched with raw edge, and may be turned up or down according to the wearer's pleasure. The "scratch-up" is made up in champagne colors, steel gray and dark mixtures, and is likely to become very popular among the younger set.

Never before, in the history of the trade, have so many caps been sold among well-dressed men as during the present year, and the supply provided for fall and winter includes many new styles. As a rule, they are of uniform shape, with 2 1/4-inch brim made of cambric, tweeds, home-spuns, "muller-heads," and basket weaves. The check patterns, which have been very popular, are now superseded by the home-spuns, which seem to stand at the head of the list. The very proper cap is made from a piece of the same material of which the wearer's suit or overcoat is constructed; but this rule is by no means arbitrary. Caps are worn chiefly for traveling, by rail or steamship, and for motor-ing or walking in the country; but many men, who affect the English styles, do not hesitate to wear them to business.

that is as sanitary, convenient, easily heated and comfortable as the average city home. Generally it is much less expensive and more beautifully located home than a dweller in the city can achieve. Our experts simplify kitchen work as they ease the farmer's field labor. They teach how to exterminate house pests, lay out a pleasant flower or vegetable garden and attractive grounds. They suggest shrubs and vines which will thrive in different climates and tell how to care for them. When the farmer's wife is brought face to face with any difficulty all she has to do is to write to us. We help her if it is in our power, not only with bulletins prepared by the first experts in the country but also by personal letters. The men and women in charge of each bureau give a lifetime of study to one science.

**SOME CLASS TO THAT.**  
He—"Do you like Fostli's 'good-by'?"  
Don't believe I know the gentleman, but I'm sure it couldn't be nicer than Jack's."—From Life.

"I have a profound belief in helping

This Store Will Participate In Fresno's First Fashion Show

# A STORE FULL OF THE NEW FALL FASHIONS For MEN



**We Are Ready for the Fashion Show With a Stock Bigger and Better Than Ever**

We always try to have all the latest styles for men and the kinds of suits and furnishings that they will like. This year we have done even better than usual. The store is filled with suits that are right up to the latest idea in new fashions. You can get a suit that will suit you no matter how fastidious you may be. We have such a big stock and it is so varied that we can outfit any one to his complete satisfaction. When you are looking about Fresno during the show, you must not fail to come in and see these suits.

**The Famous Kuppenheimer Clothes and Hawes Hats are Here**

You have certainly heard of the famous Kuppenheimer clothes. They are the leaders. They are the kind that other manufacturers copy. There is more time put in on a Kuppenheimer suit on the details than other manufacturers put in on a whole suit. That is why every Kuppenheimer suit is a tailor made in appearance. It has the work put on it to make it look right.

What the Kuppenheimer clothes are in suits, the Hawes hats are to the hat business. They are the recognized leaders. They are given the most careful attention. They have that high-toned appearance that is different from common hats. Careful dressers are particular to get a Hawes hat because they know that they will make the best appearance possible when they wear the Hawes.



**We Invite You To Make Our Store Your Headquarters**

**Fresno's First Fashion Show**  
Sept. 28, 29 and 30th

**Kuppenheimer Clothes**  
\$20 to \$35

**Other Good Makes**  
\$10 to \$25

**Iversen & Harvey**  
Clothing and Men's Furnishing Goods

Old Post Office Corner

Cor. J and Tulare Sts.

Fresno, Cal.

**Hawes Hats**

**\$3.00**



### This Store Will Participate In Fresno's First Fashion Show

**I**N INVITING you to visit our store during the approaching Fashion Show, we do so with the feeling that we are going to win your approval and good will when we introduce to you our magnificent array of Fall Styles in men's wearing apparel. Never before has quality been so well represented at this store as it is this year, and we are desirous of demonstrating to you how anxious we are to serve you with the best wearing apparel at the most moderate prices. We know that you will be pleased with the styles we will show you and the prices that will be quoted.

While you are viewing the different displays during the Fashion Show, do not neglect to see the display we will make. You will have an opportunity to see what the styles are and you will have the chance to get the best suit at a low price. There is everything to recommend the clothes we show. They are made by one of the biggest manufacturers of men's high grade clothing. They have the backing of many years of successful experience. That is why the suits we sell are favorites among those who dress well. They are clothes that betray refinement in every line. They are clothes that reveal a skill of workmanship and a good judgment of selection. The wearer not only is well dressed, but he looks well dressed. They are high grade clothes that look to be just what they are. When you wear one of these suits, you have the satisfaction of knowing that you are making the best possible appearance.

Besides the suits we sell, we have a complete line of furnishings. We are just as careful to get the best and what is in good taste and style in furnishings as we are in selecting suits. We have ties in beautiful shades. We handle the well-known Cluett and Gotham shirts, which are everywhere the accepted standard. In socks, underwear, handkerchiefs, and everything for men we keep to the same high quality at moderate prices.

It is a long established policy with us to accord to our patrons every possible courtesy. Every stranger is looked on as a possible steady customer, and particular pains are taken to give him what he wants. We are always willing and anxious to suggest what is becoming to you, and to help you decide on the clothing that looks well on you. Every attention is given to our patrons. Our rule is uniform courtesy to all. We take pleasure in showing goods.

**"Always A Little In  
Advance In Style  
And Quality"**



YOU ARE INVITED  
TO MAKE THIS  
STORE YOUR  
HEADQUARTERS  
DURING THE  
FASHION SHOW

## Arthur McAfee

The Clothier of Fresno

1027 J Street

Fresno, Cal.



## Footwear for Fall and Winter

BY GEVILLE S. VINTON

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**H** who has pretensions to the title of "well-dressed" cannot be too careful about his footwear; a shabby or misshapen shoe on a gentleman's foot is as incongruous as a mottled linen on his body. The shoes provided by standard makers for the coming season are the most shapely that have been seen for a long time. No extremes are shown in toe or heel, or other points. The "bulldog" effect is popular throughout the West, but is seen not at all on the new shoes in the East which are now on exhibition for fall and winter customs.

It is surprising to observe how the tan shoe has superseded the dull black—meaning the ordinary black calf or

kid shoe that has to be "shined" in order to present a decent appearance. In most of our larger cities men of business and social affairs have practically abandoned that; they wear tan shoes until six o'clock in the evening, and then put on the patent leathers if they are going out; otherwise they don comfortable slippers or "jellies."

Leased tan shoes, medium weight for early fall and heavier weight for later, stormy days, are now on exhibition. Shoe dealers tell me that they expect to sell them all winter long, and have four or five new lines on hand.

The patent leather shoe for dress or semi-dress this fall will have five bottoms, flat and black. The shapes of all shoes are what the dealers designate as "conservative," and show the

effect of the English last. The toes are narrower and thinner than last season, while the high military heel has been replaced with one flatter and not more than 1½ inch high. For formal evening wear kid or cloth tops, and plain toes, are demanded by the fall fashions. Vic kids run from medium to broad.

Pumps, to accompany full dress, are in patent leather, with heavier soles than those in vogue last season. With dinner clothes, however, dull pumps are coming into favor. For afternoon functions dull leather shoes with colored tops are both popular and proper. This pertains more to black leather than to the tan.

Great variety is shown in sports-

men's shoes; a popular one is made of horse hide, with double soles and Goodyear welt. For "tramping" and general country wear a shoe that will undoubtedly meet with high favor this fall is of heavy Russian calf, with scuff sole and heel. This shoe has a layer of rubber between the insole and outsole, and is declared to be absolutely waterproof.

A handy novelty in footwear (and that is not intended for a pun) is in travel slippers, made of kid, so soft and pliable that they may be slipped into the hip pocket; small cases are also furnished for them; they come in black, tan and oxblood, and are worn mostly during long automobile journeys, but are also in favor for Pullman car and steamboat travel.

You can  
always  
be better  
satisfied  
with

**Walk  
Overs**

They fit,  
wear and  
are stylish



**\$3.50    \$4.00    \$5.00**

**Walk-Over Shoe Store**

1041 J STREET, FRESNO, CAL.

This Store Participates in the Fresno Fashion Show, September 28, 29, 30.



THE HOME OF

# Hart Schaffner & Marx Good Clothes

Get Your  
Next Suit at  
Goodman's

**GOODMAN'S**  
INC.

Get Your  
Next Suit at  
Goodman's

This Store Participates in the Fresno Fashion Show September 28-29-30





## Nobby Apparel for Young America

BY ORVILLE G. VICTOR

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**T**HE boy is father to the man; so an old proverb says. At any rate, the American boy is entered to by clothiers and haberdashers, hatters and boot-makers, quite as carefully as is his daddy, even though comparatively few of the various trades carry juvenile departments. Probably the best place to provide for the wants of the growing youth, from infancy to young manhood, is at one of the big ready-made stores that make a specialty of boys' apparel. In almost any one of these may be found practically everything the youth needs for school, outing or dress wear. Of course, many boys, like their fathers, have their clothes "made to order"; but there is practically no difference between the custom-made and "ready-made" boyish styles for the fall and winter.

For the lad from 12 to 14 years old, the most popular everyday suit for fall

is a double-breasted blue or gray coat with trousers to match, knee length. The time when the boy abandons his knickerbockers and dons long "pants" depends not so much upon his age as upon his height; but the period usually arrives when he is about 15 years old. When he attains to this important event, he exchanges his double-breasted coat for a single-breasted one. He also lays aside his blouse, puts on a shirt and suspenders, and wears a vest for the first time.

Saxones and chevrons, cassimeres and worsteds, are made up in antedating styles for the boys this fall, mostly in grays and blues, the former predominating. For the late fall and the winter brown will be the most popular color, some plain, some in attractive plaids, with just a suggestion of red or other color. Many of the grays are in stripes or diagonals, and some in plaids of lighter shade.

For the little fellows, 10 years of

age or less, Russian blouses are as felt; even two-year-olds don "rompers" and blouses. The once familiar kilts are no longer in evidence.

The older boy wears shirtwaists, too, made from cambric, percales and China silk. His neckties are just like dad's, except they are a trifle shorter and narrower. Socks for little ones, of knit or crocheted worsted, are so attractive that many mothers buy them for the girls as well. The older lad who has not yet put away his knickers wears a nice ribbed stocking of cotton or woolen, black, in medium weight for fall and heavier for winter. Good, serviceable stockings of this class cost about 85 cents per pair, the price varying a few cents with the size.

Some clothiers just now are showing a fine line of double-breasted Norfolk jackets with trousers to match, for boys small and big; they are made from serge, tweeds and cassimeres, in grays, blues and browns. For the

smaller chaps Russian blouses and sailor suits prevail, made of cloth for fall and winter, although some parents prefer to dress the little fellows in wash fabrics the year round, depending more upon the underclothing for necessary warmth. Among the Norfolks are many very pretty patterns in a small black-and-white check, and others in a broader check with a silk thread, which gives the garment a decidedly "tony" effect.

The boy who goes into society, if he is 14 years of age or more, wears what is known as a Tuxedo suit; this is not like an adult's Tuxedo. The coat is practically a one-button cut-away; the vest is full dress with V-shaped opening and four buttons; the trousers are long or knee-length according to the height of the wearer. These suits are made of black unfinished worsted or Venetian cloth. A white starched shirt, with regulation "poke" collar and white bow tie, black stockings and patent leather pumps, complete the costume.

Hats galore are provided for Young America; the bigger boys wear all sorts of headgear, just like their fathers or older brothers; for the smaller ones a popular fall hat is the "khaki," much like those worn by the Boy Scouts. These are light brown in color, made of khaki cloth or linen. The little chaps are provided with the "Tyrolean," in colors, with contrasting ribbons.

A hat which will undoubtedly "take" greatly with the boys this fall is the "English walking-hat," made of cloth, with soft, rounded crown and roll brim, and band of the same material. These hats are well made and will stand for almost any sort of usage. They are mostly in grays or black-and-white check designs.

Another hat, more dressy in appearance than the one just described, is shaped much like Father's "King Alphonse," with telescope crown and flat brim, in grays and browns. Caps, of course, are always in demand, and may be bought in infinite variety of color and combinations.

Shoes, for fall and winter wear, are built for the most part on lasts of broad, comfortable shape; the soles are moderately heavy; the heels are low and flat. Extra heavy soles are provided for skating shoes, made for the most part in California with the same broad, flat heel, to allow the clamps of the skate to secure a firm hold.

# There Is Fashion

This Store  
Is the Home  
of  
"Benjamin  
Clothes."



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Clothing  
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We Invite Every Man  
To See Our Display

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This store participates in the Fresno Fashion show, September 28th, 29th, 30th.

THIS STORE WILL PARTICIPATE IN FRESNO'S FIRST FASHION SHOW

## Good Morning

Bittel's Invites You To Make This Store  
Your Headquarters During  
**Fresno's First Fashion Show**  
Thursday, Friday, Saturday

This is Fresno's first Fashion Show, but our store is always a fashion show. Bittel's first fashion show began several years ago and has continued ever since. Of course we are making a special effort now. The clothes we handle are made by clothing houses that have been so long in the business that they always have the correct styles. And they know about all there is to know about the making of suits. Their ready made suits have the perfection of fit of tailor-made suits. It is their long experience that makes it possible for them to do this. That is why you can have the pleasure of a tailor-made at the cost of a ready-made at Bittel's.

**This Store Will Show All That's Late and New In  
Wearing Apparel For Men**

Of course you want to get a suit that is right in style. You want to get one that will hold its shape. You want to get one that will wear well. You can get a suit that is stylish, will wear well, and will hold its shape and always look well if you buy it here.

If you want to get the best of stylish ties, collars, shirts, fancy vests, and like wearing apparel, come in and see what we are showing. You can't help liking them because they are such nice patterns and styles. We claim to be ahead in these things. You'll admit we are when you see them.

**The Finest Display of Clothing and Furnishing Goods  
That This Store Has Ever Shown Awaits Your  
Inspection During the Fashion Show**

*Bittel's*  
YOUR MONEY BACK  
FRESNO, CAL.



# Home Building —and Adornment

BY EVELYN MARIE STUART

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One of the hopeful signs of the times is the improvement in taste to be noted in the American home of today over that of a few decades ago. The keynote of this happy strain is simplicity, the substantial, unpretentious, honestly made and sparingly adorned in all things, replacing the florid, ill-constructed and over-ornate effects, which enjoyed a passing popularity from the day when the perfection of machinery made elaboration of detail easy, to the day when good taste began to demand, in place of the facile, machine-made adornment, the simpler, hand-wrought designs.

Perhaps because America is the land of invention, where mechanical contrivances of every kind have been most abundantly perfected, it was the American home that suffered most from the ease with which machinery could construct decoration. Thus it was that the revolt against red plush and machine carving, pink and green rose garlanded rugs, silver massed with intricate flower designs, and other exhibitions of a taste for all that glitters was here most marked—resulting, at first, in a reversion to the heaviest and most crude effects, which gradually took on grace and lightness without losing simplicity.

It would be difficult to single out the individual, or individuals, to whom belong the laurels as champions of the new order of things; for, as in all other revolutions of popular taste or sentiment, it was not the leaders who created the ideal, actuating the masses, but rather a growing ideal among the masses that brought forth the leaders,

urging them forward as representatives. William Morris is, of course, generally recognized as the greatest prophet of a day of growing grace in home building and adornment, and Ruskin, with those of the elect who have received and understood his message, has foreshadowed a time when the aesthetic should play a greater part in our daily lives.

The arts and craft movement in America, and the new art movement in Germany, both had the same end in view—a general improvement in public taste to a point where only well-designed houses, furniture, hangings and rugs could be tolerated.

There is a difference of opinion as to the American and German claims of priority in this thought, but, at any rate, it is apparent that a relation exists between the arts and crafts movement here and the new art movement abroad.

It is interesting to note how the efforts of the craftsmen have affected machine-made furniture, silver and rugs, which now equal craftsmen's work in all the essentials of tasteful design and chaste simplicity, while excelling it in general practical utility and reasonable price.

That a school of American architecture and decorative art is now in the process of formation is apparent to anyone who studies the pretty cottages and bungalows erected within the last ten or fifteen years, and the rather low, wide-spreading type of house, favored at present even by the wealthy builder.

Period decoration has its friends and prophets, of course, and many are its undeniable charms and advantages; yet to other students of home-making the connection between a Francis I. or

Louis XIV. interior and an American family, of Anglo-Saxon, Germanic or Iberian descent, is not readily apparent. Some architects, indeed, go so far as to design houses to fit the appearance and character of the occupants, even as one might thus design wearing apparel, and, after all, though a trifle extreme, the idea is far from illogical.

Many of the older and well-defined decorative periods, however, offer a setting quite generally suitable to the average American family. Sheraton, Chippendale, Adams, Hoppelwhite and William and Mary designs, in furniture, are of such a delightfully graceful and simple character as to be almost universally acceptable. Colonial fashions, in architecture and furniture, are an adaptation of English and French designs also widely appropriate throughout the states descended from the colonies.

Often composite effects prove pleasing, a mingling of decorative elements from different periods, if judiciously handled, possessing both harmony and charm. Many decorators, in fact, advocate a not too strict adherence to period, claiming that to break up the period a bit relieves monotony.

Color is an ever important factor in decoration and furnishing; for a color scheme, well chosen, will render attractive any but an exceptionally unfortunate selection, or collection, of household goods. Soft, neutral tones for the large expanses, such as walls

and floors, and even curtains and upholstery, relieved with bright bits of color in pottery, tapestry and pictures, is, perhaps, the happiest and most reliable arrangement.

Elaborate schemes involving daring, rich or brilliant colors, should be entrusted only to the expert, by whose skilled hands they may be safely accomplished.

A not too lively shade of autumnal brown, for living room walls, is delightful with the many shades of oak furniture, now so popular, such as fumed oak, mission oak, weathered oak or Flemish oak. Early English oak, slightly lighter and richer in tone, goes well with tapestry effects in mingled green and brown, lent designs as a background in the wall covering. With mahogany furniture, pale gray or gold, and white enamel, is very pretty for walls and woodwork, while Circassian walnut allows a background of dull rose or bluish hue. Dark oak is likewise handsome with rather brilliant blue, even a delft being permissible, though such strong colors are not generally advisable.

In decorating and furnishing the home, it is well to bear in mind the variety of colors and costumes which season and occasion may assemble within its walls and to keep the broader tones of living room and dining room, at least, of so neutral a character as to afford a charming background for any well-chosen costume. Color and light are the main elements in determining

whether the atmosphere of an interior shall be restful or annoying, and should at all times receive first consideration.

Another important factor is the balancing of plain and figured surfaces. Wall paper, rugs, hangings, upholstery, all of a decided and different pattern, produce a most violent effect, in spite of good color. Monotone hangings, wall decoration, upholstery and rugs on the contrary, with their unrelieved

plain surfaces, tend to produce a feeling of monotony, though not of necessity depressing. A room otherwise in plain surfaces gains greatly in charm when relieved by Oriental rugs, embroidered cushions, in arts and crafts, or Oriental patterns and rich colors, with an abundance of pictures and bric-a-brac. After all, some of the best effects in home adornment are an outgrowth of necessity, for often the woman who has little money to spend must spend so much more thought upon her purchases, and all of her acquisitions must be so carefully considered, that the result is perfect harmony, brought about by an assembling of exactly the right and rightly chosen objects of adornment. Perhaps it is this sweetest of the uses of adversity which imparts to the simplest homes a cozy and homelike atmosphere, so often sadly missing in more pretentious dwellings.

## THE MULTIPLE PERSONALITY.

Prof. Ralph B. Perry of the division of philosophy at Harvard University, is of the opinion that every man has two forms of consciousness, and says: "The lower being primitive, uncivilized, half submerged; while the other, rising above it as a bright light out of a fog, is dominating, controllable, intellectual. In certain individuals there may be two of these dominant consciousnesses arising out of the same substratum of unconscious consciousness. When such is the case, the subject may be said to have a double personality. This at least is one explanation of the phenomena of multiple personality."

"We may say that the lower stratum of consciousness is that portion of the brain which is at work without our being fully aware of it."

"It is a part of the consciousness which tells us of certain things which are going on about us, but which our attention is not at the moment centered upon. For instance, I may in a certain way be aware of the noise which comes in to me through the window from across the street, although merely in a hazy way. I am not really acutely conscious of this noise until my attention is directly centered upon it."

"It is this submerged consciousness, this ability to note what is going on without actually bringing the awareness to the direct scrutiny of the brain which is called the lower or substratum of consciousness."

"This bright sphere of consciousness is the part of the consciousness which is active for the moment. My conscious consciousness is the part at work while I have my mind fixed upon one particular matter."

"Now, in certain individuals there may not be merely one single conscious consciousness. There may be two. There may be two of the bright luminous spheres arising out of the substratum."

"When such is the case, we have what is called a multiple personality. Only one of these consciousnesses is at work at the same time. The one ordinarily active is the one recognized as the personality of the individual in question; the other, rarely coming to the front and away from the person's actions, may appear to be a totally different person, having no traits in common with the personality which we are in the habit of associating with this particular body."—Cambridge Dispatch to New York World.

## POINTED PARAGRAPHS.

Nearly every girl secretly believes that she could win fame and fortune as an artist's model.

Many a man isn't particular about what he has in his pocket if the accompanying drink is satisfactory.

—Chicago News.

## HIS VACATION.

"And where did you spend your two weeks?"

"Sitting in a hotel barber's chair. The barber was persuasive and I let him give me his entire list."—From the Louisville Courier-Journal.



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## OUR FALL DISPLAY

### OF Suits and Overcoats

IS AN INTERESTING STYLE EXHIBIT

The Newest Models in Men's Wearing Apparel  
Are Here For Your Inspection

SUITS and OVERCOATS Priced From **\$15.00** TO **\$30.00**

**BEN EPSTEIN**

MEN'S CLOTHIER--1910 MARIPOSA ST.

This Store Participates in the Fresno Fashion Show Sept. 28, 29, 30



Patronize **GEORGE BROS.** Always  
All Well Dressed Men Do. **WHY?**

## BECAUSE

We Are the Best Tailors in Fresno.

Our Patterns Are Exclusive.

Our Garments Are Full of Individuality and Each Garment is Made for a Particular Customer.

To Union Men.

You can get journeyman tailors' Union Label in Fresno, here only.

**George Bros.**

**TAILORS--HATTERS--FURNISHERS**

Cor. J and Mariposa Sts.

We are exclusive agents for the celebrated Dunlap Hats

This Store Will Participate In Fresno's First Fashion Show

## Ben Brown Will Participate In Fresno's First Fashion Show



### Low Prices

I can sell you a suit of clothes at lower prices than other merchants must charge because I do not have the expenses that others have. I do not have to pay high rent because I have my store upstairs. The rent is low, and this saving to me is a saving to my customers.

High prices on suits do not mean that the suits are superior value always. It means that the merchant has added his expenses to the cost and you are paying for it. When you buy from me, you buy where the expense is low. You get a good suit at a low price.

Suits Ready to Wear or Made to Measure.

**Ben Brown**

UPSTAIRS  
1149 J St., Fresno, Cal.



### Class

Do these suits I sell have any class to them? You should see them. They are made in the latest styles and of cloth of the most popular patterns. They certainly look fine. The young man who dresses in one of these suits makes a good appearance.

When you get a tailor made suit from my store, you get one that shows that it is a tailor made. It has that refinement of finish that distinguishes the well made suit from the cheap one. The ready-to-wear suits I am selling have a perfection of fit that is not surpassed by any ever made.

Suits Ready to Wear or Made to Measure.

**Ben Brown**

UPSTAIRS  
1149 J St., Fresno, Cal.



### Easy Terms

You can wear the best of tailor made clothes if you want. I am selling them on easy installments. This enables you to get the suit you want at the time you want it. You do not have to save up to buy it. Buy it and then do the saving. Have the pleasure of wearing it at the time you are paying for it.

Let me measure you for a suit to be made for you. Or come in and choose the suit you want. The payments are easy to make and you will have a nice suit paid for and not notice the cost. See the display. It is upstairs.

Suits Ready to Wear or Made to Measure.

**Ben Brown**

UPSTAIRS  
1149 J St., Fresno, Cal.



## FASHION IN A FICKLE MOOD

Notable changes in the accessories—far-reaching effect of the revival of stiff-bosom shirts—close stripes—predominant—silk shirts to the fore—white grounds replace tints—fancy day waistcoats back again—high cut and with collar—almost a "U" in the evening waistcoat opening—lace-covered waistcoats—fancy garments later—hints on hats—the D'Orsay curl in strong—a close-front wing collar—wider four-in-hand—the durable popping gain favor.

(From the Haberdasher.)

There are changes for autumn in the dress accessories for men quite as interesting as those in respect of clothing. We approve of fashion's mandate in favor of nub fabrics for lounge suits—that is, fabrics of the boussin order, knots of coat, trusting color splatters over them—because heretofore they have been seen only in summer goods and have not in years been the subject of a pronounced vogue. We are even becoming resigned to the very snug and very snug jacket and the rather tight and straight trousers. But when it comes to the new details, there may be some talking on the part of that great element who have been placing considerations of comfort above those of the modes or, rather, have taken up the new things promptly because they were comfortable. Take shirts for example. Not a well-known manufacturer in the country has his line of fancy stiff-bosom shirts in his line for nearly three years. The shirt which the front passed out cut off before an overwhelming demand for negligee garments with soft double cuffs and the always-present plait. Latterly the stiff shirt has been creeping in. You always find a trend of this sort to have its origin in the finest custom shops. Then a few of the smaller manufacturers usually adopt it to get what call may arise for it among the haberdashers who want to keep their "ready" stock abreast of the season. When these two steps disclose unmistakable signs of a revival, the big fellows in the industry fall into line. That they have done for autumn, and while the sales of stiff shirts have not approached the volume what they were four years ago, the men who avoid the common-place will be wearing them again. The ultra stiff shirt will have a cross stripe or plaid pattern. In vertical stripes the verdict is for hairlines in groups, stripes up to an eighth of an inch in width, close together, and broader stripes with figures between them. In other words, there is a distinct tendency toward this end close stripes, as against the broad and widely-spaced stripes of recent seasons. I do not mean that stiff shirts will be worn exclusively. To the contrary, broad box plait, meeting, will have a degree of favor. Yet particular men who do not take kindly to the stiff front garment will incline principally toward silk goods with soft double cuffs. In these the showing is varied and different from recent seasons. Instead of the tinted ground with contrasting stripes and figures to which we have given preference, the choice now is in white grounds with fine colored stripes and stripe-and-figure combinations. It is surprising to what an extent silk shirts have grown in esteem. It reminds us of the exaggerated vogue of silk half hose, which has caused a marked decline in the production of the cotton variety. Waistcoats, too, are "evolving." The fancy day waistcoat, long under the ban to accompany lounge suits, is being revived. It is seen mostly in light grounds, with plaid and close-stripe patterns, and also in solid colors. The closing is with six buttons, which leaves but a small opening at the top. Quite the smartest waistcoat for lounge wear is a heavy plaid with a small notched collar. Fancy waistcoats, due for cold weather usage, are to be of green, brown and olive mixtures, including heather effects. In evening waistcoats the "V" shaped opening is

decidedly passé. Last year the cut of the front is a compromise between that style and the "U" shape of five years back. For Nineteen Eleven there is a further widening of the curve so that we are virtually back to the "U" again, though the best tailors and haberdashers maintain a gradual curve, rather than a horizontal line for several inches each side of the top button. This change is in line with the desire to reveal more of the evening shirt front, which in itself is itself also in the case of the lapels of the waistcoat and evening jacket. The very newest thing in formal day and informal evening waistcoats is the use of black antique silk lace over white or tinted taffeta, the body color showing through, not conspicuously.

What of hats? Twist straw and derby time we shall wear the Alpine of gray cloth mixtures, nub effects and small checks. It has a narrow brim, decidedly curled, a high crown and wide band. In the derby, the low crown, wide brim model is of too recent general approval to be shunted aside. On some men it is the most becoming block yet devised; on others the exact reverse. In the silk hat the crown has a more pronounced bell, or curly, and on both this and the derby the endorsed brim has the D'Orsay curl, which is quite flat on top. While many heads are built so as to make it possible, without loss of becomingness, to favor fancy styles in headwear, yet the sensible course is to get a becoming shape and stick to it.

Again the wing collar is with us. It had to await the return of the fancy stiff shirt for day wear, as it does not set well, as a rule, with any other. The tabs are small and preferably with pointed corners. It was natural to suppose that with the fold collar of the close-front style exceeding in output all other combinations, there would be a disposition to make wing collars settling close in front. But the difficulty in the way was structural, since a close-front wing collar cannot be cut in one piece, but must have the tabs set in separately. A far-sighted individual has secured a design of a close-front design in wing collars thus made.

Just as stiff shirt bring wing collar, so wing collar bring wider cravat. The "shoe-string" four-in-hand, narrow and straight, has passed into history. Now we have a graduated form, sufficiently broad at the knot, say two inches, to tie into a size that will not look skimpy under the tabs of the collar. Silk poplins in plain colors, and embellished with small embroidered figures in contrasting colors are favored of fashion. More colors are large, all-over figures. Cross stripes in groups have worked into the flat-silks from the knitted and crocheted kind where they are conspicuously prominent.

The Raglan sleeve—or shoulder, if you please—will be much employed on a close-front shirt. To most men it is an enlightening affair, but if fashion is so, we simply must have it. There is this advantage in the Raglan, that it goes only with a loose-fitting garment, and thus appeals from the viewpoint of comfort. We are going to use the roughest kind of fabrics in the winter overcoat. They will include colorful mixtures, and same mixtures with stripes and plaids in contrasting colors. The pub cloth, roomy overcoats, are best liked. LOVAT.

Southern Oriental countries is seen in the colorings adopted by Callot. NARROW SLASHED SKIRTS.

Both Callot and Paquin hold to the narrow skirt. Callot is more extreme in some respects than Paquin. Callot uses many slashed skirts and some of her dresses are almost show-bair. A number of her models will have to be greatly modified in this respect if they are to be generally fashionable. The full explanation of the continuance of the narrow skirt is that, with the continuation of the Oriental idea, and the development of designs taken from the dress of the Moslem countries, it must remain. It is the dress of the secluded woman of the Orient that is now being copied in the fashion world; and, as their dresses show either the divided skirt or the partly nude body, to simulate this, silhouette the skirt must be kept narrow.

Callot is showing a few models with the divided skirt. Paquin has a good many effects in drapery which simulate this effect, but the divided skirt such as was shown last spring at the February openings, is no more.

Paquin and Callot are both showing many costumes with the Normal, or almost normal, waistline.

NO NEW NOTE IN SLEEVES.

Neither of these makers has attempted to launch anything radical in the way of new sleeves. Both continue to use the kimono; that is, the kimono sleeve with the lower part set on. This sometimes takes the form of a simple lower sleeve or cuff. Again, it is in the form of a drape, which is caught up to form a sleeve in flowing style.

In single waists and afternoon dresses the sleeves are often long and with a slight fullness above the elbow drawn into cuffs three inches wide, which fit the wrist comfortably. SUIT COATS ARE SHORT.

The question of suit coat lengths is absolutely decided in favor of the continuance of short lengths. Since the summer styles, a few inches have been added to the length of the suit jacket, but there is absolutely no evidence of the long jacket in the leading houses. The situation may well be summed up as follows:

All leading houses favor the suit jacket finger-tip length, or shorter. Bernard, Paquin, Martial & Armand, Lucile and Francis show the majority of their models in lengths ranging from 30 to 34 inches. Callot and Poliet are showing shorter lengths, the majority of the line averaging no longer than 28 inches.

NO BASIS FOR LONG COAT RUMORS.

There is absolutely no foundation for any statement that long suit coats are being launched in Paris. Such long coats as are shown with suits are most exceptional, and in several cases long coats are shown with afternoon dresses of quite elaborate style, usually with long or trained skirt. These models are mostly in the style of a dressy wrap to accompany an afternoon costume. They might equally as well be made up as separate wraps.

Callot at the present time shows a very marked preference for the short jacket, none of these in the exhibit of that celebrated house being longer than 28 inches, while some are shorter.

Two jackets of the bolero type appear in the new Callot line. These, however, are only incidental, and are not to be considered, except as evidence that Callot has not yet finished with the short jacket.

NOVEL DISPLAY METHODS.

The last ten days have been busy ones in Paris with all of the big dress makers, and now the workrooms are piled high with orders that have been taken. Deliveries will be slow and taken. The houses have set a date later than usual for the release of garments. This is done as a further precaution against the Continental copyists, who stand eager to take anything that is good and duplicate it for sale at a lower price than that of the originator.

POIRET'S ELABORATE RECEPTION.

A feature of Paul Poiret's opening was an elaborate reception, to which many of his customers were invited. The new collection was shown and a full history of Poiret's other models was given in the form of moving pictures. In addition, there were Oriental dances, executed under the direction of Poiret himself. It goes without saying that there were recherche refreshments and much merriment.

The affair was voted a great success, both from an artistic and from a social standpoint.

LUCILE'S NEW PARIS HOUSE.

Lucile did much the same thing, except that the reception took place during the afternoon, and, therefore, was in the form of a social tea, with music. The new models were shown for the first time and the visitors were also conducted through the new premises.

The new establishment of "Tutu" in a beautiful mansion, said to have been occupied at one time by King Louis Philippe. It is on the very quiet Rue de Penitence and almost opposite the Lycee, one of the best known women's clubs in Europe, and has been beautifully furnished and decorated by the London firm of Liberty & Co.

The garments were exhibited on a miniature stage, hung in dark gray velvet, the sombre tone setting off the models to great advantage when the girls wearing them posed under the strong overhead light.

This miniature theater has created quite a sensation in Paris. Lady Duff-Gordon has been here all through July and August, and everything in the Lucile establishment has been done under her own supervision. One of the charming features of the establishment are small "boudoir" rooms for showing lingerie. One of these is decorated and furnished for a blonde and another for a brunette, the former in deep rose color.

Roomy more, exquisitely feminine than these can hardly be imagined. The draperies and hangings are in taffeta, and there are festoons of roses, in recent style, made from taffeta.

SUITABLE FOR PALM BEACH.

A charming costume developed in soft white taffeta and worn at a recent fashionable gathering, writes the Economist's Paris office, had as new features the fringe trimming, the rounding revers, the scalloped skirt edge. With it were worn white-top sandals and a big white felt sombrero hat, and the wear carried a large, fringed bag also of taffeta, and an "eropine" parasol—a new oblong shape. Such a toilette will be admirably suited for wear at Palm Beach during the coming winter season.

The use of white net and white lace over black satin was charmingly illustrated in a dress—one of popular season—made of plaited white tulle net, bordered with Italian lace.

HE KNEW JIM.

Jim had made an unsuccessful attempt to conquer the world and came back to the Tennessee town dirty, worn out and hungry. "Uncle John," he said melodramatically, "I came home to die." "No, don't just you," said unsympathetic Uncle Jim, "you came home to eat."—From "Success Magazine."



## Welcome, Sir; Salutations.

### Come in and look. You will see Service in Clothes

Personal service, that anticipates your wants; Courtesy, that gives you freedom of examination and choice; Value, that we cannot describe, but that our name plus STEIN-BLOCH'S LABEL assures you is there in the clothes.

They are brand new for Fall wear.

Prices from \$20.00 to \$37.50

# MAURICE RORPHURO

Clothier and Haberdasher  
1023-1025 I St. Fresno, Cal

This Store will participate in Fresno's First Fashion Show.

## The Sulka Shop in Paris

(From the Haberdasher)

Since the opening of the Sulka shop in Paris last Spring, a brilliant example has been presented of this new phase of shop expansion. From the beginning a splendid business has been done, and a clientele of exclusive visitors is increasing daily, which evidences approval of American methods of shopkeeping. Although we are accustomed to look to Europe as the source of many fashions, America has won world-wide distinction in the art of merchandising. Many merchants viewed the movement of this enterprising firm with surprise and no little skepticism at first, and it is most gratifying to hear the excellent reports that come from those who have visited the shop.

Mr. Sulka's original idea of establishing a business in the heart of Paris, catering to the same class of customers there as in New York, has been most successfully accomplished. That the American system of shop conduct, with all its frankness, as in such an enthusiastic reception in the French capital is doubtless due to the exclusiveness and "tone" maintained.

The new shop is already a rendezvous for Americans. Tourists seeking in the highest praise of this announcement. They have found it most satisfactory to step into a "home establishment," surrounded with an atmosphere of "Gotham Town," and to find records of their measurements and individual requirements at their convenience abroad. It savors some-

## New Season Tendencies Made Clear by Style Creators' Showings

(From the Dry Goods Economist)

The continuation of the Oriental effects, to include the East Indian style, is the novelty feature of the collections.

Its coming was announced in the Economist's Fall Fashion Number of June 24th last. When this announcement was first made and the garments produced to embody the idea were illustrated in the Economist there were some dissenting voices, as well as some vague rumors of what also was to come at the autumn openings. Now, however, full revelation of the novelties has been made, and nothing else has been attempted, except varying the use of the East Indian style with the use of the East Indian style of the Early Victorian period.

It is easy to understand why these two ideas should come together, for India assumed great importance during Queen Victoria's reign. Many of the so-called Victorian styles contained features that were borrowed from the costumes of the great procession of which Victoria was the first Empress.

EMPHASIZED BY LEADERS.

Mme. Paquin has never shown so much of the Oriental as in her present line. She even goes to rival Callot

(thing like "The pie the mother baked" served on a French dish.

The same style of shirts, the same workmanship and the same careful attention are available in the Paris as in the New York shop; the only difference is that things are sold at French prices. The firm's aim, first of all, is to solicit the patronage of well-to-do Americans in Paris, but the response of Parisians has been most generous.

The fortunate location of the shop, at Rue de Castiglione, is a valuable asset. This is directly opposite the Continental Hotel. One does not have to burden his mind with any particular number or street, for everybody who visits Paris knows, or can easily re-member, the "Continental," which is a prominent landmark in the centre of the city.

The equipment of the shop is very rich and tasteful, although the motif of decoration is most unpretentious. Simplicity in the selection of treatment is manifested throughout. The fixtures, furniture and woodwork are of mahogany. The walls are tinted in French grey, and rugs are used as floor covering. Every effort has been made to carry out the same style of window trimming and interior displays prescribed by the New York establishment, and this feature alone has attracted special interest. American shops have always been considered pacemakers in the art of window dressing, and even though the methods are being quite generally in London, Paris is just learning to appreciate them.

In her emphasis of this style; and, as is well known to all buyers of models, Callot has for many seasons used the most extreme Oriental forms. Mme. Paquin is, however, no exception this season in adopting the Oriental form, for practically every maker imports lace has worked out his models along this line.

Paul Poiret, too, in his new models gives the strongest possible confirmation on the adoption of the Far-Eastern standard of beauty in dress. Practically everything in his line is influenced by this idea, and in support of the fashion he is introducing some of the most marvelous prints on velvet, satin and crepe de Chine, with patterns and colorings borrowed from East Indian hand-printing.

The London house of Lucile, whose New York branch is known to many Economist readers has just opened a Paris establishment, in most magnificent quarters. This line also emphasizes in a most remarkable way the styles of the Orient.

Very simple afternoon dresses of most conventional style have the most interesting grilles, made from materials that are distinctly Oriental. Extreme evening costumes have most pronounced features of the Orient. Thus in both simple and extreme forms these effects are seen.

RICH ORIENTAL COLORS.

Callot continues to show very extreme types, and some of the buyers were disappointed to find no other note than the Oriental emphatically emphasized. The East Indian costume has been continued in the Callot line and is even now one of the most successful numbers. Others of similar style have been created. All of the glow and warmth of the

This Store Will Participate in Fresno's First Fashion Show.

# Fall Fashions At Popular Prices

## Selling High Grade Goods At Low Grade Prices

I have had the store remodeled and it is one of the pleasantest places in town in which to trade. It is light and airy and the goods are all new. You can get just what you want and see just what you are getting. It is a store where you get good values, but you don't have to pay any fancy prices.

I am selling goods at a less profit than others ask because I would rather do a large business at small profits than a small business at large profits. It gives better satisfaction to my patrons and to me. You are assured that you are getting full value for your money. I am certain of holding your trade. It is a mutual benefit. When you are visiting the stores during the show, don't forget Solomon's.

## Specialty \$10, \$12.50 and \$15 Suits

My specialty is suits of good quality at these low prices. I will sell you a suit for \$10 that will in every way prove satisfactory. For \$12.50 you can get a suit that is good for either dress or business. For \$15 I will sell you a suit that you can not distinguish from a \$25 suit. It is suitable for dress. These suits all have good workmanship and they are all made to fit right. The difference is entirely in the cloth.

### Boy's Clothes

I am selling boys' suits at prices that correspond. They are also of good value. Hats, caps, shoes, and in fact, all clothing for boys, I am selling at lower prices than you can get them elsewhere.

### Furnishings

Men's furnishings are being sold at the same low rates. Collars, socks, shirts, ties—all in the latest styles, and good values. I am selling below the prices asked elsewhere. Come and see.



# Louis Solomon

1837 Mariposa St.

The Clothier

Fresno, Cal.

# ...Fresno's First... Fashion Show

Thursday, Friday and Saturday  
Sept. 28, 29, and 30

**G**REATER interest is being manifested in the approaching Fresno Fashion Show than even the most optimistic had hoped. There is a well-founded feeling that what Fresno attempts, Fresno can carry out in a most creditable manner. In this fashion show there will be displayed all the styles that could be seen in San Francisco, New York or Paris. All the great fashion centers of the world will contribute their best to make the display to be held in Fresno, a success in every respect. Every article of wearing apparel of women, men and children will be shown in all the styles, modes and fashions that the master designers of the world have decreed shall be worn this year.

There will be gowns on display that will be unequaled anywhere and will eclipse anything previously seen in Fresno. There will be new and novel features in window dressing, and new ways of displaying wearing apparel. The Fresno Fashion Show will be a fashion show in every way. It will realize the meaning of its name.

Revealing the Latest  
Imported and American  
.....Styles.....

In Wearing Apparel for Men,  
Women and Children

In this show there will be styles not often seen in towns of the size of Fresno. There was never before the opportunity to get the styles before the people in the way that would make them distinctive. In the Fashion Show **ALL THE STYLES SEEN WILL BE AUTHORITATIVE.** Buyers will be certain that they are securing the same modes that will be shown in the most fashionable cities in the world. It will be an opportunity to see what you want and what others are wearing.

Many persons hesitate in making purchases for fear that they will get something that will be odd or out of date. The Fashion Show will make this a solved problem. You will know exactly what is the proper thing to wear.

## These Stores Will Participate

Einstein, Inc.  
E. Gottschalk & Co.  
Kutner-Goldstein Co.  
Radin & Kamp.  
The Wonder Cloak and  
Suit House.  
J. A. Walton & Co.  
Geo. McKinlay & Son.  
Martin Bros.  
Wooden Leather Goods  
Co.  
Mrs. Porter's Hat Shop.  
Mrs. Trautwein.  
Harpster's.  
Smith & Womack.  
Mrs. McGuire.  
Mme. Thorndyke.  
McKittrick Hair Store.  
Mrs. Myra Maul.  
Nell-White Co.  
Olney & Jonsen.

Arthur McAfee.  
Iversen & Harvey.  
Goodmans, Inc.  
Frank Hickman.  
Bittel's.  
Maurice Rorphuro.  
A. Bang & Co.  
Ben Epstein.  
George Bros.  
E. B. Prettyman.  
Dermer's Suit House.  
H. S. Haines & Co.  
Damir Bros.  
Louis Solomon.  
Nyman Levy.  
Ben Brown.  
Lane, The Hatter.  
Reliable Shoe Co.  
Walk-Over Shoe Store.  
Philadelphia Shoe Store.

One And One-Third Fare On All  
Railroads